

Cayman Jack® Cinco Program

Official Rules

THE PROGRAM CONSISTS OF 2 (TWO) SEPARATE OFFERS: (1) A REBATE ON THE PURCHASE OF A QUALIFYING CAYMAN JACK® PRODUCT(DEFINED BELOW) WHICH REBATE IS NOT REDEEMABLE IN-STORE (THE "REBATE"); AND (2) A SWEEPSTAKES (THE "SWEEPSTAKES").

PURCHASE IS NECESSARY FOR THE REBATE PORTION OF THE PROGRAM WHICH IS ONLY AVAILABLE TO RESIDENTS OF THE FOLLOWING STATES WHO ARE LOCATED THEREIN: ALASKA, ARIZONA, CALIFORNIA, COLORADO, CONNECTICUT, DELAWARE, DISTRICT OF COLUMBIA, FLORIDA, GEORGIA, IDAHO, ILLINOIS, IOWA, KANSAS, KENTUCKY, MAINE, MASSACHUSETTS, MICHIGAN, MINNESOTA, MISSISSIPPI, MONTANA, NEBRASKA, NEVADA, NEW HAMPSHIRE, NEW JERSEY, NEW MEXICO, NEW YORK, NORTH DAKOTA, OHIO, OKLAHOMA, OREGON, RHODE ISLAND, SOUTH CAROLINA, SOUTH DAKOTA, VERMONT, VIRGINIA, WISCONSIN AND WYOMING. **RESIDENTS OF STATES NOT LISTED ABOVE MAY ONLY PARTICIPATE IN THE SWEEPSTAKES PORTION OF THE PROGRAM.**

NO PURCHASE IS NECESSARY TO ENTER OR WIN THE SWEEPSTAKES PORTION OF THE PROGRAM. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING THE SWEEPSTAKES PORTION OF THE PROGRAM.

THE CLOCK OF THE ADMINISTRATOR (DEFINED BELOW) IS THE OFFICIAL TIME-KEEPING DEVICE IN THE PROGRAM. INTERNET ACCESS, A VALID E-MAIL ACCOUNT AND A VENMO ACCOUNT ARE REQUIRED FOR THE REBATE PORTION OF THE PROGRAM. A mobile device may also be used to participate. Standard data and messaging rates may apply to participate in the Program via a mobile device. Please contact your service provider for pricing and service plan information and rates before mobile device participation.

BY SUBMITTING A REBATE REQUEST AND/OR SWEEPSTAKES ENTRY TO THIS PROGRAM DURING THE PROGRAM PERIOD, YOU AGREE TO THESE OFFICIAL RULES, WHICH ARE A CONTRACT, SO READ THEM CAREFULLY BEFORE PARTICIPATING. AMONG OTHER THINGS, THIS CONTRACT INCLUDES INDEMNITIES FROM YOU TO THE PROGRAM ENTITIES (DEFINED BELOW) AND A LIMITATION OF YOUR RIGHTS AND REMEDIES, AND A REQUIREMENT TO ARBITRATE ALL DISPUTES.

ODDS OF WINNING A SWEEPSTAKES PRIZE WILL DEPEND ON THE TOTAL NUMBER OF ELIGIBLE ENTRIES RECEIVED DURING THE PROGRAM PERIOD. VOID OUTSIDE THE ELIGIBILITY AREA (DEFINED BELOW), AND WHERE PROHIBITED OR RESTRICTED BY LAW.

Mark Anthony Brands Inc. ("American Vintage Beverage Co.", or "Sponsor") is offering the "Cayman Jack Cinco Promotion" (the "Program"). The Program is subject to these official rules (the "Official Rules"), and by participating and/or entering, entrant/participant ("Entrant", "Participant" or "you") agrees to be bound by them and the decisions of Sponsor and Administrator as defined below (the independent third party administrator of the Program), which are final and binding in all respects. This Program begins at 12:00:01 AM Eastern Daylight Time (ET) on April 01, 2024, and ends at 11:59:59 PM ET on June 15, 2024 (the "Program Period"). Administrator's computer is the official timekeeping device for participation in the Program.

1. Eligibility:

The **Rebate** is open only to persons who are legal residents of, and physically located **only** within the following states: Alaska (AK), Arizona (AZ), California (CA), Colorado (CO), Connecticut (CT), Delaware (DE), District of Columbia (DC), Florida (FL), Georgia (GA), Idaho (ID), Illinois (IL), Iowa (IA), Kansas (KS), Kentucky (KY), Maine (ME), Massachusetts (MA), Michigan (MI), Minnesota (MN), Mississippi (MS), Montana (MT), Nebraska (NE), Nevada (NV), New Hampshire (NH), New Jersey (NJ), New Mexico (NM), New York (NY), North Dakota (ND), Ohio (OH), Oklahoma (OK), Oregon (OR), Rhode Island (RI), South Carolina (SC), South Dakota (SD), Vermont (VT), Virginia (VA), Wisconsin (WI), & Wyoming (WY) (the "Rebate Eligibility Area") who are at least twenty-one (21) years of age at the time of submission. The **Sweepstakes** is open to persons who are legal residents of, and physically located within **any** of the fifty (50) United States and the District of Columbia (the "Sweepstakes Eligibility Area", and together with the Rebate Eligibility Area, the "Eligibility Area") who are at least twenty-one (21) years of age at the time of submission. VOID OUTSIDE THE ELIGIBILITY AREA OR WHERE PROHIBITED OR RESTRICTED BY LAW OR THESE OFFICIAL RULES. Employees, officers and representatives and members of the immediate families (*i.e.*, parents, spouses, siblings, children, grandparents, step parents, step children and step siblings, and their respective spouses, and those living in the same

household, whether or not related) of Sponsor, Snipp Interactive Inc. (the "Administrator"), and their respective affiliated companies, parent companies, subsidiaries, participating promotional partners, advertising and promotion agencies, webmasters and any company involved in the creation, design, execution, production, or fulfillment of the Program, or any alcohol beverage licensees (including alcohol beverage suppliers, importers, wholesalers, distributors or retailers, (the "Program Entities") are not eligible to participate in the Program.

If it is discovered by the Sponsor/Administrator (using any evidence or other information made available to or otherwise discovered by the Sponsor/Administrator) that any person has attempted to use multiple names, multiple identities, and/or any automated, macro, script, robotic or other system(s) or program(s), and/or any other means not in keeping with the Sponsor's interpretation of the letter and spirit of these Official Rules, to enter or otherwise participate in or to disrupt this Program, then he/she may be disqualified from the Program in the sole and absolute discretion of the Sponsor/Administrator. Should the person suspected of such conduct have received a rebate in the Program, such person may be required to refund the rebate. However, disqualification and refunding the rebate (if applicable) shall NOT represent the exclusive remedy/remedies available to Sponsor and Administrator under such circumstances. The Program Entities are not responsible for, and accept no liability whatsoever in relation to, any late, lost, misdirected, delayed or incomplete submissions (all of which are void).

2. The Program:

Eligible Participants who are legal residents of, and physically located within the Eligibility Area and who purchase one (1) or more qualifying Cayman Jack® products from the list set out in the table below (each a "Participating Product") during the Purchase Period (defined below) from any retailer in-store or online in the Eligibility Area (each, a "Participating Retailer") in a single transaction (such purchase, a "Qualifying Purchase"), are given the opportunity to each receive: (A) one (1) Entry (defined below) into the "Cayman Jack Cinco" Sweepstakes (such sweepstakes, the "Sweepstakes"); and (B) **solely if** the Eligible Participant is a legal resident of, and physically located within the Rebate Eligibility Area and the Participating Retailer is physically located within the Rebate Eligibility Area, one (1) five dollar (\$5) Digital Rebate (such Digital Rebate, a "Reward", and such Reward offer, the "Rebate"). See Section 3 for how to participate in the Rebate. See Section 4 for how to participate in the Sweepstakes, including **Section 4.3b on how to participate in the Sweepstakes without making a Qualifying Purchase.**

The following limits apply:

One (1) Reward (i.e., Rebate) per person for the entire Program Period.

One (1) Entry per person for the entire Program Period.

One (1) Prize (defined below) per person, and per family, address and household for the entire Program Period.

Participating Products	
Name of Product	UPC of Product
12pk Cayman Jack Margarita 12oz Can 5.8%	815829011119
12pk Cayman Jack Margarita Variety 12oz Can 5.8%	815829011539
UT - Cayman Jack Margarita Variety 12pk 12oz Can 5%	815829012109
12pk Cayman Jack Original Variety 12oz Can 5.8%	815829010044
Cayman Jack Sweet Heat Variety 12pk 12oz Can 5.8%	815829011966
Cayman Jack Zero Sugar Margarita 12pk 12oz Can 4.8%	815829011782
6pk Margarita 11.2oz BTL 5.8%	815829010068
UT - Cayman Jack Margarita 6pk 11.2oz Btl 5%	815829012024
6pk Cayman Jack Cuban Mojito BTL 5.8%	815829011584
6pk Cayman Jack Moscow Mule 11.2oz BTL 5.8%	815829010549
Cayman Jack Paloma 6pk 11.2oz Btl 5.8%	815829011911
Cayman Jack Strawberry Margarita 6pk 11.2oz Btl 5.8%	815829011898
Cayman Jack Zero Sugar Margarita 6pk 11.2oz Btl 4.8%	815829011751

3. The Rebate:

3.1 Key Rebate Dates:

NOTE: The Rebate portion of the Program is only available to eligible Participants who are legal residents of, and physically located within the Rebate Eligibility Area and who make a Qualifying Purchase at a Participating Retailer located in the Rebate Eligibility Area (such Participants, the "Rebate Participants").

The following are the key dates and periods of the Rebate:

(a) **Purchase Period:** From April 01, 2024, at 12:00:00 AM ET to May 15, 2024, at 11:59:59 PM ET (the "Purchase Period"). All Qualifying Purchases must be made within the Purchase Period to be eligible to participate in the Rebate.

(b) **Submission Period:** From April 01, 2024, at 12:00:00 AM ET to June 15, 2024, at 11:59:59 PM ET (the "Submission Period").

The Purchase Period and/or the Submission Period (including their scheduled start dates and end dates) may be modified or terminated at any time at the sole discretion of the Sponsor and without notice, subject to applicable law.

Eligible and applicable Receipt Images must be received within the Submission Period and as further set out in Section 3.2 below. Rewards must be used in accordance with these Official Rules and in accordance with the Reward Provider Terms & Conditions (defined below).

3.2 How to Participate in the Rebate:

Persons may participate in the Rebate by: (A) During the Purchase Period, completing their Qualifying Purchase; (B) ensuring that the applicable sales receipt identifies the Participating Retailer and date of purchase (ensure it is within the Purchase Period); (C) taking a photograph (png, jpeg, pdf, and tiff file types with a maximum file size of 10MB) of the sales receipt in its entirety (such photograph, a "Receipt Image") (note: Rebate Participants are encouraged to blank out any personal information that appears on the sales receipt); and (D) thereafter and during the Program Period, following any one of the submission methods listed below to submit the Receipt Image:

(a) **Visit Program Site to Submit.** During the Program Period, visit www.CaymanJack.com/Cinco (the "**Program Site**"), where Rebate Participant will first be prompted to confirm that they are 21 years of age or older. Upon confirmation of their age, Rebate Participant will receive further instructions on uploading the Receipt Image and registering for the Rebate and the Sweepstakes. Complete the registration form by entering true and accurate information in the required fields (including, First Name, Last Name, Date of Birth, Street Address, City, State, Zip Code, E-Mail Address and phone number). Follow instructions and submit Receipt Image (including reading and accepting any required terms and conditions, which are incorporated herein by reference and made a part of these Official Rules) and register for the Rebate.

(b) **Text to Submit.** Text the keyword **CAYMANJACK** to **811811**. After confirmation that they are 21 years of age or older, Rebate Participant will receive a text message with opt-out instructions and disclosure for receipt of up to eight (8) automated text messages to the number provided, along with instructions for submission. Follow instructions and submit Receipt Image. Upon texting Receipt Image, Rebate Participants will be sent a link to a registration form for the Program; allow approximately 24 hours to receive the link*. For clarity, Rebate Participant will still be eligible to possibly receive Rebate if text with Receipt Image is received by the end of the Program Period.) Complete the registration form by entering true and accurate information in the required fields (including, First Name, Last Name, Date of Birth, Street Address, City, State, Zip Code, E-Mail Address, and phone number) and by reading and accepting any required terms and conditions, which are incorporated herein by reference and made a part of these Official Rules. **See below for important restrictions on Program participation via text.**

By texting **CAYMANJACK** to **811811**, you expressly consent to receive text messages pertaining to this program only, via automated telephone dialing system to the number you provided, from Snipp Interactive Inc. (and NOT Mark Anthony Brands Inc.). Message frequency varies. Txt HELP for Help or STOP to Stop. Terms and Conditions and Privacy Policy of texting at www.snipp.com/terms-and-conditions and www.snipp.com/privacy-policy Message and data rates may apply. The text message you send is your electronic signature agreeing to these Terms and Conditions, and to giving electronic written consent as set forth above. Carrier-specific charges for text messages and data may apply for each message sent or received, depending on your individual carrier's cellular pricing plan, in accordance with your cellular customer agreement. Participants may only participate in the Program if they are using a supported device. SMS/MMS may not be available for all service providers or for all handsets. Cellular phone carrier's instructions for text

messaging may be different. Check your phone capabilities for specific instructions. Program Parties make no guarantee that any particular wireless service provider will participate. Check with your service provider for details. By selecting to participate via text messaging, the Participant grants permission to Snipp Interactive Inc. to communicate via return text message and must agree to accept all applicable charges associated therewith. Wireless service providers may charge Participant for each text message, including any error message that is sent and received in connection with the Program, based on the applicable wireless service plan. Participant is responsible for all applicable fees and taxes associated with submitting a Receipt Image.

(c) **Email to Submit.** Email Receipt Image to caymanjack@snippmail.com. Upon emailing Receipt Image, Rebate Participants will be sent a link to a registration form for the Program Site; allow approximately 30 minutes to receive the link*. (For clarity, Rebate Participant will still be eligible to possibly receive Rebate if email with Receipt Image is received by the end of the Program Period.) Complete the registration form by entering true and accurate information in the required fields (including, First Name, Last Name, Date of Birth, Street Address, City, State, Zip Code, E-Mail Address and phone number) and by reading and accepting any required terms and conditions, which are incorporated herein by reference and made a part of these Official Rules.

(d) **Via QR Code:** During the Program Period, use your smart phone or other web-enabled device with data plan to scan the Program quick response ("QR") code featured on signs or promotional materials stores with the QR reader application already installed on your phone. You will then be directed to the Program Site (www.CaymanJack.com/Cinco) where you will be prompted to confirm that you are 21 years of age or older. Upon confirmation of your age, you will be directed to the registration form where you must completely enter your true and correct information in the required fields and thereafter submit the registration form.

Proof of scanning QR codes does not constitute proof of completion or submission of a Rebate request. To scan a QR code, participants must have a smart phone or other web-enabled device with a camera feature and QR scanner application and may incur message or data charges from their wireless service provider for each message sent and received. If you do not have a QR reader already installed on your phone, type "QR reader" in your mobile device's application store search field to find available QR readers for your smart phone or other web-enabled device. You will receive a response which will contain a link to download a QR reader for your specific device. Check with your wireless service provider for details on these and other applicable charges. Participants are solely responsible for any such wireless charges. Not all wireless carriers participate.

*Provision of link to registration form via text message or email merely indicates that photo of Receipt Image was received but is not otherwise binding upon Sponsor. Without limiting the foregoing, provision of link does not constitute a representation by Sponsor that Image has been validated in accordance with these Official Rules.

Registering for the Rebate is the only way to receive a Reward, which will be sent to the phone number provided during registration, approximately 48 hours after you have been found eligible to receive a Digital Rebate (i.e., a Reward). **Receipt of Reward is subject to verification by Sponsor/Administrator in their sole discretion.**

3.5 Distribution of Rewards:

Rebate Participants who are eligible to receive the offer of a Reward will receive their Reward sent to the phone number linked to their Venmo account provided during registration, approximately 48 hours after such Participant has been found eligible to receive a Reward. Rebate Participant's Venmo account must remain in good standing from the time of participation through the time of award, as determined by Venmo in its sole discretion.

NOTE: Funds will be automatically transferred to Venmo accounts in good standing, linked to the phone number used during registration. If there is no Venmo account in good standing associated with Program Participant's phone number used to register for the Rebate, one must be created using the link on the payment notification email within 30 days of notification of qualification for Reward. Venmo is not a sponsor or affiliated with the sponsor of this program.

The Program Parties are not responsible for (as applicable) late, lost, stolen, damaged, misdirected, irregular, garbled, corrupted or undelivered Rewards or transmissions (whether sent by or to the Participant), regardless of cause. The Program Parties are not responsible for (a) any incomplete, incorrect or inaccurate information whether caused by web site users, tampering, hacking or by any of the equipment or programming associated with or utilized in the Program or by any technical or human error; (b) any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of any web site (or mobile web site), Rewards or transmissions (whether sent by or to a Participant); and (c) any problems or technical malfunctions of any telephone network or lines, computer on-line-systems, servers or providers, computer equipment,

software, programming or failure of email or text on account of technical problems or traffic congestion on the Internet or at any web site (or mobile web site) or any combination thereof. Without limiting the foregoing, Program Parties expressly disclaim any and all liability for Rewards or other transmissions which are not timely sent to/received by participant in an uncorrupted form (or sent/received at all) due to filtering/privacy settings for email and/or text transmissions or for any other reason.

No responsibility is assumed by the Program Entities for any undeliverable email. Rewards are subject to the terms and conditions of the issuer (the "[Reward Provider Terms & Conditions](#)"), including the following:

Venmo is not a sponsor of the rewards or otherwise affiliated with the Program Parties. The logos and other identifying marks attached are trademarks of Venmo. Venmo Terms and Conditions can be found here:

<https://venmo.com/legal/us-useragreement>.

All aspects of each Reward will be determined by the Sponsor in its sole and absolute discretion. Each Reward must be accepted as awarded and is not transferable or assignable (except as may be specifically permitted by Sponsor in its sole and absolute discretion). No substitutions except at Sponsor's option. Sponsor reserves the right, in its sole and absolute discretion, to substitute any Reward with another item of equal or retail value. Rewards will only be awarded to the person whose verifiable full name, valid phone number, email address and/or mailing address appears on the registration form associated with the Receipt Image in question... By participating in the Program, you agree to release, discharge, indemnify and hold harmless the Program Entities from any liability, losses, claims or damages which may arise out of participation in the Program or out of the acceptance, use, misuse, or possession of any Reward. Without limiting the generality of the previous sentence, the Program Entities will not be liable for any loss; consequential, incidental, special, or exemplary damages; or harm of whatsoever nature and howsoever arising, suffered by any Participant or any third party, as a result of the use of, or inability to use, the Reward by the Participant and/or such third party or any other cause whatsoever.

4. The Sweepstakes:

The "Cayman Jack Cinco" Sweepstakes (the "[Sweepstakes](#)") is sponsored by Mark Anthony Brands Inc. ("[American Vintage Beverage Co.](#)" or the "[Sponsor](#)"). The Sponsor's address is 167 N Green Street, Ste 600A, Chicago, IL 60607.

By registering for, or otherwise participating in, the Sweepstakes, each Entrant may get a chance to win a Prize, in accordance with the conditions in these Official Rules.

4.1 Consent to the Sweepstakes Official Rules:

By entering the Sweepstakes, each Entrant agrees to be bound by these "Official Rules" (the "[Sweepstakes Official Rules](#)").

4.2 Sweepstakes Period:

The Sweepstakes begins on at 12:00:00 AM Eastern Standard Time (ET) on April 01, 2024, and ends at 11:59:59 PM ET on June 15, 2024 (the "[Program Period](#)").

4.3 How to Enter the Sweepstakes:

NO PURCHASE IS NECESSARY TO ENTER THE SWEEPSTAKES OR WIN. You will not increase your chances of winning by buying a product because no purchase is required to participate. There are two (2) ways to Enter the Sweepstakes, as follows:

A. Purchase Option:

Enter the Sweepstakes during the Program Period, by (A) During the Purchase Period, completing their Qualifying Purchase; (B) ensuring that the applicable sales receipt identifies the Participating Retailer and date of purchase (ensure it is within the Program Period); and (C) thereafter and during the Program Period, following the submission methods listed below to submit the Receipt Image and receive an entry (a "[Consideration Entry](#)"): †

†For clarity, persons who are eligible for and participate in the Rebate in full compliance with Rule 3 above will also automatically receive a Consideration Entry in the *Sweepstakes*. But, if the qualifying Cayman Jack product purchase is made on/after May 16, 2024 at 12:00:00 AM ET but prior to 11:59:59 PM ET on June 15, 2024 (i.e., after the conclusion of the Purchase Period but *before* the conclusion of the Program Period), such persons will receive a Consideration Entry for the Sweepstakes but will *not* be eligible to receive a Reward.

Visit Program Site to Submit. During the Program Period, visit www.CaymanJack.com/Cinco (the "Program Site"), where Participant will first be prompted to confirm that they are 21 years of age or older. Upon confirmation of their age, Participant will receive further instructions on uploading the Receipt Image and registering for the Sweepstakes. Complete the registration form by entering true and accurate information in the required fields (including, First Name, Last Name, Date of Birth, Street Address, City, State, Zip Code, Email Address and phone number). Follow instructions and submit Receipt Image (including reading and accepting any required terms and conditions, which are incorporated herein by reference and made a part of these Official Rules) and register for the Sweepstakes.

(b) **Text to Submit.** Text the keyword **CAYMANJACK** to **811811**. After confirmation that they are 21 years of age or older, Participant will receive a text message with opt-out instructions and disclosure for receipt of up to eight (8) automated text messages to the number provided, along with instructions for submission. Follow instructions and submit Receipt Image. Upon texting Receipt Image, Participants will be sent a link to a registration form for the Program; allow approximately 24 hours to receive the link**. (For clarity, Participant will still be eligible to possibly receive Consideration Entry if text with Receipt Image is received by the end of the Program Period.) Complete the registration form by entering true and accurate information in the required fields (including, First Name, Last Name, Date of Birth, Street Address, City, State, Zip Code, Email Address, and phone number) and by reading and accepting any required terms and conditions, which are incorporated herein by reference and made a part of these Official Rules). **See below for important restrictions on Program participation via text.**

By texting **CAYMANJACK** to **811811**, you expressly consent to receive text messages pertaining to this program only, via automated telephone dialing system to the number you provided, from Snipp Interactive Inc. (and NOT Mark Anthony Brands Inc.). Message frequency varies. Txt HELP for Help or STOP to Stop. Terms and Conditions and Privacy Policy of texting at www.snipp.com/terms-and-conditions and www.snipp.com/privacy-policy Message and data rates may apply. The text message you send is your electronic signature agreeing to these Terms and Conditions, and to giving electronic written consent as set forth above. Carrier specific charges for text messages and data may apply for each message sent or received, depending on your individual carrier's cellular pricing plan, in accordance with your cellular customer agreement. Participants may only participate in the Program if they are using a supported device. SMS/MMS may not be available for all service providers or for all handsets. Cellular phone carrier's instructions for text messaging may be different. Check your phone capabilities for specific instructions. Program Parties make no guarantee that any particular wireless service provider will participate. Check with your service provider for details. By selecting to participate via text messaging, the Participant grants permission to Snipp Interactive Inc. to communicate via return text message and must agree to accept all applicable charges associated therewith. Wireless service providers may charge Participant for each text message, including any error message that is sent and received in connection with the Program, based on the applicable wireless service plan. Participant is responsible for all applicable fees and taxes associated with submitting a Receipt Image.

(c) **Email to Submit.** Email Receipt Image to caymanjack@snippmail.com. Upon emailing Receipt Image, Participants will be sent a link to a registration form for the Program Site; allow approximately 30 minutes to receive the link*. (For clarity, Participant will still be eligible to possibly receive Consideration Entry if email with Receipt Image is received by the end of the Program Period.) Complete the registration form by entering true and accurate information in the required fields (including, First Name, Last Name, Date of Birth, Street Address, City, State, Zip Code, Email Address and phone number) and by reading and accepting any required terms and conditions, which are incorporated herein by reference and made a part of these Official Rules).

(d) **Via QR Code:** During the Program Period, use your smart phone or other web-enabled device with data plan to scan the Program quick response ("QR") code featured on signs or promotional materials at participating stores with the QR reader application already installed on your phone. You will then be directed to the Program Site (www.CaymanJack.com/Cinco) where you will be prompted to confirm that you are 21 years of age or older. Upon confirmation of your age, you will be directed to the registration form where you must completely enter your true and correct information in the required fields and thereafter submit the registration form.

Proof of scanning QR codes does not constitute proof of completion or submission of an Entry. To scan a QR code, participants must have a smart phone or other web-enabled device with a camera feature and QR scanner application and may incur message or data charges from their wireless service provider for each message sent and received. If you do not have a QR reader already installed on your phone, type "QR reader" in your mobile device's application store search field to find available QR readers for your smart phone or other web-enabled device. You will receive a response which will contain a link to download a QR reader for your specific device. Check with your wireless service provider for details on these and other applicable charges. Participants are solely responsible for any such wireless charges. Not all wireless carriers participate

*Provision of link to registration form via text message or email merely indicates that photo of Receipt Image was received but is not otherwise binding upon Sponsor. Without limiting the foregoing, provision of link does not constitute a representation by Sponsor that Image has been validated in accordance with these Official Rules.

B. No purchase Option: MAIL-IN:

To enter without making a Qualifying Purchase: To obtain an Entry by mail, Participants must hand print their first and last name, residence address, telephone number, email address, date of birth on a 3"x5" card, place the card in an envelope with proper first-class postage affixed, and mail the envelope to "Cayman Jack Cinco Sweepstakes," c/o Snipp Interactive Inc., P.O. Box 2749, Carlsbad, CA 92018. A mailed entry submitted in accordance with these Official Rules will result in the Participant obtaining one (1) Entry in the Sweepstakes (such entry, a "Non-Consideration Entry", and together with a "Consideration Entry", an "Entry"). All Non-Consideration Entries must be handwritten and must be postmarked by June 17, 2024, and received by June 25, 2024. There is a limit of one (1) 3"x5" card per outer mailing envelope.

General Entry Official Rules.

All Entries submitted in compliance with these Official Rules and not disqualified or void are considered "Eligible Entries." All Entries are the property of Sponsor.

Standard data charges may apply to Participants who choose to enter the Program via a mobile device. Please contact your service provider for rates and service plan information prior to participating with your mobile device.

Program Entities shall not be responsible for lost, late, stolen, damaged, garbled, inaccurate, incomplete, misaddressed, mutilated, undelivered, delayed, or misdirected emails, requests and/or Prize claims, or for errors, omissions, interruptions, deletions, defects, or delay in cable, satellite, internet service provider, telephone lines, or in operations or transmission of information, in each case whether arising by the way of technical or other failures or malfunctions of computer hardware, software, communication devices, or transmissions lines, or data corruptions, theft, tampering, destruction, unauthorized access to or alteration of any participation materials, loss, human error, or otherwise.

There is a limit of one (1) Entry per person during the Program Period, regardless of entry method. Entries that are in excess of the stated limit, incomplete, illegible, corrupted, damaged, destroyed, forged, false, lost, late or misdirected, deceptive, or otherwise not in compliance with the Official Rules may be disqualified from the Sweepstakes at Sponsor's sole and absolute discretion. Entries generated by a script, computer programs, macro, programmed, robotic or other automated means are void and may be disqualified. Subsequent attempts made by the same individual to submit multiple entries by using multiple or false contact information or otherwise may be disqualified. Multiple Entrants are prohibited from using the same email address or phone number in participating in this Program. In the event of a dispute regarding the identity of the person submitting an Entry or other submission, the Entry or other submission will be deemed submitted by the person in whose name the email account and mobile phone number (if applicable) is registered, provided that person meets all eligibility criteria set forth in these Rules. The Program Entities are not responsible for technical failures of any kind, including, but not limited to, the malfunctioning of any wireless network, telephone, computer, computer network, hardware or software or the unavailability or inaccessibility of any service. The Program Entities are not responsible for electronic communications that are undeliverable as a result of any form of active or passive filtering of any kind, or insufficient space in entrant's handset to receive messages. Those who do not follow all of the instructions, provide the required information in their entry form, or abide by these Official Rules or other instructions of Sponsor may be disqualified. All materials submitted become the property of Sponsor and will not be returned. Illegible and/or incomplete entries and entries submitted by entrants who do not meet the eligibility requirements (including all requirements with respect to age and residence) are void. Normal time rates, if any, charged by the Entrants' Internet service or mobile provider will apply.

The odds of winning depend on the total number of Eligible Entries during the Program Period.

4.4 Drawings:

On or about June 27, 2024, the Administrator will conduct one (1) drawing ("Drawing") from among all Eligible Entries received.

4.5 Prizes:

Grand Prize: One Grand Prize (1) (the "Grand Prize") is available to be won and comprises of the following: One (1) physical check in the amount of two thousand and five hundred dollars (\$2,500.00).

First Prizes: Twenty-nine (29) First Prizes (each a "First Prize", and together with the Grand Prize each sometimes, a "Prize") are available to be won, each comprising of the following: One (1) physical check in the amount of five hundred dollars (\$500.00).

The total value of all Prizes is \$17,000.00.

4.6 Winner Selection and Notification:

The potential "Winners" will be notified within three (3) business days of the Drawing. Each potential Winner will be notified by email (at the email address provided with the entry). Within three (3) days of being notified of being as a potential Winner, the Prize Winners will be required to complete, sign, and return documentation required by Sponsor — including an Affidavit of Eligibility, release of liability, and a publicity release form (except where prohibited). Provided that a potential Winner is in compliance with the Official Rules and after having successfully proven eligibility and provided any documentation required by Sponsor, the potential Winner will be determined to be a Winner. Sponsor expressly reserves the right to delay the announcement of the Winners for any reason it deems necessary. A Prize won by an Entrant will be awarded to the authorized account holder of the email address or telephone number submitted with the Entry regardless of the individual who submitted the winning Entry. If a potential Winner cannot be reached after a reasonable effort has been exerted or fails to respond within three (3) days of the date of notification, the potential Winner forfeits the Prize, and an alternate potential Winner may be randomly drawn from all remaining Eligible Entries.

If, for any reason, more bona fide winners come forward seeking to claim a prize in excess of the thirty (30) Prizes available as set forth in these Official Rules, the Winner of the applicable Prize may be selected in a random drawing from among all persons making purportedly valid claims for such prize(s). Inclusion in such drawing shall be each Entrant's sole and exclusive remedy under such circumstances. The Program Entities are not responsible for and shall not be liable for late, lost, damaged, intercepted, misdirected or unsuccessful efforts to notify the potential Winners.

4.7 Prize Terms:

Total value of all prizes offered in the Sweepstakes is \$17,000.00.

The value of a Prize will be taxable to the Winner as income. For the Grand Prize Winner, an IRS Form 1099 and W9 will be issued in their name for the value of the prize awarded. All U.S. federal, state and local tax liability, and any other costs and expenses associated with acceptance or use of a Prize not specifically provided for in these Official Rules are solely the Winner's responsibility.

4.8 Grant of Rights.

By entering the Sweepstakes, Entrant irrevocably consents to the use of his or her name, image, photograph, likeness, biographical information, and any video footage related to the prize, for Sponsor's advertising, promotional or other commercial purposes in all media now or hereafter known, worldwide and in perpetuity without additional compensation, unless prohibited by law.

5. Processing of Receipt Images:

Processing of a Receipt Image will take 48 hours from the time the Receipt Image is received by the Administrator. Once a Participant's Receipt Image is processed, such Participant will be notified via email, whether such Receipt Image has been successfully validated or a reason why such Receipt Image could not be processed at such time, as determined by the Administrator in its sole and absolute discretion. It is the responsibility of the Participant to check the applicable email account/phone for such notification including in the inbox, spam, or junk folders. The Program Entities do not assume any responsibility and are not responsible for electronic communications which are undeliverable for any reason, including (but not limited to) as a result of any form of active or passive filtering of any kind or insufficient space in a participant's mailbox to receive email messages, or other communications. All Receipt Images become the property of Program Entities and will not be returned. Program is void where taxed, prohibited, or restricted by law. Receipts obtained through unauthorized means or illegitimate channels (i.e., other than via a purchase of Participating Products from the Participating Retailers during the designated time period, the Purchase Period) will be void. Receipts that cannot be validated for any reason will be rejected, as determined by the Sponsor in its sole discretion. For example only, and not an all-inclusive list, a receipt will be rejected if it: (i) fails to pass anti-fraud detection measures; (ii) is unauthorized, fake, or has been illegitimately obtained; (iii) contains any messages, code or other markings not recognized by the Program Parties; (iv) contains printing or other errors; (v) is illegible, unreadable or blank; (vi) has been previously used; or (vii) is incorrectly or incompletely entered or submitted.

6. Verification:

All Receipt Images and Participants are subject to verification at any time and for any reason. The Sponsor reserves the right, in its sole and absolute discretion, to require proof of identity and/or eligibility (in a form acceptable to the Sponsor including, without limitation, government issued photo identification): (i) for the purposes of verifying an individual's eligibility to participate in this Program; (ii) for the purposes of verifying the eligibility and/or legitimacy of any Receipt Image and/or other information for the purposes of this Program; and/or (iii) for any other reason the Sponsor deems necessary, in its sole and absolute discretion, for the purposes of administering this Program in accordance with the Sponsor's interpretation of the letter and spirit of these Official Rules. Without in any way limiting the foregoing, the award of a Prize to a Sweepstakes winner is expressly conditioned upon the potential Winner furnishing such photo identification along with the completed/executed Affidavit of Eligibility, release of liability, and a publicity release form (except where prohibited) as per Section 4.6 above. Failure to provide such proof to the complete satisfaction of the Sponsor within the timeline specified by the Sponsor or its Administrator, may result in disqualification in the sole and absolute discretion of the Sponsor. Proof of transmission (screenshots or captures etc.), or attempted transmission of a submission or of attempted submission of any communication, does not constitute proof of delivery or receipt by the Program computers, Administrator or Sponsor.

7. Liability Release and Indemnity:

By participating in the Program, Participant agrees that Sponsor, any other Program Entities, and each of their respective parents, subsidiaries, affiliated companies, employees, officers, directors, shareholders, agents, retailers, distributors and representatives are indemnified, released and will be held harmless by Participant from any and all liability, for any damages, injuries or losses of any kind to person(s), including death, or property, arising directly or indirectly from the acceptance, possession, misuse or use of any Prize or Reward.

Participants agree to indemnify, defend, and hold harmless the Program Entities from any and all liability arising out of or relating in any way to Participant's participation in the Program and to release all rights to bring any claim, action or proceeding against the Program Entities arising out of participation in the Program, use of the Program Site, or receipt or use of any Prize or Reward, including but not limited to: (a) unauthorized human intervention in the Program; (b) technical errors related to computers, servers, providers, or telephone, or network lines; (c) printing errors; (d) lost, late, postage-due, misdirected or undeliverable mail; (e) errors in the administration of the Program or the processing of Entries or Rebate/Reward requests; or (f) injury or damage to persons or property (including to any computer systems resulting from participation in or accessing or downloading information in connection with the Program), which may be caused, directly or indirectly, in whole or in part, from Participant's participation in the Program or receipt or use of any Prize or Reward. Participants assume all liability for an injury or damage caused, or claimed to be caused, by participation in this Program, the use of any Program website(s), or the acceptance, receipt, or use of any Prize or Reward. Entrants further agree that in any cause of action, the Program Entities' liability will be limited to the cost of entering and participating in the Program (if any), and in no event shall the Program Entities be liable for attorney's fees.

The Program Entities assume no responsibility for and will disqualify Entries and submissions that are: stolen, late, lost, illegible, incomplete, invalid, unintelligible, altered, tampered with, unauthorized, fraudulent, damaged, destroyed, delayed, misdirected, not delivered, not received, or that have incorrect or inaccurate entry information, whether caused by any of the equipment or programming associated with or utilized in the Program, or by any human, mechanical or electronic error that may occur in the processing of the entries in the Sweepstakes or requests for Rebate/Reward, requests, or other errors appearing within the Official Rules or in any Program-related advertisements. The Program Entities assume no responsibility for any typographical or other error in the printing of the offer, administration of Sweepstakes, errors in processing entries or Rebate/Reward requests, identifying the Winners, in the announcement of the Prizes and Winners, the delivery of the Prizes or Rewards, any problems or technical malfunction of any telephone network or lines, computer systems, online systems, servers or providers, computer equipment, software, failure of any email or Participants on account of technical problems or traffic congestion on the Internet or on any website, or any combination thereof, including, without limitation, any injury or damage to Participant's or any other person's computer system or software related to or resulting from participation in, uploading any materials or downloading any materials in the Program. Use of any device to automate or subvert Entry and/or Rebate request procedure is prohibited and any Entries/Rebate requests received by such means will be void. Sponsor reserves the right in its sole discretion to disqualify any person it suspects or finds: (i) to have tampered with the Entry process, Rebate/Reward submission process or the operation of the Program; (ii) to be acting in a disruptive manner, or with the intent to annoy, abuse, threaten or harass any other person; (iii) to have provided inaccurate information on any legal documents submitted in connection with the Program; or (iv) to be acting in violation of these Official Rules. ANY VIOLATION OF THESE OFFICIAL RULES BY A WINNER WILL RESULT IN SUCH WINNER'S DISQUALIFICATION AS A

WINNER OF THE SWEEPSTAKES AND ALL PRIVILEGES AS A WINNER WILL BE IMMEDIATELY TERMINATED. ANY VIOLATION OF THESE OFFICIAL RULES BY A PARTICIPANT RECEIVING A REWARD WILL RESULT IN SUCH INDIVIDUAL'S DISQUALIFICATION AND THEY WILL BE RESPONSIBLE FOR REFUNDING THE AMOUNT OF THE REWARD. HOWEVER, THE PRECEDING SHALL NOT REPRESENT THE EXCLUSIVE REMEDY/REMEDIES AVAILABLE TO SPONSOR UNDER SUCH CIRCUMSTANCES.

8. General Terms.

By entering the Program, Entrants: (a) agree to be bound by these Official Rules and by the interpretation of these Official Rules by Sponsor/Administrator and by the decisions of Sponsor/Administrator, which are final and binding in all respects; (b) acknowledge compliance with these Official Rules; (c) agree to comply with any and all applicable federal, state and local laws, rules and regulations; and (d) agree to release and hold harmless the Program Entities from and against any claims, injury or damages arising out of or relating to participation in the Program and/or the use, misuse or redemption of a Prize and/or Reward, and for any claim including claims based upon defamation, publicity rights, invasion of privacy, copyright infringement, trademark infringement, or any other intellectual property-related cause of action arising from or related to the Program, the Prizes, the Rewards or Sponsor's advertising and marketing related to the Program. Winning a Prize and/or receiving a Reward is contingent upon fulfilling all requirements set forth herein.

The Program Entities are not responsible if the Program cannot take place or is delayed, or if any Prize or Reward cannot be awarded due to delays, interruptions or failures due to acts of God, war, natural disasters, coronavirus (COVID-19) pandemic, other epidemics or medical emergencies, government-mandated lockdowns, weather, acts or threats of terrorism, strikes, lockouts, labor disputes, work stoppages, fire, acts of government, other force majeure events or other events outside of the reasonable control of the Program Entities. If, for any reason, the Program is not capable of running as planned, including, without limitation, coronavirus (COVID-19) pandemic, other epidemics or medical emergencies, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the reasonable control of the Program Entities, which, in Sponsor's sole determination, corrupts or affect the administration, security, fairness, integrity or proper conduct of this Program, Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify, or suspend the Program or any part of the Program. If the Program or any part of the Program is terminated or modified prior to the closing date of the Program, notice will be posted on www.CaymanJack.com/Cinco if time permits and the Prizes will be awarded to potential Winners to be selected in a random drawing from among all of the remaining uncorrupted Eligible Entries received prior to any such event outside of the reasonable control of Sponsor and Sponsor will only honor valid rebate requests received prior to the occurrence of the event outside of the reasonable control of Sponsor. Sponsor reserves the right to modify and replace or amend these Official Rules from time to time during the Program or thereafter.

ANY ATTEMPT BY ANY PERSON TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROGRAM MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAW AND SHOULD SUCH AN ATTEMPT BE MADE; SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

The invalidity or unenforceability of any provision of these Official Rules will not affect the validity or enforceability of any other provision. In the event that any provision of the Official Rules is determined to be invalid or otherwise unenforceable or illegal, the other provisions will remain in effect and will be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Sponsor's/Administrator's failure to enforce any term of these Official Rules will not constitute a waiver of that provision. Entrants agree to waive any rights to claim ambiguity of these Official Rules. Headings are solely for convenience of reference and will not be deemed to affect in any manner the meaning or intent of the documents or any provision hereof. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Program-related materials, privacy policy or terms of use on a website and/or the terms and conditions of the Official Rules, the Official Rules shall prevail, govern, and control and the discrepancy will be resolved in Sponsor's sole and absolute discretion.

9. Privacy:

All information submitted by Program participants and collected by Sponsor in connection with Entrant's entry or participation will be subject to and will be treated in a manner consistent with Sponsor's privacy policy available at: <https://www.caymanjack.com/privacy/>. By participating in the Program, Participants hereby agree that Sponsor may collect and use their personal information submitted with the entry and/or Rebate request (as applicable). Among other things, the information you provide may be used to send you company updates and announcements from Sponsor concerning the company and its products. By participating in the Program, Entrants hereby agree that Sponsor may

share their personal information submitted with the Entry for the purposes of winner selection and fulfillment (and personal information submitted with the Rebate request for purposes of processing and fulfillment of the Rebate).

10. Governing Law:

This Program is governed by the laws of the State of Illinois, without respect to conflict of law/choice of law doctrines of Illinois (or of any other jurisdiction which would lead to the application of the law of any jurisdiction other than Illinois). To the fullest extent permitted by law, as a condition of participating in the Program participants agree (a) that any and all disputes regarding the Program which cannot be resolved between the parties shall be resolved individually, without resort to any form of class action, exclusively before a federal or state court located in Cook County, Illinois; (b) to the personal jurisdiction of such courts and to waive any right of inconvenient forum, change of venue or any like right; (c) that any claims, judgments and awards shall be limited to actual out-of-pocket costs incurred in participating in the Program (if any), but in no event attorney's fees, with all other forms of remedy – including but not limited to punitive, incidental, or consequential damages and injunctive relief – being expressly waived.

11. Request for Names of Winners and Official Rules:

All requests for a copy of the Official Rules and for the name of the Winners must be made by July 15, 2024. For the names of the Winners and/or Official Rules: (i) send a self-addressed, stamped envelope postmarked to Cayman Jack Cinco Sweepstakes, c/o Snipp Interactive, P.O. Box 2749, Carlsbad, CA 92018; and (ii) write "Winners Names" and/or "Official Rules" on the lower left-hand corner of the envelope.

12. Sponsored by:

This Program is sponsored by Mark Anthony Brands Inc., 167 N Green Street, Ste 600A, Chicago, IL 60607.

13. Administered by:

This Program is administered by Snipp Interactive Inc., 6708 Tulip Hill Terr, Bethesda, MD 20816.

Good things come to those who wait. Don't drink until you are 21. ®

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