

## Hisense NBA Finals Sweepstakes

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### Official Rules:

**NO PURCHASE OR PAYMENT OF ANY KINDS IS NECESSARY TO ENTER OR WIN A PRIZE. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. ODDS OF WINNING WILL DEPEND ON THE TOTAL NUMBER OF ELIGIBLE ENTRIES RECEIVED. VOID OUTSIDE THE ELIGIBILITY AREA (DEFINED BELOW), AND WHERE PROHIBITED OR RESTRICTED BY LAW. DO NOT PARTICIPATE IN THE SWEEPSTAKES IF YOU DO NOT FALL WITHIN THE ELIGIBILITY REQUIREMENTS AS SET FORTH BELOW. INTERNET ACCESS AND A VALID E-MAIL ACCOUNT ARE REQUIRED. STANDARD DATA RATES MAY APPLY. PLEASE CONTACT YOUR SERVICE PROVIDER FOR PRICING AND SERVICE PLAN INFORMATION AND RATES BEFORE PARTICIPATION.**

**PARTICIPATION IN THIS SWEEPSTAKES (DEFINED BELOW) CONSTITUTES ENTRANT'S (DEFINED BELOW) FULL AND UNCONDITIONAL AGREEMENT TO AND ACCEPTANCE OF THE TERMS AND CONDITIONS OF THESE OFFICIAL RULES (THE "OFFICIAL RULES") WHICH ARE A CONTRACT AND TO THE DECISIONS OF THE SPONSOR, WHICH ARE FINAL AND BINDING IN ALL RESPECTS. AMONG OTHER THINGS, THIS CONTRACT INCLUDES INDEMNITIES FROM YOU TO THE SWEEPSTAKES PARTIES (DEFINED BELOW) AND A LIMITATION OF YOUR RIGHTS AND REMEDIES AND BINDING ARBITRATION.**

The Hisense NBA Finals Sweepstakes ("**Sweepstakes**") is sponsored by Hisense USA (the "**Sponsor**"). The Sponsor's address is Hisense USA; 7310 McGinnis Ferry Rd, Suwanee, GA 30024, United States. The Sweepstakes is administered by Snipp Interactive Inc (the "**Administrator**"). The Sweepstakes begins at 12:01 a.m. Eastern Time ("**ET**") on January 29, 2025, and ends at 11:59 p.m. ET on March 31, 2025 ("**Sweepstakes Period**"). The computer clock of Administrator is the official time-keeping device in the Sweepstakes, and the Sponsor may also rely on the time processing functions of third parties. Sponsor shall have the sole discretion in determining the timeliness of any action or inaction related to this Sweepstakes.

- 1. ELIGIBILITY:** The Sweepstakes is open only to individuals who: (a) are legal residents of the fifty (50) United States and the District of Columbia California (the "**Eligibility Area**")"; (b) eighteen (18) years of age (or 19 if a resident of AL or NE, 21 and older for residents of MS) or older at the time of entering the Sweepstakes; (c) agree to be bound by the terms of these Official Rules; and (d) submit a valid Entry (as defined below) (each such individual, an "**Entrant**" or "**you**"). This Sweepstakes is **not open** to Entrants who: (i) are employees, officers, directors, agents and representatives of the Sponsor, the Administrator, NBA Entities or any other entity which is involved in any aspect of the creation, production, operation, execution or fulfillment of the Sweepstakes, (such entities, collectively with the Sponsor and the Administrator, the "**Sweepstakes Parties**")"; (ii) are immediate families (defined as parents, child, sibling, domestic partner, spouse and their respective spouses, regardless of where they reside) or household members (defined as those people who share the same residence at least three (3) months a year) of such individuals listed in clause (i) above); (iii) are prohibited by applicable law from entering the Sweepstakes; or (iv) do not meet any of the eligibility requirements set forth above. NBA Properties, Inc., the National Basketball Association (the "**NBA**"), and the NBA member teams are collectively referred to as the "**NBA Entities**".
- 2. HOW TO ENTER:** During the Sweepstakes Period, there are two (2) methods of entering the Sweepstakes (each, an "**Entry**") for a maximum of one (1) Entry per Entrant for the entire Sweepstakes Period, regardless of method of Entry, as follows.

(a)

**Purchase Method:** Enter the Sweepstakes by purchasing during the Sweepstakes Period and in a single transaction, one (1) or more qualifying HISENSE products as set out in Exhibit A, below (each, a "**Participating Product**"), from any retail store in the Eligibility Area (each, a "**Participating Retailer**" and such purchase, a "**Qualifying Purchase**"): After completing the applicable Qualifying Purchase, and during the Sweepstakes Period, you will be required to register online at the website located at [www.Hisense-sweepstakes.com](http://www.Hisense-sweepstakes.com). During registration, Entrants will be required to register for the Sweepstakes by (i) completing the available registration form by providing their first name, last name, street address, city, state/province, zip/postal code, and e-mail address; and answering the questions to a short survey; (ii) opting in to receive future marketing emails from the Sponsor\*; and (iii) uploading a photograph (png, jpeg, pdf, and tiff file types with a maximum file size of 10MB) of the applicable sales receipt of the Qualifying Purchase in its entirety (such photograph, a "**Receipt Image**") identifying the applicable Participating Retailer, the Participating Product and date of purchase. Entrants are strongly encouraged to remove, obscure or redact out any personal information that appears on the Receipt Image. For each such completed registration form (including completing the survey, opting in to marketing emails\* and uploading the applicable Receipt Image), you will receive one (1) Entry into the Sweepstakes. \*You may opt out of receiving marketing emails at any time by clicking the unsubscribe link in any such email that has been previously sent to you. Please note that opting out of marketing emails will not affect your eligibility to Enter the Sweepstakes.

**ENTRANTS ARE REQUIRED TO KEEP ORIGINAL SALES RECEIPT.** Sponsor reserves the right to request from a person the original sales receipt used for the purposes of this Sweepstakes for further verification purposes at any time and for any reason.

Standard data charges may apply to Entrants who choose to Enter the Sweepstakes via a mobile device. Please contact your service provider for rates and service plan information prior to participating with your mobile device.

(b) **No Purchase Method:** Alternatively, if you would like to receive an Entry into the Sweepstakes without making a purchase, please: print your first name, last name, complete mailing address (including postal code), valid email address and telephone number on a piece of paper, along with an answer no less than 150 words and not to exceed 250 words to the following question: What would be the most glorious experience you could have at an NBA Finals game? and mail it in an envelope with sufficient United States postage (the "**No Purchase Submission**") to: "Hisense NBA Finals Sweepstakes c/o Snipp Interactive, Inc. 6320 NW 97 Ave. Doral, Florida 33178. Once your valid eligible No Purchase Submission has been received in accordance with these Official Rules, you will automatically receive one (1) Entry for such valid and eligible No Purchase Submission. In order to be valid and eligible, the No Purchase Submission must: (i) be received individually in an envelope with sufficient United States postage; (ii) be postmarked by April 7, 2025 and received by April 11, 2025; and (iii) contain all of the information listed above. The Sponsor takes no responsibility for any lost, stolen, delayed, illegible, damaged, misdirected, late or destroyed no purchase submissions.

**Limit of one (1) Entry per Entrant throughout the Sweepstakes Period, regardless of method of Entry.**

Entries that are in excess of the stated limits, incomplete, illegible, corrupted, damaged, destroyed, forged, false, lost, late or misdirected, deceptive or otherwise not in compliance with the Official Rules may be disqualified from the Sweepstakes at Sponsor's sole and absolute discretion. Entries generated

by a script, computer programs, macro, programmed, robotic or other automated means are void and may be disqualified. Entries received or ranking status attained based on any tampering (cheating) or foul play will render that participant ineligible to receive any prize(s) and may result in participant no longer being allowed to enter Sponsor's other promotions in the future, at Sponsor's sole discretion. Subsequent attempts made by the same individual to submit multiple Entries by using multiple or false contact information or otherwise may be disqualified. The Sweepstakes Parties are not responsible for technical failures of any kind, including, but not limited to, the malfunctioning of any wireless network, telephone, computer, computer network, hardware or software or the unavailability or inaccessibility of any service. The Sweepstakes Parties are not responsible for electronic communications that are undeliverable as a result of any form of active or passive filtering of any kind, or insufficient space in Entrant's device to receive messages. Those who do not follow all of the instructions, provide the required information in their entry form, or abide by these Official Rules or other instructions of Sponsor may be disqualified. All materials submitted become the property of Sponsor and will not be returned. Illegible and/or incomplete Entries and Entries submitted by Entrants who do not meet the eligibility requirements (including all requirements with respect to age and residence) are void. You understand that Internet access and device data usage charges and any other charges imposed by your mobile plan and/or online service may apply when submitting an Entry. Contact your wireless carrier and/or check your mobile plan for data usage pricing plans and details. In the event of a dispute as to any Entry, the Authorized Account Holder of the email address used to register for Entry will be deemed to be the Entrant. The "Authorized Account Holder" is the natural person who is assigned an account by the Internet access provider, online service provider, or other organization responsible for assigning such accounts or the account associated with the submitted email address. The potential winners may be required to show proof of being the Authorized Account Holder.

- 3. WINNER SELECTION; DRAWING:** On or about March 8, 2025, Administrator will randomly select three (3) potential second prize winners from among all eligible Entrants who submit a valid Entry during the Sweepstakes Period. On or about April 14, 2025, Administrator will randomly select one (1) potential first prize winner and five (5) potential third prize winners from among all eligible Entrants who submit a valid Entry during the Sweepstakes Period. The Odds of winning a Prize depend upon the number of eligible Entries received during the Sweepstakes Period.
- 4. WINNER NOTIFICATION AND CONFIRMATION:** The potential Prize winners will receive a prize notification via email and/or phone call as soon as reasonably practicable after the winner selection, via the contact information provided in their registration form and/or their No Purchase Submission where they may be asked to confirm their intention to be potentially awarded the Prize. The potential Grand and Second Prize winner(s) will also be sent an Affidavit of Eligibility and Liability/Publicity Release for such winner and Grand Prize Winner will also receive a Guest Liability/Publicity Release for their guest (collectively, (the "Winner Documentation") via email, which must be duly completed, signed, notarized and returned to Administrator within three (3) business days of date of issuance, or such other period as specified by the Administrator. Provided that a potential winner is in compliance with these Official Rules and after having successfully proven eligibility and provided any documentation required by Sponsor, the potential winner will be determined to be a Prize "Winner". If such potential winner cannot be contacted within a reasonable time period, if the potential winner is ineligible, if the potential winner fails to return the duly completed Winner Documentation within the prescribed time period, if any notification is returned undeliverable, or if the potential winner otherwise fails to fully comply with these Official Rules, they will forfeit the Prize and an alternate winner will be selected from among all remaining eligible Entries and the process of confirming the winner will again be followed. This will be repeated until such time as a Prize Winner is ultimately determined, unless the Sponsor determines in its reasonable discretion that it is unlikely that a Prize Winner will be determined in which case the applicable Prize will remain un-awarded. Sponsor expressly reserves the right to delay the announcement of the Winner for any reason it deems necessary. If, for any reason, more bona fide winners come forward seeking to claim a prize in excess of the one (1) available Prize as set forth in these Official Rules, the winners of the Prize(s) may be selected in a random drawing from among all

persons making purportedly valid claims for such Prize(s). Inclusion in such drawing shall be each Entrant's sole and exclusive remedy under such circumstances. The Sweepstakes Parties are not responsible for and shall not be liable for late, lost, damaged, intercepted, misdirected or unsuccessful efforts to notify the potential winners.

Except where legally prohibited, Sponsor reserves the right to conduct background checks on a Potential Winner and any Potential Winner guest, where applicable. Participation in any portion of the Prize constitutes Potential Winner's and Potential Winner guest's authorization to such background checks without Sponsor providing any additional prior notice or seeking additional permissions or consents from Potential Winner or their guest. Sponsor reserves the right, in its sole discretion, to disqualify any Potential Winner and any Potential Winner's guest based on the results of such background check (or the background check of Potential Winner's guest, if applicable), if the Sponsor determines in its sole discretion that awarding the Prize to such Potential Winner and/or Potential Winner's guest might reflect negatively on Sponsor or any of the other Sweepstakes Parties, or be likely to put Sponsor, any of the other Sweepstakes Parties, or any other third-party in danger. Sponsor is not obligated to clarify, confirm, or share any specific results of background check with any Potential Winner or any Potential Winner's guest, whether the background check resulted in disqualification or not. Factors that could result in disqualification include, without limitation: having been convicted of a felony or misdemeanor, being delinquent on a government-ordered payment, such as child support, spousal support, alimony, tax payments, etc., or any other criminal or civil offense determined at the sole discretion of Sponsor. When requested, Potential Winner or Potential Winner's guest must provide authorization and/or complete any forms reasonably needed to facilitate such a background check. If Potential Winner and/or Potential Winner's guest fails to sign and return the required documentation within the period specified by Sponsor, Potential Winner and/or any Potential Winner's guest may be disqualified and will forfeit any claim to any of the Prizes. Potential Winners and Potential Winner guests will not be disqualified based on race, ancestry, national origin, religion, gender or gender identity, sexual orientation, or any other protected class or status.

- 5. PRIZES; PRIZE TERMS:** One (1) First Prize is available to be won (the "First Prize"), of an "Exclusive NBA Finals 2025 Experience" for Winner and one (1) guest, comprising solely of: (a) roundtrip economy class airfare for up to two (2) people from one location in the United States to and from a major airport servicing the city hosting the NBA Finals 2025 (the "Finals City") on an airline of Sponsor's sole choosing (ARV: \$2500); (b) one (1) night's hotel accommodation for up to two (2) people at a hotel of Sponsor's sole choosing (one single room, double occupancy basis) (ARV: \$500); (c) two (2) tickets to one (1) of the final games of the NBA Finals 2025 of the Sponsor's sole choosing (ARV: \$7000); and (c) one (1) Three Hundred Dollar (\$300) NBA Shop E-Gift Card. The Approximate Retail Value ("ARV") of the First Prize is ten thousand dollars (\$10,000.00).

Three (3) Second Prizes are available to be won (each a "Second Prize") comprising solely of: (a) Two (2) Regular Season tickets an NBA Game of the Sponsor's sole choosing (ARV: \$850); and (b) one (1) \$150 NBA Shop E-Gift Card. The total ARV of each Second Prize is one-thousand dollars (\$1,000).

Five (5) Third Prizes are available to be won (each a "Third Prize") comprising solely of: (a) one (1) seventy-five dollar (\$75) NBA Shop E-Gift Card and (b) one (1) Hisense Gift Pack consisting of Hisense apparel and sports equipment. The total ARV of each Second Prize is \$150.

**The total Approximate Retail Value (ARV) of all Prizes is \$13,750.00.**

The ARV is subject to change based upon current market conditions at the time of Prize fulfillment , and the actual location of the Winner and the Finals City. Any difference between the ARV and the actual value, if any, will not be awarded. Limit one (1) prize per Winner. All Prize details not specified in these Official Rules will be determined at the Sponsor's sole discretion. If for any reason a Prize is unavailable, Sponsor reserves the right to modify the Sweepstakes in its sole discretion and award a

substitute prize, or portion of a prize, of comparable or greater value as set forth in these Official Rules. No substitution, transfer, assignment or cash equivalent of a prize, or any portion thereof, is permitted by a winner. The Sweepstakes Parties shall have no responsibility or obligation to a Winner who is unable or unavailable to, or who does not for any reason, accept or utilize a Prize.

The value of any Prize may be taxable to the Winner as income and an IRS Form 1099 and W9 may be issued in the name of the Winner for the actual value of the Prize awarded. All U.S. federal, state and local tax liability, and any other costs and expenses associated with acceptance or use of a Prize not specifically provided for in these Official Rules are solely the Winner's responsibility. Failure to complete any component of any Prize does not relieve the Prize Winner of his/her tax obligations associated with winning such Prize.

Specific travel arrangements and all prize details not specified herein will be made and determined at the Sponsor's sole discretion. Travel must originate from and end at the same airport and Grand Prize Winner and Guest must travel on the same itinerary. Grand Prize Winner's Guest must be eighteen (18) years of age or older. Winner and Guest are expected to conduct themselves appropriately and adherence to all activity rules and guidelines are a must. Winner and Guest are expected to follow COVID guidelines set by state and local governments. If the winner elects to travel or partake in the Prize without Guest, no additional compensation will be awarded to the winner. Trip must be completed between dates as specified by and at the sole discretion of Sponsor and must be booked at least fifteen (15) days in advance. The actual value of the Trip may vary depending on point of departure and fluctuations in the cost of air transportation. Travel dates are subject to availability; blackout dates and other restrictions may apply. Winner and Guest are responsible for having valid travel documents including government identification and/or passports. Winner is responsible for all travel expenses not included herein, including airline baggage fees, gratuities, meals, and any other incidental costs or expenses related to participation in this Prize. Winner and his or her Guest hereby acknowledge that Sponsor has not and will not obtain or provide travel insurance or any other form of insurance for any part of the Experience. Winner will be required to provide a major credit card upon hotel check-in, and all in-room charges will be charged to the credit card. Any damage to the room will be the responsibility of the Winner. Sponsor bears no responsibility if any event, element, or detail of Experience is canceled, postponed, or becomes unavailable for any reason. Should any event, element or detail of Experience become unavailable, the Sponsor shall have no obligation to the Winner aside from providing the remaining portion of the Experience, minus any unavailable event, element or detail. Sponsor is not responsible if Experience is delayed, postponed, or canceled for any reason. No more than one (1) Prize will be available in the Sweepstakes. **No refund or compensation will be paid in the event of the cancellation or delay of any portion of the Prizes, or any portion thereof.**

In the event a Winner or their Guest engages in behavior that, as determined by the Sponsor in its sole discretion, is obnoxious or threatening, illegal or that is intended to annoy, abuse, threaten or harass any other person, Sponsor reserves the right to terminate the Experience early, in whole or in part, with no further obligation. In the event a Winner or their Guest engages in behavior during that (as determined by Sponsor in its sole discretion) is illegal, tortious, or subjects Winner or their guests to arrest or detention, Sponsor shall have no obligation to pay any damages, fees, fines, judgments or other costs or expenses of any kind whatsoever incurred by winner as a result of such conduct. **NEITHER SPONSOR NOR ANY SWEEPSTAKES PARTY SHALL HAVE ANY LIABILITY FOR ANY PERSONAL INJURIES, DEATH, PROPERTY DAMAGE, OR OTHER DAMAGES OR EXPENSES RESULTING FROM OR ARISING OUT OF OR RELATED TO A PRIZE OR ANY ACTIVITY RELATED TO A PRIZE OR ANY OTHER ASPECT OF WINNER'S OR THEIR GUEST'S ACCEPTANCE OR USE OF A PRIZE.** Prizing may be fulfilled by a third-party fulfillment agency. Prize will only be awarded if properly claimed according to the Official Rules. All costs and expenses related to the Prize acceptance; the Prize use not specified herein as being provided are the sole responsibility of the winner.

THE PRIZE(S) ARE AWARDED "AS IS" WITH NO GUARANTEE. ALL WARRANTIES, WHETHER EXPRESS OR IMPLIED, INCLUDING THE WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE, ARE HEREBY DISCLAIMED BY THE SWEEPSTAKES PARTIES. ALL PRIZE DETAILS ARE AT SPONSOR'S SOLE DISCRETION. ANY COSTS AND EXPENSES ASSOCIATED WITH PRIZE ACCEPTANCE AND USE NOT SPECIFIED HEREIN AS BEING PROVIDED ARE WINNERS' SOLE RESPONSIBILITY.

Prizes will only be awarded by Sponsor upon potential winners' verification of eligibility and final approval by Sponsor.

- 6. VERIFICATION:** All Entries may be subject to verification at any time and for any reason. The Sponsor reserves the right, in its sole and absolute discretion, to require proof of identification and/or eligibility (in a form acceptable to the Sponsor, including, but not limited to, government-issued photo identification): (i) to verify an individual's eligibility to participate in this Sweepstakes; (ii) to verify the eligibility and/or legitimacy of any Entry, submission and/or information submitted (or purportedly submitted) for the purposes of this Sweepstakes; and/or (iii) for any other purpose that Sponsor deems necessary, in its sole and absolute discretion, for the administration of this Sweepstakes in accordance with Sponsor's interpretation of the letter and spirit of these Official Rules. Any Entrant who fails to provide such proof to the complete satisfaction of the Sponsor, within the time period specified by the Sponsor, may be disqualified in the sole and absolute discretion of the Sponsor

Disqualification. Entrants must comply with the following conditions, or they may be disqualified, and their Entry may be cancelled:

- Entrants must use a valid email address.
  - Multiple Entrants cannot share the same email address.
  - Only One (1) Entry per Entrant will be permitted for the entire Sweepstakes Period, regardless of method of Entry.
  - Entrants must use the same email address at all times during the Sweepstakes Period.
  - Use of more than one (1) email address by an Entrant will result in automatic disqualification.
  - Multiple accounts created by the same Entrant will be disqualified.
- 7. RELEASE:** By entering this Sweepstakes, you agree to release, discharge and hold harmless Sponsor, Sweepstakes Parties, NBA Entities, and their respective directors, officers, employees, agents and assigns; and each of these companies' and individuals' respective successors, representatives and assigns (the "Released Parties") from and against: (a) any claims, liabilities, losses, and damages arising out of, or relating to, your participation in this Sweepstakes or any Sweepstakes-related activities (including, without limitation, any Experience) and the acceptance and use, misuse, or possession of any Prize awarded hereunder (including, without limitation, any misrepresentation made by you in connection with the Sweepstakes; (b) any non-compliance by you with these Official Rules; (c) claims brought by persons or entities other than the parties to these Official Rules arising from or related to your involvement with the Sweepstakes; (d) acceptance, possession, misuse or use of any prize or participation in any Sweepstakes-related activity or participation in this Sweepstakes; (e) any malfunction, error or other problem arising in connection with the collection, processing, or retention of Entry information; or any typographical or other error in the printing, offering or announcement of any winner). The foregoing includes, without limitation, any claim for personal injury, property loss or damage, or death arising in any way in connection with the Sweepstakes or any Experience. If Sponsor's use of your Entry causes Sponsor to be subject to a claim by any third party (including, but not limited to, a claim of infringement), you agree to indemnify and hold harmless the Sweepstakes Parties, and all persons acting by, through, under or in concert with them, against any and all damages, costs, judgments and expenses (including reasonable attorney's fees) which the Sweepstakes Parties (or any one of them) may incur as a result of the use of your Entry.

The NBA Entities and each of their respective parent companies, subsidiaries, affiliates, officers, directors, employees, governors, owners, distributors, retailers, agents, assignees, advertising/promotion agencies, representatives, and agents shall have no liability and will be released and held harmless from any claim, action, liability, loss, injury or damage, including, without limitation, personal injury or death to winner or any third party or damage to personal or real property due in whole or in part, directly or indirectly, by any reason, including the acceptance, possession, use or misuse of the prize and/or participation in this promotion.

8. **PUBLICITY RIGHTS:** By participating in this Sweepstakes, each Entrant agrees to allow the Sponsor and Sponsor's designee the perpetual right to use their name, address (city and state), biographical information, likeness, picture, and other information along with any content provided in connection with the Sweepstakes for promotion, trade, commercial, advertising, and publicity purposes in all media worldwide including, but not limited to, on television and the Internet, without notice, review or approval and without additional compensation, except where prohibited by law.
9. **DISCLAIMER:** Sweepstakes Parties are not responsible for printing or typographical errors in these Official Rules or in any Sweepstakes-related materials. Sponsor reserves the right, in its sole discretion, to disqualify any individual it suspects or finds: (a) to have tampered with the entry process or the operation of the Sweepstakes; (b) to be acting in a disruptive manner, or with the intent to annoy, abuse, threaten or harass any other person; (c) to have provided inaccurate information on any legal documents submitted in connection with the Sweepstakes; or (d) to be acting in violation of these Official Rules. Sponsor also reserves the right to terminate, suspend, cancel or modify the Sweepstakes and award the prize for the Sweepstakes from among all eligible, non-suspect Entries received as of the date of termination using the procedure outlined above if for any reason this Sweepstakes is not capable of running as planned due to any reason, including acts of God, war, natural disasters, coronavirus (COVID-19) pandemic, other epidemics or medical emergencies, government mandated lockdowns, weather, acts or threats of terrorism, strikes, lockouts, labor disputes, work stoppages, fire, acts of government, other force majeure events or other events outside of the reasonable control of the Sweepstakes Parties, infection by computer virus, bugs, tampering, fraud, unauthorized intervention, technical failures or other causes that may corrupt or impair the integrity, fairness or proper play of the Sweepstakes. Sweepstakes Parties are not responsible or liable for any events which may cause errors and/or the Sweepstakes to be stopped, including but not limited to any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries, nor are they responsible for any problems or technical malfunction of any telephone, network or telephone lines, computer on-line systems, servers, or cable, satellite, or Internet Service Providers, computer equipment, software or any other failure of any email or entry to be received by Sponsor on account of technical problems, human error or traffic congestion on the Internet or at any web site, or any combination thereof, including any injury or damage to your or any other person's computer relating to or resulting from participation in this Sweepstakes or downloading any materials in this Sweepstakes. Sweepstakes Parties are not responsible for computer, mechanical, technical, electronic, network or other errors or problems, including any errors or problems that may occur in connection with the administration of the Sweepstakes, the processing of Entries, or in any other Sweepstakes-related materials. Should more prizes be awarded through a computer, hardware, or software malfunction, error or failure, or for any other reason, in any prize category, than are stated for that category in the Official Rules, Sponsor reserves the right to award only the number of prizes stated in the Official Rules for that category. In no event will more prizes be awarded than that listed in Section 5.

**CAUTION: ANY ACT OR ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, SWEEPSTAKES PARTIES RESERVE THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES**



**(INCLUDING ATTORNEYS' FEES) FROM ANY SUCH INDIVIDUAL(S) TO THE FULLEST EXTENT PERMITTED BY LAW.**

NOTHING IN THESE OFFICIAL RULES SHALL DISCLAIM, LIMIT, OR EXCLUDE LIABILITY FOR ANY LIABILITY THAT MAY NOT BE DISCLAIMED, LIMITED, OR EXCLUDED PURSUANT TO APPLICABLE LAW.

- 10. PRIVACY POLICY:** The Entrant acknowledges and understands that all personal information submitted as part of this Sweepstakes will be collected and processed by Sponsor for the purpose of managing the Sweepstakes, and such additional purposes specified in connection with entering or participating in the Sweepstakes, in accordance with the Sponsor's privacy policy available at [www.hisense-usa.com/privacy-policy](http://www.hisense-usa.com/privacy-policy) (the "Privacy Policy"). Participants can read more about their rights, how Participant's personal information is used, and how to contact Sponsor in the Privacy Policy. By participating in the Sweepstakes, Participants agree to these Official Rules and the terms and conditions of Sponsor's website and acknowledge all of the terms and conditions of the Privacy Policy.
- 11. APPLICABLE LAW:** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the Entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Georgia without giving effect to any choice of law or conflict of law rules (whether of the State of Georgia or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Georgia. Some jurisdictions do not allow for limitations of certain remedies or damages and so those provisions may not apply to you.
- 12. DISPUTES/ARBITRATION:** The parties hereto each agree to finally settle all disputes only through arbitration; provided, however, the Released Parties shall be entitled to seek injunctive or equitable relief in the state and federal courts in Fulton County, Georgia and any other court with jurisdiction over the parties. In arbitration, there is no judge or jury and review is limited. The arbitrator's decision and award is final and binding, with limited exceptions, and judgment on the award may be entered in any court with jurisdiction. The parties agree that, except as set forth above, any claim, suit, action or proceeding arising out of or relating to this Contest shall be resolved solely by binding arbitration before a sole arbitrator under the streamlined Arbitration Rules Procedures of JAMS Inc. ("JAMS") or any successor to JAMS. In the event JAMS is unwilling or unable to set a hearing date within fourteen (14) days of the filing of a "Demand for Arbitration", then either party can elect to have the arbitration administered by the American Arbitration Association ("AAA") or any other mutually agreeable arbitration administration service. If an in-person hearing is required, then it will take place in Fulton County, Georgia. The federal or state law that applies to these Official Rules will also apply during the arbitration. Disputes will be arbitrated only on an individual basis and will not be consolidated with any other proceedings that involve any claims or controversy of another party, including any class actions; provided, however, if for any reason any court or arbitrator holds that this restriction is unconscionable or unenforceable, then the agreement to arbitrate doesn't apply and the dispute must be brought in a court of competent jurisdiction in Fulton County, Georgia. Sponsor agrees to pay the administrative and arbitrator's fees in order to conduct the arbitration (but specifically excluding any travel or other costs of entrant to attend the arbitration hearing). Either party may, notwithstanding this provision, bring qualifying claims in small claims court.

**13. GENERAL CONDITIONS:**

The decisions of the Sponsor with respect to all aspects of this Sweepstakes are final and binding on all entrants without right of appeal. ANY PERSON FOUND TO BE IN VIOLATION OF THE LETTER AND SPIRIT OF THESE OFFICIAL RULES BY THE SPONSOR, FOR ANY REASON WHATSOEVER, MAY BE DISQUALIFIED AT ANY TIME, AT THE SOLE AND ABSOLUTE DISCRETION OF THE SWEEPSTAKES ORGANIZER.



Winners acknowledge that upon acceptance of a prize, performance of prize obligations becomes the sole and exclusive responsibility of the designated service provider(s) for those portions not originating with Sponsor, if any.

The Sponsor reserves the right to change the dates, deadlines and/or other mechanics of the Sweepstakes as set out in these Official Rules, to the extent deemed necessary by the Sponsor, in order to verify that an Entrant, an Entry and/or other information comply with these Official Rules, or due to technical or other problems or circumstances which, in the opinion of the Sponsor, in its sole and absolute discretion, affect the proper administration of the Sweepstakes as contemplated in these Official Rules, or for any other reason.

The Sponsor is the sole owner of the promotional materials and products of the Sweepstakes and of the intellectual property rights related thereto, and nothing in these Official Rules shall be construed as conferring any rights whatsoever on the Entrants in this regard.

Except as provided in these Official Rules, no communication or correspondence will be entered into with Entrants, except with potential Prize winners, or as otherwise decided by the Sponsor in its sole discretion.

#### **14. Definition of NBA Entities**

NBA Properties, Inc., the National Basketball Association (the "NBA"), and the NBA member teams (collectively, the "NBA Entities").

##### **Exclusion of Employees of the NBA Entities from Eligibility**

Employees of the NBA Entities, including affiliates, agents and immediate family members and/or those living in the same household of such employees, are not eligible to enter or win the promotion.

##### **Limitation of Liability**

The NBA Entities and each of their respective parent companies, subsidiaries, affiliates, officers, directors, employees, governors, owners, distributors, retailers, agents, assignees, advertising/promotion agencies, representatives, and agents shall have no liability and will be released and held harmless from any claim, action, liability, loss, injury or damage, including, without limitation, personal injury or death to winner or any third party or damage to personal or real property due in whole or in part, directly or indirectly, by any reason, including the acceptance, possession, use or misuse of the prize and/or participation in this promotion.

##### **Right of Publicity Release**

Participants in this promotion (if minor, his/her parent or legal guardian) agree to be bound by these Official Rules and agree that the NBA Entities and their designees and assigns may use the participant's name, voice, city/state of residence, photos, video or film clips, and/or other visual likeness for advertising and/or trade purposes and/or for any other purpose in any media or format now or hereafter known without further compensation (financial or otherwise), permission or notification.

##### **Indemnifications**

Participants agree to release and hold harmless the National Basketball Association, and their respective parent companies, subsidiaries, affiliates, partners, representatives, agents, successors, assigns, employees, officers and directors (collectively, the "**Released Entities**"), from any and all

liability, for loss, harm, damage, injury, cost or expense whatsoever including without limitation, property damage, personal injury and/or death which may occur in connection with, preparation for, or participation in Promotion, or possession, acceptance and/or use or misuse of Reward or participation in any Promotion-related activity and for any claims based on publicity rights, defamation, invasion of privacy, copyright infringement, trademark infringement or any other intellectual property-related cause of action. In no event will the Released Entities be responsible or liable for any damages or losses of any kind, including direct, indirect, incidental, consequential or punitive damages arising out of Participants' access to and use of any websites associated with this Promotion and/or downloading from and/or printing material downloaded from any websites.

**15. Winners List:** For the names of the winners of the Sweepstakes (first name, last initial and city of residence) email [help@hisense-sweepstakes.com](mailto:help@hisense-sweepstakes.com). All requests for the names of the winners must be made by June 28, 2025. Requests received after this date will not be honored.

**16. Sponsor:** Hisense USA; 7310 McGinnis Ferry Rd, Suwanee, GA 30024.

## **EXHIBIT A**

### **Qualifying Products**

#### **A. Qualifying Products**

<b>Brand</b>	<b>UPC</b>	<b>Product Type</b>	<b>Model Number</b>
Hisense	888143017600	ULED TV	100U76N
Hisense	888143017228	ULED TV	100U8K
Hisense	888143019314	ULED TV	100U70N
Hisense	888143020792	ULED TV	100U70NB
Hisense	888143017310	ULED TV	65U6HF
Hisense	888143014605	ULED TV	75U6HF
Hisense	888143017730	ULED TV	65U6N
Hisense	888143017723	ULED TV	75U6N
Hisense	888143015939	ULED TV	85U6N
Hisense	888143014618	ULED TV	65U7N
Hisense	888143018621	ULED TV	65U75N
Hisense	888143017693	ULED TV	75U7N
Hisense	888143018638	ULED TV	75U75N
Hisense	888143016610	ULED TV	85U7N
Hisense	888143019420	ULED TV	85U75N
Hisense	888143014504	ULED TV	65U8N
Hisense	888143015844	ULED TV	75U8N
Hisense	888143015973	ULED TV	85U8N

Hisense	888143014973	ULED TV	75U9N
Hisense	888143015702	ULED TV	85U9N
Hisense	888143014883	ULED TV	85UX
Hisense	888143017648	ULED TV	98UX
Hisense	888143019284	QLED TV	65S7N
Hisense	888143019826	QLED TV	65QD5N
Hisense	888143019130	QLED TV	65QD65NF
Hisense	888143018461	QLED TV	65QD6N
Hisense	888143019147	QLED TV	75QD65NF
Hisense	888143018478	QLED TV	75QD6N
Hisense	888143019208	QLED TV	75QD7N
Hisense	888143018485	QLED TV	85QD6N
Hisense	888143019376	QLED TV	85QD7N
Hisense	888143019437	QLED TV	100QD7N
Hisense	888143020822	QLED TV	100QD75N
Hisense	888143019192	QLED TV	65QD7
Hisense	888143015644	Projector	PL1
Hisense	888143015804	Projector	C1
Hisense	888143019345	Projector	PX3-PRO
Hisense	888143020563	Projector	C2 Ultra
Hisense	888143020556	Projector	C2 Pro
Hisense	888143020549	Projector	C2