Full Terms and Conditions:

INTERNET ACCESS, A VALID E-MAIL ACCOUNT AND THE ABILITY TO RECEIVE SMS TEXT MESSAGES ARE REQUIRED. Standard data rates may apply. Please contact your service provider for pricing and service plan information and rates before participation.

BY PARTICIPATING IN THIS PROMOTION, YOU AGREE TO THESE TERMS AND CONDITIONS ("TERMS"), WHICH ARE A CONTRACT, SO READ THEM CAREFULLY BEFORE PARTICIPATING. AMONG OTHER THINGS, THIS CONTRACT INCLUDES INDEMNITIES FROM YOU TO THE PROMOTION ENTITIES (DEFINED BELOW) AND A LIMITATION OF YOUR RIGHTS AND REMEDIES.

1. **SPONSOR:** Nestlé Canada Inc., 25 Sheppard Avenue West North York Ontario, M2N 6S8.

   ADMINISTRATOR: Snipp Interactive Inc., 20860 N. Tatum Blvd., Suite 300, Phoenix, Arizona 85050.

2. **ELIGIBILITY:** Seasonal Gift with Purchase (the "Promotion") is open only to legal residents of Canada (the "Eligibility Area") who have reached the age of majority in their province or territory of residence, at the time of participation ("You", or "Participant"). The Promotion is subject to all applicable federal, provincial, and local laws and regulations and is void where prohibited. Participation in the Promotion constitutes participant's full and unconditional agreement to these Terms and Sponsor's and Administrator's decisions, which are final and binding in all matters related to the Promotion. Receiving a Reward (defined below) is contingent upon fulfilling all requirements set forth herein.

   If it is discovered by the Sponsor or Administrator (using any evidence or other information made available to or otherwise discovered by the Sponsor or Administrator) that any person has attempted to use multiple names, multiple identities, and/or any automated, macro, script, robotic or other system(s) or program(s), and/or any other means not in keeping with the Sponsor's or Administrator's interpretation of the letter and spirit of these Terms to participate in, or to disrupt this Promotion, then such person may be disqualified from the Promotion in the sole and absolute discretion of the Sponsor and all Rewards awarded may be forfeited.

3. **TIMING; IMPORTANT DATES:**

   - The Promotion begins on August 1, 2026, at 12:00:01 a.m. Eastern Time ("ET") and ends on January 15, 2027, at 11:59:59 p.m. ET (the "Promotion Period").
   - Qualifying Purchases (defined below) must be completed between August 1, 2026, at 12:00:01 a.m. Eastern Time ("ET") and December 31, 2026, at 11:59:59 p.m ET (the "Purchase Period") and as further set forth in Section 4 below.
   - Receipts/Receipt Images must be submitted by January 15, 2027, at 11:59:59 p.m. ET (the "Submission End Date") and as further set out in Section 4 below. Administrator's computer is the official time-keeping device for the Promotion.

   The Promotion Period, the Purchase Period and/or the Submission End Date may be modified or at any time at the sole discretion of the Sponsor and with or without notice.

4. **HOW TO PARTICIPATE**: During the Purchase Period, in a single transaction (on a single receipt) at any Qualifying Retailer, purchase either (a) thirty dollars ($30) or more, or (b) fifty dollars ($50) or more, in each case after discounts and before taxes, of Qualifying Products (a "Qualifying Purchase").

   - For a list of qualifying products (the "Qualifying Products"), see Exhibit A below.
   - For a list of qualifying retailers (the "Qualifying Retailers"), see Exhibit A below.

Be sure to keep your receipt of your Qualifying Purchase. Then take a photo of your entire receipt ("Receipt Image"). Receipt Image must be clear and legible and include the purchase date and timestamp of your receipt, show the Qualifying Purchase(s) and the name of the Qualifying Retailer. Participants are strongly encouraged to redact any personal information that appears on the sales receipt (such as credit card numbers or personal identification numbers) before submission to protect their privacy. Thereafter submit the Receipt Image and register for the Promotion before the Submission End Date by following the method set out below to receive, per validated Receipt Image submitted, either (a) one (1) ten dollar ($10) prepaid Mastercard® for a Qualifying Purchase of thirty dollars ($30) or more but less than fifty dollars ($50), or (b) one (1) fifteen dollar ($15) prepaid Mastercard® for a Qualifying Purchase of fifty dollars ($50) or more (each, a "Reward"), all in accordance with these Terms, **while supplies of Rewards last**.

(i) **Visit Website to Submit.** Visit https://www.madewithnestle.ca/seasonalpromo.html ("Website") and prior to the Submission End Date follow the instructions to upload a Receipt Image and complete a registration form by entering true and accurate information in the required fields (including, First Name, Last Name, Street Address, City, Province, Postal Code, E-Mail, and Mobile Phone Number) as well as pass authentication tests requiring the requesting of a one-time password (OTP) via SMS text and entering the OTP on the registration form, and reading and accepting any required terms and conditions.

LIMIT ONE (1) REWARD PER RECEIPT IMAGE.

Each receipt/Receipt Image may only be used once. Multiple participants are not permitted to share the same email address. Registering for the Promotion and uploading a valid receipt with qualifying criteria is the only way to receive a Reward, which will be sent to the email address provided during registration, approximately 48 hours after the Receipt Image has been validated, subject to availability of Rewards. Without the information supplied via registration, a Reward cannot be sent.

LIMIT FIVE (5) ENTRIES PER PERSON FOR THE ENTIRE PROMOTION PERIOD, WHILE SUPPLIES LAST.

Processing of Receipt Images: Processing of a Receipt Image will take up to 48 hours from the time the Receipt Image is received by the Administrator. Once a participant's Receipt Image is processed, such participant will be notified via email, whether such Receipt Image has been successfully validated or a reason why such Receipt Image could not be processed. It is the responsibility of the participant to check the applicable email account for such notification including in the inbox, spam, or junk folders. The Released Parties (as defined below) do not assume any responsibility and are not responsible for electronic communications which are undeliverable for any reason, including (but not limited to) because of any form of active or passive filtering of any kind or insufficient space in a participant's mailbox or telephone to receive e-mail messages, text message or other communications. All Receipt Images become the property of Promotion Entities and will not be returned. Receipts that have been auctioned. traded, bartered, sold or modified or altered will be void. Receipts obtained through unauthorized means or illegitimate channels (i.e., other than via a purchase of Qualifying Products during the Promotion Period) will be void. Receipts that cannot be validated for any reason, as determined by the Administrator in its sole discretion, will be rejected.

Verification: Sponsor and Administrator reserve the right, in their sole and absolute discretion, to require proof of identity and/or eligibility (in a form acceptable to the Sponsor and/or Administrator) for the purposes of verifying an individual's eligibility to participate in this Promotion; for legitimacy of any Receipt Image; or for any other reason. Failure to provide such proof to the complete satisfaction of the Sponsor and/or Administrator within the timeline specified by the Sponsor or

Administrator, may result in disqualification. Proof of transmission (screenshots or captures etc.), or attempted transmission does not constitute proof of delivery.

5. **REWARD DELIVERY; REWARD TERMS**: Participants will receive their Reward (at the email address provided during registration) in approximately 48 hours after confirmation of verification of Receipt Image, while supplies of Rewards last. Sponsor and any company involved in the creation, design, execution, production, or fulfillment of the Promotion (collectively, the "Promotion Entities") expressly disclaim all liability for Rewards or other transmissions which are not timely received in an uncorrupted form (or received at all) by participant due to filtering/privacy settings for email transmissions or for any other reason. Promotion Entities further disclaim all liability for Rewards which are returned as undeliverable mail or otherwise not received by Participant for any reason. For any queries reach out to us via email to the following email address: [SeasonalPromoCustomerService@snippmedia.com]. Rewards are subject to the terms and conditions of the issuer, including the following:

   Use your card at millions of locations around the world, wherever you see the Mastercard brand. Issued by Peoples Trust Company pursuant to license by Mastercard International Incorporated. Mastercard is a registered trademark and the circles design is a trademark of Mastercard International Incorporated. See the Cardholder Agreement for terms, fees and disclosures

   Rewards will only be awarded to the person whose verifiable full name, valid e-mail and valid mobile phone number appears on the registration form associated with the Receipt Image in question. You are responsible for any damage/loss due to the use of a Reward.

   Use of multiple email addresses and/or phone numbers to obtain additional Rewards is fraud and may result in prosecution. Receipts and Receipt Images obtained through unauthorized means or illegitimate channels will be void. Receipt Images that cannot be validated for any reason will be rejected, as determined by the Sponsor in its sole discretion. For example only, and not an all-inclusive list, a Receipt will be rejected if it: (i) fails to pass anti-fraud detection measures; (ii) is unauthorized, fake, or has been illegitimately obtained; (iii) contains any messages, code or other markings not recognized by the Sponsor or the Qualifying Retailer; (iv) contains printing or other errors; (v) is illegible, unreadable or blank; (vi) has been previously used; or (vii) is incorrectly or incompletely entered or submitted.

   If it is discovered by the Sponsor or Administrator (using any evidence or other information made available to or otherwise discovered by the Sponsor or Administrator) that any person has attempted to use multiple names, multiple identities, and/or any automated, macro, script, robotic or other system(s) or program(s), and/or any other means not in keeping with the Sponsor's or Administrator's interpretation of the letter and spirit of these Terms, to enter or otherwise participate in or to disrupt this Promotion, then such person may be disqualified from the Promotion in the sole and absolute discretion of the Sponsor and all Rewards awarded may be forfeited.

   All aspects of each Reward will be determined by the Sponsor in its sole and absolute discretion subject to availability. Each Reward must be accepted as awarded. No substitutions except at Sponsor's option. Sponsor reserves the right, in its sole and absolute discretion, to substitute any Reward or a component thereof with a reward of equal or greater retail value.

   THE REWARD(S) ARE AWARDED "AS IS" WITH NO GUARANTEE. ALL WARRANTIES, WHETHER EXPRESS OR IMPLIED, INCLUDING THE WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE, ARE HEREBY DISCLAIMED BY THE PROMOTION ENTITIES. ALL REWARD DETAILS ARE AT SPONSOR'S SOLE DISCRETION. ANY COSTS AND EXPENSES

ASSOCIATED WITH REWARD ACCEPTANCE AND USE NOT SPECIFIED HEREIN AS BEING PROVIDED ARE PARTICIPANT'S SOLE RESPONSIBILITY.

6. **LIMITATIONS OF LIABILITY; RELEASE:** By participating, each participant agrees to release, hold harmless and indemnify the Promotion Entities and all of their respective officers, directors, employees, agents, successors, and assigns (collectively, "Released Parties") from and against any and all claims, expenses, and liability, including but not limited to negligence and damages of any kind to persons and property, including but not limited to invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright or other intellectual property rights, property damage, or death or personal injury arising out of or relating to a participant's participation in the Promotion, acceptance or use or misuse of a Reward. The Released Parties are not responsible for: (1) late, lost, stolen, damaged, misdirected, irregular, garbled, corrupted or undelivered Receipt Images, Rewards, email, transmissions, or other communications of any kind; (2) any incorrect or inaccurate information, whether caused by participants, printing errors, or by any of the equipment or programming associated with or utilized in the Promotion; (3) any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of any web site (or mobile web site), Rewards or transmissions (whether sent by or to a participant); (4) any problems or technical malfunctions of any telephone network or lines, computer on-line-systems, servers or providers, computer equipment, software, programming or failure of email on account of technical problems or traffic congestion on the Internet or at any web site (or mobile web site) or any combination thereof; (5) unauthorized human intervention in any part of the receipt submission process or the Promotion; (6) any other technical, mechanical, typographical, network, human or other error which may occur in the administration of the Promotion, the processing of Receipt Images or Rewards, or any other Promotion-related materials. The Released Parties are not responsible for injury or damage to participant's or to any other person's computer or other device related to or resulting from participating in this Promotion or downloading materials from or use of any website.

7. **DISCLAIMER:** Sponsor is not responsible for printing or typographical errors in these Terms or in any Promotion-related materials. Sponsor reserves the right, in its sole discretion, to disqualify any individual it suspects or finds: (a) to have tampered with the submission process or the operation of the Promotion; (b) to be acting in a disruptive manner, or with the intent to annoy, abuse, threaten or harass any other person; (c) to have provided inaccurate information on any legal documents submitted in connection with the Promotion; or (d) to be acting in violation of these Terms. Sponsor also reserves the right to terminate, suspend, cancel or modify the Promotion if for any reason this Promotion is not capable of running as planned due to any reason, including acts of God, war, natural disasters, coronavirus (COVID-19) pandemic, other epidemics or medical emergencies, government mandated lockdowns, weather, acts or threats of terrorism, strikes, lockouts, labor disputes, work stoppages, fire, acts of government, other force majeure events or other events outside of the reasonable control of the Sponsor, infection by computer virus, bugs, tampering, fraud, unauthorized intervention, technical failures or other causes that may corrupt or impair the integrity, fairness or proper play of the Promotion. Sponsor is not responsible or liable for any events which may cause errors and/or the Promotion to be stopped, including but not limited to any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, submission, nor are they responsible for any problems or technical malfunction of any telephone, network or telephone lines, computer on-line systems, servers, or cable, satellite, or Internet Service Providers, computer equipment, software or any other failure of any email or Submission to be received by Sponsor on account of technical problems, human error or traffic congestion on the Internet or at any web site, or any combination thereof, including any injury or damage to your or any other person's computer relating to or resulting from participation in this Promotion or downloading any materials in this Promotion. Sponsor is not responsible for computer, mechanical, technical, electronic, network or other errors or problems, including any errors or problems

that may occur in connection with the administration of the Promotion, the processing of Submissions, the distribution of Rewards or in any other Promotion-related materials.

CAUTION: ANY ACT OR ATTEMPT BY A PARTICIPANT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, PROMOTION ENTITIES RESERVE THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES (INCLUDING LEGAL FEES) FROM ANY SUCH INDIVIDUAL(S) TO THE FULLEST EXTENT PERMITTED BY LAW.

NOTHING IN THESE TERMS SHALL DISCLAIM, LIMIT, OR EXCLUDE LIABILITY FOR ANY LIABILITY THAT MAY NOT BE DISCLAIMED, LIMITED, OR EXCLUDED PURSUANT TO APPLICABLE LAW.

8. **PRIVACY POLICY:** The Sponsor respects your right to privacy and works at all times to comply with all applicable data protection and privacy laws. Except as expressly set out in these Terms, in the Sponsor's Privacy Policy (available at https://www.madewithnestle.ca/privacy-policy), or as otherwise agreed to by you, any personal information provided in connection with this Promotion will only be collected, used and disclosed by the Sponsor and its third party partners and service providers for the purposes of administering and conducting this Promotion, including, without limitation, verification of eligibility and identity and awarding and delivering Rewards. Please note that personal information provided as part of this Promotion may be collected in, transferred to and processed and stored in jurisdictions outside of Canada. Such information will be subject to the general laws applicable within those jurisdictions, including, without limitation, possible access by regulatory authorities. The Sponsor will not sell, share, or otherwise disclose personal information provided in connection with this Promotion to or with third parties or agents, other than to third parties or agents engaged by the Sponsor to fulfill the above purposes or as permitted or required by the applicable laws. This section does not limit any other consent(s) that an individual may provide the Sponsor or others in relation to the collection, use and/or disclosure of their personal information.

9. **APPLICABLE LAW**: All issues and questions concerning the construction, validity, interpretation and enforceability of these Terms, or the rights and obligations of the Participant and Sponsor in connection with the Promotion, shall be governed by the laws in force in the Province of Ontario and the federal laws of Canada applicable therein (excluding any conflict of laws, rule or principle that might refer such interpretation to the laws of another jurisdiction). Some jurisdictions do not allow for limitations of certain remedies or damages and so those provisions may not apply to you.

10. **GENERAL CONDITIONS**: The decisions of the Sponsor with respect to all aspects of this Promotion are final and binding on all Participants without right of appeal. ANY PERSON FOUND TO BE IN VIOLATION OF THE LETTER AND SPIRIT OF THESE TERMS BY THE SPONSOR, FOR ANY REASON WHATSOEVER, MAY BE DISQUALIFIED AT ANY TIME, AT THE SOLE AND ABSOLUTE DISCRETION OF THE SPONSOR.

    Participants acknowledge that upon acceptance of a Reward, performance of Reward obligations becomes the sole and exclusive responsibility of the designated service provider(s) for those portions not originating with Sponsor, if any.

    The Sponsor reserves the right to change the dates, deadlines and/or other mechanics of the Promotion as set out in these Terms, to the extent deemed necessary by the Sponsor, in order to verify that a Participant, a redemption and/or other information comply with these Terms, or due to technical or other problems or circumstances which, in the opinion of the Sponsor, in its sole and absolute discretion, affect the proper administration of the Promotion as contemplated in these Terms, or for any other reason in its sole discretion.

The Sponsor is the sole owner of the Program materials and products of the Program and of the intellectual property rights related thereto, and nothing in these Terms shall be construed as conferring any rights whatsoever on the Participants in this regard.

Except as provided in these Terms, no communications or correspondence will be entered into with Participants, except as otherwise decided by the Sponsor in its sole discretion.

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EXHIBIT A - QUALIFYING PRODUCTS AND RETAILERS

A. Qualifying Products

0-59800-75093-6	NESTLÉ Minis 25CT
0-59800-75083-7	KITKAT 25CT
0-59800-75087-5	COFFEE CRISP 25CT
0-59800-74504-8	SMARTIES 25CT
0-59800-74508-6	AERO 25CT
0-59800-45175-8	NESTLÉ SCARY Assorted Multipack 8CT
0-59800-74514-7	KITKAT Scary Friends 40ct
0-59800-75095-0	NESTLÉ Minis 50CT
0-59800-75019-6	NESTLÉ Minis 100CT
0-59800-75121-6	NESTLÉ Minis 120CT
0-59800-75091-2	NESTLÉ Minis 130CT

059800750233	AFTER EIGHT Classic 24x200g
059800158084	After Eight Bar 40g
059800850315	TURTLES Original 12x350g CA
059800748810	TURTLES Classic Milk Gift 16x150g
059800301572	TURTLES Classic Boutique Bag 10x160g CA
059800751841	TURTLES Original Bar (24x33g)
059800751711	TURTLES King Original (24x50g)
059800482783	TURTLES Mini Original 12x142g
059800752374	Turtles eCom Pack 1x600g
059800752077	QUALITY STREET Share Bag 10x160g
059800482769	MACKINTOSH Toffee Bar (24x45g)

059800753722	AFTER EIGHT Straws 24x75g
059800499965	AFTER EIGHT Skyline Tin 12x400g
059800748599	AFTER EIGHT Orange NCPcert 24x200g
059800752657	AFTER EIGHT 5x200g
059800753685	TURTLES Fall Assortment 24x300g
059800751988	TURTLES Classic Box 32x100g
059800850315	TURTLES Original 24x350g
059800504669	TURTLES Assortment 24x300g
059800509503	TURTLES Original 24x12x800g
059800748773	TURTLES Classic Milk Gift 24x260g
059800752480	Turtles Classic Share Bag 12x100g
059800753913	Quality St 32x90g box
059800753753	Quality St 16x148g giftbox
059800747790	QUALITY STREET Tin 15x650g N1
0-59800-75502-3	KITKAT Xmas Multipack 12x360g
0-59800-75504-7	KITKAT Xmas Multipack 11x810g
059800753708	NESTLE Holiday Advent Calendar 10x222g
059800299732	KIT KATICON Santa 3MP RA MB 20x87g
059800751599	KITKAT Santa Cabin Kit 12x389g
059800751735	KITKAT ICON Adv Calendar 10X233g
059800751940	KITKAT Santa Chimney 21x120g
059800751964	KITKAT NHL Hockey Stick 12x141g

A. Qualifying Retailers

Any physical or online retailer operating in Canada that sells the Qualifying Products