

"Lovin' La Vida LALA –Back-to-School Sweepstakes"

Official Rules

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN A PRIZE. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCES OF WINNING.

ALL DISPUTES WILL BE RESOLVED SOLELY BY BINDING ARBITRATION AND ENTRANTS WAIVE THE ABILITY TO BRING CLAIMS IN A CLASS ACTION FORMAT.

ODDS OF WINNING WILL DEPEND ON THE TOTAL NUMBER OF ENTRIES RECEIVED. VOID OUTSIDE THE ELIGIBILITY AREA (DEFINED BELOW), AND WHERE PROHIBITED BY LAW. DO NOT PARTICIPATE IN THE SWEEPSTAKES IF YOU DO NOT FALL WITHIN THE ELIGIBILITY REQUIREMENTS AS SET FORTH BELOW.

PARTICIPATION IN THIS SWEEPSTAKES (DEFINED BELOW) CONSTITUTES ENTRANT'S (DEFINED BELOW) FULL AND UNCONDITIONAL AGREEMENT TO AND ACCEPTANCE OF THESE OFFICIAL RULES (THE "OFFICIAL RULES"), WHICH ARE A CONTRACT AND TO THE DECISIONS OF THE SPONSOR, WHICH ARE FINAL AND BINDING IN ALL RESPECTS. AMONG OTHER THINGS, THIS CONTRACT INCLUDES INDEMNITIES FROM YOU TO THE SWEEPSTAKES ENTITIES (DEFINED BELOW) AND A LIMITATION OF YOUR RIGHTS AND REMEDIES AND BINDING ARBITRATION.

The Lovin' La Vida LALA – Back-to-School Sweepstakes ("Sweepstakes") is sponsored by LALA Branded Products, LLC (the "Sponsor"). The Sweepstakes begins at 12:01 a.m. Eastern Time ("ET") on July 03, 2023 and ends at 11:59 p.m. ET on July 31, 2023 ("Sweepstakes Period"). A day shall be defined as beginning at 12:00:01 a.m. ET and ending at 11:59:59 p.m. ET. The computer clock of Sponsor is the official time-keeping device in the Sweepstakes, and the Sponsor may also rely on the time processing functions of third parties. Sponsor shall have the sole discretion in determining the timeliness of any action or inaction related to this Sweepstakes.

1. ELIGIBILITY: The Sweepstakes is open only to individuals who: (a) are legal residents of the fifty (50) United States or the District of Columbia (the "Eligibility Area"); (b) eighteen (18) years of age or older at the time of entering the Sweepstakes; (c) agree to be bound by the terms of these Official Rules; and (d) submit a valid entry (as set forth in Section 2 below) (each such individual, an "Entrant" or "you"). This Sweepstakes is **not open** to individuals who: (i) are employees, officers, directors, agents and representatives of the Sponsor or any entity which is involved in any aspect of the creation, production, operation, execution or fulfillment of the Sweepstakes, (such entities, collectively, the "Sweepstakes Entities"); (ii) are immediate families (defined as parents, child, sibling, domestic partner, spouse and their respective spouses, regardless of where they reside) or household members (defined as those people who share the same residence at least three (3) months a year) of such individuals listed in clause (i) above); (iii) are prohibited by applicable law from entering the Sweepstakes; or (iv) do not meet any of the eligibility requirements set forth above.

2. HOW TO ENTER: There are two (2) methods of entry as follows:

a. Entry by Purchase: During the Sweepstakes Period, purchase any: one (1) or more LALA 4-pack drinkables product from the list set out in **Exhibit A** attached hereto (the "Participating Products") from any retail store or online in the Eligibility Area and save your purchase receipt. Thereafter during the Sweepstakes Period, upload a clear and legible photo of your entire receipt ("Receipt Image") either:

(1) at www.LALABacktoSchool.com and complete the official online entry form, including submission of your receipt during the Sweepstakes Period to receive one (1) Sweepstakes entry; or

(2) email a photo of your receipt to [redeem@LALABacktoSchool.com](mailto:redem@LALABacktoSchool.com). You will be sent a link to the official entry form for the Sweepstakes. Complete the entry form during the Sweepstakes Period to receive one (1) Sweepstakes entry; or

(3) text the keyword "LALA" with a photo of your receipt to 811811. Participant will receive a text message with opt-out instructions and disclosure for receipt of automated text messages to the number provided, along with instructions for submission. Follow instructions and submit Receipt Image. Upon texting Receipt Image, Participants will be sent a link to a registration form for the Program; allow approximately 30 minutes to receive the link**. Complete the registration form by entering true and accurate information in the required fields (including, First Name, Last Name, Street Address, City, State, Zip E-Mail, Phone Number) and by reading and accepting any required terms and conditions. **See Section 2A below for important restrictions on Program participation via text.**

You will only receive one (1) Sweepstakes entry regardless of the number of Participating Products purchased in excess of one (1) Participating Product in a single transaction. Please save your original purchase receipt in the event you are a declared a potential winner.

b. Mail-In Entry/ Entry Without Purchase: To obtain an entry by mail and without purchase or submission of a Receipt Image, individuals must hand print their first and last name, residence address, telephone number, email address, and date of birth on a 3"x5" card, place the card in an envelope with proper first-class postage affixed, and mail the envelope to "Lovin' La Vida LALA – Back-to-School Giveaway Sweepstakes", c/o Snipp Interactive, PO Box 2749, Carlsbad, California 92018. Mailed entries must be postmarked up to one (1) business day after the end of the Sweepstakes Period and received within four (4) business days following the respective post mark date. There is a limit of one (1) 3"x5" card per mailing envelope. You may submit one (1) card per day during the Sweepstakes Period. A mailed entry submitted in accordance with these Official Rules will result in the Entrant obtaining one (1) entry into the Sweepstakes. All mailed entries become the property of Sponsor and will not be returned or acknowledged.

2A. YOUR CONSENT *By texting LALA to 811811, you expressly consent to receive text messages pertaining to this program only, via automated telephone dialing system to the number you provided, from Snipp Interactive Inc. and Sponsor. Message frequency varies. Txt HELP for Help or STOP to Stop. Terms and Conditions and Privacy Policy of texting at www.snipp.com/terms-and-conditions and www.snipp.com/privacy-policy. *Message and data rates may apply. The text message you send is your electronic signature agreeing to these Terms and Conditions, and to giving electronic written consent as set forth above. Carrier specific charges for text messages and data may apply for each message sent or received, depending on your individual carrier's cellular pricing plan, in accordance with your cellular customer agreement. Entrants may only participate in the Sweepstakes if they are using a supported device. SMS/MMS may not be available for all service providers or for all handsets. Cellular phone carrier's instructions for text messaging may be different. Check your phone capabilities for specific instructions. Sweepstakes Entities make no guarantee that any particular wireless service provider will participate. Check with your service provider for details. By selecting to participate via text messaging, the Participant grants permission to the Sweepstakes Entities to communicate via return text message and must agree to accept all applicable charges associated therewith. Wireless service providers may charge Entrant for each text message, including any error message that is sent and received in connection with the Sweepstakes, based on the applicable wireless service plan. Entrant is responsible for all applicable fees and taxes associated with submitting a Receipt Image.

Limit of one (1) entry per person per day throughout the Sweepstakes Period, regardless of method of entry.

Entries that are in excess of the stated limits, incomplete, illegible, corrupted, damaged, destroyed, forged, false, lost, late or misdirected, deceptive or otherwise not in compliance with the Official Rules may be disqualified from the Sweepstakes at Sponsor's sole and absolute discretion. Entries generated by a script, computer programs, macro, programmed, robotic or other automated means are void. Entries received or ranking status attained based on any tampering (cheating) or foul play will render that participant ineligible to receive any prize(s) and may result in participant no longer being allowed to enter Sponsor's other promotions in the future, at Sponsor's sole discretion. Subsequent attempts made by the same individual to submit multiple entries by using multiple or false contact information or otherwise may be disqualified. The Sweepstakes Entities are not responsible for technical failures of any kind, including, but not limited to, the malfunctioning of any wireless network, telephone, computer, computer network, hardware or software or the unavailability or inaccessibility of any service. The Sweepstakes Entities are not responsible for electronic communications that are undeliverable as a result of any form of active or passive filtering of any kind, or insufficient space in Entrant's device to receive messages. Those who do not follow all of the instructions, provide the required information in their entry form, or abide by these

Official Rules or other instructions of Sponsor may be disqualified. All materials submitted become the property of Sponsor and will not be returned. Illegible and/or incomplete entries and entries submitted by Entrants who do not meet the eligibility requirements (including all requirements with respect to age and residence) are void. You understand that Internet access and device data usage charges and any other charges imposed by your mobile plan and/or online service may apply when submitting an entry. Contact your wireless carrier and/or check your mobile plan for data usage pricing plans and details. In the event of a dispute as to any entry, the Authorized Account Holder of the email address used to register for entry will be deemed to be the Entrant. The "Authorized Account Holder" is the natural person who is assigned an account by the Internet access provider, online service provider, or other organization responsible for assigning such accounts or the account associated with the submitted email address. The potential winners may be required to show proof of being the Authorized Account Holder.

3. WINNER SELECTION; DRAWING: On or about August 7, 2023, Sponsor will randomly select twelve (12) potential prize winners from among all eligible Entrants who submit a valid entry during the Sweepstakes Period. Odds of winning a Prize (defined below) depend upon the number of entries received during the Sweepstakes Period.

4. WINNER NOTIFICATION AND CONFIRMATION: The potential Prize winners will receive a prize notification via email and/or phone call as soon as reasonably practicable after the winner selection, via the contact information provided in their Registration Form where they may be asked to confirm their intention to be potentially awarded a Prize. The potential Prize winners may also be sent an Affidavit of Eligibility and Liability Release (the "Affidavit") via email, which must be completed, signed, notarized and returned to Administrator within seven (7) days of date of issuance. Provided that a potential winner is in compliance with these Official Rules and after having successfully proven eligibility and provided any documentation required by Sponsor, the potential winners will be determined to be a Prize "Winner". If any such potential winner cannot be contacted within a reasonable time period, if a potential winner is ineligible, if a potential winner fails to return the duly completed Affidavit within the prescribed time period, if any notification is returned undeliverable, or if a potential winner otherwise fails to fully comply with these Official Rules, they will forfeit the right to receive their Prize and an alternate winner will be selected from among all remaining entries and the process of confirming the winner will again be followed. This will be repeated until such a time as the Prize Winner is ultimately determined, unless the Sponsor determines in its reasonable discretion that it is unlikely that a Prize Winner will be determined in which case the Prize will remain un-awarded. Sponsor expressly reserves the right to delay the announcement of any Winner for any reason it deems necessary. If, for any reason, more bona fide winners come forward seeking to claim a prize in excess of the twelve (12) Prizes available as set forth in these Official Rules, the winners of the Prize(s) may be selected in a random drawing from among all persons making purportedly valid claims for such Prize(s). Inclusion in such drawing shall be each Entrant's sole and exclusive remedy under such circumstances. The Sweepstakes Entities are not responsible for and shall not be liable for late, lost, damaged, intercepted, misdirected or unsuccessful efforts to notify the potential winners.

5. PRIZE; PRIZE TERMS: There are Twelve (12 Prizes available to be won (each, a "Prize"), as follows:

Prize Number	Prize Description	Approximate Retail Value ("ARV")	Quantity
1	Prepaid Digital Visa	\$200	1
2	40 oz Quencher H2.0 Travel Tumbler (Stanley Cup)	\$100	1
3	Backpack w/School Supplies	\$150	1
4	AirPods Pro	\$200	1
5	Kohl's Gift Card	\$200	1
6	LALA Product for the School Year*	\$260	1
7	Samsung - Galaxy Tab S6 Lite (2022) 10.4" 64GB - Wi-Fi - Oxford Gray	\$350	1
8	Amazon Gift Card	\$250	1
9	Chromebook Laptop	\$300	1
10	Ember Temperature Control Mug	\$140	1
11	Prepaid Digital Visa	\$300	1
12	LALA Products for the School Year*	\$260	1

*sixty-five (65) coupons valid for four dollars (\$4) each towards 4-pack drinkable LALA yogurt smoothies.

The ARV of all Sweepstakes Prize(s) is \$2,710. The ARV is subject to change based upon current market conditions at the time of Prize fulfillment. Any difference between the ARV and the actual value, if any, will not be awarded. Limit one (1) Prize per person. All Prize details not specified in these Official Rules will be determined at the Sponsor's sole discretion. If for any reason a Prize is unavailable, Sponsor reserves the right to modify the Sweepstakes, in its sole discretion, and award a substitute prize, or portion of a prize, of comparable or greater value as set forth in these Official Rules. No substitution, transfer, assignment or cash equivalent of a Prize, or any portion thereof, is permitted by a Winner. The Sweepstakes Entities shall have no responsibility or obligation to a Winner who is unable or unavailable to, or who does not for any reason, accept or utilize a Prize. Should any event, element or detail of a Prize become unavailable, the Sponsor shall have no obligation to the Winner aside from providing the remaining portion of the Prize, minus any unavailable event, element or detail. Prizing may be fulfilled by a third-party fulfillment agency. Prize will only be awarded if properly claimed according to the Official Rules. All costs and expenses related to the Prize acceptance; the Prize use not specified herein as being provided are the sole responsibility of each Winner.

The value of a Prize may be taxable to each Winner as income and an IRS Form 1099 and W9 may be issued in the name of each Winner for the actual value of the prize awarded. All U.S. federal, state and local tax liability, and any other costs and expenses associated with acceptance or use of a prize not specifically provided for in these Official Rules are solely each Winner's responsibility. Failure to complete any component of any Prize does not relieve a Prize Winner of his/her tax obligations associated with winning such Prize.

THE PRIZE(S) ARE AWARDED "AS IS" WITH NO GUARANTEE. ALL WARRANTIES, WHETHER EXPRESS OR IMPLIED, INCLUDING THE WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE, ARE HEREBY DISCLAIMED BY THE SWEEPSTAKES PARTIES (DEFINED BELOW). ALL PRIZE DETAILS ARE AT SPONSOR'S SOLE DISCRETION. ANY COSTS AND EXPENSES ASSOCIATED WITH PRIZE ACCEPTANCE AND USE NOT SPECIFIED HEREIN AS BEING PROVIDED ARE THE WINNERS' SOLE RESPONSIBILITY.

Prize will only be awarded by Sponsor upon potential winners' verification of eligibility and final approval by Sponsor.

Prize Additional Terms:

- 6. RELEASE:** By entering this Sweepstakes, you agree to release, discharge and hold harmless Sponsor, Sweepstakes Entities, and their respective directors, officers, employees, agents and assigns; and each of these companies' and individuals' respective successors, representatives and assigns (the "Sweepstakes Parties") from and against: (a) any claims, liabilities, losses, and damages arising out of, or relating to, your participation in this Sweepstakes or any Sweepstakes-related activities and the acceptance and use, misuse, or possession of any prize awarded hereunder (including, without limitation, any misrepresentation made by you in connection with the Sweepstakes; (b) any non-compliance by you with these Official Rules; (c) claims brought by persons or entities other than the parties to these Official Rules arising from or related to your involvement with the Sweepstakes; (d) acceptance, possession, misuse or use of any prize or participation in any Sweepstakes-related activity or participation in this Sweepstakes; (e) any malfunction, error or other problem arising in connection with the collection, processing, or retention of entry information; or any typographical or other error in the printing, offering or announcement of any winner). The foregoing includes, without limitation, any claim for personal injury, property loss or damage, or death arising in any way in connection with the Sweepstakes. If Sponsor's use of your entry causes Sponsor to be subject to a claim by any third party (including, but not limited to, a claim of infringement), you agree to indemnify and hold harmless the Sweepstakes Parties, and all persons acting by, through, under or in concert with them, against any and all damages, costs, judgments and expenses (including reasonable attorney's fees) which the Sweepstakes Parties (or any one of them) may incur as a result of the use of your entry.
- 7. DISCLAIMER:** Sweepstakes Parties are not responsible for printing or typographical errors in these Official Rules or in any Sweepstakes-related materials. Sponsor reserves the right, in its sole discretion, to disqualify any individual it suspects or finds: (a) to have tampered with the entry process or the operation of the Sweepstakes; (b) to be acting in a disruptive manner, or with the intent to annoy, abuse, threaten or harass any other person; (c) to have provided inaccurate information on any legal documents submitted in connection with the Sweepstakes; or (d) to be acting in violation of these Official Rules. Sponsor also reserves the right to terminate, suspend, cancel or modify the Sweepstakes and award the prize for the Sweepstakes from among all eligible, non-suspect entries received as of the date of termination using the procedure outlined above if for any reason this Sweepstakes is not capable of running as planned due to any reason, including acts of God, war, natural disasters, coronavirus

(COVID-19) pandemic, other epidemics or medical emergencies, government mandated lockdowns, weather, acts or threats of terrorism, strikes, lockouts, labor disputes, work stoppages, fire, acts of government, other force majeure events or other events outside of the reasonable control of the Sweepstakes Entities, infection by computer virus, bugs, tampering, fraud, unauthorized intervention, technical failures or other causes that may corrupt or impair the integrity, fairness or proper play of the Sweepstakes. Sweepstakes Parties are not responsible or liable for any events which may cause errors and/or the Sweepstakes to be stopped, including, but not limited to, any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries, nor are they responsible for any problems or technical malfunction of any telephone, network or telephone lines, computer on-line systems, servers, or cable, satellite, or Internet Service Providers, computer equipment, software or any other failure of any email or entry to be received by Sponsor on account of technical problems, human error or traffic congestion on the Internet or at any web site, or any combination thereof, including any injury or damage to your or any other person's computer relating to or resulting from participation in this Sweepstakes or downloading any materials in this Sweepstakes. Sweepstakes Parties are not responsible for computer, mechanical, technical, electronic, network or other errors or problems, including any errors or problems that may occur in connection with the administration of the Sweepstakes, the processing of entries, or in any other Sweepstakes-related materials. Should more prizes be awarded through a computer, hardware, or software malfunction, error or failure, or for any other reason, in any prize category, than are stated for that category in the Official Rules, Sponsor reserves the right to award only the number of prizes stated in the Official Rules for that category. In no event will more prizes be awarded than that listed in Section 5.

CAUTION: ANY ACT OR ATTEMPT BY AN ENTRANT TO DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, SWEEPSTAKES PARTIES RESERVE THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH INDIVIDUAL(S) TO THE FULLEST EXTENT PERMITTED BY LAW.

NOTHING IN THESE OFFICIAL RULES SHALL DISCLAIM, LIMIT, OR EXCLUDE LIABILITY FOR ANY LIABILITY THAT MAY NOT BE DISCLAIMED, LIMITED, OR EXCLUDED PURSUANT TO APPLICABLE LAW.

- 8. PRIVACY POLICY:** The Entrants acknowledge and understand that all personal information submitted as part of this Sweepstakes will be collected and processed by Sponsor for the purpose of managing the Sweepstakes, and such additional purposes specified in connection with entering or participating in the Sweepstakes, in accordance with the Sponsor's privacy policy, available at <https://www.lalafoods.com/english/privacy-policy> (the "Privacy Policy"). Entrants can read more about their rights, how Entrant's personal information is used, and how to contact Sponsor, in the Privacy Policy. By participating in the Sweepstakes, Entrants agree to the Terms of Use and the terms and conditions of Sponsor's website and acknowledge all of the terms and conditions of the Privacy Policy.
- 9. Governing Law / Limitation of Liability:** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules or the rights and obligations of Entrants, Sponsor or the Sweepstakes Parties in connection with the Sweepstakes will be governed by and construed in accordance with the internal laws of the State of Texas, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other laws. BY ENTERING THE SWEEPSTAKES, ENTRANT AGREES THAT TO THE EXTENT PERMITTED BY APPLICABLE LAW: (A) ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE SWEEPSTAKES, OR ANY PRIZE AWARDED, WILL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION; (B) ANY AND ALL CLAIMS, JUDGMENTS AND AWARDS WILL BE LIMITED TO ACTUAL THIRD-PARTY, OUT-OF-POCKET COSTS INCURRED (IF ANY) NOT TO EXCEED TEN DOLLARS (\$10.00), BUT IN NO EVENT WILL ATTORNEYS' FEES BE AWARDED OR RECOVERABLE; (C) UNDER NO CIRCUMSTANCES WILL ANY ENTRANT BE PERMITTED TO OBTAIN ANY AWARD FOR, AND ENTRANT HEREBY KNOWINGLY AND EXPRESSLY WAIVES ALL RIGHTS TO SEEK, PUNITIVE, INCIDENTAL, CONSEQUENTIAL OR SPECIAL DAMAGES, LOST PROFITS AND/OR ANY OTHER DAMAGES, OTHER THAN ACTUAL OUT OF POCKET EXPENSES NOT TO EXCEED TEN DOLLARS (\$10.00), AND/OR ANY RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED; AND (D) ENTRANTS' REMEDIES ARE LIMITED TO A CLAIM FOR MONEY DAMAGES (IF ANY) AND ENTRANT IRREVOCABLY WAIVES ANY RIGHT TO SEEK INJUNCTIVE OR EQUITABLE RELIEF. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY, SO THE ABOVE MAY NOT APPLY TO YOU.

10. Dispute Resolution. The parties each agree to finally settle all disputes only through arbitration; provided, however, the Sponsor shall be entitled to seek injunctive or equitable relief in the state and federal courts in Dallas County, Texas, and any other court with jurisdiction over the parties. In arbitration, there is no judge or jury and review is limited. The arbitrator's decision and award is final and binding, with limited exceptions, and judgment on the award may be entered in any court with jurisdiction. The parties agree that, except as set forth above, any claim, suit, action or proceeding arising out of or relating to this Sweepstakes shall be resolved solely by binding arbitration before a sole arbitrator under the streamlined Arbitration Rules Procedures of JAMS Inc. ("**JAMS**") or any successor to JAMS. In the event JAMS is unwilling or unable to set a hearing date within fourteen (14) days of the filing of a "Demand for Arbitration", then either party can elect to have the arbitration administered by the American Arbitration Association ("**AAA**") or any other mutually agreeable arbitration administration service. If an in-person hearing is required, then it will take place in Dallas County, Texas. The federal or state law that applies to these Official Rules will also apply during the arbitration. Disputes will be arbitrated only on an individual basis and will not be consolidated with any other proceedings that involve any claims or controversy of another party, including any class actions; provided, however, if for any reason any court or arbitrator holds that this restriction is unconscionable or unenforceable, then the agreement to arbitrate doesn't apply and the dispute must be brought in a court of competent jurisdiction in Dallas County, Texas. Sponsor agrees to pay the administrative and arbitrator's fees in order to conduct the arbitration (but specifically excluding any travel or other costs of Entrant to attend the arbitration hearing). Either party may, notwithstanding this provision, bring qualifying claims in small claims court.

11. GENERAL CONDITIONS: The decisions of the Sponsor with respect to all aspects of this Sweepstakes are final and binding on all Entrants without right of appeal. ANY PERSON FOUND TO BE IN VIOLATION OF THE LETTER AND SPIRIT OF THESE OFFICAL RULES BY THE SPONSOR, FOR ANY REASON WHATSOEVER, MAY BE DISQUALIFIED AT ANY TIME, AT THE SOLE AND ABSOLUTE DISCRETION OF THE SPONSOR.

Winners acknowledge that upon acceptance of a prize, performance of prize obligations becomes the sole and exclusive responsibility of the designated service provider(s) for those portions not originating with Sponsor, if any.

The Sponsor reserves the right to change the dates, deadlines and/or other mechanics of the Sweepstakes as set out in these Official Rules, to the extent deemed necessary by the Sponsor, in order to verify that an Entrant, an entry and/or other information comply with these Official Rules, or due to technical or other problems or circumstances which, in the opinion of the Sponsor, in its sole and absolute discretion, affect the proper administration of the Sweepstakes as contemplated in these Official Rules, or for any other reason.

The Sponsor is the sole owner of the promotional materials and products of the Sweepstakes and of the intellectual property rights related thereto, and nothing in these Official Rules shall be construed as conferring any rights whatsoever on the Entrants in this regard.

Except as provided in these Official Rules, no communications or correspondence will be entered into with Entrants, except with potential Prize winners, or as otherwise decided by the Sponsor in its sole discretion.

12. Winners List: For the names of the winners of the Sweepstakes (first name, last initial and city of residence), send an email to help@LALABacktoSchool.com with the subject line "Winners List Request for Lovin' La Vida LALA Back-to-School Giveaway Sweepstakes. All requests for the names of the winners must be made by August 31, 2023. Requests received after this date will not be honored.

13. Sponsor: LALA Branded Products, LLC, 5301 Alpha Rd., Ste. 80-300, Dallas, TX 75240.

EXHIBIT A

Product Description	UPC
7oz LALA Drink 4pk Pina Colada PB 4CS	819393020546
7oz LALA Drink 4pk Mango PB 4CS	819393020508
7oz LALA Drink 4pk Mixed Berry PB 4CS	819393020553
7oz LALA Drink 4pk Strawberry PB 4CS	819393020478
7oz LALA Drink 4pk Straw Banana PB 4CS	819393020522
7oz LALA Drink 4pk Pecan Cereal PB 4CS	819393020713
7oz Yog Drnk LALA Mango 8pk 1CS	819393021116
7oz Yog Drnk LALA Strawberry 8pk 1CS	819393021109
7oz Yog Drnk LALA Pecan Cereal 8pk 1CS	819393021130
7oz Yog Drnk LALA Pina Colada 8pk 1CS	819393021147
7oz LALA Drink 10pk Mango PB 1CS	819393020614
7oz LALA Drink 10pk Strawberry PB 1CS	819393020607
7oz LALA Drink 10pk Pec Cereal PB 1CS	819393020874
7oz Yog Drnk LALA Pina Colada 10pk 1CS	819393021505
8oz UHT Chocolala 4pk 6CS	819393021536
8oz UHT Strawberry 4pk 6CS	819393021543
8oz UHT Chocolala 6pk 6CS	815473015075
8oz UHT Strawberry 6pk 6CS	815473015396