

## **Full Contest Rules:**

**NO PURCHASE NECESSARY TO ENTER OR WIN. PURCHASE DOES NOT IMPROVE CHANCES OF WINNING. THE CONTEST IS VALID IN CANADA ONLY (AND IS OPEN ONLY TO ELIGIBLE PERSONS, AS SPECIFIED IN THE RULES BELOW). VOID ELSEWHERE AND WHEREVER PROHIBITED. DO NOT PARTICIPATE IN THE CONTEST IF YOU DO NOT FALL WITHIN THE ELIGIBILITY REQUIREMENTS AS SET FORTH BELOW.**

### **Contest; Contest Period**

1. The Nescafe GOLD Contest (the "**Contest**") commences at 12:00:01 AM Eastern Time ("ET") on April 1, 2026, and ends at 11:59:59 PM ET on June 15, 2026 (the "**Contest Period**"). All entries must be submitted by 11:59:59 PM ET on June 15, 2026 (the "**Contest Closing Time**"). Entries submitted after the Contest Closing Time will not be accepted. The computer clock of Sponsor is the official time-keeping device in the Contest, and the Sponsor may also rely on the time processing functions of third parties. Sponsor shall have the sole discretion in determining the timeliness of any action or inaction related to this Contest.

The Contest comprises of a sweepstakes game of chance (the "**Sweepstakes**") and an instant win game of chance (the "**Instant Win Game**") as further set out in these Official Rules.

### **Sponsor**

2. The Contest is sponsored by Nestlé Canada Inc., (the "Sponsor"). The Sponsor's address is 25 Sheppard Ave W., Toronto, ON M2N 6S8.

### **Eligible Persons**

3. The Contest is only open to legal residents of Canada who have reached the age of majority in their province or territory of residence at the time of entry, excluding: (a) employees, directors, officers, representatives and agents of: (i) Nestlé Canada Inc., (the "**Sponsor**"); (ii) the independent contest management organization appointed by the Sponsor to administer the Contest (the "**Contest Administrator**"); (iii) any affiliates of the Sponsor or the Contest Administrator; (iv) any of the Sponsor's advertising, promotion and fulfillment agencies involved in the development or execution of the Contest in any way; and (v) any persons or entities involved in judging the Contest, if applicable; and (b) all persons with whom those specified in (a) are domiciled or immediately related. The persons and entities specified in (a) and (b) are referred to collectively herein as the "**Contest Entities**". For the purposes of these Rules, two (2) people are "immediately related" if one (1) is the husband, wife, spouse, common-law partner, son, stepson, son-in-law, daughter, stepdaughter, daughter-in-law, sister, stepsister, sister-in-law, brother, stepbrother, brother-in-law, mother, stepmother, mother-in-law, father, stepfather, or father-in-law of the other. For clarity, groups, clubs, organizations, businesses, and commercial and non-commercial entities cannot enter the Contest.
4. An entrant must meet the eligibility requirements set out in these Rules from the time of entry until the time he/she is confirmed a winner (if he/she becomes a winner).

### **How To Enter**

5. **NO PURCHASE NECESSARY. Purchase is not required to enter the Contest and will not improve your chances of winning.**
6. There are two (2) ways to participate in the Contest: by purchasing an eligible product and submitting your "Receipt" (as defined below), or by submitting a "No Purchase Entry" via the Digital

AMOE(as described below). To enter via either method of entry, take the following steps during the Contest Period to receive one (1) or more entries into the Sweepstakes (each, a "**Sweepstakes Entry**"), and one (1) or more Instant Win gameplay opportunities (each an "**Instant Win Gameplay**", and together with a Sweepstakes Entry, sometimes, an "**Entry**") subject to these Rules, and a chance to win one (1) of the Sweepstakes prizes or Instant Win prizes (each a "**Prize**", collectively the "**Prizes**" as further described below):

- a) **Purchase Entry.** To enter by making a purchase (a "**Purchase Entry**"), you must purchase, in one or more transactions, one (1) or more Qualifying Products from a retailer or online in Canada during the Contest Period; A qualifying product must be purchased to receive an Entry. A list of qualifying products is shown in **Exhibit A** (each, a "**Qualifying Product**"). Once you have purchased Qualifying Product(s), retain and scan your purchase Receipt. Your scanned Receipt must clearly and legibly show the retailer from whom the purchase was made, the date of purchase, the Qualifying Product(s) purchased (including product name and description), and the price paid ("Receipt"). Receipts that are illegible, incomplete, altered, or do not clearly show all required information may be rejected in the Sponsor's sole discretion. Visit the Contest website at [www.madewithnestle.ca/nescafe/win-golden-experience.html](http://www.madewithnestle.ca/nescafe/win-golden-experience.html) (the "**Website**") and follow the onscreen instructions to submit your Receipt, and register on the Website (including your name, email address, phone number and mailing address), as well as pass authentication tests requiring the requesting of a one-time password (OTP) via text and entering the OTP on the registration form.

Once you have submitted your Receipt, the Contest Administrator will use commercially reasonable efforts to review it for compliance with these Rules, which decision is subject to further review in accordance with these Rules and is final and binding. If the Receipt is verified, you will receive one (1) Sweepstakes Entry and one (1) Instant Win Gameplay for each Qualifying Product purchased in the valid Receipt submitted, subject to the limits set out below. The Contest Administrator may, in its sole discretion, notify you if your Receipt is rejected. Answering the skill-testing question on the registration form is necessary to be eligible to receive a Sweepstakes Entry or Instant Win Gameplay.

**Entry Limit (Purchase Entries):** Limit of ten (10) Sweepstakes Entries and ten (10) Instant Win Gameplays per person for the entire Contest Period through Purchase Entries. Entrants may earn multiple Sweepstakes Entries and Instant Win Gameplays in a single day through multiple qualifying purchases, subject to the overall limit of ten (10) Sweepstakes Entries and ten (10) Instant Win Gameplays per person for the entire Contest Period. **NOTE: Regardless of whether a Receipt is deemed valid or invalid, each person may submit a maximum of ten (10) Receipts in total during the Contest Period.** Once a Receipt has been submitted, any additional submissions using such Receipt in excess of these limits will be disqualified and will not constitute eligible entries in the Contest. Further, if any entrant attempts to obtain more than the specified number of Sweepstakes Entries or Instant Win Gameplays, the Sponsor may, in its sole and absolute discretion, disqualify the entrant from the Contest and disqualify all of that entrant's entries.

**Important Note:** You must keep your original Receipt(s). The Sponsor or the Contest Administrator may request to see it to verify that you are eligible to participate in the Contest. If you are unable to produce your original Receipt on request by the Sponsor or Contest Administrator, you may be disqualified, in the sole and absolute discretion of the Sponsor or Contest Administrator, and if disqualified, will forfeit any right to claim a Prize.

- b) Non-Purchase Entry (Digital AMOE). To enter without making a purchase (a "**Digital AMOE Entry**"), visit the Digital Alternate Method of Entry website at <https://nescafegoldenprod.snipp.us/amoe> (the "**Digital AMOE Website**") and follow the on-screen instructions to register by providing your name, valid email address, telephone number and postal code, and correctly answer the skill-testing question. The Sponsor and Contest Administrator reserve the right, in their sole and absolute discretion, to disqualify any Digital AMOE Entry that includes an Essay that does not comply with the foregoing requirements or that is deemed, in the sole opinion of the Sponsor, to be incomplete, incomprehensible, or otherwise non-compliant with these Rules. Upon successful completion of the Digital AMOE registration process, you will receive one (1) Sweepstakes Entry and one (1) Instant Win Gameplay.

Entry Limits (Digital AMOE Entries): Limit of one (1) Sweepstakes Entry and one (1) Instant Win Gameplay per person per day through Digital AMOE Entries, and a maximum of ten (10) Sweepstakes Entries and ten (10) Instant Win Gameplays per person for the entire Contest Period through Digital AMOE Entries. For clarity, each Digital AMOE Entry must be submitted on a separate calendar day, and a "day" means a 24-hour period from 12:00:01 AM ET to 11:59:59 PM ET. **NOTE: To obtain the maximum number of Digital AMOE Entries, an entrant must complete the Digital AMOE registration on ten (10) separate days during the Contest Period.**

The Sponsor and Contest Administrator take no responsibility for any lost, delayed, misdirected, incomplete or illegible Digital AMOE submissions.

- c) **Overall Entry Limits. Regardless of method of entry, the maximum limit is ten (10) Sweepstakes Entries and ten (10) Instant Win Gameplays per person in total for the entire Contest Period. For clarity, entries obtained through Purchase Entries and Digital AMOE Entries are cumulative and count toward this overall limit. An entrant cannot exceed ten (10) total Sweepstakes Entries and ten (10) total Instant Win Gameplays by combining both entry methods.**
- d) Instant Win Prize Availability: A total of seventy-five (75) Instant Win Prizes are available to be won. Once all Instant Win Prizes have been awarded, eligible participants will continue to receive Sweepstakes Entries only and will no longer receive Instant Win Gameplays.
7. By participating through either method of entry, you agree to these Rules and to the decisions of the Sponsor and Contest Administrator, which are final and binding in all respects.
  8. Where you use a mobile device to access the Contest, data rates may apply. Please consult with your mobile device service provider regarding rate plans.
  9. Any available opt-in opportunities are not required to enter this Contest, and checking any opt-in boxes will not improve your chances of winning.
  10. All entries are subject to verification at any time. The Sponsor reserves the right, in its sole and absolute discretion, to require proof of identity and/or eligibility from any entrant, including without limitation the original Receipt submitted with a Purchase Entry, which proof shall be in the form required by the Sponsor. Failure to provide proof of identity and/or eligibility to the satisfaction of the Sponsor in a timely manner may result in disqualification.

## **Prizes and Odds of Winning**

11. There are two (2) classes of Prizes available to be won at the outset of this Contest: sweepstakes prizes (each, a "Grand Prize") and instant win prizes (each an "Instant Win Prize", and together with Grand Prizes, collectively, the "Prizes").
12. There are five (5) Grand Prizes (as defined below) and seventy-five (75) Instant Win Prizes (as defined below) available to be won at the outset of this Contest. **Limit of one (1) Instant Win Prize and one (1) Grand Prize per person/entrant during the Contest Period.**
13. Each winner must accept their Prize as awarded. Prizes are non-transferable and may not be substituted, exchanged, or redeemed for cash or any other prize by the winner. All Prizes are non-refundable, non-replaceable if lost or stolen, and are provided on an "as is" basis without any representation or warranty of any kind, express or implied. The Sponsor reserves the right, in its sole and absolute discretion, to make substitutions of equivalent or greater kind or value in the event of the unavailability of all or part of a Prize or for any other reason whatsoever.
14. The Approximate Retail Value ("ARV") of any Prize is subject to change based upon current market conditions at the time of Prize fulfillment. Any difference between the ARV and the actual value, if any, will not be awarded. All Prize details not specified in these Official Rules will be determined at the Sponsor's sole discretion. If for any reason a Prize is unavailable, Sponsor reserves the right to modify the Contest in its sole discretion and award a substitute prize, or portion of a prize, of comparable or greater value as set forth in these Official Rules. No substitution, transfer, assignment or cash equivalent of a Prize, or any portion thereof, is permitted by a winner. The Sponsor and Contest Entities shall have no responsibility or obligation to a winner who is unable or unavailable to, or who does not for any reason, accept or utilize a Prize.
15. The value of a Prize may be taxable to the winner as income. Winners may be required to complete and return tax documentation as required by applicable law, and tax reporting forms may be issued for the actual value of the Prize awarded. All federal, provincial, and local tax liability, and any other costs and expenses associated with acceptance or use of a Prize not specifically provided for in these Official Rules are solely the winner's responsibility. Failure to complete any component of any Prize does not relieve the Prize Winner of his/her tax obligations associated with winning such Prize.
16. THE PRIZE(S) ARE AWARDED "AS IS" WITH NO GUARANTEE. ALL WARRANTIES, WHETHER EXPRESS OR IMPLIED, INCLUDING THE WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE, ARE HEREBY DISCLAIMED BY THE SPONSOR AND CONTEST ENTITIES TO THE MAXIMUM EXTENT PERMITTED BY LAW. ALL PRIZE DETAILS ARE AT SPONSOR'S SOLE DISCRETION. ANY COSTS AND EXPENSES ASSOCIATED WITH PRIZE ACCEPTANCE AND USE NOT SPECIFIED HEREIN AS BEING PROVIDED ARE WINNERS' SOLE RESPONSIBILITY.

## **Sweepstakes Prizes and Odds of Winning**

17. Five (5) Grand Prizes will be awarded pursuant to the Sweepstakes Prize Draw described below. The description of each Sweepstakes Prize and the Approximate Retail Value ("ARV") of each Sweepstakes Prize is as set out below:
  - a) Each Grand Prize consists of five (5) x \$1,000 CAD prepaid Mastercard® cards (each card, a "Prepaid Card", and collectively, a "Grand Prize"). The total Approximate Retail Value ("ARV") of each Grand Prize is \$5,000 CAD. The total ARV of all five (5) Grand Prizes is \$25,000 CAD. No difference between the actual and approximate Grand Prize value will be provided.

18. The odds of winning a Grand Prize depend on the total number of eligible Sweepstakes Entries received by the Contest Closing Time.

### **Instant Win Prizes and Odds of Winning**

19. There are a total of seventy-five (75) Instant Win Prizes available to be won at the outset of this Contest, each consisting of one (1) \$100 CAD prepaid Mastercard cards (each, an "Instant Win Prize"). The total ARV of all seventy-five (75) Instant Win Prizes is \$7,500 CAD.
20. All Instant Win Prizes will be awarded based on random computer-generated Winning Times (defined below). The approximate odds of winning an Instant Win Prize depend on the randomly-generated Winning Times, the date/time of Instant Win Game Play, the total number of Instant Win Prizes remaining available at the time of such Instant Win Game Play and total number of eligible Instant Win Game Plays played as of then.

### **Sweepstakes Prize Draw:**

21. A random draw (a "**Prize Draw**") to award the Grand Prizes, subject to these Rules (including the verification and skill-testing question requirements), will be held on or around August 5, 2026, at approximately 2:00 PM ET in Windsor, Ontario, Canada from all eligible Sweepstakes Entries received during the Contest Period. One (1) potential winner will be randomly selected in the Prize Draw for each Grand Prize available to be won. The Prize Draw will be conducted by the Contest Administrator.
22. Each potential winner of a Grand Prize will be notified initially by email beginning within one (1) day of the date on which his/her Sweepstakes Entry was selected as a potential winner. If the Contest Administrator is unsuccessful in its attempt to reach and communicate directly with a potential winner by email after one (1) attempt to the email address listed in that potential winner's Entry form, then the Contest Administrator will follow up with a phone call via the phone number provided on potential winner's Sweepstakes Entry. If after two (2) phone outreach attempts and two (2) email outreach attempts over the course of two (2) days, the Contest Administrator is unsuccessful in its attempts to reach and communicate with the potential winner, at the Sponsor's sole and absolute discretion, that potential winner may be disqualified without liability to the Sponsor. In the event of such a disqualification, an alternate potential winner will be selected from among the remaining eligible entries, either through a process similar to the one that selected the original potential winner or through a random draw, the exact process to be determined by the Sponsor in its sole and absolute discretion, subject to these Rules. Through the winner notification process, the potential winner must confirm his/her eligibility and indicate his/her willingness to accept the applicable Prize. The potential winner will then receive official notification via email or certified or overnight mail delivery. No communications will be entered into other than with the potential winners.
23. The Sponsor and/or its representatives may respond to entrants or otherwise engage with Contest participants during the Contest Period, but such interactions will have no impact on the process through which Prizes are awarded in accordance with these Rules.

### **Instant Win Game:**

24. If an entrant is determined to be eligible to receive an Instant Win Game Play in accordance with these Official Rules, the Instant Win Game Play will be automatically executed by the Contest

Administrator at the time of eligibility determination. The entrant will not be required to take any further action to play.

25. Seventy-Five (75) random computer-generated date and time combinations along with the applicable prize Category will be generated and selected at the outset of this Contest using a computerized randomizer program for each Instant Win Prize available to be won (each, a **"Winning Time"**). The first eligible Instant Win Entry to be automatically executed following each random computer-generated Winning Time will receive the applicable Instant Win Prize message and corresponding fulfillment instructions. Limit of one (1) Instant Win Game Play per person per day. Limit of one (1) Instant Win Prize per person for the Contest Period. If at the end of the Contest Period there are any unawarded or unclaimed Instant Win Prizes, the Sponsor reserves the right, in its sole and absolute discretion to award such Instant Win Prizes through a random draw from amongst all eligible Purchase Entries and No Purchase Entries, at a date beyond the Contest Period.
26. If due to production, online, internet, computer or other error of any kind, more Instant Win Prizes, in any Category, are claimed than intended to be distributed or awarded according to these Rules, then, the Sponsor reserves the right, in its sole and absolute discretion, to rescind invalid Prize claims and/or conduct a random draw from amongst all eligible Prize claimants to award the correct number of Instant Win Prizes in each Category. In no event will the Sponsor be liable for more than the number of Instant Win Prizes in any Category as stated in these Rules.
27. The Sponsor and/or its representatives may respond to entrants or otherwise engage with Contest participants during the Contest Period, but such interactions will have no impact on the process through which Prizes are awarded in accordance with these Rules.

### **Winner Notification and Confirmation**

28. Instant Win Prize Winners. If an entrant is determined to be a potential winner of an Instant Win Prize as set out above, such potential winner will be sent a notification email to the entrant's registered email address informing such entrant whether they have been selected as a potential Instant Win Prize winner, with instructions regarding prize claim procedures. Entrants who are not determined to be potential winners will not receive any notification
29. Grand Prize Winners. The potential winner of a Grand Prize will be notified initially by email sent to the Registered Email Address beginning within one (1) day of the date on which their Sweepstakes Entry was selected as a potential winner. If the Contest Administrator will follow up with a phone call via the phone number provided on the potential winner's Sweepstakes Entry. If after two (2) phone outreach attempts and two (2) email outreach attempts over the course of two (2) days, the Contest Administrator is unsuccessful in its attempts to reach and communicate with the potential winner, at the Sponsor's sole and absolute discretion, that potential winner may be disqualified without liability to the Sponsor.
30. Each potential Grand Prize winner will also be sent a Declaration of Eligibility and Liability & Publicity Release for such winner (collectively, (the "Winner Documentation") via email, which must be duly completed, signed, and returned to Contest Administrator's instructions within three (3) business days of date of issuance, or such other period as specified by the Contest Administrator.

Further, prior to being confirmed as a winner of a Grand Prize, each potential winner must also correctly answer, without assistance of any kind whether mechanical, electronic or otherwise, a

time-limited mathematical skill-testing question, which may be contained in the Winner Documentation at the discretion of the Sponsor.

31. If a potential winner fails to return the properly executed Declaration and Release within the specified time period, the Sponsor may, in its sole and absolute discretion, disqualify the potential winner, thereby forfeiting any and all rights the potential winner may have to the Prize. In the event of such a disqualification, an alternate potential winner may be selected from among the remaining eligible entries, either through a process similar to the one that selected the original potential winner or through a random draw, the exact process to be determined by the Sponsor in its sole and absolute discretion, subject to these Rules.
32. If a selected potential winner does not meet the eligibility requirements, does not correctly answer the mathematical skill-testing question, does not complete and return the Declaration and Release, is unable or unwilling to accept the Prize as offered or elects to decline the Prize, he/she may be disqualified at the sole and absolute discretion of the Sponsor and an alternate potential winner may be selected from among the remaining eligible entries, either through a process similar to the one that selected the original potential winner or through a random draw, the exact process to be determined by the Sponsor in its sole and absolute discretion, subject to these Rules. Any disqualified winner will not receive any alternate prize, substitution or compensation.
33. Upon satisfaction of all requirements of these Rules, including, without limitation, winners will be contacted via Snipp's administrative winner confirmation email address to make further Prize delivery arrangements

### **Privacy**

34. The Sponsor respects your right to privacy and works at all times to comply with all applicable data protection and privacy laws. Except as expressly set out in these Rules, in the Sponsor's Privacy Policy (available at <https://www.madewithnestle.ca/privacy-policy>), or as otherwise agreed to by you, any personal information provided in connection with this Contest will only be collected, used and disclosed by the Sponsor and its third party partners and service providers for the purposes of administering and conducting this Contest, including, without limitation, verification of eligibility and identity and awarding and delivering Prizes. Please note that personal information provided as part of this Contest may be collected in, transferred to and processed and stored in jurisdictions outside of Canada, including the United States of America. Such information will be subject to the general laws applicable within those jurisdictions, including, without limitation, possible access by regulatory authorities. By entering this Contest, you consent to such transfer and processing. The Sponsor will not sell, share, or otherwise disclose personal information provided in connection with this Contest to or with third parties or agents, other than to third parties or agents engaged by the Sponsor to fulfill the above purposes or as permitted or required by the applicable laws. This section does not limit any other consent(s) that an individual may provide the Sponsor or others in relation to the collection, use and/or disclosure of their personal information.

### **Additional Rules and Restrictions**

35. By participating in this Contest, entrants agree to abide by and be bound by these Rules and the decisions of the Sponsor and the Contest Administrator, which shall be final and binding on all entrants in all matters relating to this Contest. In the event an entrant wins a Prize and is later found to be in violation of these Rules, he/she will be required to forfeit the Prize or to reimburse Sponsor for the stated value of the Prize if such violation is discovered after winner has used the Prize. False, fraudulent or deceptive entries or acts shall render entrants ineligible for the Prize.

36. Proof of sending Entry (regardless of method) is not proof of receipt by the Sponsor or Contest Administrator. Incomplete, altered, mutilated, or garbled entries will be disqualified.
37. The Releasees are not responsible for lost, late, misdirected, garbled, stolen, incomplete, invalid, unintelligible or damaged entries, or for entries submitted in a manner that is not expressly allowed under these Rules, or for any Entry not submitted or received due to any technical error or failure, unauthorized human intervention, inaccurate capture or mis-entry of any required information, the effects of hackers, the failure of any electronic equipment, computer transmissions and/or network connections or any other reason beyond Sponsor's reasonable control; all of which will be disqualified. The Releasees are not responsible for mechanical, technical, electronic, communications, telephone, computer, hardware or software errors, malfunctions or failures of any kind, including, without limitation: failed, incomplete, garbled or delayed transmission of online entries, traffic congestion on telephone lines, the Internet or at any website or lost or unavailable network connections which may limit an online entrant's ability to participate in the Contest, and any injury or damage to entrant's or any other person's computer related to or resulting from participating in or downloading any information necessary to participate in the Contest. Entrants are restricted to use of ordinary and typical computer equipment and internet access use in respect of the Contest.
38. The Releasees are not responsible for the cancellation or postponement of any component of this Contest or any associated programs and materials. The Releasees are not responsible for any other errors of any kind, whether computer, technical, typographical, printing, human or otherwise, relating to or in connection with the Contest. The Releasees are not responsible for typographical or other errors in the offer or administration of this Contest, including, without limitation, errors which may occur in connection with the printing or advertising of this Contest, these Rules, administration or execution of the Contest, the conducting of the Prize drawing or winner selection, the cancellation of any element of a Prize, the processing of entries or in the selection or announcement of a Prize or Prize winner.
39. Each entrant must submit an Entry and participate in the Contest on his/her own behalf. Any Entry submitted on behalf of another individual, on behalf of a group or organization, or using another person's email address, name or other personal information will be disqualified and ineligible to claim any Prize.
40. Any attempt by any entrant to obtain more than the specified number of Entries by using (or attempting to use) multiple names, identities, email addresses, registrations, or logins, or by any other means whatsoever, will entitle the Sponsor, in its sole and absolute discretion, to void that entrant's Entries and disqualify that entrant from the Contest. Entries by any means which subvert the entry process will be void. Any Entry form that is determined by the Sponsor, in its sole and absolute discretion, to have failed to have been fully completed and submitted during the Contest Period will be rejected. Use (or attempted use) of any automated, macro, script, robotic or other systems or programs to enter or otherwise participate in, subvert, or disrupt the Contest, and any other attempt to manipulate, tamper with or defraud any element of this Contest, is prohibited and is grounds for disqualification by the Sponsor in its sole and absolute discretion.
41. In the event of a dispute as to any Entry, the authorized account holder of the email address included in the Entry form for that Entry will be deemed to be the entrant and he/she must be eligible according to these Rules. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address.
42. All entries received become the property of the Sponsor and will not be returned or acknowledged.

43. The sole determinant of the time of receipt of an Entry for the purposes of determining the eligibility of that Entry shall be the Sponsor or Contest Administrator's computer or server.
44. By participating in the Contest, except to the extent prohibited by applicable legislation, each entrant:
  - a) consents to the publication, reproduction and/or other use of his/her name, address, voice, statements about the Contest and/or photograph and/or other likeness without further notice or compensation, in any publicity or advertisement carried out by or on behalf of the Sponsor in any manner whatsoever, including, without limitation, print, broadcast and the Internet;
  - b) releases and agrees to defend and indemnify the Releasees from and against any and all liability, claims, losses, actions or damages of any kind, whether actual, incidental or consequential, for injury (including but not limited to death), damages, losses or expenses arising out of or relating to an entrant's participation in this Contest, or the acceptance, possession or use/misuse of any Prize or participation in Prize-related activities (including but not limited to activity related thereto);
  - c) agrees not to make any claim against any of the Releasees or against any third party that may result in a claim against any of the Releasees in respect of any matter in any way relating to or arising in connection with the Contest; and
  - d) acknowledges and agrees that the Releasees make no warranty, guaranty or representation of any kind concerning any Prize and disclaim any implied warranty.
45. The Releasees shall not be liable to Prize winners or any other person for failure to supply any Prize or any part thereof by reason of any acts of God, viral or bacterial outbreaks, pandemics, epidemics or similar events, any actions, regulations, orders, or requests by any governmental entity, equipment failure, terrorist acts, war, fire, unusually severe weather, embargo, labour dispute or strike, labour or material shortage, transportation interruption of any kind, or any other cause beyond the reasonable control of the Releasees.
46. Sponsor reserves the right, where applicable, to cancel, modify, suspend, or terminate the Contest, to change any Contest draw dates and to modify these Rules at any time without notice, for any reason, including, without limitation, if, in the opinion of the Sponsor, in its sole and absolute discretion:
  - a) fraud, misconduct or technical failures destroy or threaten the integrity of any portion of the Contest;
  - b) a computer virus, bug, or other technical problem corrupts the administration, security, or proper conduct of the Contest; or
  - c) there is any accident or printing, administrative or other error of any kind related to the Contest.
47. In the event of an early termination of the Contest, Sponsor reserves the right to determine the Prize winners in a random drawing from among all eligible, non-suspect entries received as of the time/date of such termination.
48. The Sponsor reserves the right, in its sole and absolute discretion, and without prior notice, to adjust any of the dates and/or timeframes stipulated in these Rules, to the extent necessary, for purposes of verifying compliance by any entrant or entry with these Rules, or as a result of technical

problems, or in light of any other circumstances which, in the opinion of the Sponsor, in its sole and absolute discretion, affect the proper administration of the Contest as contemplated in these Rules.

49. The Sponsor may, in its sole and absolute discretion, and without notice, terminate the right of any entrant or user of the Website to participate in the Contest or use the Website.
50. In the event of any discrepancy or inconsistency between the terms and conditions of these English Rules and disclosures or other statements contained in any Contest-related materials, including, but not limited to, the Entry form, the French version of these Rules and/or point of sale, television, print or online advertising, the terms and conditions of these English Rules shall prevail, govern, and control.
51. Except where prohibited by law, by completing the act of entering the Contest, each entrant agrees that the Contest, and all issues and questions concerning the construction, validity, interpretation and enforceability of these Rules, shall be governed by the laws in force in the Province of Ontario and the federal laws of Canada applicable therein (excluding any conflict of laws, rule or principle that might refer such interpretation to the laws of another jurisdiction). Each entrant irrevocably submits to the non-exclusive jurisdiction of the courts of Ontario with respect to any matter related to this Contest.
52. If any provision of these Rules is determined to be invalid or unenforceable, the remaining provisions of these Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained herein.
53. Except where prohibited by law, by participating in this Contest, each entrant agrees that (a) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest, and in no event will entrant be entitled to receive lawyers' fees or other legal costs; and (b) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental, and consequential damages, and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased.
54. A copy of these Rules is available on the Website. If you have any questions regarding the Contest, or if you would like a list of the Contest winners once they are named, please contact the Sponsor through its contact information on the Website.

**Use your card at millions of locations worldwide, everywhere you see the Mastercard Acceptance Mark. Issued by Peoples Trust Company pursuant to licence by Mastercard International Incorporated. Mastercard is a registered trademark, and the circles design is a trademark of Mastercard International Incorporated. See Cardholder Agreement for terms and conditions, fees, and disclosures.**

**Peoples Trust Company does not endorse or sponsor the sweepstakes, game, or contest and is not affiliated in any way with this sweepstakes, game or contest.**

#### EXHIBIT A

#### Qualifying Products

UPC	Description
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055000008815	NESCAFE RICH-RICHE 12x170g
055000008822	NESCAFE RICH Vanilla Jar 12x100g
055000008839	NESCAFE RICH Hazelnut Jar 12x100g
055000002554	NESCAFE TASTERS CHOICE Classic 12x100g
055000383998	NESCAFE GOLD Orig Clmb Sgnt Jar 6x95g
055000001205	NESCAFE RICH Decaf Jar 12x100g N2
055000377751	NESCAFE GOLD Dark Rst Sgnt Jar 6x100g
055000377744	NESCAFE GOLD Sgnt Jar 6x100g
055000132152	NESCAFE RICH-RICHE Canister Chp 480x475g
055000002561	NESCAFE TSTR CH Classic Decaf 6x100g
055000206686	NESCAFE RICH Caramel Jar 12x100g
055000407137	NESCAFE Gold Decaf Esprs Jar 6x90g
055000710619	NESCAFE SCC Orig 6 (18x19
055000710602	NESCAFE SCC FV 6 (18x19
055000710626	NESCAFE SCC Mocha 6(18x19
055000710596	NESCAFE RICH Intense Roast 12x160g
055000489256	NESCAFE RICH Colombian Jar 12x100g N1
055000207669	NESCAFE GOLD Smooth Jar 6x100g
055000208901	NESCAFE Simply Creamy 6(16x9g)
055000209885	NESCAFE RICH Iced 12x100g
055000210836	NESCAFE SCC Ice 6(16x15g)
055000210270	NESCAFE RICH Soluble Tin 12x95g
055000377768	NESCAFE GOLD ESPRESSO Jar 6x100g N1
055000541220	NESCAFE GOLD ESPRESSO Jar 6x200g N1
055000214629	NESCAFE ESPRESSO Conc Vanilla 6x500ml
055000214605	NESCAFE ESPRESSO Conc Black 6x500ml
055000890373	NESCAFE CAPPUCCINO 6(8x14g) N2
055000697309	NESCAFE LATTE Vanilla 6(8x18.5g) N2
055000132152	NESCAFE RICH-RICHE 12x475g Canister