

KEURIG CANADA BREWTIFUL ESCAPE CONTEST

***NO PURCHASE NECESSARY.** Visit brewtifulescapecontest.com for rules/details. Open to age-of-majority residents of Canada on the date the contest is entered. One (1) Grand Prize: A \$10,000 CAD Physical Cheque. Fifty (50) Daily prizes are available to be won, each consisting of one (1) \$500 CAD Digital Reward. Limit (1) Prize/person. Odds of winning depend on the total number of eligible entries received during the applicable Daily Entry Period and overall Contest Period. Limit (20) entries per person for the duration of the Contest regardless of the method of entry. Skill-testing question req'd. Contest ends at 11:59:59 PM ET on 3/3/2026. Sponsor: Keurig Canada Inc. 7260 Rue Saint-Urbain, suite 400, Montréal, QC H2R 2Y6.

***NO PURCHASE NECESSARY TO ENTER.** To enter the Contest and to view the full Contest rules and no purchase details, visit www.brewtifulescapecontest.com (the "Website"). Contest begins January 13, 2026, at 12:00:01 AM ET and ends at 11:59:59 PM ET on March 3, 2026. Contest open to legal residents of Canada who are of the age of majority in their province of residence. Subject to the No Purchase Necessary option, a valid product receipt (the "Receipt") will be required to receive one (1) entry into this Contest. A list of qualifying products can be found on the Website in the full Contest Rules document. Each Qualifying Product purchased constitutes one (1) Entry into the Contest. Limit of twenty (20) entries per person for the duration of the Contest regardless of the method of entry. Each potential winner must correctly answer a mathematical skill-testing question to be declared a winner. One (1) Grand Prize: A \$10,000 CAD Physical Cheque. Fifty (50) Daily Prizes: each consisting of one (1) \$500 CAD Digital Reward. Limit one (1) Prize per person. Odds of winning a Grand or Daily Prize depend on the total number of eligible entries received during the applicable Daily Entry Period and overall Contest Period. Sponsor: Keurig Canada Inc. 7260 Rue Saint-Urbain, suite 400, Montréal, QC H2R 2Y6.

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Standard data rates apply to participants who choose to participate in the Contest via a mobile device. Please contact your service provider for pricing and service plan information and rates before mobile device participation.

Official Rules (the "Rules")

NO PURCHASE NECESSARY TO ENTER OR WIN. PURCHASE DOES NOT IMPROVE CHANCES OF WINNING. THE CONTEST IS VALID IN CANADA ONLY (AND IS OPEN ONLY TO ELIGIBLE PERSONS, AS SPECIFIED IN THE RULES BELOW). VOID ELSEWHERE AND WHEREVER PROHIBITED. DO NOT PARTICIPATE IN THE CONTEST IF YOU DO NOT FALL WITHIN ELIGIBILITY REQUIREMENTS AS SET FORTH BELOW.

Sponsor/Administrator

1. This Contest is sponsored by Keurig Canada, Inc. (the "**Contest Sponsor**") and the Contest is being administered on behalf of the Contest Sponsor by Snipp Interactive Inc. (the "**Contest Administrator**").

Contest Period

2. The Contest begins at 12:00:01 A.M. Eastern Time ("ET") on January 13, 2026, and ends at 11:59:59 P.M. ET on March 3, 2026 (the "Contest Period"). The Contest comprises one (1) grand prize entry period (the "Grand Prize Entry Period") and fifty (50) separate daily entry periods (each a "Daily Entry Period," and together with the Grand Prize Entry Period, the "Entry Periods"). Each Daily Entry Period begins at 12:00:01 A.M. ET and ends at 11:59:59 P.M. ET on the same calendar day, with one (1) Daily Prize available to be won per Daily Entry Period.

Eligible Persons

3. The Contest is only open to legal residents of Canada, who have reached the age of majority in their province or territory of residence, excluding: (a) employees, directors, officers, representatives and agents of: (i) Keurig Canada Inc. (the "**Sponsor**"); (ii) Contest Administrator (iii) any affiliates or subsidiaries of the Sponsor or the Contest Administrator; (iv) any of the Sponsor's advertising, promotion and fulfillment agencies involved in the development or execution of the Contest in any way; and (v) any persons or entities involved in judging the Contest; and (b) all persons with whom those specified in (a) are domiciled or immediately related. The persons and entities specified in (a) and (b) are referred to collectively herein as the "**Contest Entities**". For the purposes of these Rules, two people are "immediately related" if one is the husband, wife, spouse, common-law partner, son, stepson, son-in-law, daughter, stepdaughter, daughter-in-law, sister, stepsister, sister-in-law, brother, stepbrother, brother-in-law, mother, stepmother, mother-in-law, father, stepfather, or father-in-law of the other. For clarity, groups, clubs, organizations, businesses, and commercial and non-commercial entities cannot enter the Contest.
4. An entrant must meet the eligibility requirements set out in these Rules from the time of entry until the time he/she is confirmed as a winner (if he/she becomes a winner).

How To Enter

5. **NO PURCHASE NECESSARY. Purchase is not required to enter the Contest and will not improve your chances of winning.**
6. There are two (2) ways to participate in the Contest: by purchasing an eligible product and submitting your "Receipt" (as defined below), or by submitting a "No Purchase Entry" (as described below). To enter via either method of entry, take the following steps during the Contest Period to receive one (1) entry into this Contest, subject to these Rules, and a chance to win one (1) of the Contest prizes (each a "**Prize**", collectively the "**Prizes**" as further described below):
 - a) **Purchase Entry.** To enter by making a purchase (a "**Purchase Entry**"), you must purchase one (1) or more of the qualifying products from a participating retailer in Canada or from <https://www.keurig.ca/> during the Contest Period; A Qualifying Product must be purchased to receive an Entry. A list of qualifying products is shown in **Exhibit A** (each, a "**Qualifying Product**"). Once you have purchased a Qualifying Product, retain, and scan your purchase Receipt. Your scanned Receipt must show the retailer from whom the purchase was made, the date, and the Qualifying Product ("**Receipt**"). Visit the Contest website at www.BrewtifulEscapeContest.com (the "**Website**") and follow the onscreen instructions to register on the Website, if you have not done so previously, by providing the requested information including your name, email address, phone number, and postal code, and submit your Receipt. Once you have submitted your Receipt, the Contest Administrator will review it for compliance with these Rules, which decision is subject to further review in accordance with these Rules. If the Receipt is validated, you will receive one (1) entry into the respective Daily Entry Period for each Qualifying Product purchased and one (1) entry into the Grand Prize Entry Period.
 - b) **No Purchase Entry.** To enter without making a purchase (a "**No Purchase Entry**", and together with a Purchase Entry, an "**Entry**"), please: print your first name, last name, complete mailing address (including postal code), valid email address and telephone number on a piece of paper, and mail it in an envelope with sufficient Canadian postage (the "**No Purchase Submission**") to: "**BREWtiful Escape Contest**" c/o Snipp Interactive Inc P.O. Box 34565 Place Cote-Vertu St. Laurent, QC. H4R 2P4 Canada.

Once your valid eligible No Purchase Submission has been received in accordance with these Rules, you will automatically receive one (1) Entry for each such valid No Purchase Submission. In order to be valid and eligible, the No Purchase Submission must: (i) be received individually in an envelope with sufficient Canadian postage; (ii) be postmarked during the Contest Period and received by March 18, 2026; and (iii) contain all of the information listed above. The Sponsor takes no responsibility for any lost, stolen, delayed, illegible, damaged, misdirected, late or destroyed No Purchase Submissions.

7. **Entry Limits.** Limit of one (1) Entry for each Qualifying Product purchased and a maximum of twenty (20) Entries per person for the Contest Period regardless of the method of entry. Once a Receipt has been submitted, any additional Entries using such Receipt in excess of this limit will be disqualified and will not constitute eligible Entries in the Contest. Further, if any entrant attempts to obtain more than the specified number of Entries, the Sponsor may, in its sole and absolute discretion, disqualify the entrant from the Contest and disqualify all of that entrant's Entries.
8. **Important Note:** You must keep your original Receipt(s). The Sponsor or the Contest Administrator may request to see it to verify that you are eligible to participate in the Contest. If you are unable to produce your original Receipt on request by the Sponsor or Contest Administrator, you may be disqualified, in the sole and absolute discretion of the Sponsor or Contest Administrator, and if disqualified, will forfeit any right to claim a Prize.
9. By participating through either method of entry, you agree to these Rules and to the decisions of the Sponsor and Contest Administrator, which are final and binding in all respects.
10. Where you use a mobile device to access the Contest, data rates may apply. Please consult with your mobile device service provider regarding rate plans.
11. Any available opt-in opportunities are not required to enter this Contest and checking any opt-in boxes will not improve your chances of winning.
12. All Entries are subject to verification at any time. The Sponsor reserves the right, in its sole and absolute discretion, to require proof of identity and/or eligibility from any entrant, including without limitation the original Receipt submitted with a Purchase Entry, which proof shall be in the form required by the Sponsor. Failure to provide proof of identity and/or eligibility to the satisfaction of the Sponsor in a timely manner may result in disqualification.

Prizes and Odds of Winning

13. There are fifty-one (51) Prizes available to be won at the outset of this Contest, as follows: Fifty (50) Daily Prizes (each a "**Daily Prize**") and one (1) Grand Prize (the "**Grand Prize**"). The Daily Prizes and Grand Prize are collectively referred to as the "**Prizes**".
14. One (1) Grand Prize will be awarded during the Contest Period. The Grand Prize consists of one (1) physical cheque in the amount of ten thousand Canadian dollars (\$10,000.00 CAD). The approximate retail value ("**ARV**") of the Grand Prize is ten thousand Canadian dollars (\$10,000.00 CAD).

The approximate odds of winning a Grand Prize depend on the total number of eligible Entries received by the Contest Closing Time.

15. Fifty (50) Daily Prizes will be awarded during the Contest Period. The Daily Prize consists of: one (1) Digital **Prepaid Mastercard**[®] card in the amount of five hundred Canadian dollars (\$500.00 CAD). The ARV of each Daily Prize is five hundred Canadian dollars (\$500.00 CAD). The total ARV of all Daily Prizes is twenty-five thousand Canadian dollars (\$25,000.00 CAD). The total ARV of all Prizes in this Contest is thirty-five thousand Canadian dollars (\$35,000.00 CAD).

Entry Period	Prize Description	ARV	Number of Winners
Daily Entry Periods 1–50	One (1) Digital Prepaid Card*	\$500	1 per day (50 total)

* Use your card at millions of locations worldwide, everywhere you see the Mastercard Acceptance Mark. Issued by Peoples Trust Company pursuant to licence by Mastercard International Incorporated. Mastercard is a registered

trademark, and the circles design is a trademark of Mastercard International Incorporated. See Cardholder Agreement for terms and conditions, fees, and disclosures.

16. All amounts and costs related to any Prizes, including but not limited to all income, sales, use and other taxes (and the reporting thereof) imposed as a result of the award of a Prize, which are not expressly stated as covered by the Sponsor in these Rules are the responsibility of the individual winner. It is the individual winner’s responsibility to understand and abide by any federal, provincial, territorial, local or foreign tax laws that may apply to receipt of a Prize. The Digital Prepaid Cards are subject to the terms and conditions of provider.

A person eligible to win a Prize must accept the Prize as awarded and may not transfer such Prize or substitute or exchange it for, or apply the Prize’s value towards, cash or a higher cost or alternative prize. All Prizes are non-refundable, cannot be replaced if lost or stolen and are provided on an “as is” basis, without any representation or warranty of any kind. The Sponsor reserves the right, in its sole and absolute discretion, to make substitutions of equivalent or greater kind or value in the event of the unavailability of all or part of a Prize or for any other reason whatsoever.

How Prizes are Awarded

17. Daily Prize Drawings:

All eligible entries received during each Daily Entry Period will be included in the corresponding Daily Prize drawing. Daily Prize drawings for each week (seven days) will be conducted in a single batch on the Friday following the close of that week’s final Daily Entry Period (each, a “**Weekly Drawing Date**”). The drawings will be conducted by the Contest Administrator at approximately 2:00 PM ET in Windsor, Ontario, from all eligible entries received during the applicable Daily Entry Periods.

Table A – Daily Entry Periods and Drawing Dates

Daily Entry Periods	Entry Dates (ET)	Drawing Date (ET)	Prizes Awarded
1 – 7	Jan 13 – Jan 19, 2026	Jan 23, 2026	7 Daily Prizes
8 – 14	Jan 20 – Jan 26, 2026	Jan 30, 2026	7 Daily Prizes
15 – 21	Jan 27 – Feb 2, 2026	Feb 6, 2026	7 Daily Prizes
22 – 28	Feb 3 – Feb 9, 2026	Feb 13, 2026	7 Daily Prizes
29 – 35	Feb 10 – Feb 16, 2026	Feb 20, 2026	7 Daily Prizes
36 – 42	Feb 17 – Feb 23, 2026	Feb 27, 2026	7 Daily Prizes
43 – 50	Feb 24 – Mar 3, 2026	Mar 7, 2026	8 Daily Prizes

The odds of winning a Daily Prize depend on the total number of eligible entries during the applicable Daily Entry Period.

Grand Prize:

18. A random draw to award the Grand Prize (the “**Prize Draw**”), subject to these Rules (including the verification and skill-testing question requirements), will be held on March 23, 2026, at approximately 2:00 PM ET in Windsor, Ontario, from all eligible Contest entries received during the Contest Period. One (1) potential winner will be randomly selected in the Prize Draw for the Grand Prize available to be won. The Prize Draw will be conducted by the Contest Administrator.

19. The potential winners of the Grand Prize and Daily Prizes will be notified initially by email beginning within one (1) day of the date on which his/her Entry was selected as a potential winner. If the Contest Administrator is unsuccessful in its attempts to reach and communicate directly with a potential winner by email after two (2) attempts over a two (2)-day period to the email address listed in that potential winner's Entry form, then, at the Sponsor's sole and absolute discretion, that potential winner may be disqualified without liability to the Sponsor. In the event of such a disqualification, an alternate potential winner will be selected from among the remaining eligible entries, either through a process similar to the one that selected the original potential winner or through a random draw, the exact process to be determined by the Sponsor in its sole and absolute discretion, subject to these Rules. Through the winner notification process, the potential winner must confirm his/her eligibility and indicate his/her willingness to accept the applicable Prize. The potential winner will then receive official notification via email. No communications will be entered into other than with the potential winners.

Declaration and Release and Skill-Testing Question:

20. Before being confirmed as a winner of a Prize, the potential Prize winners must complete and return, within forty-eight (48) hours of the date of receipt, a Declaration and Release Form (the "**Declaration and Release**"), which (among other things):
- a. confirms compliance with these Rules;
 - (a) acknowledges acceptance of the Prize as awarded;
 - b. releases the Contest Entities and each of their respective officers, directors, employees, agents, representatives, successors, and assigns (collectively, the "**Releasees**") from any and all liability in connection with this Contest, the potential winner's participation therein and the awarding and use/misuse of the Prize or any portion thereof; and
 - c. confirms the potential winner's consent to the publication, reproduction and/or other use of his/her name, address, voice, statements about the Contest and/or photograph and/or other likeness without further notice or compensation, in any publicity or advertisement carried out by or on behalf of the Sponsor in any manner whatsoever, including, without limitation, print, broadcast and the Internet.
21. Further, prior to being confirmed as a winner of a Prize, each potential winner must also correctly answer a mathematical skill-testing question, which may be contained in the Declaration and Release at the discretion of the Sponsor, without assistance of any kind, whether mechanical, electronic, or otherwise.
22. If a potential winner fails to return the properly executed Declaration and Release within the specified time period, the Sponsor may, in its sole and absolute discretion, disqualify the potential winner, thereby forfeiting any and all rights the potential winner may have to the Prize. In the event of such a disqualification, an alternate potential winner may be selected from among the remaining eligible entries, either through a process similar to the one that selected the original potential winner or through a random draw, the exact process to be determined by the Sponsor in its sole and absolute discretion, subject to these Rules.
23. If a selected potential winner does not meet the eligibility requirements, does not correctly answer the mathematical skill-testing question, does not complete and return the Declaration and Release, is unable or unwilling to accept the Prize as offered or elects to decline the Prize, he/she may be disqualified at the sole and absolute discretion of the Sponsor and an alternate potential winner may be selected from among the remaining eligible entries, either through a process similar to the one that selected the original potential winner or through a random draw, the exact process to be determined by the Sponsor in its sole and absolute discretion, subject to these Rules. Any disqualified winner will not receive any alternate prize, substitution or compensation.
24. Upon satisfaction of all requirements of these Rules, including, without limitation, receipt of the completed Declaration and Release, winners will be contacted to make further Prize delivery arrangements.
25. Grand Prize will be delivered to the physical address provided at registration within 6-8 weeks of winner confirmation and Daily Prizes will be sent to the email address provided at registration within 72 hours of winner confirmation.

Privacy

26. The Sponsor respects your right to privacy and works at all times to comply with all applicable data protection and privacy laws. Except as expressly set out in these Rules, in the Sponsor's Privacy Policy, available at <https://www.keurig.ca/content/privacy-policy>, or as otherwise agreed to by you, any personal information provided such full name, Email address in connection with this Contest will only be collected, used and disclosed by the Sponsor and its third party partners and service providers for the purposes of administering and conducting this Contest, including, without limitation, verification of eligibility and identity and awarding and delivering Prizes. Please note that personal information provided as part of this Contest may be collected in, transferred to, and processed and stored in jurisdictions outside of Canada. Such information will be subject to the general laws applicable within those jurisdictions, including, without limitation, possible access by regulatory authorities. The Sponsor will not sell, share, or otherwise disclose personal information provided in connection with this Contest to or with third parties or agents, other than to third parties or agents engaged by the Sponsor to fulfill the above purposes or as permitted or required by the applicable laws.

Additional Rules and Restrictions

27. By participating in this Contest, entrants agree to abide by and be bound by these Rules and the decisions of the Sponsor and the Contest Administrator, which shall be final and binding on all entrants in all matters relating to this Contest. In the event an entrant wins a Prize and is later found to be in violation of these Rules, he/she will be required to forfeit the Prize or to reimburse Sponsor for the stated value of the Prize if such violation is discovered after winner has used the Prize. False, fraudulent or deceptive entries or acts shall render entrants ineligible for the Prize.

28. Proof of sending Entry or Receipt (regardless of method) is not proof of receipt by the Sponsor or Contest Administrator. Incomplete, altered, mutilated, or garbled entries will be disqualified. The Releasees are not responsible for lost, late, misdirected, garbled, stolen, incomplete, invalid, unintelligible or damaged entries, or for entries submitted in a manner that is not expressly allowed under these Rules, or for any Entry not submitted or received due to any technical error or failure, unauthorized human intervention, inaccurate capture or mis-entry of any required information, the effects of hackers, the failure of any electronic equipment, computer transmissions and/or network connections or any other reason beyond Sponsor's reasonable control; all of which will be disqualified. The Releasees are not responsible for mechanical, technical, electronic, communications, telephone, computer, hardware or software errors, malfunctions or failures of any kind, including, without limitation: failed, incomplete, garbled or delayed transmission of online entries, traffic congestion on telephone lines, the Internet or at any website or lost or unavailable network connections which may limit an online entrant's ability to participate in the Contest, and any injury or damage to entrant's or any other person's computer related to or resulting from participating in or downloading any information necessary to participate in the Contest. Entrants are restricted to the use of ordinary and typical computer equipment and internet access use in respect of the Contest.

29. The Releasees are not responsible for the cancellation or postponement of any component of this Contest or any associated programs and materials. The Releasees are not responsible for any other errors of any kind, whether computer, technical, typographical, printing, human or otherwise, relating to or in connection with the Contest. The Releasees are not responsible for typographical or other errors in the offer or administration of this Contest, including, without limitation, errors which may occur in connection with the printing or advertising of this Contest, these Rules, administration or execution of the Contest, the conducting of the Prize drawing or winner selection, the cancellation of any element of a Prize, the processing of Entries or in the selection or announcement of a Prize or Prize winner.

30. Each entrant must submit an Entry and participate in the Contest on his/her own behalf. Any Entry submitted on behalf of another individual, on behalf of a group or organization, or using another person's email address, name or other personal information will be disqualified and ineligible to claim any Prize.

31. Any attempt by any entrant to obtain more than the specified number of Entries by using (or attempting to use) multiple names, identities, email addresses, registrations, or logins, or by any other means whatsoever, will entitle the Sponsor, in its sole and absolute discretion, to void that entrant's Entries and disqualify that entrant from the Contest. Entries by any means which subvert the entry process will be void. Any Entry form that is determined by the Sponsor, in its sole and absolute discretion, to have failed to have been fully completed and submitted during the Contest Period will be rejected. Use (or attempted use) of any automated, macro, script, robotic or other

systems or programs to enter or otherwise participate in, subvert, or disrupt the Contest, and any other attempt to manipulate, tamper with or defraud any element of this Contest, is prohibited and is grounds for disqualification by the Sponsor in its sole and absolute discretion.

32. In the event of a dispute as to any Entry, the authorized account holder of the email address included in the Entry form for that Entry will be deemed to be the entrant and he/she must be eligible according to these Rules. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. All Entries received become the property of the Sponsor and will not be returned or acknowledged.
33. The sole determinant of the time of receipt of an Entry for the purposes of determining the eligibility of that Entry shall be the Sponsor or Contest Administrator's computer or server.
34. By participating in the Contest, except to the extent prohibited by applicable legislation, each entrant:
 - a. consents to the publication, reproduction and/or other use of his/her name, address, voice, statements about the Contest and/or photograph and/or other likeness without further notice or compensation, in any publicity or advertisement carried out by or on behalf of the Sponsor in any manner whatsoever, including, without limitation, print, broadcast and the Internet;
 - b. releases and agrees to defend and indemnify the Releasees from and against any and all liability, claims, losses, actions or damages of any kind, whether actual, incidental or consequential, for injury (including but not limited to death), damages, losses or expenses arising out of or relating to an entrant's participation in this Contest, or the acceptance, possession or use/misuse of any Prize or participation in Prize-related activities (including but not limited to activity related thereto);
 - c. agrees not to make any claim against any of the Releasees or against any third party that may result in a claim against any of the Releasees in respect of any matter in any way relating to or arising in connection with the Contest; and
 - d. acknowledges and agrees that the Releasees make no warranty, guaranty or representation of any kind concerning any Prize and disclaim any implied warranty.
35. The Releasees shall not be liable to Prize winners or any other person for failure to supply any Prize or any part thereof by reason of any acts of God, viral or bacterial outbreaks, pandemics, epidemics or similar events, any actions, regulations, orders, or requests by any governmental entity, equipment failure, terrorist acts, war, fire, unusually severe weather, embargo, labour dispute or strike, labour or material shortage, transportation interruption of any kind, or any other cause beyond the reasonable control of the Releasees.
36. Sponsor reserves the right to cancel, modify, suspend, or terminate the Contest, to change any Contest draw dates and to modify these Rules at any time without notice, for any reason, including, without limitation, if, in the opinion of the Sponsor, in its sole and absolute discretion:
 - a. fraud, misconduct or technical failures destroy or threaten the integrity of any portion of the Contest;
 - b. a computer virus, bug, or other technical problem corrupts the administration, security, or proper conduct of the Contest; or

(b) there is any accident or printing, administrative or other error of any kind related to the Contest.
37. In the event of an early termination of the Contest, Sponsor reserves the right to determine the Prize winners in a random drawing from among all eligible, non-suspect Entries received as of the time/date of such termination.
38. The Sponsor reserves the right, in its sole and absolute discretion, and without prior notice, to adjust any of the dates and/or timeframes stipulated in these Rules, to the extent necessary, for purposes of verifying compliance by any entrant or entry with these Rules, or as a result of technical problems, or in light of any other circumstances

which, in the opinion of the Sponsor, in its sole and absolute discretion, affect the proper administration of the Contest as contemplated in these Rules.

39. The Sponsor may, in its sole and absolute discretion, and without notice, terminate the right of any entrant or user of the Website to participate in the Contest or use the Website.
40. In the event of any discrepancy or inconsistency between the terms and conditions of these English Rules and disclosures or other statements contained in any Contest-related materials, including, but not limited to, the Entry form, the French version of these Rules and/or point of sale, television, print or online advertising, the terms and conditions of the English version of these Rules shall prevail, govern, and control.
41. As between entrants and the Sponsor, the Sponsor is the sole owner of any Contest material and promotional products, as well as intellectual property rights thereto, including, without limitation, software, logos and trademarks and nothing in these Rules shall be construed so as to confer any right whatsoever to entrants in this regard.
42. Except where prohibited by law, by completing the act of entering the Contest, each entrant agrees that the Contest, and all issues and questions concerning the construction, validity, interpretation and enforceability of these Rules, shall be governed by the laws in force in the Province of Ontario and the federal laws of Canada (excluding any conflict of laws, rule or principle that might refer such interpretation to the laws of another jurisdiction). Each entrant irrevocably submits to the non-exclusive jurisdiction of the courts of the Province of Ontario, sitting in the City of Toronto with respect to any matter related to this Contest on a case-by-case basis, without recourse to any form of class action.
43. If any provision of these Rules is determined to be invalid or unenforceable, the remaining provisions of these Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained herein.
44. Except where prohibited by law, by participating in this Contest, each entrant agrees that (a) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest, and in no event will entrant be entitled to receive lawyers' fees or other legal costs; and (b) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental, and consequential damages, and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased.

A copy of these Rules is available on the Website. If you have any questions regarding the Contest, or if you would like a list of the Contest winners once they are named, please contact the Sponsor through its contact information on the Website.

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EXHIBIT A: QUALIFYING PRODUCTS

upc_code	product_family_name	upc_description
663447609450	Coffee - K-Cup pods	MCCAF KC RFA BOI BLACK 10CT
663447609511	Coffee - K-Cup pods	MCCAF KC RFA BOI SALTED CARAMEL 10CT
663447608873	Coffee - K-Cup pods	MCAF KC PREMIUM ORGANIC ROAST 10CT
663447609559	Coffee - K-Cup pods	MCCAF KC RFA HAZELNUT 10CT
663447609528	Coffee - K-Cup pods	MCCAF KC RFA CARAMEL 10CT
663447609535	Coffee - K-Cup pods	MCCAF KC RFA FRE VAN 10CT
663447608613	Coffee - K-Cup pods	MCAF KC RFA ESPRESSO RST 12CT
663447608248	Coffee - K-Cup pods	MCAF KC RFA PREMIUM RST MED-DK 12CT
663447608255	Coffee - K-Cup pods	MCAF KC RFA PREM RST MED-DK DECAF 12CT
663447608491	Coffee - K-Cup pods	MCAF KC RFA ESPRESSO RST 24CT
663447608989	Coffee - K-Cup pods	MCAF KC PREMIUM ORGANIC ROAST 24CT
663447608323	Coffee - K-Cup pods	MCAF KC RFA PREMIUM RST MED-DK 24CT
663447608330	Coffee - K-Cup pods	MCAF KC RFA PREM RST MED-DK DECAF 24CT
663447608507	Coffee - K-Cup pods	MCAF KC RFA ESPRESSO RST 30CT
663447608262	Coffee - K-Cup pods	MCAF KC RFA PREMIUM RST MED-DK 30CT
663447608521	Coffee - K-Cup pods	MCAF KC RFA PREM RST DECAF 30CT
663447608828	Coffee - K-Cup pods	MCAF KC RFA ESPRESSO RST 48CT
663447608279	Coffee - K-Cup pods	MCAF KC RFA PREM RST MED-DK 48CT N
663447608835	Coffee - K-Cup pods	MCAF KC RFA PREM RST MED-DK DECAF 48CT
663447609054	Coffee - K-Cup pods	MCAF KC PREMIUM ORGANIC ROAST 72CT
663447608712	Coffee - K-Cup pods	MCAF KC RFA PREMIUM RST MED-DK 80CT
663447609795	Coffee - K-Cup pods	MCCAF KC RFA FLAVOURED VARIETY PACK 24CT

663447609450	Coffee - K-Cup pods	CTN MCAF KC RFA BOI BLACK BIL 10CT R1
663447609511	Coffee - K-Cup pods	CTN KC MCAF RFA BOI SALT CRML BIL10CT R1
663447609559	Coffee - K-Cup pods	CTN KC MCAF RFA HAZELNUT BIL 10CT R1
663447609931	Coffee - K-Cup pods	MCAF KC RFA PREM RST MED-DK 80CT
663447609382	Coffee - K-Cup pods	KHRS KC KICK ASS 24CT BIL
663447609405	Coffee - K-Cup pods	KHRS KC KICK ASS 10CT BIL
663447609412	Coffee - K-Cup pods	KHRS KC THREE SISTERS 24CT BIL
663447609429	Coffee - K-Cup pods	KHRS KC THREE SISTERS 10CT BIL
663447609375	Coffee - K-Cup pods	KHRS KC HAPPY CAMPER 24CT BIL
663447609399	Coffee - K-Cup pods	KHRS KC HAPPY CAMPER 10CT BIL
663447609832	Coffee - K-Cup pods	KHRS KC GRIZZLY CLAW 10CT BIL
663447609849	Coffee - K-Cup pods	KHRS KC GRIZZLY CLAW 24CT BIL
41953006015	Coffee - K-Cup pods	LAVA KC ROSSA 30CT BIL
41953006039	Coffee - K-Cup pods	LAVA KC ORO 30CT BIL
41953006053	Coffee - K-Cup pods	LAVA KC ESPRESSO 30CT BIL
41953006077	Coffee - K-Cup pods	LAVA KC ESPRESSO EXTRA DARK 30CT BIL
41953006091	Coffee - K-Cup pods	LAVA KC CREMA E GUSTO 30CT BIL
62151567900	Coffee - K-Cup pods	VHOU KC RS ORIG HS BL DEC 12CT TAB CA
62151637900	Coffee - K-Cup pods	VHOU KC RS COLOMBIAN MED 12CT TAB CA
62151707900	Coffee - K-Cup pods	VHOU KC RS COLOMB DK 12CT TAB CA
62151597907	Coffee - K-Cup pods	VHOU KC RS ORIG HS BL 12CT TAB CA
62151597303	Coffee - K-Cup pods	VHOU KC RS ORIGINAL HSE BL 30CT SL
62151517943	Coffee - K-Cup pods	VHOU KC RS ORIG HSE BL DECAF 30CT SL
62151517950	Coffee - K-Cup pods	VHOU KC RS COLOMBIAN DARK 30CT SL
62151517967	Coffee - K-Cup pods	VHOU KC RS COLOMBIAN MED 30CT SL
62151517974	Coffee - K-Cup pods	VHOU KC RS HSE BLEND DARK 30CT SL

62151537903	Coffee - K-Cup pods	VHOU KC RS FRENCH VAN LI RST 12CT
62151516564	Coffee - K-Cup pods	VHOU KC RS DULCE LECHE BL LI RST 12CT
62151516649	Coffee - K-Cup pods	VHOU KC RS BELGIAN CHOCO LI RST 12CT
62151397903	Coffee - K-Cup pods	VHOU KC RS VAN HAZELNUT LI R 12CT TAB CA
62151517363	Coffee - K-Cup pods	VHOU KC FTO HONDURAS MED 10CT
62151747302	Coffee - K-Cup pods	VHOU KC RS VAN HAZELNUT LIGHT 30CT SL
62151514973	Coffee - K-Cup pods	VHOU KC RS BKFST BL 48CT N
62151514980	Coffee - K-Cup pods	VHOU KC RS COLOMB DK DK RST N 48CT
62151514997	Coffee - K-Cup pods	VHOU KC RS COLOMB MED M-R 48CT
62151515000	Coffee - K-Cup pods	VHOU KC RS ORIG HSE BL MED RST 48CT
62151527409	Coffee - K-Cup pods	VHOU KC MED HOUSE BL 80CT
62151397903	Coffee - K-Cup pods	VHOU KC RS VAN HZLNUT LI RST 12CT
62151537903	Coffee - K-Cup pods	VHOU KC RS FRENCH VAN LI RST 12CT
62151567900	Coffee - K-Cup pods	VHOU KC RS ORIG HSE BL M RST DECAF 12CT
62151597907	Coffee - K-Cup pods	VHOU KC RS ORIG HSE BLEND MED RST 12CT
62151637900	Coffee - K-Cup pods	VHOU KC RS COLOMB MEDIUM MED RST 12CT
62151808904	Coffee - K-Cup pods	VHOU KC RS HSE BL DARK DK RST 12CT
62151707900	Coffee - K-Cup pods	VHOU KC RS COLOMB DARK DK RST 12CT
62151514973	Coffee - K-Cup pods	VHOU KC BKFST BL 48CT N
62151514980	Coffee - K-Cup pods	VHOU KC RS COLOMB DK DK RST N 48CT
62151514997	Coffee - K-Cup pods	VHOU KC RS COLOMB MED M-R 48CT
62151515000	Coffee - K-Cup pods	VHOU KC RS ORIG HSE BL MED RST 48CT
62151515826	Coffee - K-Cup pods	VHOU KC RS IRISH CREAM LI RST 12CT
62151515871	Coffee - K-Cup pods	VHOU KC RS AMARETTO LI RST 12CT
62151516564	Coffee - K-Cup pods	VHOU KC RS DULCE LECHE BL LI RST 12CT
62151516649	Coffee - K-Cup pods	VHOU KC RS BELGIAN CHOCO LI RST 12CT

62151517202	Coffee - K-Cup pods	VHOU KC BOI VANILLA CARAMEL 10CT CA
62151517226	Coffee - K-Cup pods	VHOU KC BOI CLASSIC BLACK 10CT CA
611247399453	Coffee - K-Cup pods	VHOU KC RS HALF-CAFF BL MED RST 12CT
62151517332	Coffee - K-Cup pods	VHOU KC RS TOASTED MARSHM LIGHT 12CT
62151517349	Coffee - K-Cup pods	VHOU KC FTO NICARAGUA MED 20CT SL
62151517356	Coffee - K-Cup pods	VHOU KC FTO HONDURAS MED 20CT SL
62151517363	Coffee - K-Cup pods	VHOU KC FTO HONDURAS MED 10CT
62151517509	Coffee - K-Cup pods	VHOU KC BOI DK CHOC CCNUT 10CT CA
62151517462	Coffee - K-Cup pods	VHOU KC FTO ESP DOLCE CREMA MR 20CT SL
62151047174	Coffee - K-Cup pods	VHOU KC RS FRENCH RST DECAF DK 24CT SL
62151197176	Coffee - K-Cup pods	VHOU KC RS BKFST BL LIGHT 24CT SL
62151777170	Coffee - K-Cup pods	VHOU KC RS FRENCH RST DARK 24CT SL
62151237179	Coffee - K-Cup pods	VHOU KC RS CREME BRULEE LIGHT 24CT SL
62151537170	Coffee - K-Cup pods	VHOU KC RS FRENCH VAN LIGHT 24CT SL
62151098176	Coffee - K-Cup pods	VHOU KC RS ESP SUPERIORE FT 24CT SL
62151097179	Coffee - K-Cup pods	VHOU KC RS VAN HAZL DECAF LI 24CT SL
62151808171	Coffee - K-Cup pods	VHOU KC RS HSE BLEND DARK 24CT SL
62151037175	Coffee - K-Cup pods	VHOU KC RS COLOMBIAN DARK 24CT SL
62151337176	Coffee - K-Cup pods	VHOU KC RS COLOMBIAN MED 24CT SL
62151397170	Coffee - K-Cup pods	VHOU KC RS VAN HAZELNUT LIGHT 24CT SL
62151516571	Coffee - K-Cup pods	VHOU KC RS DULCE LECHE LIGHT 24CT SL
62151516632	Coffee - K-Cup pods	VHOU KC RS BELGIAN CHOC LIGHT 24CT SL
62151517554	Coffee - K-Cup pods	VHOU KC MEXICO FTO DK RST 20CT SL
62151517561	Coffee - K-Cup pods	VHOU KC RS ORIG HSE BL DECAF 24CT SL
62151597174	Coffee - K-Cup pods	VHOU KC RS ORIGINAL HSE BL 24CT SL
62151627178	Coffee - K-Cup pods	VHOU KC DEC SWP FTO LIGHT 24CT SL

62151978171	Coffee - K-Cup pods	VHOU KC FT COSTA RICA LI RST 24CT SL
62151347175	Coffee - K-Cup pods	VHOU KC RS ORIGINAL HSE BL DEC 24CT
62151517134	Coffee - K-Cup pods	VHOU KC RS IRISH CREAM BL LIGHT RST 24CT
62151517738	Coffee - K-Cup pods	VHOU KC BOI HAZELNUT 10CT CA
62151517943	Coffee - K-Cup pods	VHOU KC RS ORIG HSE BL DECAF 30CT SL
62151517950	Coffee - K-Cup pods	VHOU KC RS COLOMBIAN DARK 30CT SL
62151517967	Coffee - K-Cup pods	VHOU KC RS COLOMBIAN MED 30CT SL
62151517974	Coffee - K-Cup pods	VHOU KC RS HSE BLEND DARK 30CT SL
62151518162	Coffee - K-Cup pods	VHOU KC RS PUMPKIN SPICE L-R LTO 12CT
62151887244	Coffee - K-Cup pods	VHOU KC DOLCE CREMA FTO N 24CT
62151967175	Coffee - K-Cup pods	VHOU KC RSPBRY CHO TRU RS LT RST 24CTSL
62151998179	Coffee - K-Cup pods	VHOU KC SUMATRA DK X BOLD FT 24CT
62151707900	Coffee - K-Cup pods	VHOU KC RS ORIG HS BL DEC 12CT TAB CA
62151597907	Coffee - K-Cup pods	VHOU KC RS COLOMBIAN MED 12CT TAB CA
62151597303	Coffee - K-Cup pods	VHOU KC RS COLOMB DK 12CT TAB CA
62151517943	Coffee - K-Cup pods	VHOU KC RS ORIG HS BL 12CT TAB CA
62151517950	Coffee - K-Cup pods	VHOU KC RS ORIGINAL HSE BL 30CT SL
62151517967	Coffee - K-Cup pods	VHOU KC RS ORIG HSE BL DECAF 30CT SL
62151517974	Coffee - K-Cup pods	VHOU KC RS COLOMBIAN DARK 30CT SL
62151537903	Coffee - K-Cup pods	VHOU KC RS COLOMBIAN MED 30CT SL
62151516564	Coffee - K-Cup pods	VHOU KC RS HSE BLEND DARK 30CT SL
62151516649	Coffee - K-Cup pods	VHOU KC RS FRENCH VAN LI RST 12CT
62151397903	Coffee - K-Cup pods	VHOU KC RS DULCE LECHE BL LI RST 12CT
62151517363	Coffee - K-Cup pods	VHOU KC RS BELGIAN CHOCO LI RST 12CT
62151747302	Coffee - K-Cup pods	VHOU KC RS VAN HAZELNUT LI R 12CT TAB CA
62151514973	Coffee - K-Cup pods	VHOU KC FTO HONDURAS MED 10CT

62151514980	Coffee - K-Cup pods	VHOU KC RS VAN HAZELNUT LIGHT 30CT SL
62151514997	Coffee - K-Cup pods	VHOU KC RS BKFST BL 48CT N
62151515000	Coffee - K-Cup pods	VHOU KC RS COLOMB DK DK RST N 48CT
62151527409	Coffee - K-Cup pods	VHOU KC RS COLOMB MED M-R 48CT
62151597303	Coffee - K-Cup pods	VHOU KC RS ORIG HSE BL MED RST 48CT
842115010013	Coffee - K-Cup pods	VHOU KC MED HOUSE BL 80CT
842115067574	Coffee - K-Cup pods	TIMY KC RS BREAKFAST BLEND 30CT SL
842115067604	Coffee - K-Cup pods	TIMY KC RS BREAKFAST BLEND 12CT
842115067710	Coffee - K-Cup pods	TIMY KC RS BKFST BL LIGHT RST 24CT
842115067710	Coffee - K-Cup pods	TIMY KC RS BKFST BL LIGHT RST 24CT SL
842115067734	Coffee - K-Cup pods	TIMY KC RS BREAKFAST BL 48CT N
842115067871	Coffee - K-Cup pods	TIMY KC RS BREAKFAST BL 60CT
842115068106	Coffee - K-Cup pods	TIMY KC RS BREAKFAST BLEND 10CT
842115108178	Coffee - K-Cup pods	TIMY KC CHAI LATTE 24CT CA RKC SLIM
842115108901	Coffee - K-Cup pods	TIMY KCUP CHAI LATTE 12CT CA RKC
842115067741	Coffee - K-Cup pods	TIMY KC RS CINN PASTRY MED RST N 24CT SL
842115067758	Coffee - K-Cup pods	TIMY KC RS COLOMB DECAF MED RST 24CT SL
842115067765	Coffee - K-Cup pods	TIMY KC RS COLOMB EXCEL MED RST 24CT SL
842115067598	Coffee - K-Cup pods	TIMY KC RS COLOMBIAN LA VEREDA 30CT SL
842115067628	Coffee - K-Cup pods	TIMY KC RS COLOMBIAN LA VEREDA 12CT
842115067772	Coffee - K-Cup pods	TIMY KC RS COL LA VEREDA MED RST N 24CT
842115067772	Coffee - K-Cup pods	TIMY KC RS COL LAVEREDA MED RST 24CT SL
842115067932	Coffee - K-Cup pods	TIMY KC RS FIRECRACKER 24CT SL
842115067789	Coffee - K-Cup pods	TIMY KC RS FRENCH RST 24CT SL
842115067796	Coffee - K-Cup pods	TIMY KC RS FRENCH VAN N 24CT
842115067796	Coffee - K-Cup pods	TIMY KC RS FRENCH VAN 24CT SL

842115067178	Coffee - K-Cup pods	TIMY KC FR VAN LATTE 24CT CA RKC SLIM
842115067673	Coffee - K-Cup pods	TIMY KC RS GERMAN CHOC CAKE N 24CT SL
842115067840	Coffee - K-Cup pods	TIMY KC RS HAZELNUT 24CT SL
842115067925	Coffee - K-Cup pods	TIMY KC RS ITALIAN BL N 24CT
842115067925	Coffee - K-Cup pods	TIMY KC RS ITALIAN BL 24CT SL
842115067857	Coffee - K-Cup pods	TIMY KC RS MDNT MAGIC N 24CT
842115067857	Coffee - K-Cup pods	TIMY KC RS MDNT MAGIC 24CT SL
842115067642	Coffee - K-Cup pods	TIMY KC RS FLAV VAR PACK 30CT
842115067918	Coffee - K-Cup pods	TIMY KC RS MAPLE TAFFY M-R 24CT SL
842115067697	Coffee - K-Cup pods	TIMY KC RS ORIG DON BL 48CT N
842115067826	Coffee - K-Cup pods	TIMY KC RS ORIG DONUT BL 24CT SL
842115067727	Coffee - K-Cup pods	TIMY KC RS PARISIAN NIGHTS N 24CT SL
842115067703	Coffee - K-Cup pods	TIMY KC RS PUMPKIN SPICE M-R N 24CT SL
842115067581	Coffee - K-Cup pods	TIMY KC RS RAINFOREST ESPRESSO 30CT SL
842115067611	Coffee - K-Cup pods	TIMY KC RS RAINFOREST ESPRESSO 12CT
842115067666	Coffee - K-Cup pods	TIMY KC RS RAINF ESPRESSO 24CT SL
842115067802	Coffee - K-Cup pods	TIMY KC RS RAINF ESP 48CT N
842115067833	Coffee - K-Cup pods	TIMY KC RS TOASTED COCONUT N 24CT
842115067833	Coffee - K-Cup pods	TIMY KC RS TOASTED COCONUT 24CT SL
842115067963	Coffee - K-Cup pods	TIMY KCUP RS TOFFEE BIL 24CT
842115067963	Coffee - K-Cup pods	TIMY KC RS TOFFEE 24CT SL