
BODYARMOR X 2026 STANLEY CUP FINAL® SWEEPSTAKES & INSTANT WIN GAME

Official Rules

NO PURCHASE NECESSARY TO ENTER, WIN OR CLAIM A PRIZE. A PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED. VOID OUTSIDE THE ELIGIBILITY AREA (DEFINED BELOW), AND WHERE PROHIBITED OR RESTRICTED BY LAW. DO NOT PARTICIPATE IN THE PROMOTION (DEFINED BELOW) IF YOU DO NOT FALL WITHIN THE ELIGIBILITY REQUIREMENTS AS SET FORTH BELOW.

PARTICIPATION IN THIS PROMOTION CONSTITUTES ENTRANT'S (DEFINED BELOW) FULL AND UNCONDITIONAL AGREEMENT TO AND ACCEPTANCE OF THE TERMS AND CONDITIONS OF THESE OFFICIAL RULES (THE "OFFICIAL RULES") WHICH ARE A CONTRACT AND TO THE DECISIONS OF THE SPONSOR, WHICH ARE FINAL AND BINDING IN ALL RESPECTS. AMONG OTHER THINGS, THIS CONTRACT INCLUDES INDEMNITIES FROM YOU TO THE PROMOTION ENTITIES (DEFINED BELOW) AND A LIMITATION OF YOUR RIGHTS AND REMEDIES AND BINDING ARBITRATION.

The BODYARMOR X 2026 Stanley Cup® Final Sweepstakes & Instant Win Game ("Promotion") is sponsored by BA Sports Nutrition, LLC (the "Sponsor"). The Sponsor's address is 17 - 20 Whitestone Expressway, Suite 500, Whitestone, NY 11357. The Promotion begins at 12:01 a.m. Eastern Time ("ET") on September 1, 2025, and ends at 11:59 p.m. ET on October 31, 2025 ("Promotion Period"). The Promotion is administered by Snipp Interactive Inc. (the "Administrator"), whose address is 20860 N. Tatum Blvd., Suite 300, Phoenix, Arizona 85050. The computer clock of the Administrator is the official time-keeping device for the Promotion, and the Administrator may, in its sole discretion, rely on the time processing functions of third parties. The Administrator shall have sole discretion in determining the timeliness of any action or inaction related to this Promotion. This Promotion consists of a Sweepstakes (the "Sweepstakes") and an Instant Win Game (the "Instant Win Game").

- 1. ELIGIBILITY:** The Promotion is open only to individuals who: (a) are legal residents of the fifty (50) United States and the District of Columbia (the "Eligibility Area"); (b) eighteen (18) years of age or older (or 19 or older if a resident of Alabama or Nebraska, or 21 or older if a resident of Mississippi) at the time of entering the Promotion; (c) agree to be bound by the terms of these Official Rules; and (d) submit a valid Entry (as defined below) (each such individual, an "Entrant" or "you"). This Promotion is **not open** to Entrants who: (i) are employees, officers, directors, agents and representatives of the Sponsor, the National Hockey League ("NHL"), its member teams, NHL Enterprises, L.P., NHL Enterprises Canada, L.P., NHL Enterprises B.V., NHL Interactive CyberEnterprises, LLC (the foregoing NHL entities collectively, the "NHL Entities"), or any entity which is involved in any aspect of the creation, production, operation, execution or fulfillment of the Promotion (such entities, collectively, the "Promotion Entities"), (ii) are immediate families (defined as parents, child, sibling, domestic partner, spouse and their respective spouses, regardless of where they reside) or household members (defined as those people who share the same residence at least three (3) months a year) of such individuals listed in clause (i) above; (iii) are prohibited by applicable law from entering the Promotion; or (iv) do not meet any of the eligibility requirements set forth above.

2. HOW TO ENTER:

You can use any of the following method(s) to participate in the Promotion (each as applicable, a "Method") and to receive Sweepstakes Entries (defined below) during the Sweepstakes period and Instant Win Game Plays (defined below) during the Instant Win period as further set forth below (an Internet connection is required, and connection fees may apply). By participating through any Method, you agree to these Official Rules and to the decisions of the Sponsor and Administrator, which are final and binding in all respects. To participate via any Method, take the following steps during the Promotion Period, as applicable:

(a) **Register/Sign-In Method.**

During the Promotion Period visit the Promotion website at drinkbodyarmor.com/nhlsweeps (the "Promotion Site") and follow the onscreen instructions to register on the Promotion Site, if you have not done so previously, including by providing your Full Name, Date of Birth, Complete Mailing Address, Email Address, Mobile Phone Number, as well as complete a two-factor authentication by receiving and entering a one-time password ("OTP") sent to your verified mobile phone number, and reading and accepting any required terms and conditions. If entering online, SMS 2FA is required at registration and participants agree to receive authentication text message. Message and data rates may apply. By providing your mobile number, you agree to receive automated authentication messages. Consent is not required to purchase goods/services or participate in the Promotion. Text STOP to opt-out. Message frequency depends on user authentication needs. Upon successfully completing the registration form (the "Registration Form") if you have not done so previously, or if you are already successfully registered on the Promotion Site then upon entering your registered email address (the "Registered Email Address"), if you have successfully completed all required steps, the Administrator will review it for compliance with these Official Rules. If so verified, you will earn (a) during the Sweepstakes period, one (1) entry into the Sweepstakes (a "Sweepstakes Entry") for a chance to win a Sweepstakes prize; and (b) during the Instant Win period, one (1) game play for the Instant Win Game for a chance to win an Instant Win prize, (an "Instant Win Game Play" and together with a Sweepstakes Entry, an "Entry").

Method Limit:

Subject to the Overall Limits as set out below, each person/Entrant can earn a maximum of one (1) combined Sweepstakes Entry and Instant Win Game Play per day during the Promotion Period, using the Register/Sign-In Method.

(b) **Mail In Method.**

During the Promotion Period, print your (i) full name, (ii) complete mailing address (including postal code), (iii) valid email address, (iv) phone number, (v) date of birth, and (vi) the statement: "I am a legal resident of the United States or District of Columbia, of legal age (18+ or 19+ in AL/NE, 21+ in MS), and agree to the Official Rules" on a piece of paper, and mail it in an envelope with sufficient United States postage to: "BODYARMOR X 2026 STANLEY CUP® FINAL SWEEPSTAKES & INSTANT WIN GAME" c/o Snipp Interactive Inc, 1143 East Union Street, Newark, NY 14513 (the "Mail In Submission").

Once your valid eligible Mail-In Submission has been received and verified for compliance with these Official Rules, you will earn (a) during the Sweepstakes period, one (1) Sweepstakes Entry; and (b) during the Instant Win period, one (1) Instant Win Game Play.

In order for a Mail-In Submission to be valid and eligible to receive Entries, it must: (i) be received individually in a separate envelope with sufficient United States postage; (ii) be postmarked during the Promotion Period (September 1, 2025 – October 31, 2025) and received no later than

November 4, 2025; and (iii) include all of the information listed above. The Sponsor and Administrator are not responsible for any lost, stolen, delayed, illegible, damaged, misdirected, late, or destroyed Mail-In Submissions. Some jurisdictions do not allow limitations on liability, so this limitation may not apply to you.

Method Limit: Subject to the Overall Limits as set out below, each person/Entrant can earn a maximum of one (1) combined Sweepstakes Entry and Instant Win Game Play per day during the Promotion Period, using the Mail-In Method during the entire Promotion Period.
, regardless of the number of Mail-In Submissions sent. Each valid Mail-In Submission will earn four (4) Sweepstakes Entries and four (4) Instant Win Game Plays until the maximum limit is reached.

Overall Limits

Notwithstanding anything to the contrary contained in these Official Rules, each person/Entrant can earn a maximum of sixty-one (61) Sweepstakes Entries and sixty-one (61) Instant Win Game Plays for the entire duration of the Promotion Period irrespective of the Method used to participate in the Promotion (the "Overall Limits").

A "day" is defined as starting at 12:00 a.m. ET and ending at 11:59 p.m. ET on each calendar day during the Promotion Period, with the exception of the first day when Promotion starts at 12:01 a.m. ET.

Entries that are in excess of the stated limits, incomplete, illegible, corrupted, damaged, destroyed, forged, false, lost, late or misdirected, deceptive, or otherwise not in compliance with the Official Rules may be disqualified from the Promotion at Sponsor's sole and absolute discretion. Entries generated by a script, computer programs, macro, programmed, robotic or other automated means are void and may be disqualified. Entries received, or ranking status attained based on any tampering (cheating) or foul play will render that Entrant ineligible to receive any prize(s) and may result in participant no longer being allowed to enter Sponsor's other promotions in the future, at Sponsor's sole discretion. Subsequent attempts made by the same individual to submit multiple Entries by using multiple or false contact information or otherwise may be disqualified. The Promotion Entities are not responsible for technical failures of any kind, including, but not limited to, the malfunctioning of any wireless network, telephone, computer, computer network, hardware or software or the unavailability or inaccessibility of any service. The Promotion Entities are not responsible for electronic communications that are undeliverable as a result of any form of active or passive filtering of any kind, or insufficient space in Entrant's device to receive messages. Those who do not follow all of the instructions provide the required information in their entry form or abide by these Official Rules or other instructions of Sponsor may be disqualified. All materials submitted become the property of Sponsor and will not be returned. Illegible and/or incomplete Entries and Entries submitted by Entrants who do not meet the eligibility requirements (including all requirements with respect to age and residence) are void. You understand that Internet access and device data usage charges and any other charges imposed by your mobile plan and/or online service may apply when submitting an Entry. Contact your wireless carrier and/or check your mobile plan for data usage pricing plans and details. In the event of a dispute as to any Entry, the Authorized Account Holder of the email address used to register for the Entry will be deemed to be the Entrant. The "Authorized Account Holder" is the natural person who is assigned an account by the Internet access provider, online service provider, or other organization responsible for assigning such accounts or the account associated with the submitted email address. The potential winners may be required to show proof of being the Authorized Account Holder.

ALL POTENTIAL INSTANT WIN GAME WINNERS AND SWEEPSTAKES WINNERS ARE SUBJECT TO VERIFICATION BY SPONSOR OR ADMINISTRATOR, WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE PROMOTION. AN ENTRANT IS NOT A WINNER OF

ANY PRIZE, EVEN IF THE INSTANT WIN GAME OR SWEEPSTAKES SHOULD SO INDICATE OR EVEN IF ENTRANT RECEIVES AN EMAIL MESSAGE OR OTHER NOTIFICATION SAYING HE OR SHE WON, UNLESS AND UNTIL ENTRANT'S ELIGIBILITY, AND THE POTENTIAL INSTANT WIN GAME WINNER AND/OR POTENTIAL SWEEPSTAKES WINNER HAVE BEEN VERIFIED AND ENTRANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE. SPONSOR WILL NOT ACCEPT SCREEN SHOTS OR OTHER EVIDENCE OF WINNING IN LIEU OF ITS VALIDATION PROCESS. ANY PLAY THAT OCCURS AFTER THE INSTANT WIN GAME SYSTEM HAS FAILED FOR ANY REASON IS DEEMED A DEFECTIVE PLAY, IS VOID, AND WILL NOT BE HONORED.

- 3. PROMOTION PRIZE SELECTION; ODDS:** Potential winners must comply with all terms and conditions of these Official Rules. Winning is contingent upon fulfilling all requirements. Administrator is an independent judging organization whose decisions as to the administration and operation of the Promotion and the selection of potential winners are final and binding in all matters related to the Promotion.

For the Sweepstakes: On or about November 10, 2025, Sponsor will randomly select one (1) potential Grand Prize Winner and sixty-one (61) First Prize Winners (each, as further described below) from among all eligible Entrants who submit a valid Entry during the Promotion Period.

Odds of winning the Grand or a First Prize depend upon the number of eligible Entries received during the Promotion Period.

For the Instant Win Game: There will be one thousand (1,000) random, computer-generated winning times during the Promotion Period. If you are the first player to play the Promotion at or after one of the randomly generated times, you will be a potential instant winner of an Instant Win Prize (as defined below). Odds of winning an Instant Win Prize depend on the date/time of entry, the number of Instant Win Prizes remaining available at the time of Entry, the number of eligible Instant Win Game Plays received, and the total number of predetermined winning times not yet matched. The number of Instant Win Prizes available to be won will diminish as they are awarded.

Note for Register/Sign-In Method: If found eligible to receive any Instant Win Game Play by using the Register/Sign-In Method as set out above, upon receiving such Instant Win Game Play, Entrant will be presented with an animated hockey-themed display that will reveal whether they are a potential "Winner" of an Instant Win Prize. The animated display does not involve any skill or player input that affects the outcome.

Note for Mail-In Method: If found eligible to receive any Instant Win Game Play by using the Mail-In Method as set out above, all such Instant Win Game Plays will be sent via email to your Registered Email Address along with instructions on how to claim your Instant Win Game Play (the "Instant Win Email"). (A) Each Instant Win Email sent in connection with a valid, eligible Mail-In Submission will be sent on the next business day after validation and will include four (4) individual Instant Win Game Plays, each of which can be used only once. (B) If the valid and eligible Mail-In Submission is received on the last two (2) days of the Promotion Period, the Program Administrator will, in its sole discretion, either: (i) apply one Instant Win Game Play on your behalf per day until the end of the Promotion Period; or (ii) attempt to email Instant Win Game Plays before the Promotion Period ends, if technically feasible. The method chosen will be final and binding.

Mail-In Submissions must be postmarked during the Promotion Period and received no later than November 4, 2025, to be eligible for Sweepstakes Entries, and received during the Promotion Period (no later than October 31, 2025) to be eligible for Instant Win Game Plays."

4. PRIZE WINNER NOTIFICATION AND CONFIRMATION:

Grand and First Prize Winners: The potential Grand and First Prize Winners will receive a prize notification via email and/or phone call as soon as reasonably practicable after the winner selection, via the contact information provided in their Registration Form where they may be asked to confirm their intention to be potentially awarded the prize. The potential prize winner(s) will also be sent a Declaration of Eligibility and Liability/Publicity Release for such winner (collectively, the "Winner Documentation") via email, which must be duly completed, signed, and returned to Administrator within three (3) days of date of issuance, or such other longer period as specified by Administrator. Provided that a potential winner is in compliance with these Official Rules and after having successfully proven eligibility and provided any documentation required by Sponsor, the potential winner will be determined to be a prize "Winner". If such potential winner cannot be contacted within a reasonable time period, if the potential winner is ineligible, if the potential winner fails to return the duly-completed Winner Documentation within the prescribed time period, if any notification is returned undeliverable, or if the potential winner otherwise fails to fully comply with these Official Rules, they will forfeit the Grand Prize and an alternate potential winner will be selected from among all remaining eligible Entries and the process of confirming the potential winner will again be followed. This will be repeated until such time as a Grand or First Prize Winner is ultimately determined, unless the Sponsor determines in its reasonable discretion that it is unlikely that a Grand or First Prize Winner will be determined in which case the applicable prize will remain un-awarded. Sponsor expressly reserves the right to delay the announcement of the Winner for any reason it deems necessary.

Instant Win Prize Winner(s): All Instant Win Prize Winners are subject to verification of eligibility and compliance with these Official Rules. If any potential winner is disqualified, determined to be ineligible or found not to be in compliance with these Official Rules, or, if any Instant Win Prize is unclaimed, the Instant Win Prize will be forfeited and that Instant Win Prize will not be awarded. Instant Win Prizes will be emailed to Winners at the email address provided at the time of registration within seventy-two (72) hours of confirmation. Sponsor will attempt to notify each potential Instant Prize Winner as set forth above, but Sponsor is not responsible for any undelivered emails, including without limitation emails that are not received because of an Entrant's privacy or spam filter settings which may divert any Promotion email, including any Winner notification email, to a spam or junk folder. Instant Win Prizes that are unclaimed, unredeemed, or returned as undeliverable will not be awarded. Promotion Entities shall not be held responsible for any delays in awarding any prize for any reason.

If, for any reason, more bona fide Winners come forward seeking to claim a prize in excess of the one (1) Grand Prize, sixty-one (61) First Prizes and one thousand (1,000) Instant Win Prizes available as set forth in these Official Rules, the Winners of the prize(s) may be selected in a random drawing from among all persons making purportedly valid claims for such prize(s), as determined by Sponsor in its sole discretion. Inclusion in such drawing shall be each Entrant's sole and exclusive remedy under such circumstances. The Promotion Entities are not responsible for and shall not be liable for late, lost, damaged, intercepted, misdirected or unsuccessful efforts to notify the potential winners.

- 5. PRIZES; PRIZE TERMS:** The following prizes are available to be won as part of the Promotion (each, a "Prize" and together, the "Prizes"):

A. Sweepstakes Prizes

One (1) grand prize is available to be won ("Grand Prize") and solely comprises: (i) two (2) tickets for Winner and one (1) guest to the 2026 Stanley Cup® Final (specific date to be determined by Sponsor, in its sole discretion); (ii) two thousand dollars (\$2,000.00) to be awarded to the Winner applied directly to Winner's Venmo (the "Issuer") account in good standing to help offset travel; and (iii) access for Winner and one (1) guest to a pre-game VIP experience (details to be determined by Sponsor). Travel arrangements/costs are Winner's sole responsibility. Approximate Retail Value ("ARV") of the Grand Prize is nine thousand dollars (\$9,000.00).

The Grand Prize Winner and their guest must comply with all applicable health and safety guidelines, venue requirements, and security protocols. The Sponsor reserves the right to revoke the full or partial Prize from any Winner or Winner's guest who the Sponsor or venue personnel deem in its or their sole discretion may be intoxicated, be a safety or health risk, have violated any venue policy or law, or bring the Sponsor or the NHL Entities into disrepute.

The Grand Prize Winner's guest may also be required to sign a Liability & Publicity Release prior to participating in the Grand Prize.

The tickets are valid only for the specified event and date and are non-transferable and non-exchangeable. No refunds or compensation will be made for any unused portion of the Prize. Winner and guest must provide valid government-issued photo identification for entry. Failure to pass such checks or provide required identification will result in Prize forfeiture.

The Sponsor and the NHL Entities bear no responsibility if the event is canceled, postponed, or becomes unavailable for any reason. Should the event be unavailable or cancelled for any reason, the Sponsor's sole obligation will be to provide the Winner with the two-thousand-dollar (\$2,000) Venmo payment, and no additional compensation will be provided.

No more than one (1) Grand Prize will be awarded in the Promotion. The Grand Prize will only be awarded if properly claimed according to these Official Rules. All costs and expenses related to acceptance and use of the Grand Prize not specified herein are the sole responsibility of the Grand Prize Winner. **TO THE FULLEST EXTENT PERMITTED BY LAW, NEITHER THE SPONSOR NOR ANY PROMOTION ENTITY SHALL HAVE ANY LIABILITY FOR ANY PERSONAL INJURIES, DEATH, PROPERTY DAMAGE, OR OTHER DAMAGES OR EXPENSES RESULTING FROM OR ARISING OUT OF OR RELATED TO THE PRIZE OR ANY ACTIVITY RELATED TO THE GRAND PRIZE OR ANY OTHER ASPECT OF GRAND PRIZE WINNER'S ACCEPTANCE OR USE OF THE PRIZE.** Prizing may be fulfilled by a third-party fulfillment agency. Grand Prize will only be awarded if properly claimed according to the Official Rules. All costs and expenses related to the Grand Prize acceptance and use, including but not limited to transportation, lodging, meals, gratuities, insurance and incidental expenses not specifically identified herein as being provided are the sole responsibility of the Grand Prize Winner.

Sixty-one (61) First Prizes are available to be won (each a "First Prize") consisting of one (1) four hundred dollar (\$400.00) digital prepaid MasterCard® card that may be used towards the purchase of tickets to a 2025-2026 regular season NHL® game (subject to availability and ticket terms and conditions). The ARV of each First Prize is \$400.00, and the ARV of all First Prizes is twenty-four thousand four hundred dollars (\$24,400.00).

Grand Prize Winner will need to either (a) have a Venmo account in good standing; or (b) create a Venmo account, and such account will be subject to the Venmo Terms and Conditions found here: <https://venmo.com/legal/us-useragreement>. Further, Grand Prize Winner's Venmo account must remain in good standing from the time of participation through the time of award, as determined by Issuer in its sole discretion. The Venmo payment will be delivered to the valid email address provided during registration. There is no expiry on the cash reward once applied to your Venmo account. This Prize is non-refundable. All terms and conditions of the Venmo cash reward apply. The Venmo logo is a registered trademark of Venmo. Venmo is the Issuer of the Rewards but is not otherwise associated with the Sponsor or this Offer.

Digital prepaid MasterCard® Cards are subject to the terms and conditions of the issuer, including the following:

Use your card at millions of locations worldwide, everywhere you see the Mastercard Acceptance Mark. Issued by Peoples Trust Company pursuant to license by Mastercard International Incorporated. Mastercard is a registered trademark, and the circles design is a trademark of Mastercard International Incorporated. See included Cardholder Agreement for terms and conditions, fees, and disclosures.

B. Instant Win Prizes

There are one thousand (1000) Instant Win prizes (each an "Instant Win Prize", and together with the Grand or First Prize, each a "Prize") available to be won during the Promotion Period. Each Instant Win Prize consists solely of: One (1) one hundred dollar (\$100.00) NHLShop.com Promo Code. The ARV of each Instant Win Prize is \$100.00, and the ARV of all Instant Win Prizes is one hundred thousand dollars (\$100,000.00).

There is a limit of one (1) Instant Win Prize and one (1) First Prize per Entrant (i.e., per person/email address/household/IP address) during the Promotion Period. Winning an Instant Win Prize or First Prize will not preclude winning the Grand Prize.

HOW TO CLAIM AN INSTANT WIN PRIZE: All Entrants who receive a winning notification are subject to verification of eligibility and compliance with these Official Rules. If any potential winner is disqualified, determined to be ineligible or found not to be in compliance with these Official Rules, or, if any Instant Win Prize is unclaimed, the Instant Win Prize will be forfeited and that Instant Win Prize will not be awarded. Each potential winner will receive an Instant Win notification on screen, after the completion of play. If, after making reasonable attempts, Sponsor is unable to award or deliver an Instant Win Prize due to Winner's actions or omissions, the Instant Win Prize shall be forfeited, and Sponsor shall have no further obligation to award such Prize. Instant Win Prizes will be emailed to Winners at the email address provided at the time of registration within seventy-two (72) business hours of confirmation. Winners are responsible for maintaining a valid email address and ensuring that emails from Sponsor are not blocked or filtered as spam. Sponsor will attempt to notify each potential Instant Winner as set forth above, but Sponsor is not responsible for any undelivered emails, including without limitation emails that are not received because of a Winner's privacy or spam filter settings which may divert any Promotion email, including any Winner notification email, to a spam or junk folder. Instant Win Prizes that are unclaimed, unredeemed, or returned as undeliverable will not be awarded. Promotion Entities shall not be held responsible for any delays in awarding the Instant Win Prize for any reason.

The NHLShop.com Promo Codes are subject to the terms and conditions of the issuer, including the following:

Promo Code Instructions :

Visit www.nhlshop.com. Shop for merchandise, place in cart and at checkout enter the alphanumeric code in the have a coupon field. Code MUST BE REDEEMED by 4/30/26.

NHLSHOP Terms and Conditions:

Promotional codes entitle the holder thereof to spend the total value of the code (\$100) in one transaction for the purchase of merchandise on NHLSHOP website. All proceeds not used in the one transaction will be forfeited by the Winner. NHLSHOP Promo Codes cannot be transferred or resold. Promo Codes are one time use codes and cannot be combined with other existing coupon offers. The Promo Codes cannot be used on select trading cards & memorabilia. Fanatics is not a sponsor of this Promotion.

The Total ARV of the Promotion Prizes is \$133,400.00. The ARV is subject to change based upon current market conditions at the time of Prize fulfillment. Any difference between the ARV and the actual value, if any, will not be awarded. All Prize details not specified in these Official Rules will be determined at the Sponsor's sole discretion. If for any reason a Prize is unavailable, Sponsor reserves the right to modify the Promotion in its sole discretion and award a substitute prize, or portion of a Prize, of comparable or greater value as set forth in these Official Rules. No substitution, transfer, assignment or cash equivalent of a Prize, or any portion thereof, is permitted by a Winner. The Promotion Entities shall have no responsibility or obligation to a Winner who is unable or unavailable to, or who does not for any reason, accept or utilize a Prize.

The value of a Prize may be taxable to the Winner as income and an IRS Form 1099 and W9 may be issued in the name of the Winner for the actual value of the Prize awarded. All U.S. federal, state and local tax liability, and any other costs and expenses associated with acceptance or use of a Prize not specifically provided for in these Official Rules are solely the Winners' responsibility. Failure to complete any component of any Prize does not relieve the Prize Winner of his/her tax obligations associated with winning such Prize.

THE PRIZE(S) ARE AWARDED "AS IS" WITH NO GUARANTEE. ALL WARRANTIES, WHETHER EXPRESS OR IMPLIED, INCLUDING THE WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE, ARE HEREBY DISCLAIMED BY THE PROMOTION ENTITIES. ALL PRIZE DETAILS ARE AT SPONSOR'S SOLE DISCRETION. ANY COSTS AND EXPENSES ASSOCIATED WITH PRIZE ACCEPTANCE AND USE NOT SPECIFIED HEREIN AS BEING PROVIDED ARE WINNERS' SOLE RESPONSIBILITY.

6. **RELEASE:** By entering this Promotion, you agree to release, discharge and hold harmless the Promotion Entities, and their respective directors, officers, employees, agents and assigns; and each of these companies' and individuals' respective successors, representatives and assigns from and against: (a) any claims, liabilities, losses, and damages arising out of, or relating to, your participation in this Promotion or any Promotion-related activities and the acceptance and use, misuse, or possession of any Prize awarded hereunder (including, without limitation, any misrepresentation made by you in connection with the Promotion; (b) any non-compliance by you with these Official Rules; (c) claims brought by persons or entities other than the parties to these Official Rules arising from or related to your involvement with the Promotion; (d) acceptance, possession, misuse or use of any Prize or participation in any Promotion-related activity or participation in this Promotion; (e) any malfunction, error or other problem arising in connection with the collection, processing, or retention of Entry information; or any typographical or other error in the printing, offering or announcement of any Winner). The foregoing includes, without limitation, any claim for personal injury, property loss or damage, or death arising in any way in connection with the Promotion. If Sponsor's use of your Entry causes Sponsor to be subject to a claim by any third party (including, but not limited to, a claim of infringement), you agree to indemnify and hold harmless the Promotion Entities, and all persons acting by, through, under or in concert with them, against any and all damages, costs, judgments and expenses (including reasonable attorney's fees) which the Promotion Entities (or any one of them) may incur as a result of the use of your Entry.

- 7. PUBLICITY RIGHTS:** By participating in this Promotion, each entrant agrees to allow the Sponsor and Sponsor's designee the perpetual right to use their name, address (city and state), biographical information, likeness, picture, and other information along with any content provided in connection with the Promotion for promotion, trade, commercial, advertising, and publicity purposes in all media worldwide including, but not limited to, on television and the Internet, without notice, review or approval and without additional compensation, except where prohibited by law.
- 8. DISCLAIMER:** Neither Sponsor nor any other Promotion Entities shall be responsible or liable for any printing or typographical errors in these Official Rules or in any Promotion-related materials. Sponsor reserves the right, in its sole discretion, to disqualify any individual it suspects or finds: (a) to have tampered with the entry process or the operation of the Promotion; (b) to be acting in a disruptive manner, or with the intent to annoy, abuse, threaten or harass any other person; (c) to have provided inaccurate information on any legal documents submitted in connection with the Promotion; or (d) to be acting in violation of these Official Rules. Sponsor also reserves the right to terminate, suspend, cancel or modify the Promotion and award the Prize(s) for the Promotion from among all eligible, non-suspect Entries received as of the date of termination using the procedure outlined above if for any reason this Promotion is not capable of running as planned due to any reason, including acts of God, war, natural disasters, coronavirus (COVID-19) pandemic, other epidemics or medical emergencies, government mandated lockdowns, weather, acts or threats of terrorism, strikes, lockouts, labor disputes, work stoppages, fire, acts of government, other force majeure events or other events outside of the reasonable control of the Promotion Entities, infection by computer virus, bugs, tampering, fraud, unauthorized intervention, technical failures or other causes that may corrupt or impair the integrity, fairness or proper play of the Promotion. Promotion Entities are not responsible or liable for any events which may cause errors and/or the Promotion to be stopped, including but not limited to any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries, nor are they responsible for any problems or technical malfunction of any telephone, network or telephone lines, computer on-line systems, servers, or cable, satellite, or Internet Service Providers, computer equipment, software or any other failure of any email or entry to be received by Sponsor on account of technical problems, human error or traffic congestion on the Internet or at any web site, or any combination thereof, including any injury or damage to your or any other person's computer relating to or resulting from participation in this Promotion or downloading any materials in this Promotion. Promotion Entities are not responsible for computer, mechanical, technical, electronic, network or other errors or problems, including any errors or problems that may occur in connection with the administration of the Promotion, the processing of Entries, or in any other Promotion-related materials. Should more Prizes be awarded through a computer, hardware, or software malfunction, error or failure, or for any other reason, in any Prize category, than are stated for that category in the Official Rules, Sponsor reserves the right to award only the number of Prizes stated in the Official Rules for that category. In no event will more Prizes be awarded than that listed in the Prize section of these Official Rules.

CAUTION: ANY ACT OR ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, PROMOTION ENTITIES RESERVE THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH INDIVIDUAL(S) TO THE FULLEST EXTENT PERMITTED BY LAW.

NOTHING IN THESE OFFICIAL RULES SHALL DISCLAIM, LIMIT, OR EXCLUDE LIABILITY FOR ANY LIABILITY THAT MAY NOT BE DISCLAIMED, LIMITED, OR EXCLUDED PURSUANT TO APPLICABLE LAW.

- 9. PRIVACY POLICY:** The Entrants acknowledge and understand that all personal information submitted as part of this Promotion will be collected and processed by Sponsor for the purpose of managing the

Promotion, and such additional purposes specified in connection with entering or participating in the Promotion, in accordance with the Sponsor's privacy policy available at <https://www.coca-cola.com/us/en/legal/privacy-policy> (the "Privacy Policy"). Entrants can read more about their rights, how Entrant's personal information is used, and how to contact Sponsor, in the Privacy Policy. By participating in the Promotion, Entrants agree to the Terms of Use and the terms and conditions of Sponsor's website and acknowledge all of the terms and conditions of the Privacy Policy.

10. APPLICABLE LAW: All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the Entrant and Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of the State of New York without giving effect to any choice of law or conflict of law rules (whether of the State of New York or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of New York. Some jurisdictions do not allow for limitations of certain remedies or damages and so those provisions may not apply to you. In such jurisdictions, liability shall be limited to the fullest extent permitted by applicable law.

11. DISPUTES/ARBITRATION: By participating in the Promotion and to the extent permitted by applicable law, you agree that any dispute, claim or demand related in any way to the Promotion shall be resolved exclusively through final and binding arbitration. All disputes between you and Sponsor, any of the Promotion Parties, or anyone associated with the production, development or handling of this Promotion, of whatsoever kind or nature arising out of the Promotion or the terms of these Official Rules, shall be submitted individually, without resort to class action, to Judicial Arbitration and Mediation Services, Inc. ("JAMS") for binding arbitration, under its rules then in effect, in the state of New York, before one arbitrator to be mutually agreed upon by both parties. Each party shall bear its own attorneys' fees and expenses, and the parties shall share equally in the administrative costs of arbitration as charged by JAMS and that, unless prohibited by applicable law, under no circumstances will participant be permitted to obtain awards for, and participants hereby waive all rights to claim, punitive, incidental, and consequential damages and any damages other than actual out-of-pocket expenses. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU.

12. GENERAL CONDITIONS:

The decisions of the Sponsor with respect to all aspects of this Promotion are final and binding on all Entrants without right of appeal. ANY PERSON FOUND TO BE IN VIOLATION OF THE LETTER AND SPIRIT OF THESE OFFICIAL RULES BY THE SPONSOR, FOR ANY REASON WHATSOEVER, MAY BE DISQUALIFIED AT ANY TIME, AT THE SOLE AND ABSOLUTE DISCRETION OF THE SPONSOR.

Winners acknowledge that upon acceptance of a Prize, performance of Prize obligations becomes the sole and exclusive responsibility of the designated service provider(s) for those portions not originating with Sponsor, if any. Sponsor shall not be liable for the acts or omissions of any such service providers.

The Sponsor reserves the right to change the dates, deadlines and/or other mechanics of the Promotion as set out in these Official Rules, to the extent deemed necessary by the Sponsor, in order to verify that an Entrant, an Entry and/or other information comply with these Official Rules, or due to technical or other problems or circumstances which, in the opinion of the Sponsor, in its sole and absolute discretion,

affect the proper administration of the Promotion as contemplated in these Official Rules, or for any other reason.

The Sponsor is and shall remain the sole and exclusive owner of all promotional materials and products of the Promotion and of all intellectual property rights related thereto, including but not limited to all copyrights, trademarks, trade dress, and other intellectual property, and nothing in these Official Rules shall be construed as conferring any rights whatsoever on the Entrants in this regard.

Except as provided in these Official Rules, no communications or correspondence will be entered into with Entrants, except with potential Prize Winners, or as otherwise decided by the Sponsor in its sole discretion.

13. Winners List: For the names of the Winners of the Promotion (first name, last initial and city of residence) send email request to helpbodyarmor@snippmedia.com. All requests for the names of the Winners must be made by November 30, 2025. Requests received after this date will not be honored.

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