

Official Rules (the "Rules")

NO PURCHASE NECESSARY TO ENTER OR WIN. PURCHASE DOES NOT IMPROVE CHANCES OF WINNING. THE CONTEST IS VALID IN CANADA ONLY (AND IS OPEN ONLY TO ELIGIBLE PERSONS, AS SPECIFIED IN THE RULES BELOW). VOID ELSEWHERE AND WHEREVER PROHIBITED. DO NOT PARTICIPATE IN THE CONTEST IF YOU DO NOT FALL WITHIN THE ELIGIBILITY REQUIREMENTS AS SET FORTH BELOW.

Key Dates

1. The Mondelez Spring Music Contest (the "**Contest**") commences on March 23, 2026 at 12:00:00 a.m. Eastern Time ("**ET**") and ends on May 30, 2026 at 11:59:59 p.m. ET (the "**Contest Period**"). **All eligible purchases must be made during the Contest Period. All Submissions and Requests (defined below) must be received by June 13, 2026 at 11:59:59 p.m. ET (the "Contest Closing Time").** Submissions and Requests received after the Contest Closing Time will not be accepted and will not be eligible to earn a Prize Entry (defined below). The period beginning on the first day of the Contest Period and ending on the Contest Closing Time is referred to as the "**Entry Period**".

Eligible Persons

2. The Contest is only open to legal residents of Canada, who have reached the age of majority in their province or territory of residence at the time of entry, excluding: (a) employees, directors, officers, representatives and agents of: (a) (i) Mondelez Canada Inc., (the "**Sponsor**"); (ii) the independent contest management organization appointed by the Sponsor to administer the Contest (the "**Contest Administrator**"); (iii) any affiliates of the Sponsor or the Contest Administrator; (iv) any of the Sponsor's advertising, promotion and fulfillment agencies involved in the development or execution of the Contest in any way; and (v) any persons or entities involved in judging the Contest, if applicable; and (b) all persons with whom those specified in (a) are domiciled or immediately related. The persons and entities specified in (a) and (b) are referred to collectively herein as the "**Contest Entities**". For the purposes of these Rules, two (2) people are "immediately related" if one (1) is the husband, wife, spouse, common-law partner, son, stepson, son-in-law, daughter, stepdaughter, daughter-in-law, sister, stepsister, sister-in-law, brother, stepbrother, brother-in-law, mother, stepmother, mother-in-law, father, stepfather, or father-in-law of the other. For clarity, groups, clubs, organizations, businesses, and commercial and non-commercial entities cannot enter the Contest.
3. Each entrant must meet the eligibility requirements set out in these Rules until the time he/she is confirmed as a winner (if he/she becomes a winner).

How To Enter

4. **NO PURCHASE NECESSARY.** Purchase is not required to enter the Contest and will not improve your chances of winning.
5. There are two (2) ways to participate in the Contest: by purchasing one (1) or more qualifying products and entering UPC barcode (as defined below), or by submitting a "No Purchase Entry" (as described below). To enter via either method of entry, take the following steps to receive one (1) entry into this Contest, subject to these Rules, for a chance to win one (1) of the Contest prizes (each a "**Prize**", collectively the "**Prizes**" as further described below):
 - a) **Purchase Entry.** To receive an entry by making a purchase (a "**Purchase Entry**"), you must purchase, during the Contest Period, one (1) or more of the qualifying products from any participating retailer in Canada (including the applicable retailer's online retail channels, and online only retailers, as applicable). A list of qualifying products is shown in **Exhibit A** (each, a "**Qualifying Product**"). Once you have purchased a Qualifying Product, visit the Contest website at www.SPKMUSICContest.ca (the "**Website**") to complete a Submission (defined below) **before the Contest Closing Time.** To complete a Submission you must follow the onscreen instructions and register on the Website (including by providing your name, email address, phone number, mailing address) and enter the twelve (12) digit universal product code (the "**UPC Barcode**") on the Qualifying Product. Once you have completed the foregoing steps and submitted all required information (collectively, a "**Submission**"), the Contest Administrator will review your Submission for compliance with these Rules (all decisions by the Contest Administrator are final and binding). If the Submission is verified and the Contest Administrator has confirmed internally that you have completed the foregoing steps in accordance with these Rules, you will receive one (1) Purchase Entry.
 - a) **No Purchase Entry.** To enter without making a purchase (a "**No Purchase Entry**") please: print your first name, last name, complete mailing address (including postal code), valid email address and telephone number on a piece of paper and mail it in an envelope with sufficient Canadian postage to: Spring Music Contest c/o T1F, 80 William Smith Drive Whitby, ON

L1N 9W1 (a “**Request**”). To be eligible, a Request must be postmarked on or before the end of the Contest Period and received by the Sponsor before the Contest Closing Time. Each Request must be mailed in a separate envelope bearing sufficient postage. Once your valid eligible Request has been received in accordance with these Rules, you will receive one (1) No Purchase Entry. The Sponsor and Contest Administrator take no responsibility for any delayed, misdirected, or late no purchase submissions. Purchase Entries and No Purchase Entries are referred to collectively as “**Prize Entries**” and individually as a “**Prize Entry**”.

Limit of one (1) Prize Entry per person, per day of the Entry Period, up to a maximum of eighty-three (83) Prize Entries per person (regardless of the method of entry). Submissions or Requests in excess of this limit will be disqualified and will not constitute eligible prize entries in the Contest. If any entrant attempts to obtain more than the specified number of entries, the Sponsor may, in its sole and absolute discretion, disqualify the entrant from the Contest and disqualify all of that entrant’s Prize Entries. By participating through either method of entry, you agree to these Rules and to the decisions of the Sponsor and Contest Administrator, which are final and binding in all respects. The Contest requires use of a mobile device to access the Contest, data rates may apply. Please consult with your mobile device service provider regarding rate plans.

6. Any available opt-in opportunities are not required to enter this Contest, and checking any opt-in boxes will not improve your chances of winning.
7. All Prize Entries are subject to verification at any time. The Sponsor reserves the right, in its sole and absolute discretion, to require proof of identity and/or eligibility from any entrant, including without limitation, proof of the Qualifying Product purchase, which proof shall be in the form required by the Sponsor. Failure to provide proof of identity and/or eligibility to the satisfaction of the Sponsor in a timely manner may result in disqualification.

Prizes, Odds of Winning and Prize Conditions

8. There are four (4) prizes available to be won (each a “**Prize**”). Each Prize consists of a trip for four (4) (the confirmed winner and three (3) guests) to a music festival of the confirmed winner’s choice (subject to the Age Restrictions (defined below) and availability) and includes:
 - (a) VIP tickets for four (4) to one (1) of the following music festivals (each, a “**Festival**”) on the tentative dates set out below:
 - i. Veld® Music Festival (Toronto, Ontario): July 31 - August 2, 2026
 - ii. Osheaga® Music and Arts Festival (Montreal, Quebec): July 31 - August 2, 2026
 - iii. Escapade Music Festival (Ottawa, Ontario): June 26 - 28, 2026
 - iv. FVDED Festival, (FVDED in the Park) (Surrey, British Columbia): July 3 – 4, 2026
 - (b) round-trip airfare (economy class) for four (4) to and from the destination city where the Festival is located (the “**Destination City**”);
 - (c) hotel accommodations (two (2) double occupancy rooms) or one (1) quad occupancy hotel room, based on room availability at hotel selected, for up to four (4) nights (IMPORTANT NOTE: the number of nights included in the Prize varies based on Festival selected);
 - (d) \$1,000 CAD prepaid gift card for food and non-alcoholic beverages at the Festival; and
 - (e) \$500 CAD gift card for ground transportation.

IMPORTANT NOTE RE: LEGAL DRINKING AGE AND FESTIVAL SELECTION – **Each confirmed winner may only select Veld® , Escapade, or FVDED in the Park if the confirmed winner will be at least nineteen (19) years of age by or before the scheduled start date of the Festival (the “Age Restrictions”).** If the confirmed winner has reached the legal age of majority in their province of residence, but will be under the age of nineteen (19) when Veld®, Escapade, and FVDED in the Park are scheduled to begin, such winner will automatically be deemed to have selected Osheaga® as their Festival of choice. Guests of a confirmed winner are also subject to the Age Restrictions.

The total approximate retail value (“**ARV**”) of the Prize is ten thousand Canadian dollars (\$10,000 CAD) each – based on a hypothetical St. Johns, Newfoundland departure and Surrey, British Columbia Destination City and three (3) nights of accommodations. Actual retail value of the Prize may vary depending on the point of departure, the Festival selected and/or other factors - in the event the actual retail value of the prize is less than ten thousand Canadian dollars (\$10,000 CAD), as determined by the Sponsor in its sole discretion, the Sponsor will award the difference in pre-paid credit card gift cards.

IMPORTANT NOTE: in the event that the confirmed winner resides within a one hundred and fifty (150) kilometre radius of the Destination City (as determined by the Sponsor in its sole and absolute discretion), Sponsor will determine, in its sole and absolute discretion, whether or not the applicable prize will include airline travel, another form of transportation to and from the Destination City, or reimbursement in gift cards (to compensate the difference between the stated Prize ARV and the actual retail value, as set out above). All decisions of the Sponsor are final and binding.

9. The approximate odds of winning a Prize depend on the total number of eligible Prize Entries received by the Contest Closing Time.
10. The following conditions apply to each Prize: (i) the Prize is subject to availability, must be accepted as awarded and is not transferable, non-refundable, assignable and/or convertible to cash (except as may be specifically permitted by Contest Sponsor in its sole and absolute discretion); (ii) no substitutions except at Sponsor's option; (iii) all travel related to the Prize must be completed by the dates specified by the Sponsor (otherwise the Prize may, in the sole and absolute discretion of the Sponsor, be forfeited in its entirety and, if forfeited, nothing will be substituted in its place); (iv) the confirmed winner and their guests must: (a) travel on same itinerary; (b) have all necessary documentation (including, without limitation, a valid passport) to permit travel and participation in the prize; and (c) must not have any legal barrier to travel to, and return from, the Destination City; (v) the costs of everything not specifically and expressly stated above as included in the Prize are the sole and absolute responsibility of the confirmed winner and their guests, including, without limitation: travel or medical insurance costs not included in the Prize as set out above, meals and expenses not included in the Prize as set out above, transportation for the confirmed winner and their guests to and from the Canadian departure airport; excess baggage and other fees; and items of a personal nature (NOTE: the confirmed winner may be required to present a valid major credit card in their name at the time of hotel check-in to cover any incidental expenses); (vi) if the confirmed winner and their guests do not utilize any part(s) of the Prize for any reason, then any such part(s) not utilized may, in the sole and absolute discretion of the Sponsor, be forfeited in their entirety and, if forfeited, nothing will be substituted in their place; (vii) Sponsor reserves the right at any time to: (a) place reasonable restrictions on the availability or use of the Prize or any component thereof; and (b) substitute the Prize or a component thereof for any reason with a prize or prize component(s) of equal or greater value, including, without limitation, but solely at the Sponsor's sole discretion, a cash award (including without limitation if the fulfillment of the Prize, or any part thereof, is rendered impossible, infeasible, unsafe or impractical for any reason including without limitation due to any pandemic-related law, regulation, order, policy, guideline, strike, travel restriction, Festival policy, restriction, or for any other reason (all as determined by the Sponsor in its sole and absolute discretion) NOTE: without limiting the foregoing, in the event that the trip or attendance at the Festival is rendered impossible, infeasible, unsafe or impractical due to any applicable legal, governmental or health authority orders, requirements or restrictions in effect at the time of fulfillment of the prize (as determined by the Sponsor, in its sole and absolute discretion), the trip and/or Festival component of the prize will be forfeited in its entirety and, if forfeited, the Sponsor is not obligated to offer any substitute prize component in its place; (viii) all travel arrangements relating to the Prize must be made through the Sponsor or its designated agents; (ix) by accepting the Prize, the confirmed winner agrees to waive all recourse against the Releasees (defined below) if the Prize or a component thereof does not prove satisfactory, either in whole or in part; (x) neither the Sponsor nor any of its prize suppliers will replace any lost or stolen tickets; (xi) each of the confirmed winner's guests must: (a) be a resident of Canada who has reached: (1) the legal age of majority in their jurisdiction of residence; and (2) the legal drinking age in the province where the Festival is located (18 in Montreal, 19 in Ontario and British Columbia); and (b) sign and return the Sponsor's release (by the date indicated on the release form) indicating, among other things, that they waive all recourse against the Releasees relating to their participation in the Prize (including, without limitation, any travel related thereto); (xii) all characteristics and features of the Prize (and of each Prize element), except as otherwise explicitly stated above, are at the Sponsor's sole and absolute discretion; (xiii) precise travel arrangements are subject to space and flight availability and shall be made at the Sponsor's sole and absolute discretion; (xiv) once booked, travel arrangements may not be changed by the Prize winner; (xv) certain blackout dates and further restrictions may apply; (xvi) the Releasees will not be in any way responsible (and for greater certainty, are not obligated to offer any substitute prize) in the event that any part of the Prize (including, without limitation, Prize transportation or the Festival) is delayed, postponed, rescheduled or cancelled for any reason whatsoever (including, without limitation, due to illness or health risks, or any governmental or health authority orders, measures, directives or guidance in response to such illness or risks, such as, without limitation, those that may be implemented to mitigate COVID-19 transmission, or due to any other cause of any kind or nature whatsoever); (xvii) the Sponsor reserves the right to change any of the Prize dates and/or Prize description at its sole and absolute discretion; (xviii) Winners and guests must be at least the age of majority and must abide by all venue and Festival policies, to include but not limited to, showing a valid photo ID at venue for age verification and/or identification purposes if requested. Winners understand that there are inherent risks involved in being in public spaces and that these risks may be present before, during and after the Festival. Resale of tickets is prohibited. By claiming tickets, you agree to Festival Tickets Terms of Use, and to abide by the health and safety measures in effect at the time of the Festival. Should the Festival be cancelled, winners will be notified as soon as reasonably possible. Sponsor and/or Live Nation Canada reserve the right to revoke any full or partial Prize from the winners or winners' guests who they, or venue/Festival personnel, may deem, in their sole discretion, be intoxicated, be a safety risk, have violated any venue/Festival policy or law, or may bring Sponsor, Live Nation Canada, Festival, the prize providers or any Contest Entity into disrepute; (xix) by participating in the Prize, the winner and their guests each: (a) signifies that they understand, acknowledge and accept that participation in the Prize may involve danger and/or exposure to risks and hazards (including without limitation as may be due to the inherent risks of travel and as may be due to possible COVID-19 exposure or infection), whether arising from foreseeable or unforeseeable human error and negligence, and that, as a result, they may suffer damage to personal property, serious personal injury, illness or even death; (b) signifies that they acknowledge and agree that the Releasees have not made any warranties, guarantees or representations about his/her safety while participating in the Prize; and (c) warrant and represent that they have evaluated the nature, scope, and extent of the risks involved, and freely and voluntarily agree and assume any and all such risks arising out of or connected with their participation in the Prize; and (xx) the confirmed winner and their guests travel at their own risk and, if for any reason any aspect of the Contest or Prize is not capable of running as planned (including without limitation war, terrorism, state of emergency, pandemic, or any other kind of disaster, tampering or computer virus), the Sponsor reserves the right to cancel, terminate, modify or suspend the Contest or suspend, substitute or modify the Prize, subject to any written directions from a relevant regulatory authority.
11. There is a limit of one (1) Prize per household.

How Prizes are Awarded

12. In Toronto, Ontario, Canada on or around June 14, 2026, the Contest Administrator will select four (4) potential Prize winners from all eligible Prize Entries received before the Contest Closing Time (the "**Prize Draw**"). The Prize Draw will be conducted by the Contest Administrator.
13. The potential winner of a Prize will be notified initially by email beginning within one (1) business day of the date on which his/her Entry was selected as a potential winner. If the Contest Administrator is unsuccessful in its attempt to reach and communicate directly with a potential winner by email after one (1) attempt to the email address listed in that potential winner's Submission, then the Contest Administrator will follow up with a phone call via the phone number provided on potential winner's Entry. If after two (2) phone outreach attempts and two (2) email outreach attempts over the course of two (2) business days, the Contest Administrator is unsuccessful in its attempts to reach and communicate with the potential winner, at the Sponsor's sole and absolute discretion, that potential winner may be disqualified without liability to the Sponsor. In the event of such a disqualification, an alternate potential winner will be selected from among the remaining eligible entries, either through a process similar to the one that selected the original potential winner or through a random draw, the exact process to be determined by the Sponsor in its sole and absolute discretion, subject to these Rules. Through the winner notification process, the potential winner must confirm his/her eligibility and indicate his/her willingness to accept the applicable Prize. The potential winner will then receive official notification via email or certified or overnight mail delivery. No communications will be entered into other than with the potential winners.
14. The Sponsor and/or its representatives may respond to entrants or otherwise engage with Contest participants during the Contest Period, but such interactions will have no impact on the process through which Prizes are awarded in accordance with these Rules.

Declaration and Release and Skill-Testing Question

15. Before being confirmed as a winner of a Prize, the potential Prize winner must complete and return, within forty-eight (48) hours of date of receipt, a Declaration and Release Form (the "**Declaration and Release**"), which (among other things):
 - (a) confirms compliance with these Rules; b) acknowledges acceptance of the Prize as awarded; (c) releases the Contest Entities, Live Nation Canada, Inc. ("**Live Nation Canada**"), Veld Music Festival Inc. and Veld Music Festival Holdings Inc. (collectively "**Veld® Festival**"); Gestion Evenko Festival Inc. and its affiliated companies which include Evenko G.P., and L'Aréna des Canadiens Inc., (collectively "**Osheaga® Festival**"); 2617322 Ontario Inc. ("**Escapade Festival**"); This Is Blueprint Management Ltd ("**FVDED Festival**"); and each of their respective owners, parents, partners, divisions, subsidiaries, representatives, shareholders, officers, directors, members, managers, agents, employees, affiliates (whether direct or indirect), successors and assigns (collectively, the "**Releasees**") from any and all liability in connection with this Contest, the potential winner's participation therein and the awarding and use/misuse of the Prize or any portion thereof; and (d) confirms the potential winner's consent to the publication, reproduction and/or other use of his/her name, address, voice, statements about the Contest and/or photograph and/or other likeness without further notice or compensation, in any publicity or advertisement carried out by or on behalf of the Sponsor in any manner whatsoever, including, without limitation, print, broadcast and the Internet.
16. Further, prior to being confirmed as a winner of a Prize, each potential winner must also correctly answer a mathematical skill-testing question, which may be contained in the Declaration and Release at the discretion of the Sponsor, without assistance of any kind, whether mechanical, electronic or otherwise.
17. If a potential winner fails to return the properly executed Declaration and Release within the specified time period, the Sponsor may, in its sole and absolute discretion, disqualify the potential winner, thereby forfeiting any and all rights the potential winner may have to the Prize. In the event of such a disqualification, an alternate potential winner may be selected from among the remaining eligible entries, from the respective retail banner submissions either through a process similar to the one that selected the original potential winner or through a random draw, the exact process to be determined by the Sponsor in its sole and absolute discretion, subject to these Rules.
18. If a selected potential winner does not meet the eligibility requirements, does not correctly answer the mathematical skill-testing question, does not complete and return the Declaration and Release, is unable or unwilling to accept the Prize as offered or elects to decline the Prize, he/she may be disqualified at the sole and absolute discretion of the Sponsor and an alternate potential winner may be selected from among the remaining eligible entries from the respective retail banner submissions either through a process similar to the one that selected the original potential winner or through a random draw, the exact process to be determined by the Sponsor in its sole and absolute discretion, subject to these Rules. Any disqualified winner will not receive any alternate prize, substitution or compensation.

Privacy

19. The Sponsor respects your right to privacy and works at all times to comply with all applicable data protection and privacy laws. Except as expressly set out in these Rules, in the Sponsor's Privacy Policy (available at <https://www.mondelezinternational.com/canada/privacy-policy>), or as otherwise agreed to by you, any personal information provided in connection with this Contest will only be collected, used and disclosed by the Sponsor and its third party partners and service providers for the purposes of administering and conducting this Contest, including, without limitation, verification of eligibility and identity and awarding and delivering Prizes. Please note that personal information provided as part of this Contest may be collected in, transferred to and processed and stored in jurisdictions outside of Canada. Such information will be subject to the general laws applicable within those jurisdictions, including, without limitation, possible access by regulatory authorities. The Sponsor will not sell, share, or otherwise disclose personal information provided in connection with this Contest to or with third parties or agents, other than to third parties or agents engaged by the Sponsor to fulfill the above purposes or as permitted or required by the applicable laws. This section does not limit any other consent(s) that an individual may provide the Sponsor or others in relation to the collection, use and/or disclosure of their personal information.

Additional Rules and Restrictions

20. By participating in this Contest, entrants agree to abide by and be bound by these Rules and the decisions of the Sponsor and the Contest Administrator, which shall be final and binding on all entrants in all matters relating to this Contest. In the event an entrant wins a Prize and is later found to be in violation of these Rules, he/she will be required to forfeit the Prize or to reimburse Sponsor for the stated value of the Prize if such violation is discovered after winner has used the Prize. False, fraudulent or deceptive entries or acts shall render entrants ineligible for the Prize.
21. Proof of sending a Prize Entry, Request or Submission is not proof of receipt by the Sponsor or Contest Administrator. Incomplete, altered, mutilated, or garbled entries will be disqualified. The Releasees are not responsible for lost, late, misdirected, garbled, stolen, incomplete, invalid, unintelligible or damaged Prize Entries, Requests or Submissions, or for Prize Entries submitted in a manner that is not expressly allowed under these Rules, or for any Prize Entry not submitted or received due to any technical error or failure, unauthorized human intervention, inaccurate capture or mis-entry of any required information, the effects of hackers, the failure of any electronic equipment, computer transmissions and/or network connections or any other reason beyond Sponsor's reasonable control; all of which will be disqualified. The Releasees are not responsible for mechanical, technical, electronic, communications, telephone, computer, hardware or software errors, malfunctions or failures of any kind, including, without limitation: failed, incomplete, garbled or delayed transmission of online entries, traffic congestion on telephone lines, the Internet or at any website or lost or unavailable network connections which may limit an online entrant's ability to participate in the Contest, and any injury or damage to entrant's or any other person's computer related to or resulting from participating in or downloading any information necessary to participate in the Contest. Entrants are restricted to use of ordinary and typical computer equipment and internet access use in respect of the Contest.
22. The Releasees are not responsible for the cancellation or postponement of any component of this Contest or any associated programs and materials. The Releasees are not responsible for any other errors of any kind, whether computer, technical, typographical, printing, human or otherwise, relating to or in connection with the Contest. The Releasees are not responsible for typographical or other errors in the offer or administration of this Contest, including, without limitation, errors which may occur in connection with the printing or advertising of this Contest, these Rules, administration or execution of the Contest, the conducting of the Prize drawing or winner selection, the cancellation of any element of a Prize, the processing of entries or in the selection or announcement of a Prize or Prize winner.
23. Each entrant must obtain a Prize Entry (and submit the corresponding Submission or Request, as applicable) and participate in the Contest on his/her own behalf. Any Entry submitted on behalf of another individual, on behalf of a group or organization, or using another person's email address, name or other personal information will be disqualified and ineligible to claim any Prize.
24. Any attempt by any entrant to obtain more than the specified number of Entries by using (or attempting to use) multiple names, identities, email addresses, registrations, or logins, or by any other means whatsoever, will entitle the Sponsor, in its sole and absolute discretion, to void that entrant's Entries and disqualify that entrant from the Contest. Entries by any means which subvert the entry process will be void. Any Entry form that is determined by the Sponsor, in its sole and absolute discretion, to have failed to have been fully completed and submitted during the Contest Period will be rejected. Use (or attempted use) of any automated, macro, script, robotic or other systems or programs to enter or otherwise participate in, subvert, or disrupt the Contest, and any other attempt to manipulate, tamper with or defraud any element of this Contest, is prohibited and is grounds for disqualification by the Sponsor in its sole and absolute discretion.

25. In the event of a dispute as to any Prize Entry, the authorized account holder of the email address included in the Submission or Request, as applicable, for that Prize Entry will be deemed to be the entrant and he/she must be eligible according to these Rules. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. All Prize Entries received become the property of the Sponsor and will not be returned or acknowledged.
26. The sole determinant of the time of receipt of a Prize Entry for the purposes of determining the eligibility of that Prize Entry shall be the Sponsor or Contest Administrator's computer or server.
27. By participating in the Contest, except to the extent prohibited by applicable legislation, each entrant:
 - a. consents to the publication, reproduction and/or other use of his/her name, address, voice, statements about the Contest and/or photograph and/or other likeness without further notice or compensation, in any publicity or advertisement carried out by or on behalf of the Sponsor, in any manner whatsoever, including, without limitation, print, broadcast and the Internet;
 - b. releases and agrees to defend and indemnify the Releasees from and against any and all liability, claims, losses, actions or damages of any kind, whether actual, incidental or consequential, for injury (including but not limited to death), damages, losses or expenses arising out of or relating to an entrant's participation in this Contest, or the acceptance, possession or use/misuse of any Prize or participation in Prize-related activities (including but not limited to activity related thereto);
 - c. agrees not to make any claim against any of the Releasees or against any third party that may result in a claim against any of the Releasees in respect of any matter in any way relating to or arising in connection with the Contest; and
 - d. acknowledges and agrees that the Releasees make no warranty, guaranty or representation of any kind concerning any Prize and disclaim any implied warranty.
28. The Releasees shall not be liable to Prize winners or any other person for failure to supply any Prize or any part thereof by reason of any acts of God, viral or bacterial outbreaks, pandemics, epidemics or similar events, any actions, regulations, orders, or requests by any governmental entity, equipment failure, terrorist acts, war, fire, unusually severe weather, embargo, labour dispute or strike, labour or material shortage, transportation interruption of any kind, or any other cause beyond the reasonable control of the Releasees.
29. Sponsor reserves the right, where applicable, to cancel, modify, suspend, or terminate the Contest, to change any Contest draw dates and to modify these Rules at any time without notice, for any reason, including, without limitation, if, in the opinion of the Sponsor, in its sole and absolute discretion:
 - a. fraud, misconduct or technical failures destroy or threaten the integrity of any portion of the Contest;
 - b. a computer virus, bug, or other technical problem corrupts the administration, security, or proper conduct of the Contest; or there is any accident or printing, administrative or other error of any kind related to the Contest.

In the event of an early termination of the Contest, Sponsor reserves the right to determine the Prize winners in a random drawing from among all eligible, non-suspect entries received from respective retail banner submissions as of the time/date of such termination.

30. The Sponsor reserves the right, in its sole and absolute discretion, and without prior notice, to adjust any of the dates and/or timeframes stipulated in these Rules, to the extent necessary, for purposes of verifying compliance by any entrant or entry with these Rules, or as a result of technical problems, or in light of any other circumstances which, in the opinion of the Sponsor, in its sole and absolute discretion, affect the proper administration of the Contest as contemplated in these Rules.
31. The Sponsor may, in its sole and absolute discretion, and without notice, terminate the right of any entrant or user of the Website to participate in the Contest or use the Website.
32. In the event of any discrepancy or inconsistency between the terms and conditions of these English Rules and disclosures or other statements contained in any Contest-related materials, including, but not limited to, the Entry form, the French version of these Rules and/or point of sale, television, print or online advertising, the terms and conditions of these English Rules shall prevail, govern, and control.
33. Except where prohibited by law, by completing the act of entering the Contest, each entrant agrees that the Contest, and all issues and questions concerning the construction, validity, interpretation and enforceability of these Rules, shall be governed by the laws in force in the Province of Ontario and the federal laws of Canada applicable therein (excluding any conflict of laws, rule or principle that might refer such interpretation to the laws of another jurisdiction). Each entrant irrevocably submits to the non-exclusive jurisdiction of the courts of Ontario with respect to any matter related to this Contest.

34. If any provision of these Rules is determined to be invalid or unenforceable, the remaining provisions of these Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained herein.
35. Except where prohibited by law, by participating in this Contest, each entrant agrees that (a) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest, and in no event will entrant be entitled to receive lawyers' fees or other legal costs; and (b) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental, and consequential damages, and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased.
36. Live Nation Canada, Veld Festival, Osheaga[®] Festival, Escapade Festival, FVDED Festival are each not a Sponsor of the Contest, and in no way responsible for the administration of the Contest, the verification of winners or the fulfillment of prizing. All inquiries regarding the Contest should be directed to Sponsor. Live Nation is a registered trademark of Live Nation Worldwide, Inc. Veld is a registered trademark of Veld Music Festival Holdings Inc. Osheaga[®] Music and Arts Festival logo and Osheaga[®] are trademarks of Gestion Evenko Festival Inc. Escapade is a trademark of 2617322 Ontario Inc.

A copy of these Rules is available on the Website. If you have any questions regarding the Contest, or if you would like a list of the Contest winners once they are named, please contact the Sponsor through its contact information on the Website.

Exhibit A – Participating Products Table

Category	Description	Retail UPC
Candy EVD	SOUR PATCH KIDS BIG HEADS 154G	57700017234
Candy EVD	SOUR PATCH KIDS BERRIES 150G	57700017258
Candy EVD	SOUR PATCH KIDS 150G	57700017272
Candy EVD	SOUR PATCH KIDS STRAWBERRY 154G	57700017753
Candy EVD	SOUR PATCH KIDS GRAPE 154G	57700017968
Candy EVD	SOUR PATCH KIDS LEMONADE 150G	57700018248
Candy EVD	SOUR PATCH KIDS BLUE 150G	57700018286
Candy EVD	SOUR PATCH KIDS EXTREME 150G	57700018361
Candy EVD	SOUR PATCH KIDS GLOW UPS 135G	57700018637
Candy EVD	MAYNARDS SOUR PATCH KIDS 185G	57700215067
Candy EVD	MAYNARDS SOUR PATCH KIDS 185G	57700215067
Candy EVD	SOUR PATCH KIDS BIG HEADS 154G	57700017234
Candy EVD	SOUR PATCH KIDS BERRIES 150G	57700017258
Candy EVD	SOUR PATCH KIDS 150G	57700017272
Candy EVD	SOUR PATCH KIDS STRAWBERRY 154G	57700017753
Candy EVD	SOUR PATCH KIDS GRAPE 154G	57700017968
Candy EVD	SOUR PATCH KIDS LEMONADE 150G	57700018248
Candy EVD	SOUR PATCH KIDS EXTREME 150G	57700018361
Candy EVD	SOUR PATCH KIDS GLOW UPS 135G	57700018637
Candy EVD	SOUR PATCH KIDS BLUE 150G	57700018286
Candy EVD	SOUR PATCH KIDS ICE POP MIX 150G	57700018538
Candy EVD	SOUR PATCH KIDS FUN MIX 280G	57700019184
Candy EVD	SOUR PATCH KIDS FUN MIX 315G	57700017777
Candy EVD	SOUR PATCH KIDS 315G	57700018057
Candy EVD	SOUR PATCH KIDS WATERMELON 315G	57700018064
Candy EVD	SOUR PATCH KIDS SOUR CHERRY BLASTERS 308G	57700018071
Candy EVD	MAYNARDS SWEDISH BERRIES 315G	57700018095
Candy EVD	MAYNARDS FUZZY PEACH 308G	57700018101
Candy EVD	SOUR PATCH KIDS LEMONADE 315G	57700018569
Candy EVD	SOUR PATCH KIDS ICE POP MIX 315G	57700018873
Candy EVD	MAYNARDS WINE GUMS 315G	57700215401
Candy EVD	SOUR PATCH KIDS 816G	57700015537
Candy EVD	MAYNARDS SWEDISH BERRIES 816G	57700015551
Candy EVD	MAYNARDS FUZZY PEACH 814G	57700016497
Candy EVD	SOUR PATCH KIDS LEMONADE 60G	57700018507
Candy EVD	MAYNARDS WINE GUM ROLLS 44G	57700215074
Candy EVD	SOUR PATCH KIDS SOUR CHERRY BLASTERS 64G	57700215852
Candy EVD	MAYNARDS FUZZY PEACH 64G	57700215876
Candy EVD	MAYNARDS SWEDISH BERRIES 64G	57700215999
Candy EVD	MAYNARDS ORIGINAL GUMMIES 60G	57700216422
Candy EVD	SOUR PATCH KIDS 60G	57700221921
Candy EVD	SOUR PATCH KIDS LEMONADE 60G	57700018507
Candy EVD	MAYNARDS FUZZY PEACH 64G	57700215876
Candy EVD	MAYNARDS SWEDISH BERRIES 64G	57700215999
Candy EVD	MAYNARDS ORIG GUMMIES 60G	57700216422
Candy EVD	SOUR PATCH KIDS 60G	57700221921

Candy EVD	SOUR PATCH KIDS SOUR CHERRY BLASTERS 64G	57700215852
Candy EVD	SOUR PATCH KIDS GLOW UPS 50G 6X18	57700019047
Candy EVD	MAYNARDS SOUR WATERMELON BULK 2.26KG	57700013076
Candy EVD	MAYNARDS FUZZY PEACH BOX 100G	57700227947
Candy EVD	SOUR PATCH KIDS WATERMELON BOX 100G	57700227954
Candy EVD	MAYNARDS SWEDISH BERRIES BOX 100G	57700227961
Candy EVD	SOUR PATCH KIDS EXTREME BOX 100G	57700227978
Candy EVD	SOUR PATCH KIDS FUN MIX 280G	57700019184
Candy EVD	SOUR PATCH KIDS BERRIES 130G	57700019146
Candy EVD	MAYNARDS FUZZY PEACH 132G	57700019153
Candy EVD	MAYNARDS SWEDISH BERRIES 126G	57700019160
Candy EVD	MAYNARDS WINE GUMS 132G	57700019177
Candy EVD	SOUR PATCH KIDS SOUR CHERRY BLASTERS 132G	57700019207
Candy EVD	SOUR PATCH KIDS 130G	57700019214
Candy EVD	MAYNARDS SOUR WATERMELON BULK 2.26KG	57700013076
Candy EVD	MAYNARDS FUZZY PEACH BOX 100G	57700227947
Candy EVD	SOUR PATCH KIDS WATERMELON BOX 100G	57700227954
Candy EVD	MAYNARDS SWEDISH BERRIES BOX 100G	57700227961
Candy EVD	SOUR PATCH KIDS EXTREME BOX 100G	57700227978
Candy EVD	SOUR PATCH KIDS FUN MIX 280G	57700019184
Candy EVD	SOUR PATCH KIDS BERRIES 130G	57700019146
Candy EVD	MAYNARDS FUZZY PEACH 132G	57700019153
Candy EVD	MAYNARDS SWEDISH BERRIES 126G	57700019160
Candy EVD	MAYNARDS WINE GUMS 132G	57700019177
Candy EVD	SOUR PATCH KIDS SOUR CHERRY BLASTERS 132G	57700019207
Candy EVD	SOUR PATCH KIDS 130G	57700019214
Candy EVD	SOUR PATCH KIDS 816G	57700015537
Candy EVD	MAYNARDS SWEDISH BERRIES 816G	57700015551
Candy EVD	MAYNARDS FUZZY PEACH 814G	57700016497
Cookies	OREO FUDGE COVERED 224G	66721009067
Cookies	OREO ORIGINAL 270G	66721026590
Cookies	OREO DOUBLE STUF 261G	66721026606
Cookies	OREO GOLDEN 270G	66721026613
Cookies	OREO GOLDEN DBL STUF 261G	66721026620
Cookies	OREO BIRTHDAY 261G	66721026637
Cookies	OREO MINT 261G	66721026644
Cookies	OREO MINT 261G	66721026644
Cookies	OREO CINNAMON BUN 261G	66721026651
Cookies	OREO DARK CHOCOLATE 261G	66721026668
Cookies	OREO MAPLE 261G	66721028921
Cookies	OREO THINS GOLDEN 261G	66721028983
Cookies	OREO THINS ORIGINAL 261G	66721028990
Cookies	OREO BUBBLE TEA 263G	66721030207
Cookies	CHRISTIE FUDGE-O 303G	66721005861
Cookies	CHRISTIE FUDGE-O DOUBLE STUF 303G	66721005885
Cookies	CHIPS AHOY! SOFT CHUNKY ORIG 290G	66721006233
Cookies	CHIPS AHOY! ORIGINAL 258G	66721026545
Cookies	CHIPS AHOY! CHUNKS 251G	66721026552

Cookies	CHIPS AHOY! CHUNKS TRIPLE CHOC 251G	66721026569
Cookies	CHIPS AHOY! CHEWY 271G	66721026576
Cookies	CHIPS AHOY! RAINBOW 258G	66721026583
Cookies	CHIPS AHOY! CARAMILK 253G	66721029010
Cookies	CHIPS AHOY! COOKIE BUTTER 281G	66721029805
Cookies	OREO ORIGINAL 500G	66721005700
Cookies	CHIPS AHOY! ORIGINAL 460G	66721006684
Cookies	CHIPS AHOY! ORIGINAL OLYMPIC 460G	66721006684
Cookies	CHIPS AHOY! CHUNKS 460G	66721006707
Cookies	CHRISTIE OREO ORIGINAL 500G	66721007124
Cookies	CHIPS AHOY! CHEWY 453G	66721008220
Cookies	CHIPS AHOY! RAINBOW 457G	66721009036
Cookies	OREO MEGA STUF 374G	66721025456
Cookies	OREO BIRTHDAY 482G	66721025791
Cookies	CHIPS AHOY! MINI EGGS 460G	66721026385
Cookies	CHIPS AHOY! CHEWY CARAMILK 453G	66721026392
Cookies	OREO DOUBLE STUF 436G	66721028082
Cookies	OREO GOLDEN 439G	66721028099
Cookies	OREO ORIGINAL 439G	66721028105
Cookies	FUDGE-O 488G	66721028310
Cookies	OREO JOY 530G	66721029355
Cookies	OREO STUF OF LEGENDS 303G	66721030146
Cookies	OREO BTS LIMITED EDITION 303g	66721030153
Cookies	OREO DOOM LIMITED EDITION 303G	66721030771
Cookies	OREO VARIETY 20PK 482G	66721028259
Cookies	OREO ORIGINAL 20PK 440G	66721028266
Cookies	OREO ORIG 18PK 396G	66721027627
Cookies	CHIPS AHOY! MINI SNAK PAK 180G	66721020598
Cookies	OREO MINI SNAK PAK 150G	66721028792
Cookies	OREO MINI GOLDEN 200G	66721028808
Cookies	CHIPS AHOY! MINI 200G	66721028815
Cookies	CHIPS AHOY! MINI RAINBOW 200G	66721028839
Cookies	OREO MINI 200G	66721028853
Cookies	CHIPS AHOY! MINI SNAK PAK 156G	66721028860
Cookies	OREO MINI GOLDEN SNAK PAK 150G	66721029126
Cookies	CHIPS AHOY! MINI RAINBOW SNAK PAK 144G	66721029515
Crackers	RITZ DRIZZLED MINIS FUDGE 113G	66721030603
Crackers	RITZ DRIZZLED MINIS CARAMEL 226G	66721030214
Crackers	RITZ DRIZZLED MINIS FUDGE 226G	66721030221
Crackers	CRISPERS CHEDDAR 145G	66721026439
Crackers	CRISPERS DILL PICKLE 145G	66721026484
Crackers	CRISPERS BBQ 145G	66721026491
Crackers	CRISPERS RANCH 145G	66721026507
Crackers	CRISPERS SALT&VINEGAR 145G	66721026514
Crackers	CRISPERS ALL DRESSED 145G	66721026521
Crackers	CRISPERS ALL DRESSED 145G	66721026521
Crackers	CRISPERS KETCHUP 145G	66721026538
Crackers	CRISPERS BITS & BITES ORIG 145G	66721027412

Crackers	CRISPERS BITS & BITES CHEESE 145G	66721027429
Crackers	CRISPERS BITS & BITES BBQ 145G	66721027436
Crackers	CRISPERS JALAPENO 145G	66721027856
Crackers	CRISPERS SMOKEY BACON 145G	66721028907
Crackers	CRISPERS CAJUN 145G	66721029539
Crackers	CRISPERS CHILI LIME 145G	66721029591
Crackers	CRISPERS GOCHUJANG 145G	66721029867
Crackers	CRISPERS SZECHUAN 145G	66721029973
Crackers	CRISPERS DOUBLE ADOBO 145G	66721030085
Crackers	CRISPERS SMOKEY BACON 145G	66721028907
Crackers	CRISPERS ALL DRESSED 145G	66721026521
Crackers	CRISPERS KETCHUP 145G	66721026538
Crackers	CRISPERS JALAPENO 145G	66721027856
Crackers	CRISPERS DILL PICKLE 145G	66721026484
Crackers	CRISPERS BBQ 145G	66721026491
Crackers	CRISPERS RANCH 145G	66721026507
Crackers	CRISPERS SALT&VINEGAR 145G	66721026514
Crackers	CRISPERS BITS & BITES CHEESE 145G	66721027429
Crackers	CRISPERS BITS & BITES BBQ 145G	66721027436
Crackers	CRISPERS BITS & BITES ORIG 145G	66721027412
Crackers	CRISPERS CHILI LIME 145G	66721029591
Crackers	CRISPERS TANDOORI MASALA 145G	66721030511
Crackers	RITZ CHIPS CHEDDAR 240G	66721028457
Crackers	RITZ CHIPS ORIGINAL 240G	66721028464
Crackers	RITZ CHIPS SOUR CREAM & ONION 240G	66721028914
Crackers	RITZ DRIZZLED MINIS FUDGE 113G	66721030603
Crackers	RITZ DRIZZLED MINIS CARAMEL 226G	66721030214
Crackers	RITZ DRIZZLED MINIS FUDGE 226G	66721030221
Crackers	RITZ MINI SNAK PAK 280G	66721030443
Crackers	RITZ BITS SANDWICH PEANUT BUTTER 180G	66721002143
Crackers	RITZ BITS SANDWICH CHEESE 180G	66721002167
Crackers	CHRISTIE RITZ BITS CHEESE SANDWICHES SNAK PAK 180G	66721016232

