

“Chase the Magic” MY LITTLE PONY- Friendship Eternal Cards Moon Edition 2 Sweepstakes

Abbreviated Legal Disclosures:

NO PURCHASE NECESSARY. A purchase does not increase your chances of winning. Sweepstakes begins **2/1/26** at 12:00:01 AM ET and ends **5/31/26** at 11:59:59 PM ET. Open to legal residents of 50 U.S. & D.C., 18+. Limit 2 entries/person/email for entire entry period. One (1) Grand Prize winner will receive the opportunity to collaborate with MY LITTLE PONY comic artist Andy Price to create a pony character inspired by the winner. ARV of Grand Prize: \$4950. Odds depend on the number of entries received during entry period. For entry methods (including without purchase), privacy policy and other terms, see Official Rules at KayouChaseMagic.com. Sponsor: Kayou Trading Limited. 8 The Green, Ste A, Dover, DE 19901. Void where prohibited. Hasbro is not the sponsor of this Sweepstakes, bears no responsibility or liability whatsoever in connection with its administration, operation, or fulfillment, and does not collect, receive, or have access to any personal information submitted by Entrants in connection with this Sweepstakes.

Super Abbreviated Legal Disclosures: *For use only in channels with strict space constraints. Whenever possible, the full Abbreviated Legal Disclosures should be used instead.*

NO PURCHASE NECESSARY. Ends 5/31/26. Open to 50 U.S. & D.C., 18+. Odds depend on total entries received. Void where prohibited. Grand Prizes and Official Rules: KayouChaseMagic.com Hasbro is not the sponsor of this Sweepstakes, bears no responsibility or liability whatsoever in connection with its administration, operation, or fulfillment, and does not collect, receive, or have access to any personal information submitted by Entrants in connection with this Sweepstakes

Official Rules:

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN A PRIZE. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. ODDS OF WINNING WILL DEPEND ON THE TOTAL NUMBER OF ELIGIBLE ENTRIES RECEIVED. VOID OUTSIDE THE ELIGIBILITY AREA (DEFINED BELOW), AND WHERE PROHIBITED OR RESTRICTED BY LAW. DO NOT PARTICIPATE IN THE SWEEPSTAKES IF YOU DO NOT FALL WITHIN THE ELIGIBILITY REQUIREMENTS AS SET FORTH BELOW. INTERNET ACCESS AND A VALID E-MAIL ACCOUNT ARE REQUIRED. STANDARD DATA RATES MAY APPLY. PLEASE CONTACT YOUR SERVICE PROVIDER FOR PRICING AND SERVICE PLAN INFORMATION AND RATES BEFORE PARTICIPATION.

PARTICIPATION IN THIS SWEEPSTAKES (DEFINED BELOW) CONSTITUTES ENTRANT'S (DEFINED BELOW) FULL AND UNCONDITIONAL AGREEMENT TO AND ACCEPTANCE OF THE TERMS AND CONDITIONS OF THESE OFFICIAL RULES (THE “OFFICIAL RULES”) WHICH ARE A CONTRACT AND TO THE DECISIONS OF THE SPONSOR, WHICH ARE FINAL AND BINDING IN ALL RESPECTS. AMONG OTHER THINGS, THIS CONTRACT INCLUDES INDEMNITIES FROM YOU TO THE SWEEPSTAKES PARTIES (DEFINED BELOW) AND A LIMITATION OF YOUR RIGHTS AND REMEDIES AND BINDING ARBITRATION.

The “Chase the Magic” MY LITTLE PONY- Friendship Eternal Cards Moon Edition 2 Sweepstakes (“Sweepstakes”) is sponsored by Kayou Trading Limited (the “Sponsor”). The Sponsor’s address is 8 The Green, Ste A, Dover, DE 19901. The Sweepstakes is administered by Snipp Interactive Inc. (the “Administrator”). The Sweepstakes begins at 12:00:01 a.m. Eastern Time (“ET”) on February 1, 2026, and ends at 11:59:59 PM ET on May 31, 2026 (“Sweepstakes Period”). The computer clock of Administrator is the official time-keeping device in the Sweepstakes, and the Sponsor may also rely on the time processing functions of third parties. Sponsor shall have the sole discretion in determining the timeliness of any action or inaction related to this Sweepstakes.

1. ELIGIBILITY: The Sweepstakes is open only to individuals who: (a) are legal residents of the fifty (50) United States and the District of Columbia (the “**Eligibility Area**”); (b) eighteen (18) years of age (or 19 if a resident of Alabama or Nebraska, 21 and older for residents of Mississippi) or older as of November 30, 2025; (c) agree to be bound by the terms of these Official Rules; and (d) submit a valid Entry (as defined below) (each such individual, an “**Entrant**” or “**you**”). This Sweepstakes is **not open** to Entrants who: (i) are employees, officers, directors, agents and representatives of the Sponsor, the Administrator, or any other entity which is involved in any aspect of the creation, production, operation, execution or fulfillment of the Sweepstakes, (such entities, collectively with the Sponsor and the Administrator, the “**Sweepstakes Parties**”); (ii) are immediate families (defined as parents, children, siblings, domestic partners, spouses and their respective spouses, regardless of where they reside) or household members (defined as those people who share the same residence at least three (3) months a year) of such individuals listed in clause (i) above); (iii) are prohibited by applicable law from entering the Sweepstakes; or (iv) do not meet any of the eligibility requirements set forth above.

2. HOW TO ENTER: There are two (2) ways to enter the Sweepstakes (each, an “**Entry**”): (1) by visiting KayouChaseMagic.com (the “**Sweepstakes Site**”) registering for the Sweepstakes and uploading and submitting a Card Image and a Card (both defined below) (such method, the “**Card Entry Method**”); or (2) by U.S. Mail (such method, the “**AMOE Method**”), as follows:

2.1 Card Entry Method: This method is available to Entrants who purchase one or more MY LITTLE PONY- Friendship Eternal Cards Moon Edition 2 (the “**Card Pack**”) from any retailer in the Eligibility Area and who are the lawful owners of one or more original ◇ZR Card(s) from within a Card Pack (each, a “**Qualifying Card**”). During the Sweepstakes Period, an eligible Entrant may obtain one Entry using their Qualifying Card(s) as follows:

a. Digital Card Submission.

- i. Visit the Sweepstakes Site.
- ii. Complete all required fields on the entry form (including first and last name, full mailing address (PO Box not accepted) telephone number and email address), including eligibility confirmations and agreement to these Official Rules and Sponsor’s Privacy Policy. Physical addresses only; no P.O. Boxes.
- iii. Upload clear images of the front and back of the Qualifying Card where instructed, in full frame, (acceptable file types: .png, .jpeg/.jpg, .pdf, .tiff; maximum file size per image: 10MB) (collectively, a “**Card Image**”).
- iv. Select whether they would prefer, **if they are awarded an Entry** as further set out in these Rules, to have any submitted Original Card(s) (defined below) returned to them directly or returned to them after grading by the grading company selected by Sponsor (the “**Grading Company**”). This selection is an expression of preference only and applies **solely** to Entrants who are ultimately awarded an Entry. For more instructions on the process of returning Original Cards see Section 2.1(f) below.
- v. Submit the entry form with the Card Image where instructed (the “**Digital Card Submission**”).

b. Initial Screening; Mailing Instructions.

Administrator will conduct an initial screening of the Card Image. If the Card Image appears to meet Exhibit A requirements, as determined by the Administrator in its sole discretion, Administrator will send the Entrant an email to their registered email address, within approximately 24 - 48 hours, with a notice of preliminary acceptance and a U.S. mailing address where the Entrant is required to send the Qualifying Card for physical review. If the Card Image does not appear to meet Exhibit A requirements, or if the

submission is otherwise non-compliant or incomplete, Administrator will send an email to the registered email address notifying the Entrant that the submission is invalid and will not proceed to the physical review stage. The determination of whether a submission passes or fails the initial screening shall be made by Administrator in its sole and reasonable discretion and shall be final and binding.

c. Card Mailing Requirements.

Entrant must then mail, **via the United States Postal Service (USPS) only**, the **original** Qualifying Card (the “**Original Card**”) **together with** a 3" x 5" card on which the Entrant has legibly handprinted in black or blue ink their full legal name, street mailing address (no P.O. Boxes), email address, and telephone number (a “**Card Mailing**”) to the address provided in the preliminary acceptance email. **The identifying information on the 3" x 5" card must exactly match the registration information submitted on the Sweepstakes Site for the corresponding Digital Card Submission.** The Submission should then be mailed in one single envelope with first class postage affixed to: “**Chase the Magic Sweepstakes - ORIGINAL CARD**”, c/o Snipp Interactive, 2797 NW 105th AVE Doral, FL 33172 (a “Card Mailing”). All Card Mailings must be postmarked during the Sweepstakes Period and received by June 4, 2026. Entrant is solely responsible for packaging, postage, and compliance with USPS requirements. Sponsor and Administrator recommend a USPS trackable service and, if desired, insurance (e.g., Certified Mail or Priority Mail with tracking). Card Mailings with missing, inconsistent, illegible, or non-matching information may be rejected and deemed void in Sponsor’s/Administrator’s discretion.

All cards sent for PSA grading must be packaged in a penny sleeve and secured in a rigid card holder. This is a mandatory PSA requirement and helps ensure your card is protected and eligible for grading.

For step-by-step guidance on how to package your card correctly, including what materials to use and PSA’s specific requirements, please refer to this video: <https://www.youtube.com/watch?v=WlnN7kmxJtk>.

Note: Sweepstakes Parties are not responsible for and expressly disclaim all liability for lost, late, misdirected, damaged, mutilated, delayed, stolen, or postage-due shipments, or for any USPS error or acts/omissions.

d. Validation; No Grading.

Commencing on or around June 1, 2026, Administrator will commence opening and reviewing Card Mailings received in accordance with these Official Rules and will evaluate each Qualifying Card for authenticity and compliance with these Official Rules including the criteria in Exhibit A.

Note: Administrator is not a grading service and will not assign a grade or opine on market value on any Qualifying Card. Administrator will use commercially reasonable good-faith efforts, in its sole and reasonable discretion, to validate whether the submitted card is a Qualifying Card as defined in these Official Rules and Exhibit A. Administrator’s review of any Card Mailing is for verification purposes only and does not create any bailment, fiduciary, or custodial duty. Altered, counterfeit, tampered, or illegible cards, or cards that do not match the submitted Card Images, will be deemed invalid. Administrator’s determinations regarding validation are final and binding, and Administrator will not provide any explanations, summaries, or correspondence concerning the reasons why an Original Card was or was not validated.

e. Entries Awarded; Quantity Limit.

Subject to verification and compliance with these Official Rules, the **first thirty (30) Entrants who complete their Digital Card Submission (based on timestamp of completed Digital Card Submission) AND whose applicable Original Cards are subsequently validated by Administrator will each receive one (1) Entry into the Sweepstakes.** If an Original Card is not validated in accordance with these Official Rules, no Entry will be awarded.

Limit one Digital Card Submission per Qualifying Card. Submissions of the same Qualifying Card by the same or different persons will be disqualified, and only the first timely submission received will be considered valid, in Sponsor's/Administrator's sole discretion.

f. Return of Qualifying Cards.

IMPORTANT: Entrants acknowledge and agree that submitted original Qualifying Cards are provided solely for validation purposes in connection with this Sweepstakes and have no intrinsic or collectible value in this context. All submitted Original Cards will be returned as follows:

- (a) Standard Return. All Original Cards submitted by Entrants will be returned to the applicable Entrants within two (2) to four (4) weeks after the end of the Sweepstakes Period to the mailing address provided during registration, using a commercially reasonable shipping method determined by the Sponsor in its sole discretion.
- (b) Optional Grading Return (for Entrants Awarded an Entry). During registration, each Entrant may indicate a preference for having their Original Card(s) returned directly or returned after grading by the Grading Company. **This grading option applies only to Entrants who are awarded an Entry under these Official Rules.** For Entrants who are awarded an Entry under these Official Rules and who selected the grading-return preference at registration, Sponsor will submit such Entrant's Original Card to the Grading Company for grading. The graded Original Card(s) will then be returned to the Entrant approximately forty-five (45) to sixty (60) **Business Days** after the end of the Sweepstakes Period.

Notwithstanding anything to the contrary contained in these Official Rules, Sponsor, Administrator and the other Sweepstakes Parties expressly disclaim all liability for any lost, mutilated, spoiled, damaged, or unreturned Original Cards, including any incidental or consequential loss of value, caused in any way during the process of sending and receiving Original Card(s). By participating, each Entrant expressly waives any claim of ownership or conversion arising from the handling, retention, or disposal of a submitted Original Card, including any incidental or consequential loss of value.

- 2.2 AMOE Method:** An eligible Entrant may obtain one Entry using the AMOE Method as follows: An Entrant must legibly handprint in black or blue ink on a 3" x 5" card their first and last name, full mailing address (PO Box not accepted) telephone number and email address, and enclose that card together with a separate sheet of paper (no larger than 8.5" x 11") containing an essay of approximately two hundred (200) words titled "My Dream Pony," describing the Entrant's dream pony (collectively, the "**Mail In Submission**"). The essay must be the Entrant's own original work and must not include any inappropriate, offensive, or third-party content. The Mail In Submission should then be mailed in one

single envelope with first class postage affixed to: “**Chase the Magic Sweepstakes - AMOE ENTRY**”, c/o Snipp Interactive, 2797 NW 105th AVE Doral, FL 33172 (the “Mail In Submission”). Once your valid eligible Mail In Submission has been received in accordance with these Official Rules, you will automatically receive one (1) Entry in the Sweepstakes, subject to the overall limits set out below. Mail-in submissions must be postmarked by June 1, 2026 and received by June 4, 2026, to receive Entries in the Sweepstakes. Illegible, incomplete, inaccurate, lost, late, misdirected, stole, delayed, damaged, postage due, machine printed, typewritten or mechanically reproduced Mail In Submissions will not be accepted. The Sponsor takes no responsibility for any lost, stolen, delayed, illegible, damaged, misdirected, late or destroyed Mail In Submissions. An Entrant’s submission of an Entry by mail certifies that they (i) are satisfying all eligibility requirements set forth herein, (ii) have read and complied with the terms and conditions of these Official Rules and Sponsor’s Privacy Policy, and (iii) provides their consent to be contacted via phone number and/or email address they provided on their entry for the purposes of Sweepstakes administration, if necessary. Entries submitted via the AMOE Method will be treated identically to Entries submitted via the Card Entry Method and have the same odds of winning.

Overall Limit: There is a limit of Two (2) Entries per person for the Sweepstakes Period irrespective of method of Entry.

Entries that are in excess of the stated limits, incomplete, illegible, corrupted, damaged, destroyed, forged, false, lost, late or misdirected, deceptive or otherwise not in compliance with the Official Rules may be disqualified from the Sweepstakes at Sponsor’s sole and absolute discretion. Entries generated by a script, computer programs, macro, programmed, robotic or other automated means are void and may be disqualified. Entries received or ranking status attained based on any tampering (cheating) or foul play will render that participant ineligible to receive any prize(s) and may result in participant no longer being allowed to enter Sponsor’s other promotions in the future, at Sponsor’s sole discretion. Subsequent attempts made by the same individual to submit multiple Entries by using multiple or false contact information or otherwise may be disqualified. The Sweepstakes Parties are not responsible for technical failures of any kind, including, but not limited to, the malfunctioning of any wireless network, telephone, computer, computer network, hardware or software or the unavailability or inaccessibility of any service. The Sweepstakes Parties are not responsible for electronic communications that are undeliverable as a result of any form of active or passive filtering of any kind, or insufficient space in Entrant’s device to receive messages. Those who do not follow all of the instructions, provide the required information in their entry form, or abide by these Official Rules or other instructions of Sponsor may be disqualified. All materials submitted become the property of Sponsor and will not be returned. Illegible and/or incomplete Entries and Entries submitted by Entrants who do not meet the eligibility requirements (including all requirements with respect to age and residence) are void. You understand that Internet access and device data usage charges and any other charges imposed by your mobile plan and/or online service may apply when submitting an Entry. Contact your wireless carrier and/or check your mobile plan for data usage pricing plans and details. In the event of a dispute over who submitted a winning entry, the “authorized account subscriber” of the phone number used to participate in the Sweepstakes at the actual time of entry, will be deemed to be the entrant. The “authorized account subscriber” is defined as the natural person who is assigned a phone number by a phone service provider, wireless service carrier or other organization that is responsible for assigning phone numbers. In the event an entry contains more than one name, it will be determined to be made by the natural person whose name appears first. Proof to Sponsor’s satisfaction of being the authorized account subscriber may be requested by Sponsor. In the event an Entry contains more than one name, it will be determined to be made by the natural person whose name appears first.

In addition to other conditions and qualifications as set out in these Official Rules, Entrants must comply with the following conditions, or they may be disqualified, and their Entry may be cancelled, as determined by the Sponsor in its sole discretion: (a) Multiple Entrants cannot share the same email address; (b) Entrants must use the same email address at all times during the Sweepstakes Period for any and all communications relating to the Sweepstakes; (c) Use of more than one (1) email address

by an Entrant will result in automatic disqualification; and (d) Multiple accounts created by the same Entrant will be disqualified.

- 3. VERIFICATION:** To ensure secure participation and prevent fraud, the Sponsor will request confirmation of registration for those Entrants who choose to participate using the Card Entry Method, by sending a one-time password (OTP) to the participant's mobile phone via SMS. Standard data rates may apply. Please contact your service provider for pricing and service plan information and rates before participation. Proof of transmission (such as screenshots) does not constitute proof of receipt. Failure to complete verification within the timeframe specified may result in exclusion. All Entries may be subject to verification at any time and for any reason. The Sponsor reserves the right, in its sole and absolute discretion, to require proof of identification and/or eligibility (in a form acceptable to the Sponsor in its sole discretion, including, but not limited to, government-issued photo identification): (i) to verify an individual's eligibility to participate in this Sweepstakes; (ii) to verify the eligibility and/or legitimacy of any Entry, Digital Card Submission, Original Card, and/or information submitted (or purportedly submitted) for the purposes of this Sweepstakes; and/or (iii) for any other purpose that Sponsor deems necessary, in its sole and absolute discretion, for the administration of this Sweepstakes in accordance with Sponsor's interpretation of the letter and spirit of these Official Rules. Any Entrant who fails to provide such proof to the complete satisfaction of the Sponsor, within the time period specified by the Sponsor, may be disqualified in the sole and absolute discretion of the Sponsor. Decisions of the Administrator and Sponsor regarding all matters relating to verification and validation of Entries, Qualifying Cards, and eligibility are final and binding
- 4. WINNER SELECTION; DRAWING:** On or about June 08, 2026, Administrator will randomly select one (1) potential Grand Prize (defined below) winner from among all eligible Entrants who submit a valid Entry during the Sweepstakes Period. The Odds of winning a Grand Prize depend upon the number of eligible Entries received during the Sweepstakes Period.
- 5. WINNER NOTIFICATION AND CONFIRMATION:** The potential Grand Prize winner will receive a prize notification via email and/or phone call as soon as reasonably practicable after the winner selection, via the contact information provided in their registration form and/or their Mail In Submission where they may be asked to confirm their intention to be potentially awarded the Grand Prize. The potential Grand Prize winner will also be sent a Declaration of Eligibility and Liability/Publicity Release for such winner (collectively, the "Winner Documentation") via email, which must be duly completed, signed, and returned to Administrator within five (5) business days of date of issuance, or such other period as specified by the Administrator. Provided that a potential winner is in compliance with these Official Rules and after having successfully proven eligibility and provided any documentation required by Sponsor, the potential winner will be determined to be a Grand Prize "Winner". If such potential winner cannot be contacted within a reasonable time period, if the potential winner is ineligible, if the potential winner fails to return the duly completed Winner Documentation within the prescribed time period, if any notification is returned undeliverable, or if the potential winner otherwise fails to fully comply with these Official Rules, they will forfeit the Grand Prize and an alternate winner will be selected from among all remaining eligible Entries and the process of confirming the winner will again be followed. This will be repeated until such time as a Grand Prize Winner is ultimately determined, unless the Sponsor determines in its reasonable discretion that it is unlikely that a Grand Prize Winner will be determined in which case the applicable Grand Prize will remain un-awarded. Sponsor expressly reserves the right to delay the announcement of the Winner for any reason it deems necessary. If, for any reason, more bona fide winners come forward seeking to claim a prize in excess of the one (1) available Grand Prize as set forth in these Official Rules, the winners of the Grand Prize may be selected in a random drawing from among all persons making purportedly valid claims for such Grand Prize. Inclusion in such drawing shall be each Entrant's sole and exclusive remedy under such circumstances. The Sweepstakes Parties are not responsible for and shall not be liable for late, lost, damaged, intercepted, misdirected or unsuccessful efforts to notify the potential winners.

Except where legally prohibited, Sponsor reserves the right to conduct background checks on a potential winner, where applicable. Participation in any portion of the Grand Prize constitutes potential winner's authorization to such background checks without Sponsor providing any additional prior notice

or seeking additional permissions or consents from potential winner. Sponsor reserves the right, in its sole discretion, to disqualify any potential winner based on the results of such background check, if the Sponsor determines in its sole discretion that awarding the Grand Prize to such potential winner might reflect negatively on Sponsor or any of the other Sweepstakes Parties, or be likely to put Sponsor, any of the other Sweepstakes Parties, or any other third-party in danger. Sponsor is not obligated to clarify, confirm, or share any specific results of background check with any potential winner, whether the background check resulted in disqualification or not. Factors that could result in disqualification include, without limitation: having been convicted of a felony or misdemeanor, being delinquent on a government-ordered payment, such as child support, spousal support, alimony, tax payments, etc., or any other criminal or civil offense determined at the sole discretion of Sponsor. When requested, potential winners must provide authorization and/or complete any forms reasonably needed to facilitate such a background check. If potential winner and/or potential winner's guest(s) fails to sign and return the required documentation within the period specified by Sponsor, potential winner may be disqualified and will forfeit any claim to any of the Grand Prizes(s). Potential winners will not be disqualified based on race, ancestry, national origin, religion, gender or gender identity, sexual orientation, or any other protected class or status.

6. GRAND PRIZES; GRAND PRIZE TERMS: One (1) prize is available to be won (the “**Grand Prize**”), consisting solely of an email-based creative collaboration with MY LITTLE PONY comic artist Andy Price to develop a custom pony character. The experience consists solely of the following steps:

- Sponsor will provide the winner with a design template created by Andy Price.
- The winner will complete the template and describe their envisioned pony character.
- Andy Price will create an original pony character based on the winner's submitted description.
- The winner may provide feedback, after which the final pony character will be reviewed and approved by Hasbro and Sponsor.
- Once approved, Sponsor will produce an oversized card featuring the finalized pony character and mail it to the winner, to the mailing address provided by the winner during registration. .

The entire experience is conducted by email only. No in-person meeting, travel, or lodging is included or required.

NOTE: All intellectual property rights in and to the new pony character, all related artwork, sketches, concepts, and derivative works created during the collaboration (collectively, the “**Created Materials**”) shall be the sole and exclusive property of Hasbro, Inc.. By accepting the Grand Prize, Winner irrevocably assigns to Hasbro all right, title, and interest in and to the Created Materials, including all copyrights and other Intellectual Property rights, and agrees to execute any documents reasonably required to effectuate such assignment. TO BE ELIGIBLE TO BE DECLARED THE WINNER, AND AS DIRECTED BY SPONSOR, YOU MUST LICENSE ALL INTELLECTUAL PROPERTY RIGHTS THAT YOU DO OR MAY HAVE IN THE CREATED MATERIALS TO HASBRO, INC. BY ENTERING POTENTIAL WINNER EXPRESSLY AGREES TO COMPLETE ALL PAPERWORK REQUIRED TO COMPLETE THIS TRANSFER (THE “INTELLECTUAL PROPERTY LICENSE”) BEFORE HE OR SHE WILL BE PERMITTED TO CLAIM ANY PART OF THE PRIZE OR BE DECLARED THE WINNER.

The Approximate Retail Value (“ARV”) of the Grand Prize is \$4,950.

The ARV is calculated as of November 30th 2025 and is an estimate only. The Sponsor reserves the right to substitute a prize of equal or greater value at its sole discretion. Any difference between the ARV and the actual value at the time of fulfillment, whether higher or lower, will not be awarded or charged to the winner. Limit one (1) prize per Winner. All Grand Prize details not specified in these Official Rules will be determined at the Sponsor's sole discretion.

IF FOR ANY REASON ANY PRIZE IS UNAVAILABLE OR CANNOT BE AWARDED BY SPONSOR, SPONSOR RESERVES THE RIGHT TO MODIFY THE SWEEPSTAKES IN ITS SOLE DISCRETION

AND AWARD A SUBSTITUTE PRIZE, OR PORTION OF PRIZE, OF COMPARABLE OR GREATER VALUE AS SET FORTH IN THESE OFFICIAL RULES.

No substitution, transfer, assignment or cash equivalent of the Grand Prize, or any portion thereof, is permitted by the Grand Prize Winner. Sweepstakes Parties shall have no responsibility or obligation to the Grand Prize Winners who are unable or unavailable to, or who do not for any reason, accept or utilize the Grand Prize. All costs and expenses not specifically listed above as part of the Grand Prize, including, without limitation, any activation or service fees are solely Grand Prize Winner's responsibility. The Grand Prize pictured online, television, print advertising, and other Sweepstakes materials are for illustrative purposes only. Arrangements for the fulfillment of the Grand Prize will be made by Administrator and/or Sponsor.

All prize details not specified herein will be made and determined at the sole discretion of Sponsor. **TO THE FULLEST EXTENT PERMITTED BY LAW, NEITHER SPONSOR, NOR ANY SWEEPSTAKES ENTITY SHALL HAVE ANY LIABILITY FOR ANY PERSONAL INJURIES, DEATH, PROPERTY DAMAGE, OR OTHER DAMAGES OR EXPENSES RESULTING FROM OR ARISING OUT OF OR RELATED TO THE PRIZE OR ANY OTHER ASPECT OF PRIZE WINNER'S ACCEPTANCE OR USE OF THE PRIZE.** Prizing may be fulfilled by a third-party fulfillment agency. Grand Prize will only be awarded if properly claimed according to the Official Rules. All costs and expenses related to the Grand Prize acceptance; the Grand Prize use not specified herein as being provided are the sole responsibility of the Grand Prize Winner.

Each Entrant acknowledges and agrees that their sole potential compensation in connection with this Sweepstakes is the Grand Prize that may be awarded pursuant to these Official Rules, and that they have no expectation of, and are not entitled to receive, any payment, reimbursement, or other compensation of any kind beyond such prize

- 7. Grand Prize Delivery:** The Grand Prize Winner will be contacted by the Sponsor to coordinate fulfillment of the Grand Prize. Grand Prize Winner delivery dates are subject to change. Sponsor is not responsible for any lost, stolen, or misdelivered prize due to incorrect or incomplete shipping information provided by the Grand Prize Winner, provided that Sponsor has made reasonable efforts to verify the shipping information with the Grand Prize Winner prior to shipment. Failure to provide a valid physical address or to accept delivery may result in forfeiture of the Grand Prize at Sponsor's sole discretion. If a Grand Prize Winner declines delivery of the Grand Prize or if Grand Prize is returned as undeliverable, the Grand Prize Winner will automatically forfeit the Grand Prize in its entirety and an alternate Grand Prize Winner may be randomly selected from among the remaining eligible entries received, time and circumstances permitting. Alternate Grand Prize Winners will be subject to the same delivery process. Only up to three (3) alternate Grand Prize Winners may be notified, time permitting, after which the Grand Prize will remain un-awarded. Sponsor expressly reserves the right to delay the announcement of the Grand Prize Winners for any reason Sponsor deems necessary.
- 8. RELEASE:** By entering this Sweepstakes, you agree to release, discharge and hold harmless Sweepstakes Parties, and their respective directors, officers, employees, agents and assigns; and each of these companies' and individuals' respective successors, representatives and assigns (the "Released Parties") from and against: (a) any claims, liabilities, losses, and damages arising out of, or relating to, your participation in this Sweepstakes or any Sweepstakes-related activities, including without limitation in relation to any shipment of Original Cards, and the acceptance and use, misuse, or possession of any Grand Prize awarded hereunder (including, without limitation, any misrepresentation made by you in connection with the Sweepstakes); (b) any non-compliance by you with these Official Rules; (c) claims brought by persons or entities other than the parties to these Official Rules arising from or related to your involvement with the Sweepstakes; (d) acceptance, possession, misuse or use of any Grand Prize or participation in any Sweepstakes-related activity or participation in this Sweepstakes; (e) any malfunction, error or other problem arising in connection with the collection, processing, or retention of Entry information; or (f) any typographical or other error in the printing,

offering or announcement of any winner). The foregoing includes, without limitation, any claim for personal injury, property loss or damage, or death arising in any way in connection with the Sweepstakes. If Sponsor's use of your Entry causes Sponsor to be subject to a claim by any third party (including, but not limited to, a claim of infringement), you agree to indemnify and hold harmless the Sweepstakes Parties, and all persons acting by, through, under or in concert with them, against any and all damages, costs, judgments and expenses (including reasonable attorney's fees) which the Sweepstakes Parties (or any one of them) may incur as a result of the use of your Entry.

- 9. PUBLICITY RIGHTS:** By participating in this Sweepstakes, each Entrant agrees to allow the Sponsor and Sponsor's designee the perpetual right to use their name, address (city and state), biographical information, likeness, picture, and other information along with any content provided in connection with the Sweepstakes for promotion, trade, commercial, advertising, and publicity purposes in all media worldwide including, but not limited to, on television and the Internet, without notice, review or approval and without additional compensation, except where prohibited by law.
- 10. TAXES:** Grand Prize Winners must supply Sponsor/Administrator with a complete and valid IRS Form W-9 prior to receiving their Grand Prize, if the value of the Grand Prize is \$600 or greater. The value of the Grand Prize is taxable to Grand Prize Winners as income. An IRS Form 1099 will be issued in the name of the Grand Prize Winners for the actual value of the Grand Prize awarded if the aggregate value of Grand Prize awarded to and other compensation received by Grand Prize Winners from Sponsor is \$600 or greater for the calendar year. All federal, state and local taxes, and any other costs and expenses associated with acceptance and/or use of the Grand Prize not specifically provided for in these Official Rules are solely the Grand Prize Winner's responsibility.
- 11. PRIVACY POLICY:** The Entrant acknowledges and understands that all personal information submitted as part of this Sweepstakes will be collected and processed by Sponsor for the purpose of managing the Sweepstakes, including winner selection, notification, verification, prize fulfillment, and tax reporting, in accordance with the Sponsor's privacy policy available at <https://www.kayouofficial.com/policies/privacy-policy> (the "Privacy Policy"). Personal data collected from Entrants may be transferred to, processed, and stored outside the United States, including in Hong Kong and Canada, for purposes of Sweepstakes administration. Participants can read more about their rights, how Participant's personal information is used, and how to contact Sponsor in the Privacy Policy. By participating in the Sweepstakes, Participants agree to these Official Rules and the terms and conditions of Sponsor's website and acknowledge all of the terms and conditions of the Privacy Policy.
- 12. DISCLAIMER:** Sweepstakes Parties are not responsible for printing or typographical errors in these Official Rules or in any Sweepstakes-related materials. Sponsor reserves the right, in its sole discretion, to disqualify any individual it suspects or finds: (a) to have tampered with the entry process or the operation of the Sweepstakes; (b) to be acting in a disruptive manner, or with the intent to annoy, abuse, threaten or harass any other person; (c) to have provided inaccurate information on any legal documents submitted in connection with the Sweepstakes; or (d) to be acting in violation of these Official Rules. Sponsor also reserves the right to terminate, suspend, cancel or modify the Sweepstakes and award the prize for the Sweepstakes from among all eligible, non-suspect Entries received as of the date of termination using the procedure outlined above if for any reason this Sweepstakes is not capable of running as planned due to any reason, including acts of God, war, natural disasters, coronavirus (COVID-19) pandemic, other epidemics or medical emergencies, government mandated lockdowns, weather, acts or threats of terrorism, strikes, lockouts, labor disputes, work stoppages, fire, acts of government, other force majeure events or other events outside of the reasonable control of the Sweepstakes Parties, infection by computer virus, bugs, tampering, fraud, unauthorized intervention, technical failures or other causes that may corrupt or impair the integrity, fairness or proper play of the Sweepstakes. Sweepstakes Parties are not responsible or liable for any events which may cause errors and/or the Sweepstakes to be stopped, including but not limited to any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries, nor are they responsible for any problems or technical malfunction of any telephone, network or telephone lines, computer on-

line systems, servers, or cable, satellite, or Internet Service Providers, computer equipment, software or any other failure of any email or entry to be received by Sponsor on account of technical problems, human error or traffic congestion on the Internet or at any web site, or any combination thereof, including any injury or damage to your or any other person's computer relating to or resulting from participation in this Sweepstakes or downloading any materials in this Sweepstakes. Sweepstakes Parties are not responsible for computer, mechanical, technical, electronic, network or other errors or problems, including any errors or problems that may occur in connection with the administration of the Sweepstakes, the processing of Entries, or in any other Sweepstakes-related materials. Should more prizes be awarded through a computer, hardware, or software malfunction, error or failure, or for any other reason, in any prize category, than are stated for that category in the Official Rules, Sponsor reserves the right to award only the number of prizes stated in the Official Rules for that category. In no event will more prizes be awarded than that listed in Section 6.

Administrator acts solely as an independent contractor engaged by Sponsor to administer the Sweepstakes and shall have no liability arising from or relating to Sponsor's fulfillment, tax obligations, or prize delivery.

CAUTION: ANY ACT OR ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, SWEEPSTAKES PARTIES RESERVE THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH INDIVIDUAL(S) TO THE FULLEST EXTENT PERMITTED BY LAW.

NOTHING IN THESE OFFICIAL RULES SHALL DISCLAIM, LIMIT, OR EXCLUDE LIABILITY FOR ANY LIABILITY THAT MAY NOT BE DISCLAIMED, LIMITED, OR EXCLUDED PURSUANT TO APPLICABLE LAW.

- 13. APPLICABLE LAW:** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the Entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of New York without giving effect to any choice of law or conflict of law rules (whether of the State of New York or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of New York. Some jurisdictions do not allow for limitations of certain remedies or damages and so those provisions may not apply to you.
- 14. DISPUTES/ARBITRATION:** The parties hereto each agree to finally settle all disputes only through arbitration; provided, however, the Released Parties shall be entitled to seek injunctive or equitable relief in the state and federal courts in New York, New York and any other court with jurisdiction over the parties. In arbitration, there is no judge or jury, and review is limited. The arbitrator's decision and award is final and binding, with limited exceptions, and judgment on the award may be entered in any court with jurisdiction. The parties agree that, except as set forth above, any claim, suit, action or proceeding arising out of or relating to this Contest shall be resolved solely by binding arbitration before a sole arbitrator under the streamlined Arbitration Rules Procedures of JAMS Inc. ("JAMS") or any successor to JAMS. In the event JAMS is unwilling or unable to set a hearing date within fourteen (14) days of the filing of a "Demand for Arbitration", then either party can elect to have the arbitration administered by the American Arbitration Association ("AAA") or any other mutually agreeable arbitration administration service. If an in-person hearing is required, then it will take place in New York, New York. The federal or state law that applies to these Official Rules will also apply during the arbitration. Disputes will be arbitrated only on an individual basis and will not be consolidated with any other proceedings that involve any claims or controversy of another party, including any class actions; provided, however, if for any reason any court or arbitrator holds that this restriction is unconscionable or unenforceable, then the agreement to arbitrate doesn't apply and the dispute must be brought in a court of competent jurisdiction in New York, New York. Sponsor agrees to pay the administrative and arbitrator's fees in order to conduct the arbitration (but specifically excluding any travel or other costs

of entrant to attend the arbitration hearing). Either party may, notwithstanding this provision, bring qualifying claims in small claims court.

15. GENERAL CONDITIONS:

The decisions of the Sponsor with respect to all aspects of this Sweepstakes are final and binding on all entrants without right of appeal. ANY PERSON FOUND TO BE IN VIOLATION OF THE LETTER AND SPIRIT OF THESE OFFICIAL RULES BY THE SPONSOR, FOR ANY REASON WHATSOEVER, MAY BE DISQUALIFIED AT ANY TIME, AT THE SOLE AND ABSOLUTE DISCRETION OF THE SWEEPSTAKES ORGANIZER.

Winners acknowledge that upon acceptance of a Grand Prize, performance of Grand Prize obligations becomes the sole and exclusive responsibility of the designated service provider(s) for those portions not originating with Sponsor, if any.

The Sponsor reserves the right to change the dates, deadlines and/or other mechanics of the Sweepstakes as set out in these Official Rules, to the extent deemed necessary by the Sponsor, in order to verify that an Entrant, an Entry and/or other information comply with these Official Rules, or due to technical or other problems or circumstances which, in the opinion of the Sponsor, in its sole and absolute discretion, affect the proper administration of the Sweepstakes as contemplated in these Official Rules, or for any other reason.

The Sponsor is the sole owner of the promotional materials and products of the Sweepstakes and of the intellectual property rights related thereto, and nothing in these Official Rules shall be construed as conferring any rights whatsoever on the Entrants in this regard.

Except as provided in these Official Rules, no communications or correspondence will be entered into with Entrants, except with potential Grand Prize winners, or as otherwise decided by the Sponsor in its sole discretion.

16. Winners List: For the names of the winner of the Sweepstakes (first name, last initial and city of residence) email help@KayouChaseMagic.com. All requests for the names of the winners must be made by July 31st, 2026. Requests received after this date will not be honored.

17. Sponsor: Kayou Trading Limited. - 8 The Green, Ste A, Dover, DE 19901

Hasbro is not the sponsor of this Sweepstakes, bears no responsibility or liability whatsoever in connection with its administration, operation, or fulfillment, and does not collect, receive, or have access to any personal information submitted by Entrants in connection with this Sweepstakes