

**Jamieson Vitamins "Buy \$30 or more of Jamieson Products to get a \$10 prepaid e-card" Offer
(the "Offer")**

Official Terms and Conditions

PURCHASE IS NECESSARY. INTERNET ACCESS AND A VALID E-MAIL ACCOUNT ARE REQUIRED.

1. SPONSOR AND OVERVIEW

This offer and promotion (respectively the "Offer" and the "Promotion") are held in Canada by JAMIESON LABORATORIES LTD ("Jamieson" or "Sponsor"), with offices at 1 Adelaide Street East, Suite 2200, Toronto, Ontario Canada, M5C 2V9, and are administered on behalf of Sponsor by Snipp Interactive Inc., with offices located at Suite 1700, 666 Burrard Street, Vancouver, British Columbia, V6C 2X8 (the "Administrator"). The Offer and Promotion start on July 15, 2024, at 12:00:01 a.m. Eastern Time ("ET") (the "Start Date") and shall end on September 30, 2024, at 11:59:59 p.m. ET or until no more Rewards (as defined below) remain, whichever comes first (the "End Date") (collectively the "Offer Period").

2. AGREEMENT TO BE LEGALLY BOUND BY TERMS AND CONDITIONS

By participating in the Promotion, you are signifying your agreement that you have read and agree to be legally bound by these official terms and conditions (the "Terms") and the decisions of Sponsor, which are final and binding. Consequently, upon participation, you shall have to confirm that you have read and do agree to be bound by the Terms and indicate 'yes' or 'no' as to whether you wish to opt-in to receive additional information from Sponsor.

3. OFFER AND PROMOTION, INCLUDING ELIGIBLE PURCHASES & PARTICIPATING PRODUCTS

During the Offer Period, eligible Jamieson customers who purchase thirty dollars' (\$30) worth or more of participating Jamieson products (as defined below), may apply to make a Submission (as defined below) to receive one (1) reward for their purchase, subject to the following:

- 3.1. Each Reward consists in a single prepaid ten-dollar (\$10) digital card or "e-card" (the "Reward"), while supply lasts, subject to other Terms herein, namely pursuant to Paragraph 8 (Distribution of Rewards);
- 3.2. \$30 purchase-value threshold must be attained within a single transaction on a single sales receipt;
- 3.3. Purchase value is calculated before taxes and after any discounts;
- 3.4. Purchases must be made at participating authorized Jamieson retailers only, that are located in Canada, including such online retailers, such as Jamieson's at <https://www.jamiesonvitamins.com/> (each a "Participating Retailer", collectively the "Participating Retailers");
- 3.5. "Participating Products" are the Jamieson products in stock at Participating Retailers.

LIMITS: Rewards remitted only while supplies last. A total of four thousand (4,000) Rewards are available to be remitted throughout the entire Offer Period. Two (2) Rewards per person and per household for the entire Offer Period, regardless of method of participation, email address, residential address, number of Participating Products purchased, sales receipts, or Submissions. Subject to further limits and restrictions set out herein, namely on Submissions. No Submissions will be accepted once all Rewards have been distributed.

4. ELIGIBILITY

This Offer and Promotion are open to all natural persons who meet the below requirements and enter in accordance with Paragraph 5 (How to Participate) of these Terms ("Participant(s)"). To be eligible to participate in the Offer and make a Submission for a Reward, you must:

- 4.1. Must be a legal resident of Canada, living and located in Canada, including at the time of redemption and remittance of Reward;
- 4.2. Must have reached the legal age of majority in your province or territory of residence at the time of your Submission (as defined below);
- 4.3. Must have a valid residential address and a valid e-mail account and e-mail address. It is your sole responsibility at all times, and regarding any aspect of your participation to check the applicable email account used in

connexion therewith for all email communications from Sponsor or on its behalf, including to check the inbox, spam, junk folders, and/or any other folder that your email provider may push emails to;

- 4.4. Must not be i) an employee of Sponsor or Administrator (as defined herein), or any Reward suppliers, their respective subsidiaries, parent or affiliated companies, and their respective distributors, agents and advertising or promotional agencies, or other party in any way involved in the development or administration of this Offer , or ii) a member of the immediate family of any of the above persons, regardless of where they live ("immediate family" means spouse, mother, father, sisters, brothers, sons and daughters, step-sons and step-daughters), or iii) a person domiciled with any of the above persons (whether related to the person or not);
- 4.5. Must provide upon request: proof of residence, identification, and age.

Without limiting the generality of the foregoing, and for the avoidance of doubt, only individuals meeting the above requirements may participate, while groups (including groups of individuals), clubs, organizations, businesses, and commercial and non-commercial entities are not permitted to participate.

5. HOW TO PARTICIPATE

To participate to request a Reward, an eligible Participant must:

- 5.1. Make an eligible purchase as defined under Paragraph 3 (Offer and Promotion... etc.) from a Participating Retailer during the Offer Period;
- 5.2. Take a photograph of your original sales receipt in its entirety for all in-store purchases and use a pdf of the original sales receipt in its entirety for all online purchases (the "Receipt Image"). Photocopies or scanned copies of sales receipts will not be accepted. Screenshots, or screen pictures of online purchases will not be accepted. The photograph or the of your original receipt is required. Only png, jpeg, pdf, and tiff files with a maximum total file size of 10MB are admissible for this photograph or pdf. Without limiting the generality of the foregoing, Participant must ensure that Participating Products, the Participating Retailer and date of purchase are clearly visible and legible on the photograph or pdf.
- 5.3. Make their Submission (as defined at Paragraph 6 (Making a Submission)) in compliance with these Terms, with a single Receipt Image, and transmit it as soon as possible after purchase and before the End Date specified at Paragraph 1 (Sponsor and Overview) of these Terms, following any of the submission methods listed below at Paragraph 6 (Making a Submission). For clarity, a Participant may only include one (1) sales receipt in a single Receipt Image per Submission, regardless of submission method. Submissions containing multiple sales receipts captured in a single Receipt Image and/or multiple Receipt Images for multiple sales receipts, or otherwise not in compliance with these Terms will be rejected, and Participants disqualified. The same sales receipt and its corresponding Receipt image may only be submitted once, regardless of submission method; such multiple Submissions will be rejected, and Participants disqualified.

6. MAKING A SUBMISSION

There is one way, in which to make a submission during the Offer Period:

- 6.1. **Visit Offer Site to Submit.** To participate through the Offer Site, a Participant must visit the Offer Site at www.jamieson-rewards.com. The Participant must follow all instructions to register and upload the Receipt Image. Among other things, the Participant must complete the online registration form by entering true and accurate information in the required fields (including, First Name, Last Name, Address of Residence, City, Province (or Territory), Postal Code, E-Mail, Phone Number). Together the Participant's registration through the online form, their uploaded Receipt Image and their agreement with the Terms form the Participant's online submission (collectively the "Online Submission"). Participants who wish to make an Online Submission through their mobile phones may incur data fees or other fees. Therefore, such Participants should contact their service provider for pricing and service plan information and rates before mobile device participation.

Participants are forbidden to use multiple email addresses or residential addresses. Only one (1) email address and one (1) residential address per person during the entire Offer Period. Submissions from the same Participant through multiple email addresses and/or residential addresses will be rejected, and Participant disqualified. No reproductions permitted; duplicate Submissions will be void and discarded.

If a Participant has an issue with an Online Submission, they may consult the microsite containing these Terms

(www.jamieson-rewards.com) or write to "help@jamieson-rewards.com", with a detailed explanation on the issue. When a Participant emails for assistance, they will need to provide the information required. For instance, depending on the situation, Participants may, under exceptional and extraordinary circumstances, be invited to submit via email. If a Participant is invited to participate via email, then they will have to email their Receipt Image to submissions@jamiesonrewards.com. Further to the receipt of such Receipt Image, Participant will be sent a link to a registration form for the Offer Site. Participant must allow approximately 30 minutes to receive the link. Participant must follow all instructions to register, complete the linked registration form by entering true and accurate information in the required fields (including, First Name, Last Name, Address of Residence, City, Province (or Territory), Postal Code, E-Mail, Phone Number), and

agree to the Terms. Together the Participant's registration through email and linked form, their Receipt Image and their agreement with the Terms form the Participant's email submission (collectively the "Email Submission"). In addition to other disclaimers stated in these Terms, please note that provision of this link via email merely indicates that Receipt Image was received, does not consist in a participation, and is not otherwise binding upon Sponsor. Without limiting the foregoing, provision of link does not constitute a representation by Sponsor that Email Submission and/or Receipt Image have been validated or accepted in any way, or meet the requirements of these Terms.

Online Submissions and Email Submissions are each a "Submission" and collectively the "Submissions". All Submissions and Receipt Images become the property of Sponsor and will not be returned.

Participants should receive an acknowledgement of receipt for their Submission via email, within 48 hours of making their Submission. Please note that such acknowledgement of receipt merely indicates that Submission was received, does not consist in a participation, and is not otherwise binding upon Sponsor. Without limiting the foregoing, provision of acknowledgement of receipt does not constitute a representation by Sponsor that Submission and/or Receipt Image have been validated or accepted in any way, or meet the requirements of these Terms.

7. SUBMISSION REVIEW AND REWARD ATTRIBUTION AS LONG AS THERE ARE REWARDS IN STOCK

Before End Date, namely while there are Rewards available before September 30, 2024, each Submission will be processed and reviewed within approximately two (2) business days from the time the Submission is received by Sponsor. Once a Submission is processed, Participant will be notified by email to let them know whether such Submission was deemed successfully validated and admissible for a Reward, whether it could not be processed at such time, or whether it was rejected. Only validated and admissible Submission will result in a Reward notification (while Reward supplies last). The preceding does not limit Sponsor's right to disqualify any Submission or Participant based on any other provision of these Terms or applicable law. For the avoidance of doubt, all decisions made by Sponsor or on its behalf in this regard are final and binding.

8. DISTRIBUTION OF REWARDS

If a Submission has been deemed eligible for a Reward, such Reward will be sent via email to Participant, within approximately two (2) business days from the time Submission review has been completed. Each Reward must be claimed in accordance with these Terms and any instructions that may be set out in the Reward itself (including those set by the Reward supplier) or in the email associated with the Reward (collectively, the "**Reward Instructions**").

Rewards are also subject to, and must be used in accordance with the terms, conditions and restrictions imposed by the Reward supplier or issuer (including any expiration date), all of which may be subject to changes. These may include:

"Use your Visa® prepaid card anywhere Visa® cards are accepted worldwide. Card is issued by Peoples' Trust Company pursuant to a license from Visa Int. " Visa®" is a trademark of Visa International Service Association and used under license by Peoples Trust Company. Your use of the prepaid card is governed by the Cardholder Agreement, and some fees may apply. This is not a gift card. Please note that prepaid cards are subject to expiration, so pay close attention to the expiration date of the card."

Rewards must be accepted as awarded, are non-refundable, non-negotiable, non-transferable, non-assignable, and cannot be redeemed for cash or equivalent dollar value. Regardless of the Reward awarded, it will not be replaced if damaged,

lost or stolen. Sponsor reserves the right, for whatever reason, in its sole discretion, to substitute a Reward with a similar reward of equal or greater retail value. Sponsor will not be responsible, if weather conditions, event cancellations, or other factors beyond Sponsor's reasonable control prevent a Reward or part of a Reward from being fulfilled. In any such event, a Participant will not be provided with a substitute reward or cash equivalent.

NO WARRANTY. Sponsor has neither made, nor is in any manner responsible for, any warranty or guarantee relative to the Rewards, including, but not limited to, quality, mechanical condition, or fitness for a particular purpose. The only warranty applicable to any Reward is the manufacturer's, or supplier's warranty.

If (i) any Reward is not claimed or redeemed within the delay stipulated, (ii) the Participant cannot, for whatever reason, be contacted, and/or avail him/herself of the Reward, (iii) Participant refuses the Reward, and/or (iv) Participant does not comply with the Terms; they shall not be entitled to the Reward, or any compensation, monetary or otherwise. The Reward will be forfeited and will be attributed to the next eligible Participant who submitted an admissible Submission in the same manner as that provided in these Terms. Return of any Reward/Reward notification as undeliverable may result in disqualification and selection of an alternate Participant.

It is also your sole responsibility to ensure that no one else prints, downloads, or utilizes your Reward.

9. IMPORTANT: VERIFICATION. YOU MUST KEEP YOUR ORIGINAL SALES RECEIPT.

ALL INFORMATION RELATED TO A PARTICIPANT AND/OR A PARTICIPANT'S PARTICIPATION IN THIS PROMOTION, INCLUDING ELIGIBLE PURCHASES, SALES RECEIPTS, RECEIPT IMAGES, SUBMISSIONS, IS SUBJECT TO VERIFICATION BY SPONSOR AT ANY TIME AND FOR ANY REASON. Failure to cooperate with Sponsor, including failure to provide such proof to the complete satisfaction of the Sponsor within the timeline specified, can result, in Sponsor's sole and absolute discretion, in disqualification from this Offer and Promotion. Namely Sponsor may verify such information for the purpose of administering the Offer and Promotion and ascertaining Participant's compliance with these Terms. For example, Sponsor may verify a Participant's eligibility and/or a Submission's admissibility or legitimacy. Among other things, see Paragraphs 10 (Disqualification) and 13 (Disclaimers Regarding Sales Receipts... etc.) for details.

For examples the following Sales receipts are void:

- Sales receipts obtained through unauthorized or illegitimate means or channels (i.e., other than via the purchase of Participating Products from Participating Retailers);
- Sales receipts that cannot be validated for any reason, as determined by the Sponsor in its sole discretion
- Sales receipt that are fake and/or fail to pass anti-fraud detection measures;
- Sales receipts that contain any messages, code or other markings not recognized by Sponsor.

10. DISQUALIFICATION

Sponsor reserves the right in its sole discretion to disqualify at any time, any Participant or other person from participating in the Promotion or any other future promotion conducted by Sponsor, including any contest, for any reason, including, but not limited to, if Sponsor finds or believes this individual to be violating these Terms or tampering with or abusing any aspect of this Offer and Promotion or the operation of the Offer Website or any other Sponsor-hosted website, or to be acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. In the event it is determined that a Participant has entered in a fashion not sanctioned by these Terms, the Participant may be disqualified, and all of the Submissions submitted by the Participant may be disqualified. Proof of transmission (screenshots or captures, etc.) does not constitute proof of delivery. Entries generated by script, macro, robotic, programmed, or any other automated means are prohibited and will be disqualified.

Without limiting the generality of the above, and for example, a Participant is subject to disqualification and exclusion, if Participant uses multiples names, identities, email addresses, or submits a Submission in contravention to these Terms, such as without obtaining a valid sales receipt or submitting a plagiarised or counterfeit Receipt Image.

11. RELEASES

By responding to this Offer and participating in this Promotion, you hereby (i) confirm compliance with the these Terms and acceptance of the Reward as awarded, and (ii) release, discharge, agree to indemnify and hold harmless Sponsor, the

Administrator, their respective affiliates, subsidiaries, parent and related companies, distributors, agents, advertising and promotional agencies, or other party in any way involved in the development or administration of this Offer and Promotion, and all of their respective directors, officers, shareholders, owners, partners, employees, participating retailers, agents, servants, representatives, successors and assigns (collectively the "Released Parties") from any actions, causes of action, suits, debts, claims, demands and liability whatsoever in connection with this Offer and Promotion, the Rewards, or the acceptance and/or use/misuse/possession of any Reward, or arising out of participation in this Offer and Promotion.

12. PUBLICITY, USE OF SUBMISSION INFORMATION

By responding to this Offer and participating in this Promotion, each Participant expressly consents to the use of his or her personal information for the purposes of administering this Offer and Promotion and distributing the Rewards. By accepting a reward, Participant consents to the use and publication of his/her name, address (city and province), voice, statement and photograph or other likeness, without further compensation, in any promotion, publicity or advertisement carried out by or on behalf of Sponsor in connection with this Offer and Promotion, in any manner whatsoever including but not limited to print, broadcast or on the Internet.

13. DISCLAIMERS REGARDING SALES RECEIPTS, RECEIPT IMAGES, SUBMISSIONS AND THE LIKE

All Submissions, sales receipts and Receipts Images, or any other communication, information or materials submitted or requested by Sponsor (collectively the "Submitted Materials") are subject to verification and will be declared invalid if they are illegible, incomplete, incorrect, inaccurate, mechanically reproduced, mutilated, forged, falsified, fraudulent, altered, or tampered with in any way. Without limiting the generality of the foregoing, Released Parties are not responsible for any such Submitted Materials or Rewards, or for lost, late, stolen, postage-due, misdirected, irregular, garbled, corrupted, incomplete, damaged, destroyed, undeliverable, or non-delivered Submitted Materials or Rewards, or other errors of any kind in connection with this Offer and Promotion, such as but not limited to any human error or technical or technological error or issue that might prevent the Sponsor from generating or awarding Submissions and/or Rewards. The Released Parties will not be liable for any prejudice, damages or inconvenience suffered by anyone, namely the Participants, in connection with (i) their Submission in, their exclusion or disqualification from, this Offer and Promotion or in connection with the award or use of the Rewards; (ii) physical Rewards which are returned as undeliverable mail or otherwise not received by Participants for any reason. Any use of automated devices is prohibited.

In the event of a dispute regarding eligibility, the submission of an entry, exclusion or disqualification, or a dispute regarding who submitted any Submitted Materials, all decisions of the Sponsor are final and binding. Without limiting the generality of the foregoing, Sponsor reserves the right, in its sole and absolute discretion, to require proof of identity in a form acceptable to the Sponsor (including, without limitation, government issued photo identification) and/or eligibility from any Participant, at any time, in connexion with and for the purpose of the operation and administering of this Offer and Promotion, or for the purpose of ensuring compliance with these Terms or other legal requirements, or for any other reason Sponsor deems necessary, in its sole and absolute discretion. Accordingly, Sponsor reserves the right to require that Participant provide their original sales receipt used to participate in this Promotion, along with additional information. Such request may be made at any and time, at Sponsor's discretion and for any reason. Furthermore, a Participant may be required to provide Sponsor with proof that they are the authorized account holder of the e-mail address or IP address (or mobile number) associated with the Submitted Materials. Failure to cooperate with Sponsor, including failure to provide such proof to the complete satisfaction of the Sponsor within the timeline specified, can result, in Sponsor's sole and absolute discretion, in disqualification from this Offer and Promotion and any future promotion conducted by Sponsor, including any contest.

For the avoidance of doubt, materials in support of transmission (such as screenshots or captures etc.), or attempted transmission of any Submitted Materials does not constitute proof of delivery or receipt by or on behalf of Sponsor and Sponsor's systems or those of the Administrator.

14. FURTHER DISCLAIMERS

Without limiting the scope of any other provision of these Terms, namely that of the release provided in Paragraph 11 (Releases) above, and for greater certainty, Released Parties will not be held liable for: a) any incomplete, incorrect, or inaccurate information, whether caused by Participants, tampering, hacking, or by any equipment or programming associated with or utilized in this Offer and Promotion, or by any technical or human error which may occur in the processing of Submissions (or any part thereof) or entries; b) any error (namely but not only computer, production, distribution,

printing, mechanical, seeding, typographical, human or other errors) in connexion with the offer, administration of this Offer and Promotion, including the processing of Submissions (or any part thereof) or entries, selecting, identifying and announcing Reward recipients, and delivery of Rewards; c) the theft, destruction or unauthorized access to, or alteration of, Submissions (or any part thereof) or entries or the Offer and Promotion equipment; d) any problems with, or technical malfunctions of, telephone networks or lines, computer on-line systems, servers or providers, computer equipment, software, viruses or bugs, including interrupted or unavailable satellite, network, server, Internet Service Provider (ISP), website, telephone or other connections, availability or accessibility, or miscommunications, or failed computer, satellite, telephone or cable transmissions, or lines, or technical failure or jumbled, corrupted, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures, or technical errors or difficulties or other errors of any kind whether human, mechanical, electronic or network or the incorrect or inaccurate capture of Submissions (or any part thereof) or entries or other information or the failure to capture, or loss of, any such information; e) any failure of any e-mail or any electronic communications or any other communications to be received by or from Sponsor for any reason, including but not limited to traffic congestion on the Internet or at any website or combination thereof, communications that are undeliverable for any reason, including (but not limited to) as a result of any form of active or passive filtering of any kind or insufficient space in your mailbox or (mobile) telephone resulting in such failure; or f) damage to a Participant's or other person's system or device occasioned by participation or downloading of materials in this Offer and Promotion. Without limiting the foregoing, the Released Parties expressly disclaim any and all liability for Rewards or other transmissions which are not received in a timely manner in an uncorrupted form (or received at all) by Participant due to filtering/privacy settings for email or other transmissions, or for any other reason.

15. OFFER AND PROMOTION MATERIALS, ETC.

Any Submissions, entry forms, promotional materials or other materials used in this Offer and Promotion that have been tampered with, mutilated, altered, forged, reproduced, not legitimately obtained, are illegible or which contain or reflect printing, production or other errors will be void.

16. MODIFICATION AND/OR TERMINATION OF OFFER AND PROMOTION

Sponsor reserves the right, in its sole discretion, at any time, with or without notice, and in any way, to amend, modify, suspend, cancel, withdraw or terminate this Offer and Promotion, including without limitation these Terms governing them, such as the Offer Period, subject to applicable law. This includes the right to shorten, extend, suspend, modify, or cancel the Offer and Promotion. Without limiting the generality of the foregoing, Sponsor may exercise such rights in its sole discretion at any time, in the event:

- 16.1. any portion of this Offer and Promotion is compromised in any way, by virus, bugs, non-authorized human intervention or any other causes beyond the control of Sponsor, which in Sponsor's opinion, prevents this Offer and Promotion from running as planned;
- 16.2. any factor interferes with the proper conduct of this Offer and Promotion as contemplated by these Terms; or
- 16.3. any error (namely but not only computer, production, distribution, printing, mechanical, seeding, typographical, human or other errors) and/or other event result in more than the stated number of rewards of any category being claimed.

For illustration purposes, Sponsor may exercise such rights in the event of any epidemic, pandemic, tampering, unauthorized intervention, fraud or failure(s) of any kind.

Further to any modification of this Offer and Promotion, including these Terms, continued participation in the Promotion after such action by Sponsor constitutes acceptance of such modification.

17. DATA PROTECTION NOTICE

Participants' personal information is protected by Sponsor's Privacy Policy which can be found by clicking "Privacy Policy" on Sponsor's website at <https://www.jamiesonvitamins.com/pages/privacy-policy>. Personal information will be used for the purposes of this Offer and Promotion as specified under Paragraph 12 of these Terms (Publicity, Use of Submission Information). Other than that, personal information will remain confidential to the Sponsor. Sponsor may however use third parties and share a Participant's personal information, to process some aspect of personal information for Sponsor's use, including managing or fulfilling this Offer and Promotion, provided that they similarly agree to protect privacy. Consent given in the context of this Offer and Promotion does not limit any other consent(s) that an individual may have provided

or may provide Sponsor or others in relation to the collection, use and/or disclosure of their personal information. Any questions can be directed to Sponsor's appointed privacy officer, whose contact information is listed in Privacy Policy.

18. CAUTION

Any attempt by a Participant or anyone to damage or undermine the legitimate operation of this Offer and Promotion may be a violation of criminal and civil laws. Should such an attempt be made, the Sponsor may refer anyone suspected of doing so to the competent law enforcement authorities and reserves the right to claim damages from any such person to the fullest extent permitted by law.

19. PRECEDENCE

In the event of any discrepancy or inconsistency between these Terms and those contained in disclosures or other statements in any materials related to this Offer and Promotion (including, but not limited to the Submissions, entry form (if any) and/or point of sale, television, print or online advertising), the present Terms in relation to this Offer and Promotion shall prevail, govern, and control.

20. DISPUTE RESOLUTION

Sponsor's systems, servers and clocks (or those of the Administrator's) are the official tools for determining time in connexion with this Offer and Promotion, including the time anything is submitted to Sponsor, such as a Submission or the Rewards in stock.

If a dispute arises regarding who submitted any Submitted Materials, such as a Submission, the Submitted Materials will be deemed to have been submitted by the authorized account holder, defined as the natural person who is assigned an e-mail address by an Internet service provider, on-line service provider, or other organization responsible for assigning email addresses for the domain associated with the submitted e-mail address. If participation via mobile phone SMS, short-code, or text is permitted, this also includes telecommunications companies and mobile and wireless carriers responsible for assigning any such numbers. A Participant may be required to provide proof that he/she is the authorized account holder of the email address (or mobile number) associated with the Submitted Materials.

WHERE A DISPUTE INVOLVES A QUEBEC PARTICIPANT, all issues and questions involving a Quebec Participant, concerning the construction, validity, interpretation and enforceability of these Terms, or the rights and obligations of a Quebec Participant and Sponsor in connection with this Offer and Promotion, shall be governed by, and construed in accordance with, the laws of the Province of Quebec, Canada, without giving effect to any choice of law or conflict of law rules (applicable in Quebec or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the province of Quebec. WHERE A DISPUTE INVOLVES A PARTICIPANT FROM ANOTHER CANADIAN PROVINCE OR TERRITORY ("**ROC Participant**"), all issues and questions involving a ROC Participant, concerning the construction, validity, interpretation and enforceability of these Contest Rules, or the rights and obligations of the ROC Entrant and Sponsor in connection with this Offer and Promotion, shall be governed by, and construed in accordance with, the laws of the Province of Ontario, Canada, without giving effect to any choice of law or conflict of law rules (applicable in Ontario or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the province of Ontario. In this regard, the parties hereby consent to the exclusive jurisdiction and venue of the courts located in the judicial district of Toronto, Ontario.

21. GENERAL PROVISIONS

This Offer and Promotion is subject to all applicable federal, provincial, and municipal laws, and/or regulations and every action taken by a Participant in conjunction with this Offer and Promotion must comply with these laws and regulations. This Offer and Promotion is void where prohibited or restricted by law.

Rewards will only be awarded to verified recipients, i.e. Participants whose verifiable details appear in their Submission.

Liability for any applicable taxes imposed by any federal, provincial/state and/or local government, on any prize won, is the sole responsibility of Reward recipient.

The invalidity or unenforceability of any provision of these Terms shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these

Terms shall otherwise remain in effect and shall be construed as if the invalid or illegal provision were not contained herein.