

NUTRO SATISFACTION GUARANTEE SWEEPSTAKES

ABBREVIATED RULES

ABBREVIATED RULES for Print

NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. OPEN TO LEGAL RESIDENTS OF THE 50 UNITED STATES & D.C. 18 YEARS OR OLDER. VOID WHERE PROHIBITED. Sweepstakes begins 07/24/23 at 12:01 a.m. ET and ends 10/02/23 at 11:59 p.m. ET. 200 Prizes (25 Dog Prizes: 3 coupons for NUTRO dry dog food & 3 coupons for NUTRO wet dog food (Dog Prize ARV \$509.82 ea.); 25 Cat Prizes: 3 coupons for NUTRO dry cat food & 3 coupons for NUTRO wet cat food (Cat Prize ARV \$269.88 ea.); & 150 Secondary Prizes: 1 coupon for NUTRO dry dog or dry cat food up to 40lb (Secondary Prize ARV \$103.98 ea.)). For full Official Rules, additional prize descriptions and odds disclosure, visit <http://www.Nutro.com/Satisfaction> . Sponsor: Mars Petcare US, Inc. 2013 Ovation Parkway, Franklin, TN 37067.

Abbreviated rules for online Ads – Banner

NO PURCHASE NECESSARY. Ends 10/02/23. Click for [Official Rules](#)

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. SWEEPSTAKES IS OPEN TO LEGAL RESIDENTS OF THE 50 UNITED STATES AND THE DISTRICT OF COLUMBIA AND SHALL BE CONSTRUED AND EVALUATED ACCORDING TO U.S. LAW. DO NOT ENTER THIS SWEEPSTAKES IF YOU ARE NOT ELIGIBLE OR NOT LOCATED IN THE 50 UNITED STATES OR DISTRICT OF COLUMBIA.

Sponsor: Mars Petcare US, Inc., 2013 Ovation Parkway, Franklin, TN 37067.

Administrator: Snipp Interactive Inc., 6708 Tulip Hill Terrace, Bethesda, Maryland 20816.

Eligibility: The Nutro Satisfaction Guarantee Sweepstakes (“Sweepstakes”) is open to legal residents of the fifty (50) United States and the District of Columbia (the “Eligibility Area”) who are at least eighteen (18) years of age (or 19 if a resident of AL or NE) at the time of entry. Void where prohibited or restricted by law. Employees of Mars Petcare US, Inc. (“Sponsor”), or any of its respective affiliates, subsidiaries, advertising agencies, or any other company or individual involved with the design, production, execution, or distribution of the Sweepstakes (collectively with Sponsor, the “Sweepstakes Entities”), and any of their respective parent and affiliate companies or subsidiaries, as well as the immediate family (spouse, parents, and step-parents, siblings and step-siblings, and children and step-children) and household members of each such employee are not eligible to enter or win.

The Sweepstakes is subject to all applicable federal, state, and local laws and regulations. Participation constitutes each entrant’s full and unconditional agreement to these Official Rules and Sponsor’s decisions, which are final and binding in all matters related to the Sweepstakes.

Sweepstakes Period: The Sweepstakes begins at 12:00:01 A.M. Eastern Time (“ET”) on July 24, 2023, and ends at 11:59:59 P.M. ET on October 02, 2023 (“Sweepstakes Period”). Administrator’s computer is the official time-keeping device for the Sweepstakes.

How to Participate: During the Sweepstakes Period, visit <http://www.Nutro.com/Satisfaction> (the “Sweepstakes Site”) and follow the online instructions to register for the Promotion. Complete the registration form by entering true and accurate information in the required fields (including, First Name, Last Name, Street Address, City, State/Province,

Zip/Postal Code, E-Mail, and phone number). Participant will also be prompted to select their pet type: puppy/dog, cat/kitten, or both cat/kitten AND dog/puppy (Multiple Pet). Upon accepting any required terms and conditions, and based upon the pet type selected during registration, you will receive: (A) one (1) entry into the applicable Cat Drawing, Dog Drawing or Multiple Pet Drawing ("Dog Entry" or "Cat Entry" or "Multiple Pet Entry" as applicable) based on the pet type selected during registration, subject to the overall limit set out below. By way of example: if you select: (i) a cat/kitten, you will get one (1) Cat Entry; (ii) a puppy/dog, you will get one (1) Dog Entry; and (iii) both cat/kitten AND dog/puppy you will get one (1) Cat Entry and one (1) Dog Entry. All entrants will also receive an additional one (1) entry into the Secondary Prize Drawing (defined below), subject to the overall limit set out below (a "Secondary Prize Entry", and together with a Dog Entry, Cat Entry or Multiple Pet Entry, an "Entry"). Once registration is complete, each entrant will receive one (1) coupon at the email address provided during registration, good for a five-dollar (\$5) savings on any ONE (1) NUTRO™ Dry Dog or Cat Food bag, any size. Limit one (1) coupon per person/email address. Coupons subject to all additional terms and conditions stated on coupons, including, without limitation, expiration date.

Limit: Each entrant can only receive a maximum of one (1) Dog Entry, (1) Cat Entry, and/or one (1) Multiple Pet Entry and one (1) Secondary Prize Entry during the Sweepstakes Period.

Multiple entrants are not permitted to share the same email address. Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different email addresses, identities, registrations and logins, or any other methods will void that entrant's entries and that entrant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. In the event of a dispute as to any registration, the authorized account holder of the email address used to register will be deemed to be the entrant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Each potential winner may be required to show proof of being the authorized account holder. All receipts are verified by the Administrator before awarding an entry. Any attempt by an entrant to falsify a receipt as proof of purchase will be deemed ineligible.

Drawing/Winner Notification:

Administrator is an independent judging organization whose decisions as to the administration and operation of the Sweepstakes and the selection of the potential winners are final and binding in all matters related to the Sweepstakes.

Cat Drawing and Dog Drawing: On or about October 06, 2023, the Administrator will conduct two (2) drawings, one (1) drawing from all of the Dog Entries received to award twenty-five (25) Dog Prizes to twenty-five (25) entrants (the "Dog Drawing") and one (1) drawing from all of the Cat Entries received to award twenty-five (25) Cat Prizes to twenty-five (25) entrants (the "Cat Drawing") and as further set forth in the "Prizes" section below.

Secondary Prize Entry Period Drawings: On or about October 06, 2023, the Administrator will conduct one (1) drawing from all of the Entries received during the Sweepstakes Period to award one hundred and fifty (150) Secondary Prizes to one hundred and fifty entrants (the "Secondary Prize Drawing", and together with the Dog Drawing and the Cat Drawing, a "Drawing") as further set forth in the "Prizes" section below.

Prize Winner Notification: The "Winner(s)" of all Prizes will be finally determined based on the applicable Drawing and the Winners will receive a prize notification via email as soon as reasonably practicable after the winner selection, via the contact information provided in their registration form with instructions on how to receive their applicable Prize.

Sponsor expressly reserves the right to delay the announcement of any Prize Winner for any reason it deems necessary. If, for any reason, more bona fide winners come forward seeking to claim a prize in excess of the two hundred (200) Prizes available as set forth in these Official Rules, the winners of the Prize(s) may be selected in a random drawing from among all persons making purportedly valid claims for such Prize(s). Inclusion in such drawing shall be each entrant's sole and exclusive remedy under such circumstances. The Sweepstakes Entities are not responsible for and shall not be liable for late, lost, damaged, intercepted, misdirected or unsuccessful efforts to notify the potential winners.

Except where prohibited by law, each entrant grants (and agrees to confirm this grant in writing, if requested) permission for Sponsor and those acting under its authority to use their name, photograph, voice, and/or likeness, for advertising and/or publicity purposes in any and all media now known or hereinafter invented without territorial or time limitations and without compensation. Sponsor's decisions as to the administration and operation of the Sweepstakes and the selection of potential winners are final and binding in all matters related to the Sweepstakes.

Prizes; Odds Disclosure:

Cat Prizes: Twenty-five (25) Cat Prizes (each, a "Cat Prize") and each comprising of the following: (i) three (3) manufacturer's coupons, each for up to Forty Seven Dollars and Ninety Eight Cents (\$47.98 USD) off one (1) 14lb. bag of NUTRO dry cat food; and (ii) three (3) coupons, each for up to Forty One Dollars and Ninety-Eight Cents (\$41.98USD) off one (1) NUTRO wet cat multipack. The Approximate Retail Value ("ARV") of each Cat Prize is two hundred sixty-nine Dollars and Ninety-Eight Cents (\$269.98 USD). Cat Prizes will be fulfilled by sending physical coupons to winners at home address provided at time of registration. Coupons subject to all additional terms and conditions stated on coupons, including, without limitation, expiration date.

Dog Prizes: Twenty-five (25) Dog Prizes (each, a "Dog Prize") and each comprising of the following: (i) three (3) manufacturer's coupons, each for up to One Hundred and Three Dollars and Ninety-Eight Cents (\$103.98 USD) off one (1) Nutro dry dog bag up to 40lb and (ii) three (3) manufacturer's coupons, each for up to Sixty-Five Dollars and Ninety Six Cents (\$65.96 USD) off one (1) NUTRO wet dog multipack. The ARV of each Dog Prize is Five Hundred and Nine Dollars and Eighty-Two Cents (\$509.82 USD). Dog Prizes will be fulfilled will be fulfilled by sending physical coupons to winners at home address provided at time of registration. Coupons subject to all additional terms and conditions stated on coupons, including, without limitation, expiration date.

Secondary Prizes: One hundred and fifty (150) Secondary Prizes (each, a "Secondary Prize", and together with a Cat Prize and a Dog Prize, each a "Prize") and each comprising of one (1) coupon for up to One Hundred and Three Dollars and Ninety-Eight Cents (\$103.98 USD) off one (1) NUTRO dry dog or dry cat food up to 40lb. The ARV of each Secondary Prize is One Hundred and Three Dollars and Ninety-Eight Cents (\$103.98 USD). Secondary Prizes will be fulfilled as a physical coupon shipped to the winner at home address provided at time of registration. Coupons subject to all additional terms and conditions stated on coupons, including, without limitation, expiration date.

There is a limit of one (1) Prize per person/per household.

The total ARV of all Prizes is **Thirty-Five Thousand and Eighty-Nine Dollars and Fifty Cents (\$35,089.50 USD).**

Odds of winning a Cat Prize or a Dog Prize depend upon the total number of eligible Entries received for the Cat Drawing and Dog Drawing (as applicable) during the Sweepstakes Period, and odds of winning a Secondary Prize depend upon the total number of eligible Entries received during the Sweepstakes Period.

Entry Conditions and Release: By entering, each entrant agrees to: (a) comply with and be bound by these Official Rules and the decisions of the Sponsor which are binding and final in all matters relating to this Sweepstakes; (b) release and hold harmless the Sweepstakes Entities from and against any and all claims, expenses, and liability, including but not limited to negligence and damages of any kind to persons and property, including but not limited to invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright or other intellectual property rights, property damage, or death or personal injury arising out of or relating to a participant's entry, creation of an entry or submission of an entry, participation in the Sweepstakes, acceptance or use or misuse of Prize and/or the broadcast, exploitation or use of entry; and (c) indemnify, defend and hold harmless the Sweepstakes Entities from and against any and all claims, expenses, and liabilities (including reasonable attorney's fees) arising out of or relating to an entrant's participation in the Sweepstakes and/or entrant's acceptance, use or misuse of Prize.

Privacy: Any information collected during an entrant's participation in this Sweepstakes will be collected by Sponsor in accordance with the terms of Sponsor's Privacy Notice. Please review Sponsor's Privacy Notice: <https://www.mars.com/privacy#financial-incentives>

General Conditions: Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes, or any part of it, for any reason whatsoever, including, without limitation, fire, flood, natural or man-made epidemic of health of other means, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared) or any federal state or local government law, order, or regulation, public health crisis, order of any court or jurisdiction or if any fraud, technical failures or any other factor beyond Sponsor's reasonable control impairs the integrity or proper functioning of the Sweepstakes, as determined by Sponsor in its sole discretion. If the Sweepstakes is terminated before the end date and time, Sponsor may (if possible), in its sole and absolute discretion, randomly select potential winners from among all eligible, non-suspect Entries received as of the date and time of the event giving rise to the termination. Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and should such an attempt be made, Sponsor reserves the right to seek damages from any such

person to the fullest extent permitted by law. Only the type and quantity of prizes described in these Official Rules will be awarded. The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. Automated entries are prohibited, and any use of automated devices will cause disqualification. Should multiple users of the same e-mail account enter the Sweepstakes and a dispute thereafter arise regarding the identity of the entrant, the authorized account holder of said e-mail account at the time of entry will be considered the entrant. "Authorized account holder" is defined as the natural person who is assigned an e-mail address by an Internet access provider, on-line service provider or other organization which is responsible for assigning e-mail addresses or the domain associated with the submitted e-mail address.

Limitations of Liability: The Sweepstakes Entities as set forth above are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors, or by any of the equipment or programming associated with or utilized in the Sweepstakes; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Sweepstakes; (4) technical or human error which may occur in the administration of the Sweepstakes or the processing of Entries; or (5) any liability, loss, injury, or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt, possession, or use or misuse of any prize.

Disputes/Governing Law: Entrant agrees that: (i) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes, other than those concerning the administration of the Sweepstakes or the determination of winners or for any disputes arising from the loss or injury from the redemption of a prize, shall be resolved individually, without resort to any form of class action; (ii) any disputes arising out of these Official Rules (except for any disputes arising from the loss or injury from the use of prizes) shall be submitted to final, binding arbitration conducted in Williamson County, Tennessee, under the Arbitration Rules and Procedures of the Judicial Arbitration and Mediation Services Inc. before a single, neutral arbitrator who has no authority to award punitive damages. Either party may enforce a final arbitration award in any court of competent jurisdiction in Williamson County, Tennessee, including an award of costs, fees and expenses incurred in enforcing the award. Notwithstanding the foregoing, Sweepstakes Entities shall be entitled to seek injunctive relief (unless otherwise precluded by any other provision of these Official Rules) in the state and federal courts of Williamson County, Tennessee, or other appropriate venue. Any dispute or portion thereof, or any claim for a particular form of relief (not otherwise precluded by any other provision of these Official Rules), that may not be arbitrated pursuant to applicable state or federal law may be heard only in a court of competent jurisdiction in Williamson County, Tennessee; (iii) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (iv) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim punitive, incidental, and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Tennessee, without giving effect to any choice of law or conflict of law rules (whether of the State of Tennessee or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Tennessee.

Sweepstakes Winners List: For the names of the winners of the Sweepstakes (available after October 31, 2023 and until December 31, 2023) send a request via email to helpNutro@snippmail.com

Sponsor: Mars Petcare US, Inc., 2013 Ovation Parkway, Franklin, TN 37067.

Administrator: This Program is administered by Snipp Interactive Inc., 6708 Tulip Hill Terr, Bethesda, MD 20816.