Kayou Winx Trading Card Promotion

Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT IMPROVE YOUR CHANCES OF WINNING. OPEN TO LEGAL RESIDENTS OF THE FIFTY (50) U.S. AND D.C. (EXCLUDING RESIDENTS OF PR & ALL U.S. TERRITORIES & POSSESSIONS) WHO ARE EIGHTEEN (18) YEARS OF AGE OR OLDER (OR 19 IF A RESIDENT OF ALABAMA OR NEBRASKA, AND 21 AND OLDER FOR RESIDENTS OF MISSISSIPPI). VOID WHERE PROHIBITED BY LAW. STANDARD MESSAGE AND DATA RATES MAY APPLY IF PARTICIPATING WITH A MOBILE DEVICE.

1. **OVERVIEW:** The Kayou Winx Trading Card ("***Promotion***") is an in-pack promotion in specially marked packages ("***Eligible Packages***") of KAYOU Winx Club-Fairy Diary Collectible Cards-Magic Edition-Vol. 1 ***("Winx Cards***"), with an alternative Free Play Request ***(mail-in)*** method of entry as described in Rule 4.b. A limited number of special edition Winx Cards ("***SE Cards***") are randomly distributed among the Eligible Packages, and only SE Cards carry a code. Each SE Card has an alphanumeric code printed on the back of the card ***that is uniquely associated with a prize*** (a "***Winning Prize Code***"); accordingly, every SE Card code is a Winning Prize Code. Not every Eligible Package contains an SE Card. For the Free Play Request (mail-in) method of entry described in Rule 4.b, an Eligible Participant will instead be emailed a code ("**Promotion Code**"), which ***may or may not be a Winning Prize Code***. To claim a prize during the Code Redemption Period (defined in Rule 3, below): (a) if you obtain an SE Card, follow the instructions in Rule 4 and complete the Code Redemption and Verification Process detailed in Rule 5; and (b) if you receive a Promotion Code by Free Play Request, follow the instructions in Rule 4 and complete the Code Redemption and Verification Process in Rule 5 to determine whether your Promotion Code is a Winning Prize Code and, if so, to claim the associated prize. In each case, a claimant must be deemed a Winner through the verification process to claim the prize associated with a Winning Prize Code.

   Do not share your code ***with anyone other than Sponsor or Administrator*****.** Each Winning Prize Code is unique and can be used for verification on the Website one time only. You may be required to submit the original physical SE Card with a valid Winning Prize Code as part of the verification process.

   IMPORTANT NOTE: For greater certainty and the avoidance of any doubt, only a limited number of SE Cards are randomly distributed among the Eligible Packages, not every Eligible Package contains an SE Card, and only SE Cards carry a code. Each SE Card code is a Winning Prize Code. For the Free Play Request method of entry, an Eligible Participant will instead be emailed a Promotion Code, which may or may not be a Winning Prize Code. A code is not a prize nor a component of any prize awarded in the Promotion; it is only used to determine, through the Code Redemption and Verification Process, whether the holder is eligible to claim a prize.

2. **ELIGIBILITY:** The Promotion is open only to legal residents of one (1) of the fifty (50) United States or the District of Columbia (excluding residents of Puerto Rico and all other U.S. territories and possessions) who are eighteen (18) years of age or older (or nineteen (19) if a resident of Alabama or Nebraska, and twenty-one (21) and older for residents of Mississippi) at the time of entry ("***Eligible Participants***"). Employees, representatives, agents, owners, officers and directors of Kayou Trading Limited (the "***Sponsor***"), Snipp Interactive Inc. ("***Administrator***"), each of their affiliated companies, Sponsor's advertising and promotion agencies, and any other entities or individuals involved in the administration, execution or fulfillment of the Promotion (collectively the "***Promotion Parties***") are ineligible to participate or win a prize, as are their immediate family members (defined as spouse, parent, child, sibling; whether biological, adopted, step or in-law) and household members (those persons whether related or not who live in the same residence for at least

three months during the twelve-month period preceding the start date of the Promotion). The Promotion is void where prohibited or restricted by law, and is subject to applicable federal, state, and local laws and regulations. By participating in this Promotion, each participant accepts and agrees to be legally bound by the terms and conditions stated in these Official Rules ("***Rules***"), agrees to be bound by the decisions of the Sponsor, and warrants and represents that s/he is eligible to participate per the requirements of these Rules.

3. TIMING:

a. Code Acquisition Period: The time period during which one may obtain a code (a Winning Prize Code on an SE Card from an Eligible Package or a Promotion Code emailed following a Free Play Request) begins at 12:00 a.m. Eastern Time ("***ET***") on October 30, 2026 ("***Code Acquisition Start Date***"), and ends at 11:59:59 pm ET on January 31, 2027 or on such earlier date that Eligible Packages are depleted, whichever occurs first (the "***Code Acquisition Period***"). Free Play Requests must be postmarked during the Code Acquisition Period and received by February 3, 2027, as described in Rule 4.b.

b. Code Redemption Period: Eligible Participants who obtain a code (whether a Winning Prize Code on an SE Card from an Eligible Package or a Promotion Code emailed following a Free Play Request) must follow the directions in Rule 5, below, to visit the applicable Website, register, complete email-based two-factor authentication, and complete the Code Redemption and Verification Process and, in the case of a Promotion Code, to determine whether it is a Winning Prize Code. The Code Redemption Period is as follows: (a) for Winning Prize Codes on SE Cards obtained via Eligible Packages, from the Code Acquisition Start Date until 11:59:59 pm ET on January 31, 2027; and (b) for Promotion Codes emailed to Eligible Participants who submitted Free Play Requests, from the Code Acquisition Start Date until 11:59:59 pm ET on February 10, 2027 (collectively, the "***Code Redemption Period***").

c. The Sponsor's computer, or that of its designee, is the official timekeeper for this Promotion. All dates and times are based on Eastern Time.

d. The number of Winning Prize Codes available in the Promotion as of the Code Acquisition Start Date shall be equal to the number of prizes available in the Promotion as set out in Rule 6 below, namely sixteen (16) Winning Prize Codes in total, comprised of fifteen (15) seeded in SE Cards distributed across Eligible Packages and one (1) allocated to the Free Play Request method of entry. The total number of Winning Prize Codes available in the Promotion shall decrease throughout the Promotion as Winning Prize Codes are claimed in accordance with these Rules. Each of the fifteen (15) Winning Prize Codes allocated to Eligible Packages will be printed on an SE Card, and the SE Cards will be randomly distributed across Eligible Packages. At the Code Acquisition Start Date, a total of 4,830,720 Winx Cards will be available in Eligible Packages and will decrease throughout the Promotion as Eligible Packages are purchased.

4. HOW TO OBTAIN A CODE: There are two (2) ways to participate in the Promotion for the chance to receive a Winning Prize Code:

a. Purchase an Eligible Package: During the Code Acquisition Period, while supplies last, purchase an Eligible Package of Winx Cards. A limited number of SE Cards are randomly distributed among the Eligible Packages, and each SE Card has an alphanumeric Winning Prize Code printed on the back of the card. Not every Eligible Package contains an SE Card, and only SE Cards contain a code. Carefully open the packaging and cards to avoid damaging any Winning Prize Code. If you obtain an SE Card, visit the Website and follow the directions in Rule 5, below, to redeem the Winning Prize Code and claim the associated prize.

IMPORTANT NOTE – prize notification: For certainty, not every Eligible Package contains an SE Card, and only SE Cards carry a code. Each SE Card code is a Winning Prize Code, which must still be entered on the CARD Website during the Code Redemption Period and pass the Code Redemption and Verification Process in order to claim the associated prize.

b. Free Play Request: During the Code Acquisition Period, while supplies last, Eligible Participants may submit a free play request ("***Free Play Request***") to participate in the Promotion without purchasing an Eligible Package as follows:

i. On a 3" x 5" card ("***Card***"), neatly hand print your full name, age at time of entry, mailing address, and valid email address;
ii. Place the Card in a stamped outer mailing envelope (the "***Outer Envelope***") and seal the Outer Envelope; and
iii. Mail the Outer Envelope with proper postage affixed and with the address hand-printed to: Kayou Winx Trading Card Promotion, c/o Snipp Interactive Inc., 2797 NW 105th Ave, Doral, FL 33172, postmarked during the Code Acquisition Period, and received no later than February 3, 2027.

All Free Play Requests submitted in accordance with these Official Rules by eligible entrants that are postmarked during the Code Acquisition Period and received no later than February 3, 2027 will be honored("***Eligible Free Play Requests***"). Administrator will open and review mail-in Free Play Requests on a weekly basis throughout the Promotion. For each Eligible Free Play Request, a Promotion Code (which may or may not be a Winning Prize Code) will be emailed to the Eligible Participant at the email address provided on his/her Card. Promotion Codes will be emailed for all Eligible Free Play Requests received during the Code Acquisition Period and up to three (3) days after the Code Acquisition Period ends, with Promotion Codes for the final week's Eligible Free Play Requests emailed by February 5, 2027. Upon receipt of the emailed Promotion Code, the Eligible Participant must visit the Website and follow the directions in Rule 5, below, to enter the Promotion Code during the Code Redemption Period to determine whether it is a Winning Prize Code and, if so, to complete the Code Redemption and Verification Process.

All Free Play Requests must be postmarked during the Code Acquisition Period, and received by February 3, 2027 in accordance with all requirements set out above to be eligible. Each Free Play Request must be sent in a separate Outer Envelope with proper postage affixed. The information and address on all Cards and Outer Envelopes must be neatly hand-printed. Cards and/or Outer Envelopes that utilize mechanically printed/copied/reproduced address labels or stickers; are stamped, computer-generated, or otherwise mechanically produced or reproduced; or that otherwise fail to comply with these Official Rules for any reason, will NOT be honored, acknowledged or returned, and will NOT qualify in the Promotion as an eligible Free Play Request.

5. CODE REDEMPTION AND VERIFICATION: Regardless of how the code is obtained, in order to be verified as a Winner, during the applicable Code Redemption Period the Eligible Participant must complete and pass the "***Code Redemption and Verification Process***" on the applicable Website. There are two (2) separate websites for the Promotion: (a) the "***CARD Website***" available at http://www.kayouofficial.com/winx20thanniversary, for Winning Prize Codes on SE Cards obtained from Eligible Packages; and (b) the "***AMOE Website***" available at http://www.kayouofficial.com/winx20thanniversary/AMOE, for Promotion Codes emailed to Eligible Participants who submitted a Free Play Request (each a "***Website***" and, collectively, the "***Websites***").

a. **Eligible Package method:** An Eligible Participant who obtains a Winning Prize Code on an SE Card from an Eligible Package must, during the Code Redemption Period applicable to Eligible Packages (i.e., from the Code Acquisition Start Date until 11:59:59 pm ET on January 31, 2027), visit the CARD Website, register, complete email-based two-factor authentication, agree to the Official Rules and Sponsor's Privacy Policy, and then input the Winning Prize Code as prompted.

b. **Free Play Request method:** An Eligible Participant who receives a Promotion Code by email following an Eligible Free Play Request must, during the Code Redemption Period applicable to Free Play Requests (i.e., from the Code Acquisition Start Date until 11:59:59 pm ET on February 10, 2027), visit the AMOE

Website, register, complete email-based two-factor authentication, agree to the Official Rules and Sponsor's Privacy Policy, and then input the Promotion Code as prompted.

In each case, upon submission, the code will be validated and the applicable Website will display either: (i) a winning message, if a Winning Prize Code is entered for the first time; or (ii) a non-winning message, if the code is non-winning (which may occur only for a Promotion Code obtained via Free Play Request), has already been redeemed, or is invalid. An Eligible Participant who enters a valid Winning Prize Code for the first time will be directed to download and submit an acceptance/consent form (the "***Consent Form***") as further set out in Rule 7 below.

For certainty, Winning Prize Codes on SE Cards obtained via Eligible Packages must be entered on the CARD Website, and Promotion Codes emailed following a Free Play Request must be entered on the AMOE Website.

Completion of all or a portion of the Code Redemption and Verification Process using any robotic, automatic, mechanical, programmed or similar method ("*Nefarious Methods*"), or use of fake codes created using such Nefarious Methods, are ineligible and any participation in this Promotion or prize claims resulting from Nefarious Methods will be disqualified.

Each of the sixteen (16) Prizes available to be awarded in this Promotion will be allocated as follows: fifteen (15) Winning Prize Codes seeded in SE Cards randomly distributed across Eligible Packages and one (1) Winning Prize Code allocated to the Free Play Request method of entry. An Eligible Participant who obtains a Winning Prize Code will be deemed a "***Potential Winner***," which means that participant must complete and pass (as determined in Sponsor's sole discretion) the Code Redemption and Verification Process described herein during the applicable Code Redemption Period to be confirmed as a winner ("***Winner***") and awarded a Prize. Each Winning Prize Code is unique and may be used for verification one time only. If a Potential Winner is not verified through the Code Redemption and Verification Process, or if a Winning Prize Code is not entered during the applicable Code Redemption Period, the corresponding Prize may go unclaimed and may not be awarded.

Neither Promotion Codes nor Winning Prize Codes have any cash value, and each code can only be used one time.

6. PRIZES AND ODDS: At Promotion start, the following prizes are available to be awarded in this Promotion:

a. **Sixteen (16) Prizes:** Each Prize consists of one (1) custom Winx Club style digital portrait illustration (drawn by Winx Club artists) based on a photograph submitted by the Winner. Approximate retail value ("ARV") of each Prize: $800. Fifteen (15) Winning Prize Codes are allocated across Eligible Packages and one (1) Winning Prize Code is allocated to the Free Play Request (mail-in) method of entry.

b. **ODDS OF WINNING:** Odds of winning depend on the method of entry. For Eligible Packages, the odds of winning are approximately 1:322,048 per Winx Card (based on fifteen (15) Winning Prize Codes randomly allocated across 4,830,720 Winx Cards available at the outset of the Promotion). For the Free Play Request method of entry, the odds of winning depend on the actual number of eligible Free Play Requests received and cannot be determined in advance.

The Prize is not interchangeable, exchangeable, transferable or redeemable for cash.

c. The total number of Prizes available will decrease as Prizes are claimed in accordance with these Rules.

Total ARV for all Prizes available to be awarded in this Promotion: $12,800. Winners are solely responsible for all federal, state and/or local taxes on the prize, as applicable.

Prizes are awarded "as is" with no warranty or guarantee, either express or implied by Sponsor. Each Winner will receive a limited, non-exclusive, non-transferable, personal-use license to display and use their custom

digital portrait for non-commercial purposes. Winners may not substitute, assign or transfer a prize, or redeem a prize for cash; the Prize is not interchangeable or exchangeable for cash. Sponsor reserves the right to substitute a prize with one of equal or greater value if the featured prize becomes unavailable for any reason, as determined in Sponsor's sole discretion. Any charges and incidental costs associated with prize acceptance and use not specified herein as being included as part of the prize are the sole responsibility of each Winner. Sponsor is not responsible for the inability of any Winner to accept or use any prize. All prize details are at Sponsor's sole discretion.

7. **WINNER CONFIRMATION AND PRIZE FULFILLMENT:** An Eligible Participant who enters a valid Winning Prize Code for the first time and is directed to download the Consent Form must complete, sign and submit the Consent Form, together with the required photographs, to the designated program administration email address at KayouWinxforms@snippmail.com, within fourteen (14) days of being directed to download the Consent Form, in order to be confirmed as a Winner and to claim the applicable prize. Winners are required to submit at least two (2) digital photograph(s) in [.JPG/.HEIF] format (max [10] MB), solely for the purpose of creating their prize illustration. The Consent Form collects the Winner's name, telephone number, email address and photograph, and requires the Winner's consent to the processing and sharing of personal data and acceptance of the required releases and disclaimers. Following the end of the Program Period and confirmation of Winners, Sponsor will contact Winners at the email address provided to finalize prize fulfillment. If a Potential Winner fails to properly complete and submit the required Consent Form and photograph within the time period specified above, provides false or incomplete information, is found to be ineligible or otherwise not in compliance with these Rules, or if the prize is undeliverable, that Potential Winner will be disqualified and the prize forfeited. All materials submitted in connection with the Promotion become the property of Sponsor and may not be acknowledged or returned. Unclaimed or forfeited prizes, and prizes associated with Winning Prize Codes that are not claimed in accordance with these Official Rules, will not be awarded and will remain the property of Sponsor. Sponsor's decisions are final on all matters pertaining to the Code Redemption and Verification Process and winner confirmation.

8. **RELEASES**: By participating in the Promotion, Eligible Participants and any other party seeking to participate in any way or otherwise submitting information or materials to Sponsor relating to the Promotion (collectively, "***participants***") indemnify, release and agree to hold harmless Sponsor, Winx Club Copyright Holder, the Promotion Parties, Sponsor's authorized retailers, and each of their respective employees, owners, officers, directors, shareholders, representatives, agents, successors and assigns (collectively "***Released Parties***") from and against any liability for any injuries, losses or damages of any kind to persons or property resulting in whole or in part, directly or indirectly, from (a) their participation in the Promotion or Promotion-related activities, (b) their use of the Website; (c) Sponsor's or its designees' administration of the Promotion, and/or (d) Participant's acceptance, possession, use or misuse of any prize.

9. Sponsor and the other Released Parties are not responsible for, and participants release them from any liability related to: (a) lost, late, delayed, unreceived, undelivered, postage due, damaged, misdirected, incomplete, or stolen mail or email (including, without limitation, Free Play Requests, emailed Promotion Codes, Consent Forms, or photographs) or Promotion Codes or Winning Prize Codes (collectively "***Codes***"); (b) failure in the transmission or redemption of any Codes or messaging following such Code use due to transmission failures or technical failures of any kind; (c) any problems or technical malfunctions of any telephone network or lines, (d) damage to participant's equipment resulting from participating in the Promotion, or (e) printing or typographical errors in these Official Rules or in any Promotion-related materials Sponsor reserves the right, in its sole discretion, to disqualify any individual it suspects or finds: (a) to have tampered with the entry process or the operation of the Promotion; (b) to be acting in a disruptive manner, or with the intent to annoy, abuse, threaten or harass any other person; (c) to have provided inaccurate information on any legal documents submitted in connection with the Promotion; or (d) to be acting in violation of these Official Rules. Sponsor also reserves the right to terminate, suspend, cancel or modify the Promotion and award the prize for the Promotion from among all eligible, non-suspect entries received as of the date of termination using the procedure outlined above if for any reason this Promotion is not capable of running as planned due to any reason, including acts of God, war, natural disasters, pandemics, epidemics or medical emergencies, government mandated

lockdowns, weather, acts or threats of terrorism, strikes, lockouts, labor disputes, work stoppages, fire, acts of government, other force majeure events or other events outside of the reasonable control of the Promotion Parties, infection by computer virus, bugs, tampering, fraud, unauthorized intervention, technical failures or other causes that may corrupt or impair the integrity, fairness or proper play of the Promotion. Should more prizes be awarded through a computer, hardware, or software malfunction, error or failure, or for any other reason, in any prize category, than are stated in the Official Rules, Sponsor reserves the right to award only the number of prizes stated in the Official Rules.

Administrator acts solely as an independent contractor engaged by Sponsor to administer the Sweepstakes and shall have no liability arising from or relating to Sponsor's fulfillment, tax obligations, or prize delivery.

NOTHING IN THESE OFFICIAL RULES SHALL DISCLAIM, LIMIT, OR EXCLUDE LIABILITY FOR ANY LIABILITY THAT MAY NOT BE DISCLAIMED, LIMITED, OR EXCLUDED PURSUANT TO APPLICABLE LAW.

10. **PUBLICITY RIGHTS:** By participating in the Promotion and/or accepting a prize, Participants consent and grant Sponsor and its designees the right to use their names, addresses, voices, statements, photographs and/or any other likeness relating to the Promotion (including, without limitation, the photograph submitted by a Winner and the custom digital portrait created from it), without further compensation, notification or further permission, for purposes of advertising, promotion, and publicity related to the Promotion and Sponsor's products and services, in any and all media now known or hereinafter developed, for a period of two (2) years following the end of the Promotion, except where prohibited by law.

11. **PRIVACY**: Sponsor and Administrator may obtain certain personal information of participants from their participation in the Promotion, including, without limitation, the photograph submitted by a Winner. Please see Sponsor's privacy policy found at https://www.kayouofficial.com/en-US/privacy-policy (the "**Privacy Policy**") for its policy on use of personal information collected in connection with the Promotion. Participation in the Promotion constitutes participant's (a) acknowledgement and agreement to the terms of Sponsor's Privacy Policy and Sponsor's potential uses of personal information described therein, and (b) express consent, waiver, and release of Sponsor, its agents and/or representatives (including without limitation, the Administrator) storing, sharing and using the personal information submitted in the Promotion for the purpose of administering the Promotion and for such uses as contemplated therein, in accordance with the terms of the Privacy Policy, including sharing the names of winners and their addresses with state regulators (as applicable) and sharing the first name and last initial of winners and the city and state in which they reside with the public.

12. **TAXES:** Prize Winners must supply Sponsor/Administrator with a complete and valid IRS Form W-9 prior to receiving their Prize, if the value of the Prize is $2,000 or greater. The value of the prize is taxable to prize Winners as income. An IRS Form 1099 will be issued in the name of the prize Winners for the actual value of the prize awarded if the aggregate value of prize awarded to and other compensation received by prize Winners from Sponsor is $2,000 or greater for the calendar year. All federal, state and local taxes, and any other costs and expenses associated with acceptance and/or use of the prize not specifically provided for in these Official Rules are solely the prize Winner's responsibility.

13. **APPLICABLE LAW:** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the participant and Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of the State of New York without giving effect to any choice of law or conflict of law rules (whether of the State of New York or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of New York. Some jurisdictions do not allow for limitations of certain remedies or damages and so those provisions may not apply to you.

14. **DISPUTES/ARBITRATION:** The parties hereto each agree to finally settle all disputes only through arbitration; provided, however, the Released Parties shall be entitled to seek injunctive or equitable relief in

the state and federal courts in New York, New York and any other court with jurisdiction over the parties. In arbitration, there is no judge or jury, and review is limited. The arbitrator's decision and award is final and binding, with limited exceptions, and judgment on the award may be entered in any court with jurisdiction. The parties agree that, except as set forth above, any claim, suit, action or proceeding arising out of or relating to this Contest shall be resolved solely by binding arbitration before a sole arbitrator under the streamlined Arbitration Rules Procedures of JAMS Inc. ("JAMS") or any successor to JAMS. In the event JAMS is unwilling or unable to set a hearing date within fourteen (14) days of the filing of a "Demand for Arbitration", then either party can elect to have the arbitration administered by the American Arbitration Association ("AAA") or any other mutually agreeable arbitration administration service. If an in-person hearing is required, then it will take place in New York, New York. The federal or state law that applies to these Official Rules will also apply during the arbitration. Disputes will be arbitrated only on an individual basis and will not be consolidated with any other proceedings that involve any claims or controversy of another party, including any class actions; provided, however, if for any reason any court or arbitrator holds that this restriction is unconscionable or unenforceable, then the agreement to arbitrate doesn't apply and the dispute must be brought in a court of competent jurisdiction in New York, New York. Sponsor agrees to pay the administrative and arbitrator's fees in order to conduct the arbitration (but specifically excluding any travel or other costs of entrant to attend the arbitration hearing). Either party may, notwithstanding this provision, bring qualifying claims in small claims court.

15. BY PARTICIPATING IN THE PROMOTION, EACH PARTICIPANT AGREES THAT TO THE EXTENT PERMITTED BY APPLICABLE LAW: (1) ANY AND ALL DISPUTES, CLAIMS, AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE PROMOTION, OR ANY PRIZE AWARDED, WILL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION; (2) ANY AND ALL CLAIMS, JUDGMENTS, AND AWARDS WILL BE LIMITED TO ACTUAL THIRD-PARTY, OUT-OF-POCKET COSTS INCURRED (IF ANY), BUT IN NO EVENT WILL ATTORNEYS' FEES BE AWARDED OR RECOVERABLE; (3) UNDER NO CIRCUMSTANCES WILL ANY PARTICIPANT BE PERMITTED TO OBTAIN ANY AWARD FOR, AND ENTRANT HEREBY KNOWINGLY AND EXPRESSLY WAIVES ALL RIGHTS TO SEEK, PUNITIVE, INCIDENTAL, CONSEQUENTIAL, OR SPECIAL DAMAGES, LOST PROFITS AND/OR ANY OTHER DAMAGES, OTHER THAN ACTUAL OUT OF POCKET EXPENSES, AND/OR ANY RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED; AND (4) EXCEPT AS EXPRESSLY PROVIDED IN RULE 15, PARTICIPANT'S REMEDIES ARE LIMITED TO A CLAIM FOR MONEY DAMAGES (IF ANY) AND PARTICIPANT IRREVOCABLY WAIVES ANY RIGHT TO SEEK INJUNCTIVE OR EQUITABLE RELIEF. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY ABOVE, SO THE ABOVE MAY NOT APPLY TO EVERY PARTICIPANT.

16. The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Sponsor's employees are not authorized to waive, modify or amend any provision or provisions of these Official Rules in any manner whatsoever.

In the event of any discrepancy or inconsistency between the terms and conditions of these Official Rules and disclosures or other statements contained in any Promotion-related materials, including, but not limited to, Eligible Packages, packaging disclosures, point of sale, print or online advertising and/or any instructions or interpretations of these Rules given by any representative of the Sponsor, the terms and conditions of these Official Rules shall prevail, govern and control to the fullest extent permitted by law.

17. MISCELLANEOUS: Participants are prohibited from sharing, selling or obtaining Eligible Packages of Winx Cards or Codes by any fraudulent or inappropriate means, including, without limitation, offering prizes or other inducements or forms of encouragement to members of the public and/or using any websites or online forums designed to induce individuals or provide other incentives to provide, sell or share Eligible Packages of Winx Cards or Codes, as determined by Sponsor in its sole discretion. For certainty, Codes are the property and intellectual property of Sponsor, and may not be used for any other promotional, commercial or other purposes without the prior written authorization of Sponsor. Sponsor's liability for a damaged Code (unless damaged by

the participant him/herself) is limited to replacement with an equivalent Code, while supplies last, during the Code Acquisition Period. Codes cannot be redeemed or exchanged for cash or credit and are void if transferred, exchanged, purchased or obtained/used in violation of these Rules. No more than the number of prizes set forth in these Rules will be awarded in the Promotion. If there are more legitimate prize claims than the number of prizes available, Sponsor reserves the right to conduct a random drawing from amongst all legitimate prize claims to award only the number of prizes set forth in these Rules, and Sponsor will have no liability to any participant who claims that s/he should have received a prize based on the results of their receiving or redeeming a Code. If for any reason the Promotion is not capable of running or being completed as planned including, but not limited to tampering, fraud, technical failures, printing, administrative, or other causes, Sponsor reserves the right in its sole discretion to cancel or suspend the Promotion, or to modify these Rules, without notice, at any time. In the event of a dispute as to the identity of an Eligible Participant, the Code Redemption and Verification Process will be deemed to have been made by the authorized account holder of the email address provided, and such authorized account holder must also be able to provide the original Code upon request of Sponsor. The "Authorized account holder" is defined as the natural person who is assigned to an email address by an internet access provider, on-line service provider, or other organization responsible for assigning email addresses for the domain associated with the email address. All Eligible Package purchases, Winx Cards, Codes, Free Play Requests, Cards, Code Redemption and Verification Process information, Consent Forms and/or any other Promotion-related information and Participants are subject to verification at any time and for any reason – the Sponsor reserves the right, in its sole and absolute discretion, to require proof of identity and/or eligibility (in a form acceptable to the Sponsor): (i) for the purposes of verifying a Participant's eligibility to participate; (ii) for the purposes of verifying the eligibility and/or legitimacy of any Promotion-related information and/or other information entered (or purportedly entered) for the purposes of this Promotion; and/or (iii) for any other reason the Sponsor deems necessary, in its sole and absolute discretion, for the purposes of administering this Promotion in accordance with the letter and spirit of these Rules. Failure to provide such proof to the complete satisfaction of the Sponsor within the timeline specified by the Sponsor may result in disqualification from the Promotion in the sole and absolute discretion of the Sponsor. Any attempt to deliberately damage any website or electronic communication or to undermine the legitimate operation of the Promotion is a violation of criminal and civil laws, and should such an attempt be made, Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law.

If in the Sponsor's opinion, for any reason this Promotion is not capable of running as planned, or if there is any suspected or actual evidence of electronic or non-electronic tampering with any portion of the Promotion, or if computer viruses, bugs, unauthorized intervention, fraud, or technical difficulties or failures compromise or corrupt or affect the administration, integrity, security, fairness, or proper conduct of the Promotion, Sponsor reserves the right, but not the obligation, at its sole discretion: (a) to disqualify any individual associated with such occurrence(s), including voiding his/her Code(s), voiding any previously played Code(s), and/or preventing him/her from future participation in the Promotion, and/or (b) to modify or suspend the Promotion, or to terminate the Promotion.

18. **WINNERS' LIST:** For the name(s) of the winner(s), send a written request including your name, mailing address, and email address to: Kayou Winx Trading Card Promotion Winner's List Request, c/o Snipp Interactive Inc., 2797 NW 105th Ave, Doral, FL 33172. Requests must be received no later than 60 days after the end of the Code Acquisition Period. The winners list will include each winner's first name, last initial, and city/state of residence only. Winner information will be provided via email to the address provided in your request. If no email address is provided, the winners list will be mailed to the address provided in your request.

19. **Third Party Disclaimers.** This Promotion is in no way sponsored, endorsed, administered by, or associated with any of the third parties referenced below, except as expressly set out in these Official Rules. Each participant acknowledges and agrees to the following third-party terms, disclaimers, and trademark notices:

a) Social Media Platforms Disclaimer

This Promotion is in no way sponsored, endorsed, administered by, or associated with Meta Platforms, Inc.

(Instagram, Facebook), TikTok Inc., Google LLC (YouTube), or Discord Inc.

b) IP & Trademark Notice
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