BAUER Mystery Minis® 2025 Collection Prize Promotion

Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT IMPROVE YOUR CHANCES OF WINNING. OPEN TO LEGAL RESIDENTS OF THE FIFTY (50) U.S. AND D.C. (EXCLUDING RESIDENTS OF PUERTO RICO & ALL U.S. TERRITORIES & POSSESSIONS) AND CANADA, AGE 13 AND OLDER. VOID WHERE PROHIBITED BY LAW. STANDARD MESSAGE AND DATA RATES MAY APPLY IF PARTICIPATING WITH A MOBILE DEVICE.

1. **OVERVIEW:** The BAUER Mystery Minis® 2025 Collection Prize Promotion ("***Promotion***") is an in-pack promotion in specially marked packages ("***Eligible Packages***") of BAUER Mystery Minis® Player Sticks ("***Mini Sticks***"), with an alternative Free Play Request method of entry as described in Rule 4.b. To be a potential winner, one must obtain a code ("***Promotion Code***") that is uniquely associated with a prize ("***Winning Prize Code***"). If the Eligible Package is a winning package, then: (i) if the Eligible Package is a winning package for a First Prize or Second Prize, within that Eligible Package will be a golden Promotion notification mini player stick (a "***Golden Notification Stick***") that contains a sticker ("***Code Sticker***"), that has a QR Code ("***QR Code***") and a Winning Prize Code on it; or, (ii) if the Eligible Package is a winning package for a Third Prize, within that Eligible Package will be a BAUER Mystery Minis® Player Mini Stick that contains a Code Sticker with a QR Code and Winning Prize Code. ***IMPORTANT NOTE: If the Eligible Package is <u>not</u> a winning package, the Mini Stick within that Eligible Package will <u>not</u> contain a Golden Notification Stick, Code Sticker, QR Code, Promotion Code, nor any other form of Promotion-notification message. If the Eligible Package is a winning package for a First Prize or Second Prize, that Eligible Package will <u>not</u> contain a Mini Stick and will contain only a Golden Notification Stick (with a Code Sticker, QR Code and Winning Prize Code). If the Eligible Package is a winning package for a Third Prize, that Eligible Package will <u>not</u> contain a Golden Notification Stick (however it will contain a Mini Stick, Code Sticker, QR Code and Winning Prize Code).*** For Free Play Requests, the return mailing (except as applicable for End Time Free Play Requests as explained in Rule 4.b.) will include a QR Code and a Promotion Code (which may or may not be a Winning Prize Code). In order to claim the prize if you obtain a Winning Prize Code in an Eligible Package, or in order to determine if your Promotion Code from a Free Play Request is a Winning Prize Code and then to claim the prize if it is a Winning Prize Code, during the Code Redemption Period (defined in Rule 3, below), an Eligible Participant must scan the QR Code with a smart device, manually input the Promotion Code as prompted, and then if it is a Winning Prize Code, complete the Code Redemption and Verification process detailed in Rule 5 (including, without limitation, completing the Skill Testing Question if the Eligible Participant is a resident of Canada), and if they are deemed a Winner through the verification process, claim the prize associated with that Winning Prize Code.

   Do not share your Golden Notification Stick, Code Sticker, QR Code or Promotion Code (as applicable) with anyone other than Sponsor or Administrator. Each Winning Prize Code is unique and can be used for verification on the Website one time only. Once the verification process has been completed with a Winning Prize Code one time (whether the Potential Winner is confirmed as a Winner or not), that Winning Prize Code will thereafter be inactive. Once a Winning Prize Code is inactive, it cannot be used to claim a prize. You may

be required to submit the original Winning Prize Code, Golden Notification Stick, Code Sticker and/or QR Code as part of the verification process.

IMPORTANT NOTE: For greater certainty and the avoidance of any doubt, Golden Notification Sticks are used to notify eligible winners in connection with First Prizes and Second Prizes only and are <u>not</u> a Prize nor a component of any Prize awarded in the Contest. Each Golden Notification Stick is a gold BAUER mini player stick and will otherwise be of similar size and form as a standard Mini Stick set out in Eligible Packages.

2. **ELIGIBILITY:** The Promotion is open only to legal residents of: (i) Canada; or (ii) the fifty (50) United States or District of Columbia; who are 13 years of age or older at the time of entry ("***Eligible Participants***"). Employees, representatives, agents, owners, officers and directors of Bauer Hockey, LLC and Bauer Hockey Ltd. (collectively, the "***Sponsor***"), Snipp Interactive Inc. ("***Administrator***"), each of their affiliated companies, Sponsor's advertising and promotion agencies, and any other entities or individuals involved in the administration, execution or fulfillment of the Promotion (collectively the "***Promotion Parties***") are ineligible to participate or win a prize, as are their immediate family members (defined as spouse, parent, child, sibling; whether biological, adopted, step or in-law) and household members (those persons whether related or not who live in the same residence for at least three months during the twelve-month period preceding the start date of the Promotion). The Promotion is void where prohibited or restricted by law, and is subject to applicable federal, state, provincial/territorial, and local laws and regulations. By participating in this Promotion, each participant accepts and agrees to be legally bound by the terms and conditions stated in these Official Rules ("***Rules***"), agrees to be bound by the decisions of the Sponsor, and warrants and represents that s/he is eligible to participate per the requirements of these Rules.

   IMPORTANT NOTE: MINORS – participants who are thirteen (13) years of age or older, but have not reached the legal age of majority in their jurisdiction of residence at the time of entry (each, a "***Minor***"), must have parent/legal guardian consent, on such Minor's behalf and on the parent/legal guardian's own behalf, that each of them will be bound by these Rules in order to participate in the Promotion. The Sponsor reserves the right, in its sole and absolute discretion, on a random audit basis or at any time and for any reason, to contact a Minor's parent/legal guardian for the purposes of verifying their: (i) agreement to be legally bound by these Rules on such Minor's behalf and on the parent/legal guardian's own behalf; (ii) consent to the Minor's participation in this Promotion; and/or (iii) consent to the collection of the Minor's personal information as set out below. Failure of a Minor's parent/legal guardian to complete any such required verification to the complete satisfaction of the Sponsor within the timeline specified by the Sponsor may, in the sole and absolute discretion of the Sponsor, result in the disqualification of such Minor. All participant authorizations, consents, releases, grants and any other agreements set out in these Rules shall, in the case of a Minor, be deemed given by the Minor and their parent/legal guardian on such Minor's behalf and on the parent/legal guardian's own behalf.

3. **TIMING:**

   a. **Code Acquisition Period:** The time period during which one may obtain a Promotion Code begins at 12:00 a.m. Eastern Time ("***ET***") on September 1, 2025 ("***Code Acquisition Start Date***"), and ends at 11:59:59 pm ET on November 30, 2026 or on such earlier date that Eligible Packages and Free Play Messages are depleted, whichever occurs first (the "***Code Acquisition Period***").

b. Code Redemption Period: Eligible Participants who obtain a Promotion Code (whether such code is a Winning Prize Code from an Eligible Package or a Promotion Code with unknown status from a Free Entry Request) must follow the directions in Rule 5, below, to complete the applicable Code Redemption and Verification Process during the Code Redemption Period. Such directions include that participants who obtain a Promotion Code (except for codes obtained via End Time Free Play Requests, as detailed in Rule 4.b.), scan their Promotion Code to (i) in the case of a Promotion Code from a Free Play Request, determine if it is a Winning Prize Code, and (ii) for all Winning Prize Codes, complete the Code Redemption and Verification Process. The Code Redemption and Verification Process for all Winning Prize Codes must be completed between the Code Acquisition Start Date and either: (a) for Winning Prize Codes obtained via Eligible Packages and for Standard Time Free Play Requests, as defined in Rule 4.b., no later than 11:59:59 pm ET on November 30, 2026; or, (b) for Winning Prize Codes obtained via End Time Free Play Requests, as defined in Rule 4.b., no later than 11:59:59 pm ET on December 30, 2026) (collectively, the "***Code Redemption Period***").

c. The Sponsor's computer, or that of its designee, is the official timekeeper for this Promotion. All dates and times are based on Eastern Time.

d. The number of Winning Prize Codes available in the Promotion as of the Code Acquisition Start Date shall be equal to the number of prizes available in the Promotion as set out in Rule 6 below. The total number of Winning Prize Codes available in the Promotion shall decrease throughout the Code Acquisition Period as Winning Prize Codes are claimed in accordance with these Rules. All Winning Prize Codes (and their corresponding Golden Notification Stick, Code Sticker and/or QR Code, as applicable) available in the Promotion will be randomly allocated across Eligible Packages and Free Play Messages. At the Code Acquisition Start Date, a total of 861,942 Eligible Packages and Free Play Messages will be available and will decrease throughout the Promotion as Eligible Packages are purchased, and Free Play Requests are received, as set out below.

4. HOW TO OBTAIN A CODE: There are two (2) ways to participate in the Promotion for the chance to receive a Winning Prize Code:

a. Purchase an Eligible Mini Stick Package: During the Code Acquisition Period, while supplies last, purchase an Eligible Package of Mini Sticks. If the Eligible Package is a winner for a First Prize or Second Prize, there will be a Code Sticker with a QR Code and a Winning Prize Code on it affixed to a Golden Notification Stick in the package (note, there will not be a Mini Stick in the package). If the Eligible Package is a winner for a Third Prize, there will be a Code Sticker with a QR Code and a Winning prize Code on it affixed to the applicable Mini Stick in the package (note, there will not be a Golden Notification Stick in the package for a Third Prize). If the Eligible Package is not a winner, there will not be a Code Sticker affixed to the Mini Stick (nor any Golden Notification Stick, QR Code or Promotion Code included in the package). Carefully open the packaging to avoid damaging the Code Sticker, if there is one, printed on the Mini Stick or Golden Notification Stick.

IMPORTANT NOTE – prize notification: For certainty, if an Eligible Package is <u>not</u> a winning package, the Eligible Package will <u>not</u> contain a Golden Notification Stick or Mini Stick with an affixed Code Sticker, QR Code, Promotion Code nor any other form of Promotion-notification message.

IMPORTANT NOTE – Eligible Packages: Only specially marked Eligible Packages of BAUER Mystery Minis® Player Sticks are eligible as Eligible Packages for the chance to win in the Promotion. For certainty, packages of goalie sticks are not eligible player sticks and do not qualify as Eligible Packages in the Promotion.

b. Free Play Request: During the Code Acquisition Period, while supplies last, Eligible Participants may submit a free play request ("***Free Play Request***") to participate in the Promotion without purchasing an Eligible Package as follows:

i. On a 3" x 5" card ("***Card***"), neatly hand print your full name, age at time of entry, mailing address, and valid email address;
ii. Place both the Card and a separate unsealed, hand-printed, self-addressed, standard return envelope affixed with proper paid return postage (the "***Return Envelope***") together in an outer mailing envelope, and seal the outer mailing envelope (the "***Outer Envelope***") (note: VT residents only may omit return postage on the Return Envelope); and
iii. Mail the Outer Envelope with proper postage affixed and with the address hand-printed to either BAUER PROMO1, Attention: Snipp Interactive Inc., 6320 NW 97 AVE, Doral, FL 33178 (if entrant is a United States resident) or BAUER PROMO1, c/o Snipp Interactive Inc., P.O. Box 34565, Place Cote-Vertu St. Laurent, QC. H4R 2P4 (if entrant is a Canada resident), postmarked during the Code Acquisition Period, and received no later than December 7, 2026.

All Free Play Requests submitted in accordance with these Official Rules by eligible entrants that are postmarked during the Code Acquisition Period and received no later than December 7, 2026 will be honored, while supplies last ("**Eligible Free Play Requests**"). For Eligible Free Play Requests that are received between September 1, 2025 and November 13, 2026 ("**Standard Time Free Play Requests**"), a free play message ("***Free Play Message***") consisting of a QR Code and a Promotion Code will be mailed to the requesting Eligible Participant in the provided Return Envelope. However, for Eligible Free Play Requests that are received between November 14, 2026 and December 7, 2026 ("**End Time Free Play Requests**"), Sponsor or Administrator will review the eligible entrant's randomly assigned Free Play Message on behalf of the Eligible Participant, and if it contains a Winning Prize Code, Sponsor or Administrator will email the Eligible Participant at the email address provided in his/her Card with verification and redemption instructions in order for such Eligible Participant to complete an alternative redemption/verification process to the online Code Redemption and Verification Process detailed in Rule 5, below, during the Code Redemption Period applicable to End Time Free Play Requests. For End Time Free Play Requests that do not get a Winning Prize Code (as determined by Sponsor or Administrator when it reviews the randomly assigned Free Play Message), no email (nor any other form of return Promotion-notification message) will be sent.

All Free Play Requests must be postmarked during the Code Acquisition Period, and received by December 7, 2026 in accordance with all requirements set out above to be eligible. Each Free Play Request must be sent in a separate Outer Envelope with proper postage affixed, and each Outer Envelope must contain a separate Return Envelope for the Free Play Message to be returned in. The information and addresses on all Cards and Outer/Return Envelopes must be neatly hand-printed. Cards and/or Outer/Return

Envelopes that utilize mechanically printed/copied/reproduced address labels or stickers; are stamped, computer-generated, or otherwise mechanically produced or reproduced; Cards and Return Envelopes that are not mailed in separate Outer Envelopes; or Cards and Outer/Return Envelopes that otherwise fail to comply with these Official Rules for any reason, will NOT be honored, acknowledged or returned, and will NOT qualify in the Promotion as an eligible Free Play Request.

5. **CODE REDEMPTION AND VERIFICATION:** Regardless of how the Winning Prize Code is obtained, in order to be verified as a Winner, during the Code Redemption Period the Eligible Participant that received a Winning Prize Code must complete and pass the "***Code Redemption and Verification Process.***" Except for End Time Free Play Requests, the Code Redemption and Verification Process consists of scanning the QR Code using a smart device (if you do not have one, you can borrow one or visit a library for access), which will take you to a landing page (the "***Website***") where you must agree to the Official Rules and Sponsor's Privacy Policy before inputting the Winning Prize Code. Then, you must (a) submit your first and last name, age, email address, country of residence and shipping/mailing address; (b) if you are a Canadian resident, correctly answer a timed mathematical skill-testing question without mechanical or other aid (which may, in the sole and absolute discretion of the Sponsor, be administered online, by email or other electronic means, by telephone, or in the Sponsor's Prize Claim Forms) (the "***Skill Testing Question***"); and (c) if so requested, complete and return to Sponsor an Affidavit/Declaration of Eligibility and a Liability/Publicity Release (where legal) ("***Prize Claim Forms***") along with the original Winning Prize Code, Golden Notification Stick, Code Sticker and/or QR Code.

   For End Time Free Play Requests that result in a Winning Prize Code, Sponsor or Administrator will email the potential winner an alternative Code Redemption and Verification Process. For certainty, any such alternative Code Redemption and Verification Process for End Time Free Play Requests will require a Canadian resident to correctly answer a timed mathematical Skill Testing Question without mechanical or other aid (which may, in the sole and absolute discretion of the Sponsor, be administered online, by email or other electronic means, by telephone, or in the Sponsor's Prize Claim Forms).

   Completion of all or a portion of the Code Redemption and Verification Process using any robotic, automatic, mechanical, programmed or similar method ("*Nefarious Methods*"), or use of fake codes created using such Nefarious Methods, are ineligible and any participation in this Promotion or prize claims resulting from Nefarious Methods will be disqualified.

   Each prize available to be awarded in this Promotion will be randomly seeded across all Eligible Packages and Free Play Messages. If an Eligible Participant receives a Winning Prize Code, such Eligible Participant will be deemed a "***Potential Winner***," which means that participant must complete and pass (as determined in Sponsor's sole discretion) the applicable Code Redemption and Verification Process described herein to be confirmed as a winner ("***Winner***") and awarded the prize associated with the Winning Prize Code. The first person to scan the Winning Prize Code and complete the Code Redemption and Verification Process during the Code Redemption Period will be deemed the Potential Winner of the prize associated with that Winning Prize Code. If that Potential Winner is not verified in the Code Redemption and Verification Process, or if no Eligible Participant scans a Winning Prize Code during the Code Redemption Period (including, without limitation, if an Eligible Package is not purchased or a Free Play Message containing a Winning Prize Code is not distributed during

the applicable period), the prize associated with that Winning Prize Code may go unclaimed, and may not be awarded.

Promotion Codes (including Winning Prize Codes), Golden Notification Sticks, QR Codes and Code Stickers have no cash value, and each code can only be used one time.

6. **PRIZES AND ODDS:** At Promotion start, the following prizes are available to be awarded in this Promotion:

   a. **250 First Prizes:** Each First Prize consists of one MyBAUER Custom player sticks. Approximate retail value ("***ARV***") of each First Prize: $369.99 USD / $429.99 CAD. Odds of winning a First Prize at outset of Promotion: 1:3,448.

   b. **120 Second Prizes:** Each Second Prize consists of a prepaid Mastercard® ("Prepaid Card") in the amount of $80.00 USD for U.S. winners or $105.00 CAD for Canadian winners (prepaid Mastercards® are subject to terms and conditions imposed by applicable issuer). ARV for each Second Prize: $80.00 USD / $105.00 CAD. Odds of winning a Second Prize at outset of Promotion: 1:7,183.

      Prepaid Card disclaimers below:

      For United States: This Card is issued by Sunrise Banks N.A., Member FDIC, pursuant to a license from Mastercard International Incorporated. Mastercard is a registered trademark, and the circles design is a trademark of Mastercard International Incorporated. This card may be used everywhere Debit Mastercard is accepted. Registration, activation, acceptance, or use of this card constitutes acceptance of the terms and conditions stated in the Prepaid Card Agreement.

      For Canada: Use your card at millions of locations worldwide, everywhere you see the Mastercard Acceptance Mark. Issued by Peoples Trust Company pursuant to licence by Mastercard International Incorporated. Mastercard is a registered trademark, and the circles design is a trademark of Mastercard International Incorporated. See included Cardholder Agreement for terms and conditions, fees, and disclosures.

   c. **300 Third Prizes:** Each Third Prize consists of one (1) of the following autographed player Mini Sticks:

      a. 100 FlyLite Mini Sticks signed by Quinn Hughes
      b. 100 Pulse Mini Sticks signed by Marie-Philip Poulin
      c. 100 White Proto2 Mini Sticks signed by Caroline Harvey

      ARV for each Third Prize: $49.99 to $149.99 USD / $89.99 to $199.99 CAD. (ARVs are based on estimates and may vary based on player popularity.) Odds of winning a Third Prize at outset of Promotion: 1:2,874.

   IMPORTANT NOTE – SECOND PRIZES: Please note, the Second Prizes communicated as a game on certain Eligible Packages and accompanying displays refers to a game (ARV before applicable taxes: $69.99 USD / $89.99 CAD), that may be purchased using a Second Prize prepaid Mastercard® (as determined by the applicable Second Prize winner).

IMPORTANT NOTE – ODDS OF WINNING: The overall odds of winning any prize in this Promotion is 1:1,287 at the outset of the Promotion. These overall odds of winning, and the odds of winning per Prize set out in this Rule 6 above, are calculated based on the total of 861,942 Eligible Packages and Free Play Messages available at the outset of the Promotion. Please note, the odds displayed on Eligible Packages (ranging from 1:3,200 to 1:7,800) were calculated based on an estimate only, at the time of printing, that a maximum of 935,608 Eligible Packages and Free Play Messages may be produced (rounded up to the nearest hundredth). Final odds as of Promotion outset, which are based on the actual production numbers, are set out in this Rule 6 above. Total number of prizes available will decrease as prizes are claimed in accordance with these Rules.

Total ARV for all prizes available to be awarded in this Promotion: $117,095-$147,095 USD/$147,095-$180,095 CAD (range based on potential variance in 3rd prize player mini sticks values). Winners are solely responsible for all federal, state, provincial and/or local taxes on the prize, as applicable.

Prizes are awarded “as is” with no warranty or guarantee, either express or implied by Sponsor. Winners may not substitute, assign or transfer a prize, or redeem a prize for cash; however, Sponsor reserves the right to substitute a prize with one of equal or greater value if featured prize becomes unavailable for any reason, or if cost of obtaining a prize substantially increases, as determined in Sponsor’s sole discretion. Sponsor reserves the right to offer the winner of a prize the option to substitute the prize with one of any value for any reason, as determined in Sponsor’s sole discretion (and, if the winner accepts such substitute prize option, the winner shall be deemed to accept the substitute prize (as awarded and subject to any applicable prize terms as may be stipulated by the Sponsor, in its sole and absolute discretion) in substitution for and in lieu of the original prize and the winner shall have no rights or claims of any kind whatsoever in respect of the original prize). Any charges and incidental costs associated with prize acceptance and use not specified herein as being included as part of the prize are the sole responsibility of each Winner. Sponsor is not responsible for the inability of any Winner to accept or use any prize. All prize details are at Sponsor’s sole discretion. Certificates of authenticity are not included with signed Mini Sticks. Second prizes are subject to all terms and conditions stated by the applicable issuer.

7. **PRIZE CLAIM FORMS PROCESS:** If Prize Claim Forms are required to be completed and returned by a Potential Winner before a prize is awarded, and/or if a Potential Winner is required to submit the original Winning Prize Code, Golden Notification Stick, Code Sticker and/or QR Code, that Potential Winner will be notified online during the Code Redemption and Verification Process, and the Prize Claim Form will be made available to download on the Website. The Prize Claim Forms must be completed in their entirety without modification (including, without limitation and as applicable, providing a correct answer to the Skill Testing Question if the Potential Winner is a resident of Canada), signed and returned by the Potential Winner (or such Potential Winner’s parent/legal guardian if that Potential Winner is an eligible Minor in his/her jurisdiction of residence) as directed in the instructions for the Prize Claim Forms, within seven (7) days of the date the Winning Prize Code was verified and redeemed on the Website (or of notification by Sponsor or Administrator if an End Time Free Play Request), or the prize will be forfeited. If Sponsor requests the Potential Winner to send the original Winning Prize Code, Golden Notification Stick, Code Sticker and/or QR Code, it should be sent via certified mail, return receipt requested; and Sponsor advises keeping a photocopy of the submission. If Sponsor requests the Potential Winner to submit the original Winning Prize Code, Golden Notification Stick, Code Sticker and/or QR Code for verification and the Winning Prize Code, Golden Notification Stick, Code Sticker and/or QR Code is either

not submitted; submitted late; copied, forged, counterfeited, altered or tampered with in any manner; damaged, defaced, or mutilated; or if Sponsor determines that the Winning Prize Code, Golden Notification Stick, Code Sticker and/or QR Code was not obtained through a manner described in Rule 4, it will be automatically void and that Potential Winner will be disqualified and lose any claim to the prize. If the Code Redemption and Verification Process is not fully completed; if the Prize Claim Forms (as applicable) or prize are undeliverable; if a Canadian resident fails to correctly answer the Skill Testing Question unaided in the time frame provided; if any Prize Claim Forms that Sponsor requests a Potential Winner to complete are not fully completed, signed, notarized (if so required) and returned within the time frame directed; or if Sponsor determines that a Potential Winner is not eligible or is otherwise not in compliance with the Rules, then that Potential Winner will be disqualified and the prize forfeited. All materials submitted in connection with the Promotion become the property of Sponsor and may not be acknowledged or returned. Unclaimed prizes, prizes that are not claimed in accordance with these Official Rules, prizes associated with Winning Prize Codes that are not distributed prior to the end date of the Promotion, and prize claims by individuals who do not properly complete or pass the Code Redemption and Verification Process, as determined by Sponsor, will not be awarded and will remain the property of Sponsor. Once Sponsor has received all required Code Redemption and Verification Process information, including as applicable, the Prize Claim Forms (and correct answer to the Skill Testing Question if the Potential Winner is a resident of Canada) and original Winning Prize Code, Golden Notification Stick, Code Sticker and/or QR Code from a Potential Winner by the due date, Sponsor will review such materials and determine if the Potential Winner has passed the Code Redemption and Verification Process, at which time Sponsor will (a) notify the Potential Winner by email that s/he has or has not been confirmed as an official Winner; and/or (b) if confirmed as a Winner, send the applicable prize to the Winner either by email (if a Second Prize) or via mailing/shipping address provided for other prizes, within approximately 4-6 weeks following completion of the Code Redemption and Verification Process. Sponsor's decisions are final on all matters pertaining to the Code Redemption and Verification Process.

8. **RELEASES**: By participating in the Promotion, Eligible Participants (for certainty, including each Eligible Participant's parent/legal guardian if that Eligible Participant is a Minor) and any other party seeking to participate in any way or otherwise submitting information or materials to Sponsor relating to the Promotion (collectively, "***participants***") will indemnify, release and agree to hold harmless Sponsor, the Promotion Parties, Sponsor's authorized retailers, and each of their respective employees, owners, officers, directors, shareholders, representatives, agents, successors and assigns (collectively "***Released Parties***") from and against any liability for any injuries, losses or damages of any kind to persons or property resulting in whole or in part, directly or indirectly, from (a) their participation in the Promotion or Promotion-related activities, (b) their use of the Website; (c) Sponsor's or its designees' administration of the Promotion, and/or (d) Participant's acceptance, possession, use or misuse of any prize.

   Sponsor and the other Released Parties are not responsible for, and participants release them from any liability related to: (a) lost, late, delayed, unreceived, undelivered, postage due, damaged, misdirected, incomplete, or stolen mail or email (including, without limitation, Free Play Requests, returned Free Play Messages, original Promotion Code submissions, or Prize Claim Forms) or QR Codes, Promotion Codes, Winning Prize Codes or Golden Notification Sticks (collectively "***Codes***"); (b) failure in the transmission or redemption of any Codes or messaging following such Code use or play due to transmission failures or technical failures of any kind; (c) any

problems or technical malfunctions of any telephone network or lines, or (d) damage to a participant's equipment resulting from participating in the Promotion.

By participating in the Promotion and/or accepting a prize, Participants consent and grant Sponsor and its designees the right to use their names, addresses, voices, statements and/or any other likeness relating to the Promotion, without compensation, notification or further permission, for any purpose including in any publicity or advertising carried out by Sponsor or those authorized by Sponsor, in any and all media now known or hereinafter developed without territorial or time limitation, except where prohibited by law.

9. **PRIVACY**: Sponsor and Administrator may obtain certain personal information of participants from their participation in the Promotion. Please see Sponsor's privacy policy found at either https://www.bauer.com/pages/privacy-policy or at https://ca.www.bauer.com/pages/privacy-policy (each the "**Privacy Policy**") for its policy on use of personal information collected in connection with the Promotion. Participation in the Promotion constitutes participant's (a) acknowledgement and agreement to the terms of Sponsor's Privacy Policy and Sponsor's potential uses of personal information described therein, and (b) express consent, waiver, and release of Sponsor, its agents and/or representatives (including without limitation, the Administrator) storing, sharing and using the personal information submitted in the Promotion for the purpose of administering the Promotion and for such uses as contemplated therein, in accordance with the terms of the Privacy Policy, including sharing the names of winners and their addresses with state regulators (as applicable) and sharing the first name and last initial of winners and the city and state in which they reside with the public.

10. **GOVERNING LAW, LIMITATION OF LIABILITY, AND OTHER LEGAL MATTERS:** By participating, to the fullest extent permitted by applicable law, participants agree that all issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, Participant's rights and obligations, or the rights and obligations of the Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of State of New Hampshire, USA, without giving effect to any choice of law or conflict of law rules. By participating, to the fullest extent permitted by applicable law, Participants consent to the jurisdiction and venue of the federal, state and local courts located in Rockingham County, New Hampshire, USA. Any failure to enforce any term, condition or provision of these Official Rules shall not constitute a waiver of such term, condition or provision.

BY PARTICIPATING IN THE PROMOTION, EACH PARTICIPANT AGREES THAT TO THE EXTENT PERMITTED BY APPLICABLE LAW: (1) ANY AND ALL DISPUTES, CLAIMS, AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE PROMOTION, OR ANY PRIZE AWARDED, WILL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION; (2) ANY AND ALL CLAIMS, JUDGMENTS, AND AWARDS WILL BE LIMITED TO ACTUAL THIRD-PARTY, OUT-OF-POCKET COSTS INCURRED (IF ANY), BUT IN NO EVENT WILL ATTORNEYS' FEES BE AWARDED OR RECOVERABLE; (3) UNDER NO CIRCUMSTANCES WILL ANY PARTICIPANT BE PERMITTED TO OBTAIN ANY AWARD FOR, AND ENTRANT HEREBY KNOWINGLY AND EXPRESSLY WAIVES ALL RIGHTS TO SEEK, PUNITIVE, INCIDENTAL, CONSEQUENTIAL, OR SPECIAL DAMAGES, LOST PROFITS

AND/OR ANY OTHER DAMAGES, OTHER THAN ACTUAL OUT OF POCKET EXPENSES, AND/OR ANY RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED; AND (4) PARTICIPANT'S REMEDIES ARE LIMITED TO A CLAIM FOR MONEY DAMAGES (IF ANY) AND PARTICIPANT IRREVOCABLY WAIVES ANY RIGHT TO SEEK INJUNCTIVE OR EQUITABLE RELIEF. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY ABOVE, SO THE ABOVE MAY NOT APPLY TO EVERY PARTICIPANT (INCLUDING, WITHOUT LIMITATION, TO THE EXTENT THAT ANY OF THE ABOVE IS PROHIBITED FROM APPLYING TO RESIDENTS OF QUEBEC, CANADA).

The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Sponsor's employees are not authorized to waive, modify or amend any provision or provisions of these Official Rules in any manner whatsoever.

In the event of any discrepancy or inconsistency between the terms and conditions of these English Official Rules and disclosures or other statements contained in any Promotion-related materials, including, but not limited to, the French version of these Rules, Eligible Packages, packaging disclosures, point of sale, print or online advertising and/or any instructions or interpretations of these Rules given by any representative of the Sponsor, the terms and conditions of the English version of these Rules shall prevail, govern and control to the fullest extent permitted by law.

11. **MISCELLANEOUS:** Participants are prohibited from sharing, selling or obtaining Eligible Packages of Mini Sticks, Free Play Messages or Codes by any fraudulent or inappropriate means, including, without limitation, offering prizes or other inducements or forms of encouragement to members of the public and/or using any websites or online forums designed to induce individuals or provide other incentives to provide, sell or share Eligible Packages of Mini Sticks or Codes, as determined by Sponsor in its sole discretion. For certainty, Codes (including, without limitation, Golden Notification Sticks) are the property and intellectual property of Sponsor, and may not be used for any other promotional, commercial or other purposes without the prior written authorization of Sponsor. Sponsor's liability for a damaged Code or Free Play Message (unless damaged by the participant him/herself) is limited to replacement with a Free Play Message, while supplies last, during the Code Acquisition Period. Free Play Messages and Codes cannot be redeemed or exchanged for cash or credit and are void if transferred, exchanged, purchased or obtained/used in violation of these Rules. No more than the number of prizes advertised at each prize level set forth in these Rules will be awarded in the Promotion. If there are more legitimate prize claims than the number of prizes advertised as being available, Sponsor reserves the right to conduct a random drawing from amongst all legitimate prize claims for such prize level to award only the advertised number of prizes as set forth in these Rules, and Sponsor will have no liability to any participant who claims that s/he should have received a prize based on the results of their receiving or redeeming a Code. If for any reason, the Promotion is not capable of running or being completed as planned including, but not limited to tampering, fraud, technical failures, printing, administrative, or other causes, Sponsor reserves the right in its sole discretion to cancel or suspend the Promotion, or to modify these Rules, without notice, at any time. In the event of a dispute as to the identify of an Eligible Participant, the Code Redemption and Verification Process will be deemed to have been made by the authorized account holder of

the email address provided, and such authorized account holder must also be able to provide the original Code upon request of Sponsor. The "Authorized account holder" is defined as the natural person who is assigned to an email address by an internet access provider, on-line service provider, or other organization responsible for assigning email addresses for the domain associated with the email address. All Eligible Packages purchases, Mini Sticks, Codes, Free Play Requests, Cards, Free Play Messages, Code Redemption and Verification Process information, Prize Claim Forms and/or any other Promotion-related information and Participants are subject to verification at any time and for any reason. The Sponsor reserves the right, in its sole and absolute discretion, to require proof of identity and/or eligibility (in a form acceptable to the Sponsor): (i) for the purposes of verifying any participant's eligibility to participate; (ii) for the purposes of verifying the eligibility and/or legitimacy of any Promotion-related information and/or other information entered (or purportedly entered) for the purposes of this Promotion; and/or (iii) for any other reason the Sponsor deems necessary, in its sole and absolute discretion, for the purposes of administering this Promotion in accordance with the letter and spirit of these Rules. Failure to provide such proof to the complete satisfaction of the Sponsor within the timeline specified by the Sponsor may result in disqualification from the Promotion in the sole and absolute discretion of the Sponsor. Any attempt to deliberately damage any website or electronic communication or to undermine the legitimate operation of the Promotion is a violation of criminal and civil laws, and should such an attempt be made, Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law.

If, in the Sponsor's opinion, for any reason this Promotion is not capable of running as planned, or if there is any suspected or actual evidence of electronic or non-electronic tampering with any portion of the Promotion, or if computer viruses, bugs, unauthorized intervention, fraud, or technical difficulties or failures compromise or corrupt or affect the administration, integrity, security, fairness, or proper conduct of the Promotion, Sponsor reserves the right, but not the obligation, at its sole discretion: (a) to disqualify any individual associated with such occurrence(s), including voiding his/her Code(s), voiding any previously played Code(s), and/or preventing him/her from future participation in the Promotion, and/or (b) to modify or suspend the Promotion, or to terminate the Promotion.

12. **WINNERS' LIST:** For the names of major prize Winners (prizes with an ARV of $25 or more), mail a self-addressed stamped envelope to BAUER Mystery Minis® 2025 Collection Prize Promotion Winner's List, c/o Snipp Interactive Inc., 6320 NW 97 AVE, Doral, FL 33178, to be received by Sponsor no later than December 31, 2026.

13. **SPONSOR:** Bauer Hockey, LLC, 100 Domain Dr., Exeter, NH 03833, United States and Bauer Hockey Ltd., 55 Standish Court – 7th floor, Mississauga, Ontario, CANADA, L5R 4B2.