

Duracell | Forza Motorsport Promotion Long Abbreviated Rules

In-game content requires persistent internet access, *Forza Motorsport* game (sold separately), and any required platform account subscriptions; Open to legal residents of the fifty (50) U.S. states, the District of Columbia and Puerto Rico, 18+ years of age (19 or older in AL or NE, 21 or older in MS). Promotional period: 08/01/24 to 12/31/24. For each purchase of one (1) or more of qualifying Duracell product(s) during the Promotional period in-store or online at participating retailers receive a Forza Motorsport in-game content code for use in game. Visit www.DuracellForza.com to submit a picture of your receipt(s) to redeem for the available in-game content and to see complete offer details including submission dates and a link to privacy policy. In-game content codes must be redeemed by 12/31/2025. Limit three (3) in-game content codes per unique recipient. This promotion is sponsored by Duracell, Inc. 14 Research Drive Berkshire Corporate Park Bethel, CT 06801 USA. MICROSOFT CORPORATION IS NOT A SPONSOR OF THIS PROMOTION.

Forza Motorsport ESRB rating: This game is rated E for Everyone by the ESRB. Titles rated E (Everyone) have content that is generally suitable for all ages. Titles in this category may contain minimal cartoon, fantasy or mild violence and/or infrequent use of mild language.

Short Abbreviated rules:

Open to legal residents of the 50 U.S. & D.C. and Puerto Rico, 18+ years of age (19 or older in AL or NE, 21 or older in MS). Requires picture of receipt. Participation subject to complete Program Terms at www.duracellforza.com. Program begins 12:01 AM ET on 08/01/24 and ends 11:59 PM ET on 12/31/24. Limit 3 in-game content Codes per unique recipient. *In-game content requires persistent internet access, Xbox profile/gamertag, Forza Motorsport game (sold separately) and/or Xbox Game Pass Ultimate or PC Game Pass membership.*
Sponsor: Duracell US Operations, Inc. MICROSOFT CORPORATION IS NOT A SPONSOR OF THIS PROMOTION.

Duracell | Forza Motorsport Xbox Promotion Full Terms & Conditions

PROMOTION OPEN ONLY TO LEGAL RESIDENTS OF THE FIFTY (50) UNITED STATES, THE DISTRICT OF COLUMBIA AND PUERTO RICO THROUGHOUT THE PROMOTION PERIOD WHO ARE EIGHTEEN (18) YEARS OF AGE OR OLDER AT THE TIME OF REDEMPTION (NINETEEN (19) OR OLDER IN ALABAMA OR NEBRASKA; TWENTY-ONE (21) OR OLDER IN MISSISSIPPI). VOID WHERE PROHIBITED BY LAW OR RESTRICTED BY LAW.

ACQUISITION OF FORZA MOTORSPORT GAME (PUBLISHED BY XBOX GAME STUDIOS), PERSISTENT INTERNET ACCESS, ACCEPTANCE OF PRODUCT AND END USER LICENSE AGREEMENTS, AND APPLICABLE PLATFORM ACCOUNT AND PLATFORM SUBSCRIPTION (SOLD SEPARATELY) REQUIRED TO REDEEM AND USE THE IN-GAME CONTENT AVAILABLE THROUGH THIS PROMOTION.

Duracell, Inc. ("Duracell", or "Sponsor") is offering the "Duracell Forza Motorsport Promotion" (the "Promotion"). The Promotion is subject to these terms and conditions (the "Terms and Conditions"), and by participating, a participant ("Participant") agrees to be bound by these Terms and Conditions and the decisions of Sponsor, which are final and binding in all respects. This Promotion begins at 12:01 AM, August 01, 2024, Eastern Time ("ET") and ends December 31, 2024, at 11:59 PM, ET (the "Promotion Period"). Sponsor's computer is the official timekeeping device for participation in the Promotion.

1. Eligibility: The Promotion is open to persons who are legal residents of, and physically located within, the fifty (50) United States and the District of Columbia and Puerto Rico who are eighteen (18) years of age or older (19 or older in Alabama or Nebraska, 21 or older in Mississippi) at the time of redemption. VOID WHERE PROHIBITED.

2. How to Obtain Code(s): To obtain an available code redeemable for in-game content in Forza Motorsport (each such code, a "Code"), and as further set forth in Table A below), Participants must: (a) purchase one (1) or

more Duracell product(s) in-store at or online from a participating retailer in a single transaction during any of the purchase periods set out in Table A below (each such purchase period, a "Purchase Period" and each such purchase, a "Qualifying Purchase") and take a picture of their purchase receipt; and then (b) during any of the submission periods set out in Table A below (each such submission period, a "Submission Period") visit www.DuracellForza.com (the "Website") and upload an image of your Duracell purchase receipt containing a Qualifying Purchase (each such receipt, a "Receipt"). Once validated, Participants will receive the applicable Code as set out in Table A below via the email address provided during submission.

Table A

Phase	Purchase Period	Submission Period	Available Code(s)*	Submission Limits
Phase 1	8/1/2024 – 10/13/2024	8/1/2024 – 10/13/2024	First validated unique Receipt submitted pursuant to this Promotion receives a Duracell Drivers Suit	Maximum of 1 validated Receipt during Submission Period
Phase 2	8/1/2024 – 10/31/2024	10/14/2024 – 10/31/2024	First validated unique Receipt submitted pursuant to this Promotion receives a Duracell Drivers Suit	Maximum of 2 validated Receipts during Submission Period
			Second validated unique Receipt submitted pursuant to this Promotion receives a new-to-game car	
Phase 3	8/1/2024 – 12/31/2024	11/1/2024 – 12/31/2024	First validated unique Receipt submitted pursuant to this Promotion receives a Duracell Drivers Suit	Maximum of 3 validated Receipts during Submission Period
			Second validated unique Receipt submitted pursuant to this Promotion receives a new-to-game car	
			Third validated unique Receipt submitted pursuant to this Promotion receives a 500K in-game credits	

***NOTE:** Notwithstanding anything to the contrary contained in these Terms and Conditions

- Maximum of one (1) Code can be claimed by a Participant for each type of in-game content item during the Promotion Period.

- If multiple Codes are available in any of the Phases set out in Table A, then such Codes will be available sequentially, (i.e., the Duracell Drivers Suit will be available first, the new-to-game car will be available second and the 500K in-game credits will be available third).
- Participants will have until 12/31/2024 to upload their Receipt and obtain a Content Code; after such date, you will not be able to upload Receipts to obtain Codes and the Website will be taken down.
- Participants will have until 12/31/2025 to redeem their Code. While supplies of Codes last.

Notwithstanding anything to the contrary contained in these Terms and Conditions: (a) A Receipt once submitted by a Participant cannot be submitted again during the Promotion Period; (b) any Receipt submitted by a Participant which has been rejected by the Administrator on account of reaching the Reward limit for the applicable Phase ("Phase Reward limit reached") cannot be submitted again during the Promotion Period; and (c) Participant's first purchase unlocks the Duracell Drivers Suit from August 1, 2024 – December 31, 2024; Participant's second purchase unlocks a new-to-game car from October 14, 2024 – December 31, 2024; Participant's third purchase unlocks 500K in-game credits from November 1, 2024 – December 31, 2024.

If any part of a Receipt or Code is counterfeited or improperly reproduced, or if the Code comes from other games or promotions (whether operated by Sponsor or any third-party), or if any part of the Receipt or Code is illegible, mutilated, or tampered with in any way, or if it contains or reflects printing, typographical, mechanical or other errors, the Receipt or Code will be rejected and will be deemed void and invalid.

4. How to Redeem a Code:

HOW TO REDEEM ON XBOX SERIES X | S OR XBOX ONE:

1. From your Xbox Home Menu go to the Microsoft Store
2. If prompted, sign in with the same account you play Forza Motorsport on.
3. From the left sidebar menu in the Store, highlight and select "Redeem" with the A Button on your controller.
4. Enter your Code when prompted and then select Next to confirm.
5. If the in-game content is available, download will start under "My Games and Apps" in your Queue.

HOW TO REDEEM ONLINE:

1. From a web browser, go to redeem.microsoft.com.
2. Enter the 25-character Code, select **Next**, and then follow the prompts.

For more information, visit <https://support.xbox.com/en-US/help/subscriptions-billing/redeem-codes-gifting/redeem-prepaid-codes>

HOW TO REDEEM A STEAM CODE VIA THE STEAM CLIENT ON PC:

1. Download and install Steam from <https://store.steampowered.com/about/download>.
2. If you already have Steam installed, press the Start button, and then enter Steam into the search bar.
3. Once signed in, select Games in the toolbar on the top left of the screen, and then select Activate a Product on Steam.
4. Follow the on-screen prompts until you can enter the activation key for your in-game content.

NOTE: Acquisition of Forza Motorsport (the "Game") is required to redeem a Code and use any in-game content available through this Promotion. The Code cannot be redeemed nor exchanged for any monetary value. The in-game content may be available for purchase and/or other giveaway(s) separately at any time.

5. Code Limits:

From time to time herein, in-game content codes may be individually referred to as a "Code" and collectively as "Codes",

Each Code may only be used once; subsequent attempts to re-submit or re-use the same Code (whether by the same Participant or by different Participants) will be void. Codes must be obtained by uploading a Receipt with a Qualifying Purchase through the Website before 12/31/2024, and any unissued Codes after this time shall become void. Codes must be redeemed by 12/31/25 or they will automatically expire. If any part of any Code is counterfeited, or improperly reproduced or if the Code comes from other games or promotions (whether operated by Duracell or any third-party), or if any part is illegible, mutilated or tampered with in any way, or if it contains or reflects printing, typographical, mechanical or other errors, the Code will be rejected and will be deemed void and invalid. Each Participant acknowledges and agrees that the respective decisions of Duracell and Microsoft with respect to Code entry and are final and binding.

If a Participant experiences any difficulty with Code redemption, please visit <https://support.xbox.com/en-US/help/subscriptions-billing/redeem-codes-gifting/redeem-prepaid-codes>

NO TRANSFER: Codes cannot be sold, traded, bartered, assigned, or transferred to or shared with a third party, auctioned through an online auction site, or otherwise obtained through any source other than from one of the methods mentioned in these Terms and Conditions. Codes are null and void and will be rejected if not obtained through authorized, legitimate channels.

6. Code Verification. All Codes are subject to verification at the respective sole discretion of Duracell and Microsoft before a Participant receives their code. Anti-fraud detection devices may be used for verification purposes. Codes will be void if they fail to pass anti-fraud detection measures, or, if determined by Duracell or Microsoft in their respective sole discretion, to be unauthorized, illegitimately obtained (i.e., through means other than those stated in these Terms and Conditions) or if they contain an unauthorized message, code or other marking not issued by Duracell for use in this Promotion, or if defective or if they contain printing or other mechanical errors or are printed or produced in error or are illegible or unreadable or blank. No Code redemption will be valid if such redemption is associated with any Code deemed void for any reason, including without limitation, the following: (a) Code is not verified or recognized as being validly issued by Duracell or Microsoft in the Promotion; (b) Code is determined to be previously entered and used, except as provided herein; (c) Code is incorrectly or incompletely entered or submitted; or (d) Code is void. Each Participant acknowledges and agrees that the respective decisions of Duracell and Microsoft shall be final, binding and conclusive in all matters relating to the Promotion, including without limitation determinations regarding the validity of Codes. Duracell and Microsoft each shall have no obligation to the holder of any void Code. Duracell or Microsoft may, at their respective sole discretion and without obligation, elect to replace an illegible Code with one (1) randomly selected Code, if appropriate, upon request while supplies last. Duracell and Microsoft each reserves the right to inspect and examine any illegible Code prior to issuing a replacement. Replacements shall be issued at Duracell or Microsoft respective sole discretion and may be denied in the event of non-compliance with these Terms and Conditions. Except as expressly stated above, Duracell and Microsoft shall have no liability or obligation with respect to any void Code.

7. Limitations of Liability: No responsibility or liability is assumed by Duracell, Microsoft, and their respective affiliated companies, parent companies, subsidiaries, participating promotional partners, retailers, distributors, advertising and promotion agencies, webmasters and any company involved in the creation, design, execution, production, or fulfillment of the Promotion (the "Promotion Entities") for technical problems or technical malfunction arising in connection with any of the following occurrences which may affect the operation of the Website hardware or software errors; faulty computer, telephone, cable, satellite, network, electronic, wireless or Internet connectivity or other online communication problems; errors or limitations of any Internet service providers, servers, hosts or providers; garbled, jumbled or faulty data transmissions; failure of any e-mail transmissions to be sent or received; lost, late, delayed or intercepted e-mail messaging transmissions; inaccessibility of the Website or any other website in whole or in part for any reason; traffic congestion on the Internet or Website; unauthorized human or non-human intervention of the operation of the Promotion, including without limitation,

unauthorized tampering, hacking, theft, virus, bugs, worms; or destruction of any aspect of the Promotion, or loss, miscount, misdirection, inaccessibility or unavailability of an Xbox service, used in connection with the Promotion. **From time to time during the Promotion Period, Duracell or Microsoft respective webmasters may perform maintenance on the Website or other websites, which may result in a Participant's inability to enter or redeem Codes.** Duracell and the Promotion Entities are not responsible for any typographical or printing errors in the Codes, or any inaccurate or incorrect data contained on the Website, including without limitation, any personal injury or property damage or losses of any kind which may be sustained to Participant's or any other person's computer equipment or mobile phone equipment resulting from online participation in the Promotion, or use of or download of any information from the Website. Use of the Website is at user's own risk. WITHOUT LIMITING THE FOREGOING, EVERYTHING ON THE WEBSITE IS PROVIDED "AS IS" WITHOUT ANY WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT.

8. General Terms. By participating in the Promotion, Participants: (a) agree to be bound by these Terms and Conditions and by the interpretation of these Terms and Conditions by Duracell and by the decisions of Duracell, which are final and binding in all respects; (b) acknowledge compliance with these Terms and Conditions; (c) agree to comply with any and all applicable federal, state and local laws, rules and regulations; and (d) agree to release and hold harmless the Promotion Entities.

The Promotion Entities are not responsible if the Promotion cannot take place, or if any Code cannot be redeemed due to delays, interruptions or failures due to acts of God, war, natural disasters, weather, acts or threats of terrorism, strikes, lockouts, labor disputes, work stoppages, fire, acts of government, coronavirus (COVID-19) pandemic, other epidemics or medical emergencies, or other events outside of the reasonable control of the Promotion Entities. If, for any reason, the Promotion is not capable of running as planned, including, without limitation, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the reasonable control of the Promotion Entities, which, in Duracell's sole determination, corrupts or affects the administration, security, fairness, integrity or proper conduct of this Promotion, Duracell reserves the right, in its sole discretion, to cancel, terminate, modify, or suspend the Promotion or any part of the Promotion. If the Promotion or any part of the Promotion is terminated or modified prior to the closing date of the Promotion, notice will be posted on www.monsterenergy.com if time permits. Duracell reserves the right to modify and amend these Terms and Conditions from time to time during the Promotion.

The invalidity or unenforceability of any provision of these Terms and Conditions will not affect the validity or enforceability of any other provision. In the event that any provision of these Terms and Conditions is determined to be invalid or otherwise unenforceable or illegal, the other provisions will remain in effect and will be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Duracell's failure to enforce any term of these Terms and Conditions will not constitute a waiver of that provision. Participants agree to waive any rights to claim ambiguity of these Terms and Conditions. Headings are solely for convenience of reference and will not be deemed to affect in any manner the meaning or intent of the documents or any provision hereof. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Promotion-related materials, privacy policy or terms of use on a website and/or the provisions of these Terms and Conditions, the Terms and Conditions shall prevail, govern and control and the discrepancy will be resolved in Duracell's sole and absolute discretion.

9. Privacy: As a condition of entering the Promotion and any other time Participant(s) provides information to Sponsor, Participant agrees and gives consent to the collection, processing, storage, and sharing (i.e., by way of example only, with administrator, with Sponsor's parent company, its affiliates and with third-party partners, service providers, etc.), of entrant's information, for the purpose of administering this Promotion (i.e., communicate with entrant, process entrant's submission, etc.) and to comply with applicable laws, rules, and regulations. To learn more about how Sponsor handles entrant's information read Sponsor's Privacy Statement located at <https://www.duracell.com/en-us/privacy/>. Acceptance of the prize constitutes permission to Sponsor to use the winner's name and likenesses for promotional purposes without further compensation except where prohibited by law. Except as otherwise provided herein for the use of certain winner information, personal information collected from each entrant will only be used by Sponsor for the purpose of the Promotion. By submitting an entry, entrant agrees to Sponsor's terms of use (<https://www.duracell.com/en-us/legal-terms-and-agreements/>).

10. Governing Law: Except where prohibited, all issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of entrants or Grand Prize Winner, Sponsor, and administrator in connection with this Promotion, shall be governed by, and construed in accordance with, the laws of the State of New York, without giving effect to any choice of law or conflict of law rules or provisions (whether of the State of New York or any other jurisdiction), which might otherwise cause the application of the laws of any jurisdiction other than the State of New York. Any action seeking legal or equitable relief arising out of or relating to the Promotion or these Official Rules shall be brought only in the courts of the State of New York. You hereby irrevocably consent to the personal jurisdiction of said courts and waive any claim of forum non-convenience or lack of personal jurisdiction they may have.

11. Sponsored by: This Promotion is sponsored by Duracell, 14 Research Drive Berkshire Corporate Park Bethel, CT 06801 USA, and administered by Snipp Interactive Inc. ("Administrator"). Administrator is not a sponsor of this Promotion.

NOTE: Forza Motorsport ESRB rating: This game is rated E for Everyone by the ESRB. Titles rated E (Everyone) have content that may be suitable for all ages. Titles in this category may contain minimal cartoon, fantasy or mild violence and/or infrequent use of mild language.

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