

**THIS CONTEST IS OPEN TO CANADIAN RESIDENTS ONLY, AS DESCRIBED BELOW, AND IS GOVERNED BY CANADIAN LAW**

**Standard data rates apply to participants who choose to participate in the Contest via a mobile device. Please contact your service provider for pricing and service plan information and rates before mobile device participation.**

**1. KEY DATES:**

The *Canada Dry® 2024 Tastes Like \$100,000 Contest* (the “**Contest**”) is brought to you by Canada Dry Mott’s Inc. (the “**Sponsor**”) and is being managed and implemented by Mosaic Sales Solutions (hereinafter the “**Representative**”). The contest begins on April 28, 2024 at 12:00 a.m. Eastern Time (“**ET**”) and ends on August 31, 2024, at 11:59:59 p.m. ET (the “**Contest Period**”). For the purposes of these Official Rules and Regulations (the “**Rules**”), a “**Day**” is defined as commencing at 12:00:00 a.m. ET and ending at 11:59:59 p.m. ET on the same day. The Contest consists of eighteen (18) weeks (each, a “**Week**” and collectively the “**Weeks**”), as follows:

Week	Start Date (12:00am ET)	End Date (11:59:59 pm ET)	Weekly Draw Date
1	April 28, 2024	May 4, 2024	May 10, 2024
2	May 5, 2024	May 11, 2024	May 17, 2024
3	May 12, 2024	May 18, 2024	May 24, 2024
4	May 19, 2024	May 25, 2024	May 31, 2024
5	May 26, 2024	June 1, 2024	June 7, 2024
6	June 2, 2024	June 8, 2024	June 14, 2024
7	June 9, 2024	June 15, 2024	June 21, 2024
8	June 16, 2024	June 22, 2024	June 28, 2024
9	June 23, 2024	June 29, 2024	July 5, 2024
10	June 30, 2024	July 6, 2024	July 12, 2024
11	July 7, 2024	July 13, 2024	July 19, 2024
12	July 14, 2024	July 20, 2024	July 26, 2024
13	July 21, 2024	July 27, 2024	August 2, 2024
14	July 28, 2024	August 3, 2024	August 9, 2024
15	August 4, 2024	August 10, 2024	August 16, 2024
16	August 11, 2024	August 17, 2024	August 23, 2024
17	August 18, 2024	August 24, 2024	August 30, 2024
18	August 25, 2024	August 31, 2024	September 6, 2024

**2. ELIGIBILITY:**

Contest is open only to residents of Canada who have reached the age of majority in their province or territory at the time of entry; except employees, representatives, agents, officers or directors (and those with whom such persons are living, whether related or not) of the Sponsor, its divisions, subsidiaries, associated and affiliated entities, prize suppliers, advertising/promotion agencies, its Representative, and any other individual(s), entity or entities involved in the development, production, implementation, administration or fulfillment of the Contest (collectively, the “**Contest Parties**”).

### 3. AGREEMENT TO BE LEGALLY BOUND BY RULES:

By participating in this Contest, you are signifying your agreement that you have read and agree to be legally bound by these Rules.

### 4. HOW TO OBTAIN A RECEIPT // ENTRY:

NO PURCHASE NECESSARY. There are two (2) ways to obtain an Entry (each an “**Entry**” and collectively, the “**Entries**”), while supplies last, as follows:

- a) During the Contest Period, upon purchase of any of the participating Canada Dry® retail products (found in Appendix A) from any participating retailer in Canada (each, a “**Qualifying Product**” and collectively, the “**Qualifying Products**”), you will be issued a sales receipt (a “**Receipt**”). The sales receipt must clearly list a Qualifying Product to be considered a “**Valid Sales Receipt**”.

Once you have a Valid Sales Receipt legitimately obtained in accordance with these Rules, you must complete the following steps:

#### IF YOU HAVE A VALID SALES RECEIPT:

Step 1: Take a photograph or screenshot of your paper or digital Receipt in its entirety (the “**Photo**”). You are encouraged to blank out any personal information (including payment information) that appears on the Receipt. The Photo must show: (i) the purchase of a Qualifying Product; (ii) the participating retailer name and address; and (iii) the date and time of the transaction (which must be during the Contest Period). See list of Qualifying Products in Appendix A.

Maximum File Size: 10 MB; Supported File Types: JPG, JPEG, PNG, PDF.

- Step 2: Follow the on-screen instructions at [www.tasteslikewinning.ca](http://www.tasteslikewinning.ca) (the “**Receipt Upload Website**”) using a compatible internet browser. Follow the prompts to: (i) upload your Photo of the Receipt; (ii) fully complete the entry form (the “**Entry Form**”) with all required information; and (iii) signify your agreement that you have read and agree to be legally bound by these Rules.
- Step 3: Once your receipt is validated, you will receive an email confirming your Entry into the Contest

**Limit:** Regardless of entry method, entrants may qualify to receive one (1) entry per eligible Canada Dry® product purchased over the Contest Period. Entrants can only use one (1) email address for all their entries. If a participant is found using multiple identities and/or email addresses, the participant may be disqualified to the discretion of the Sponsor.

In the event of a dispute as to who submitted an Entry, the Entry will be deemed to have been submitted by the authorized account holder of the phone and/or email address at the time of entry. "Authorized account holder" is defined as the natural person who is assigned to a cellular telephone number/email account (as applicable) by a service provider. Selected entrants may be required to provide Organizer with proof that he/she is the authorized account holder of the phone and/or email address associated with the selected Entry.

Once you have fully completed the Entry Form with all required information and have agreed to the Rules, follow the on-screen instructions to submit your completed Entry. To be eligible, an Entry must be submitted and received in accordance with these Rules during the Contest Period. Once your Entry is complete, you will automatically earn one (1) Entry in the random draw for the Prizes (see Rule 7). If the receipt does not comply with the "Valid Sales Receipt" guidelines listed above, we might need to verify your receipt.

b) TO ENTER WITHOUT MAKING A PURCHASE:

NO PURCHASE NECESSARY. To enter the Contest without making a purchase: (i) print your first name, last name, telephone number, date of birth, province of residence, and email address on a plain white piece of paper and mail it (in an envelope bearing sufficient Canadian postage) along with (ii) a handwritten 100 word (or more) unique and original paragraph explaining "Why you would like to win one of the Contest Prizes" (collectively, the "NPN Request") to:

2024 Tastes Like \$100,000 Contest  
2075 Robert-Bourassa Blvd, Suite 310  
Montreal, QC  
H3A 2L1

To be eligible, a NPN Request must: (i) be received separately in a single envelope bearing sufficient Canadian postage (i.e. multiple Requests in the same envelope will be void); and (ii) be post-marked during the Contest Period and received by no later than August 31, 2024 to allow Sponsor sufficient time to manually enter your request. The Contest Parties and each of their respective officers, directors, agents, representatives, successors and assigns (collectively, the "Released Parties") are not responsible for, and accept no liability whatsoever in relation to, any late, lost, misdirected, delayed or incomplete NPN Requests (all of which are void).

To be eligible, an Entry must be submitted and received in accordance with these Rules during the Contest Period. Once your NPN Request is complete, you will automatically earn one (1) Entry in the random draw for the Prizes (see Rule 7).

**IMPORTANT NOTE: All NPN Requests submitted are subject to verification in the sole and absolute discretion of the Sponsor.**

5. ADDITIONAL RULES:

There is no limit to the number of Entries per person but, each Entry must relate to a unique and valid Receipt legitimately obtained in accordance with these Rules. If it is discovered by the Sponsor (using any evidence or other information made available to or otherwise discovered by the Sponsor) that any person has attempted to: (i) use multiple names, identities, email addresses and/or any automated, macro, script, robotic or other system(s) or program(s), and/or any other means not in keeping with the Sponsor's interpretation of the letter and spirit of these Rules to enter or otherwise participate in or to disrupt this Contest; (ii) falsely upload a Receipt without legitimately obtaining a Receipt in accordance with these Rules; (iii) re-upload a Receipt a subsequent time after its first use; and/or (iv) enter a Receipt that has been falsified, manipulated or otherwise altered in any way (all as determined by Sponsor in its sole and absolute discretion); then he/she may be disqualified from the Contest in the sole and absolute discretion of the Sponsor. An Entry may be rejected if (in the sole and absolute discretion of the Sponsor) it is not fully completed with all required information (including, but not limited to, providing a unique and valid Receipt legitimately obtained in accordance with these Rules) and submitted and received in accordance with these Rules. The Released Parties are not responsible for, and accept no liability whatsoever in relation to, any late, lost, misdirected, delayed or incomplete Entries (all of which are void).

## **6. VERIFICATION:**

All Entries, Requests, and Receipts are subject to verification at any time and for any reason. The Sponsors reserve the right, in their sole and absolute discretion, to require proof of identity and/or eligibility (in a form acceptable to the Sponsors – including, without limitation, government issued photo identification): (i) for the purposes of verifying an individual's eligibility to participate in this Contest; (ii) for the purposes of verifying the eligibility and/or legitimacy of an Entry, Request, Receipt, and/or other information entered (or purportedly entered) for the purposes of this Contest; and/or (iii) for any other reason the Sponsors deem necessary, in their sole and absolute discretion, for the purposes of administering this Contest in accordance with the Sponsors' interpretation of the letter and spirit of these Rules. Further, the Sponsors reserve the right to request the original Receipt, or Request for the purposes of verification. Failure to provide such proof (including, if required, providing the original Receipt, Request, and/or other materials) to the complete satisfaction of the Sponsors within the timeline specified by the Sponsors may result in disqualification in the sole and absolute discretion of the Sponsors. The sole determinant of the time for the purposes of this Contest will be the official time-keeping device(s) used by the Sponsors. Proof of transmission (screenshots or captures etc.) or attempted transmission of an Entry or of an attempted Entry or of any communication, does not constitute proof of delivery or receipt by the Sponsors.

## **7. PRIZES:**

**Each entrant can win a maximum of three (3) Prize throughout the Contest Period.** The following Prizes (each, a “Prize” and collectively the “Prizes”), in relation to this Contest, are available to be won:

### **7.1 GRAND PRIZE**

There is one (1) Grand Prize (the “**Grand Prize**”) consisting in one (1) Subaru Prize Pack with an ARV of CAN\$40,000, available to be won, as follows:

GRAND PRIZE DESCRIPTION	Approximate Retail Value (CAD)	NUMBER AVAILABLE AT THE START OF THE CONTEST PERIOD*
Subaru Car Prize Pack : 2024 Subaru® Crosstrek Convenience PG with Eyesight, one \$1,000 Prepaid Visa/Mastercard Credit Card, one \$1,500 Petro Canada Gift Card, \$1,500 Canadian Tire Gift Card and \$4,000 in car accessories (4 x Winter tires and wheels, Thule WinBar Edge, Thule SnowPack Extender and Car Trunk Protection)	\$40,000.00	1

The 2024 Subaru® Crosstrek Convenience PG with Eyesight, part of the Grand Prize, includes destination/freight charges and all applicable fees and taxes. Without limiting the generality of the foregoing, the following general conditions apply to the Grand Prize: (i) colour and other specifics of the 2024 Subaru® Crosstrek Convenience PG with Eyesight will be at the sole and absolute discretion of the Sponsor and subject to availability; (ii) manufacturer’s standard warranty applies to the 2024 Subaru® Crosstrek Convenience PG with Eyesight ; (iii) upon notification, the confirmed Grand Prize winner may, in the sole and absolute discretion of the Sponsor, be required to personally take delivery of the 2024 Subaru® Crosstrek Convenience PG with Eyesight from a location within Canada reasonably close to his/her place of residence in Canada as determined by Sponsor, in its sole and absolute discretion, and will be required to present adequate personal identification (in a form acceptable to the Sponsor – including, without limitation, government issued photo identification); (vii) 2024 Subaru® Crosstrek Convenience PG with Eyesight will not be released unless and until the confirmed Grand Prize winner first shows proof (in a form acceptable to the Sponsor) of having a valid driver’s license (equivalent to a full “5” class license in Quebec) in the province/territory in which he/she resides and proof (in a form acceptable to the Sponsor) of satisfactory insurance; (viii) confirmed Grand Prize winner is solely responsible for all expenses that are not included in the Grand Prize description above, including, but not limited to: registration and license fees, insurance, additional accessories and all other costs associated with: (a) any upgrade or option package(s) that he/she may request (and that may be permitted by Sponsor in its sole and absolute discretion); and/or (b) obtaining a valid driver’s license, license plates, registration, insurance and/or fuel.

THE APPROXIMATE RETAIL VALUE OF THE GRAND PRIZE NOTED ABOVE IS CURRENT AS OF APRIL 28, 2024. UNDER NO CIRCUMSTANCES WHATSOEVER WILL ANY DIFFERENCE BETWEEN THE ACTUAL RETAIL VALUE OF THE GRAND PRIZE AS AT THE TIME OF PRIZE FULFILMENT NOTED ABOVE BE AWARDED. FOR THE AVOIDANCE OF ANY DOUBT, THE GRAND PRIZE CONSISTS OF THE VEHICLE AND NOT THE ACTUAL VALUE OF THE VEHICLE.

The odds of winning the Grand Prize depend on the number of eligible Entries submitted and received during the Contest Period, in accordance with these Rules.

**7.2. WEEKLY PRIZES**

WEEKLY PRIZES DESCRIPTION	Approximate Retail Value (CAD)	NUMBER AVAILABLE AT THE START OF THE CONTEST PERIOD*
Canada Dry ® Product Voucher	\$2.99	100
Canada Dry ® Product Voucher	\$10.00	100
Pongori Table Tennis Kit: table tennis net, four (4) paddles, six (6) balls and a racket rubber cleaner.	\$80.00	10
Canada Dry ® Pickleball Kit	\$100.00	15
Spikeball Kit	\$150.00	10
Canada Dry ® Cornhole Game	\$260.00	10
Lululemon Gift Card	\$100.00	20
Canadian Tire Gift Card	\$100.00	10
Keurig® K-Iced Coffee machine and two Keurig® glass mugs	\$170.00	12
Canada Dry ® Paddleboard	\$635.00	14
Yeti Gift Pack	\$200.00	6
Air Canada Gift Card	\$1,000.00	2
Sobeys Grocery Gift Card	\$1,000.00	5
Big Green Egg BBQ Minimax Original Kit	\$999.99	8
Big Green Egg BBQ Minimax Ultimate	\$1,400.00	2
Big Green Egg BBQ Large Original Kit	\$2,250.00	1
Big Green Egg BBQ XL Original Kit	\$2,979.00	1
Mountain Bike Trek Roscoe 8	\$3,000.00	2
Samsung Home Theatre Pack : one (1) 65 Inch The Frame LS03D QLED 4K Art Mode Smart TV and one (1) Music Frame HW-LS60D Frame Design Wireless Speaker	\$3,100.00	4

The total approximate retail value of the Weekly Prizes is \$100,000.00 CDN. Each Weekly Prize must be accepted as awarded and is not transferable, assignable or convertible to cash (except as may be specifically permitted by Sponsor in its sole and absolute discretion). No substitutions are permitted, except at Sponsor’s option. Sponsor reserves the right, in its sole and absolute discretion, to substitute any Weekly Prize with a prize of equal or greater retail value, including, without limitation, but at Sponsor’s sole and absolute discretion, a cash award.

There are 328 Weekly Prizes available to be won throughout the the Contest Period:

Week	Start Date (12:00am ET)	End Date (11:59:59 pm ET)	Number of Weekly Prizes available to be won
1	April 28, 2024	May 4, 2024	18

2	May 5, 2024	May 11, 2024	18
3	May 12, 2024	May 18, 2024	18
4	May 19, 204	May 25, 204	18
5	May 26, 2024	June 1, 2024	18
6	June 2, 2024	June 8, 2024	18
7	June 9, 2024	June 15, 2024	18
8	June 16, 2024	June 22, 2024	18
9	June 23, 2024	June 29, 2024	18
10	June 30, 2024	July 6, 2024	18
11	July 7, 2024	July 13, 2024	17
12	July 14, 2024	July 20, 2024	17
13	July 21, 2024	July 27, 2024	17
14	July 28 2024	August 3, 2024	17
15	August 4, 2024	August 10, 2024	17
16	August 11, 2024	August 17, 2024	16
17	August 18, 2024	August 24, 2024	16
18	August 25, 2024	August 31, 2024	16

If the allotted Weekly Prizes per Contest week are not awarded on the Contest week, they will be transferred to the next Contest week (and so on and so forth).

## **8. ELIGIBLE PRIZE WINNER SELECTION PROCESS:**

Once you have submitted an eligible Entry in accordance with these Rules, you will, within 48 hours receive an email confirming your entry.

The draws will take place on each of the eighteen (18) Weekly Draw Dates listed in Section 1. above. Each draw will determine sixteen to eighteen (16 to 18) potential winner for one (1) of three hundred twenty- eight (328) Prizes. The Grand Prize draw will take place on September 6, 2024.

All draws will take place in Montreal, Quebec at approximately 3:00 p.m. ET on the specified Draw Date. Eligible entrants will be randomly selected from among all eligible Entries received in accordance with these Rules to award the Prizes.

## **9. ELIGIBLE PRIZE WINNER CONFIRMATION PROCESS (APPLICABLE TO ALL PRIZES):**

NO ONE IS A WINNER UNLESS AND UNTIL THE SPONSORS OFFICIALLY CONFIRM HIM/HER AS A WINNER IN ACCORDANCE WITH THESE RULES, EVEN IF SUCH Person IS ANNOUNCED AS A WINNER OR AN ELIGIBLE WINNER. Before being declared AS A CONFIRMED PRIZE Winner, each eligible winner will be required to correctly answer a mathematical skill-testing question without mechanical or other aid (which may, in the sole and absolute discretion of the Sponsors, be administered online, by email or other electronic means, by telephone, or in the Sponsors' form of declaration and release). By participating in the Contest and accepting a Prize, each eligible winner hereby: (i) confirms compliance with these Rules; (ii) acknowledges acceptance of the applicable Prize (as

awarded); (iii) releases the Sponsors and all of the other Released Parties from any and all liability in connection with this Contest, his/her participation therein and/or the awarding and use/misuse of the applicable Prize or any portion thereof; and (iv) agrees to the publication, reproduction and/or other use of his/her name, city and province of residence, voice, statements about the Contest and/or photograph or other likeness without further notice or compensation, in any publicity or advertisement carried out by or on behalf of the Sponsors in any manner or medium whatsoever, including print, broadcast or the internet. IMPORTANT NOTE: The Sponsors may, in their sole and absolute discretion, require an eligible winner to sign and return the Sponsors' form of declaration and release (where applicable) prior to confirming the eligible winner as a confirmed winner of a Prize in accordance with these Rules. If an eligible winner: (a) fails to correctly answer the skill-testing question; (b) where applicable, fails to properly execute and return any required Contest documents within the specified time; (c) declines, cannot accept (or is unwilling to accept) the applicable Prize (as awarded) for any reason; and/or (d) is determined to be in violation of these Rules (all as determined by the Sponsors in their sole and absolute discretion); then he/she will be disqualified (and will forfeit all rights to the applicable Prize). Any forfeited or unclaimed Prize(s) in this Contest will NOT be awarded – except in the sole and absolute discretion of the Sponsors.

#### **10. PRIZE WINNER NOTIFICATION PROCESS:**

The Sponsor or its designated Representative will make a maximum of three (3) attempts to contact each eligible Prize winner (using the information available to the Sponsor) within ten (10) business days of selection as an eligible Prize winner. If an eligible Prize winner cannot be contacted within ten (10) business days of the Sponsor's first attempted contact, or if there is a return of any notification as undeliverable and/or if any correspondence is not responded to; then he/she may, in the sole and absolute discretion of the Sponsor, be disqualified (and, if disqualified, will forfeit all rights to the applicable Prize) and the Sponsor reserves the right, in its sole and absolute discretion and time permitting, to select an alternate eligible Prize winner in accordance with the applicable procedures as outlined in these Rules (in which case the foregoing provisions of this section shall apply to such newly selected eligible Prize winner).

Upon returning the completely filled out Declaration & Release Form and correctly answering the skill-testing question, please allow 6-8 weeks for your prize to arrive. If you do not receive your prize after eight weeks, please contact the Contest Administration Representative at [ContestSupport@kdrp.com](mailto:ContestSupport@kdrp.com).

#### **11. GENERAL CONDITIONS:**

This Contest is subject to all applicable federal, provincial and municipal laws. The decisions of the Sponsor with respect to all aspects of this Contest are final and binding on all entrants without right of appeal.

**ANYONE DEEMED BY THE SPONSOR TO BE IN VIOLATION OF THE SPONSOR'S INTERPRETATION OF THE LETTER AND/OR SPIRIT OF THESE RULES FOR ANY**



REASON IS SUBJECT TO DISQUALIFICATION IN THE SOLE AND ABSOLUTE DISCRETION OF THE SPONSOR AT ANY TIME.

The Sponsor reserves the right, in its sole and absolute discretion, to disqualify any individual that it deems to be in violation of these Rules. The Sponsor reserves the right to refuse an Entry from any person whose eligibility is in question or who has been disqualified or is otherwise ineligible to enter. In its sole and absolute determination, the Sponsor may disqualify any person who acts in any manner to threaten or abuse or harass any person and to void all such person's Entries.

The Released Parties will not be liable for: (i) any failure of the Website or any other website or platform during or after the Contest; (ii) any technical malfunction or other problems of any nature whatsoever, including, without limitation, those relating to the telephone network or lines, computer on-line systems, servers, access providers, computer equipment or software; (iii) the failure of any information or materials whatsoever to be received, captured, recorded or function properly for any reason whatsoever, including, but not limited to, technical problems or traffic congestion on the internet or at any website; (iv) any injury or damage to an entrant's or any other person's computer or other device related to or resulting from participating in the Contest; (v) anyone being incorrectly and/or mistakenly identified as a winner or eligible winner; and/or (vi) any combination of the above.

The Sponsor reserves the right, subject only to the approval of the Régie des alcools, des courses et des jeux (the "Régie") in Quebec, to withdraw, amend or suspend this Contest (or to amend these Rules) in any way, in the event of any cause beyond the reasonable control of the Sponsor that interferes with the proper conduct of this Contest as contemplated by these Rules including, without limitation, any error, problem, tampering, unauthorized intervention, fraud or failure of any kind whatsoever or any epidemic, pandemic, illness or health risks, or any governmental or health authority orders, measures, directives or guidance in response to any such epidemic, pandemic, illness or risks, such as, without limitation, those that may be implemented to mitigate the risks of COVID-19 transmission. Any attempt to undermine the legitimate operation of this Contest in any way (as determined by Sponsor in its sole and absolute discretion) may be a violation of criminal and civil laws and should such an attempt be made, the Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law. The Sponsor reserves the right, subject only to the approval of the Régie in Quebec, to cancel, amend or suspend this Contest, or to amend these Rules, in any way without prior notice or obligation, in the event of any accident, printing, administrative, or other error of any kind, or for any other reason whatsoever, including without limitation any of the causes contemplated in this paragraph. Without limiting the generality of the forgoing, the Sponsor reserves the right, in its sole and absolute discretion, to administer an alternate test of skill as it deems appropriate based on the circumstances and/or to comply with applicable law.

*Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie for a ruling. Any litigation respecting the awarding of a Prize may be submitted to the board only for the purpose of helping the parties reach a settlement.*

The approximate retail values as stated by the Sponsor in point of sale advertising, and other advertising, promotion materials, and/or in these Rules are subject to price fluctuations in the consumer marketplace based on, among other things, the passage of time between the date the approximate retail values are stated by the Sponsor and the date the Prizes are awarded or redeemed. If, at the time a Prize is redeemed or awarded, the actual prevailing retail purchase price for the Prize is less than the approximate retail value stated by the Sponsor in point of sale, television and print advertising, promotion materials, and/or in these Rules, the Prize winner will not be entitled to a cheque or cash for the price difference.

If due to printing, production, online, internet, computer or other error of any kind, more Prizes are claimed than intended to be distributed or awarded according to these Rules, then, in addition to having the right to terminate the Contest immediately, the Sponsor reserves the right, in its sole and absolute discretion, to rescind invalid Prize claims and/or conduct a random draw from amongst all eligible Prize claimants to award the correct number of Prizes. In no event whatsoever will the Sponsor or any of the Released Parties be liable for more than the number, type and value of Prizes as stated in these Rules.

By entering this Contest, each entrant expressly consents to the Sponsor, its agents and/or representatives, storing, sharing and using the personal information submitted only for the purpose of administering the Contest and in accordance with the Sponsor's privacy policy (available at: <https://www.keurig.ca/content/privacy-policy>). This section does not limit any other consent(s) that an individual may provide the Sponsor or others in relation to the collection, use and/or disclosure of their personal information.

The Sponsor reserves the right, subject only to the approval of the Régie in Quebec, to adjust any of the dates, timeframes and/or other Contest mechanics stipulated in these Rules, to the extent deemed necessary by the Sponsor, for purposes of verifying compliance by any entrant and/or any other information or materials with these Rules, or as a result of any problems, or in light of any other circumstances which, in the opinion of the Sponsor, in its sole and absolute discretion, affect the proper administration of the Contest as contemplated in these Rules, or for any other reason.

In the event of any discrepancy or inconsistency between the terms and conditions of these English Rules and disclosures or other statements contained in any Contest-related materials, including, but not limited to, the Website, French version of these Rules, point of sale, television, print or online advertising and/or any instructions or interpretations of these Rules given by any representative of the Sponsor, the terms and conditions of these English Rules shall prevail, govern and control to the fullest extent permitted by law.

The invalidity or unenforceability of any provision of these Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Rules shall otherwise remain in effect and shall be construed in accordance with the terms as if the invalid or illegal provision were not contained herein.

To the fullest extent permitted by applicable law, all issues and questions concerning the construction, validity, interpretation and enforceability of these Rules or the rights and obligations of participants, Sponsor or any of the other the Released Parties in connection with the Contest will be governed by and construed in accordance with the domestic laws of the Province of Quebec and the federal laws of Canada applicable therein, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction's laws. The parties hereby consent to exclusive jurisdiction and venue of the courts located in Quebec in any action to enforce (or otherwise relating to) these Rules or relating to this Contest.

For a list of Prize winners, send a prepaid, self-addressed stamped envelope to the following address: Canada Dry® 2024 Tastes Like \$100,000 Contest, c/o Mosaic Sales Solutions, 2075 Robert-Bourassa Boulevard, Suite 310, Montreal, Quebec, H3A 2L1 between September 15, 2024, and September 31, 2024. Winners' names will be available once all winners are verified and confirmed.

**Canada Dry is a trademark of Canada Dry Mott's Inc. All other trademarks are the property of their respective owners.**

**APPENDIX A – LIST OF PARTICIPATING PRODUCTS**

Format	Product
12x355mL	Canada Dry® Ginger Ale
18x355mL	Canada Dry® Ginger Ale
20x355mL	Canada Dry® Ginger Ale
24x355mL	Canada Dry® Ginger Ale
32x355mL	Canada Dry® Ginger Ale
2L	Canada Dry® Ginger Ale
1L	Canada Dry® Ginger Ale
500mL	Canada Dry® Ginger Ale
250mL	Canada Dry® Ginger Ale
8x300mL	Canada Dry® Ginger Ale
6x710mL	Canada Dry® Ginger Ale
6x237mL	Canada Dry® Ginger Ale
6x222mL	Canada Dry® Ginger Ale
12x355mL	Canada Dry® Ginger Ale Zero Sugar
2L	Canada Dry® Ginger Ale Zero Sugar
500mL	Canada Dry® Ginger Ale Zero Sugar
6x710mL	Canada Dry® Ginger Ale Zero Sugar
6x222mL	Canada Dry® Ginger Ale Zero Sugar
12x355mL	Canada Dry® Diet Ginger Ale
2L	Canada Dry® Diet Ginger Ale
500mL	Canada Dry® Diet Ginger Ale
6x222mL	Canada Dry® Diet Ginger Ale
12x355mL	Canada Dry® Club Soda
2L	Canada Dry® Club Soda
6x222mL	Canada Dry® Club Soda
12x355mL	Canada Dry® Triple Berry Club Soda
12x355mL	Canada Dry® Lemon-Lime Club Soda
12x355mL	Canada Dry® Tonic Water
6x222mL	Canada Dry® Tonic Water
6x222mL	Canada Dry® Ginger Beer
4x355mL	Canada Dry® Peach Mango Ginger Ale Cane Sugar
4x355mL	Canada Dry® Black Cherry Ginger Ale Cane Sugar
12x355mL	Canada Dry® Raspberry Lemonade Ginger Ale
6x222mL	Canada Dry® Raspberry Lemonade Ginger Ale
500mL	Canada Dry® Raspberry Lemonade Ginger Ale
12x355mL	Canada Dry® Raspberry Lemonade Ginger Ale Zero Sugar
500mL	Canada Dry® Raspberry Lemonade Ginger Ale Zero Sugar