

TOMBSTONE HALLOWEEN PIZZA PARTY SWEEPSTAKES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. SWEEPSTAKES IS OPEN TO LEGAL RESIDENTS OF THE 50 UNITED STATES AND THE DISTRICT OF COLUMBIA AND SHALL BE CONSTRUED AND EVALUATED ACCORDING TO U.S. LAW. DO NOT ENTER THIS SWEEPSTAKES IF YOU ARE NOT ELIGIBLE AND LOCATED IN THE 50 UNITED STATES OR DISTRICT OF COLUMBIA.

Sponsor: Nestlé USA, Inc. 1812 N. Moore Street, Arlington, VA 22209.

Administrator: Snipp Interactive, Inc., 6708 Tulip Hill Terrace, Bethesda, MD, 20816.

Sweepstakes Period: The Tombstone Halloween Pizza Party Sweepstakes ("Sweepstakes") begins at 12:00:01 AM Eastern Time ("ET") on September 21, 2025, and ends at 11:59:59 PM ET on November 2, 2025 (the "Sweepstakes Period"). For Receipt Entries (defined below), purchases must be made by October 31, 2025 and receipts must be submitted by 11:59:59 PM ET on November 2, 2025

Eligibility: The Sweepstakes is open to legal residents of the 50 United States and District of Columbia who are 18 years of age or older, or the age of majority in the entrant's state of residence, whichever is greater, at the time of entry. Employees of Nestlé USA, Inc. ("Sponsor"), Snipp Interactive, Inc. ("Administrator") or any of their respective parents, affiliates, subsidiaries, prize suppliers, advertising agencies, and any other company or individual involved with the design, production execution or distribution of the Sweepstakes (collectively with Sponsor, the "Sweepstakes Entities"), as well as the immediate family (spouse, parents and step-parents, siblings and step-siblings, and children and step-children and their respective spouses, regardless of where they reside) and household members of each such employee, whether or not related, are not eligible to enter or win. The Sweepstakes is subject to all applicable federal, state, and local laws and regulations. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's and Administrator's decisions, which are final and binding in all matters related to the Sweepstakes.

How To Enter: To enter the Sweepstakes, during the Sweepstakes Period visit the Sweepstakes website at www.Tombstone.com/HalloweenPizzaParty (the "Website") and follow the instructions to provide your complete first and last name, mailing address (including Zip Code, no P.O. boxes), date of birth, email address, mobile phone number, and the one-time password ("OTP") sent to the mobile phone number as provided by you on the registration form. If entering online, SMS 2FA is required at registration and entrants agree to receive authentication text message. Message and data rates may apply. By providing your mobile number, you agree to receive automated authentication messages. Consent to receive such messages is not required to participate in the Sweepstakes and you may opt out at any time. Message frequency depends on the number of user authentications. Following the foregoing instructions will provide you with one (1) entry into the Sweepstakes ("Online Entry"). After registering and receiving an initial Online Entry, on subsequent visits to the Website, entrants will be able to sign-in by providing their email address and will receive one (1) additional Online Entry per daily sign-in. **Limit one (1) Online Entry per person per day during the Sweepstakes Period. Limit forty-three (43) total Online Entries per person for the entire Sweepstakes Period.**

EARLY REGISTRATION DIGITAL BARCODE OFFER (SEPARATE FROM SWEEPSTAKES): A digital barcode to save \$2 on a future purchase of any Tombstone pizza ("Offer") will be provided to the first one thousand nine hundred and fifty-five (1,955) individuals to register online during the Sweepstakes Period. Limit one (1) Offer per person. Offer will be fulfilled after November 2, 2025. Offer is separate from

Sweepstakes, has no cash value, and is not part of the Sweepstakes prize pool.

To receive ten (10) additional entries into the Sweepstakes: Entrants who have submitted an Online Entry can receive an additional ten (10) entries by purchasing a qualifying Tombstone Pizza product during the Sweepstakes Period (each a “Qualifying Purchase”), then visiting the Website, signing in and uploading a photo of the receipt showing the Qualifying Purchase, and the date on which the Qualifying Purchase was made (such receipt, a “Receipt” and such upload, a “Receipt Upload”). A list of qualifying products is shown in Exhibit A of these Official Rules. To be eligible, each Qualifying Purchase must be made between September 21, 2025 and October 31, 2025. Each Receipt can only be submitted once. Administrator will review Receipt Uploads for compliance with these Official Rules. Once a Receipt Upload has been verified by Administrator, you will receive ten (10) additional entries (each, a “Receipt Entry”) for each valid Receipt Upload, regardless of the number of products on the applicable Receipt. **There is a limit of one (1) Receipt Upload per person, per day during the Sweepstakes Period, regardless of whether such Receipt Uploads are valid or invalid. Limit ten (10) Receipt Entries per entrant per day.** Receipts and photos of Receipts cannot be sold, bartered, or traded. Any receipt or photo of receipt obtained by unauthorized or illegitimate means, or which has been altered or modified, as determined by Sponsor or Administrator, will be void and entrant will not receive ten (10) Receipt Entries for such submission. Be sure to keep your original receipt as Sponsor and Administrator reserve the right to require proof of actual purchase. Photos of Receipts must be in an image file (.jpg, .png, etc) and less than 5 MB in size, must be in focus/readable, and the Receipt may not be wrinkled, skewed or crumpled. Once a Receipt Upload is completed, entrant will receive an email within 48 hours indicating the status of the Receipt Upload and confirming Receipt Entries into the Sweepstakes random drawing.

Important Note: You must keep your original Receipt(s). The Sponsor or the Administrator may request to see it to verify that you are eligible to participate in the Sweepstakes. If you are unable to produce your original Receipt on request by the Sponsor or Administrator, you may be disqualified, in the sole and absolute discretion of the Sponsor or Administrator, and if disqualified, will forfeit any right to claim a Prize.

TO ENTER THE SWEEPSTAKES WITHOUT REQUIRING AN ONLINE ENTRY OR MAKING A PURCHASE: To receive Entries without making an Online Entry or a Qualifying Purchase, entrants can handprint their complete name, street address, city, state, zip code, email address and telephone number on a piece of paper and mail it in a sealed envelope with proper postage affixed to: “Tombstone Pizza Halloween Pizza Party” Sweepstakes AMOE Entry, c/o Snipp Interactive Inc. 2797 NW 105th Ave., Doral, FL 33172, to be postmarked no later than November 3, 2025 and received by November 7, 2025 (each, a “Mail-In Submission”). Once your valid eligible Mail-In Submission has been received in accordance with these Rules, you will receive eleven (11) entries per Mail-in Submission (each, a “Mail Entry”). **Limit forty-three (43) Mail-In Submissions/ stamped envelopes and four hundred seventy-three (473) Mail Entries per person for the entire Sweepstakes Period.** Mechanical reproductions will not be accepted. Sweepstakes Entities are not responsible for lost, late, postage-due, mutilated, stolen or misdirected mailing of any mail-in entries.

ONLINE ENTRIES, RECEIPT ENTRIES, AND MAIL ENTRIES WILL BE REFERRED TO HEREIN AS “ENTRIES”, OR AN “ENTRY”. NOTWITHSTANDING ANYTHING TO THE CONTRARY CONTAINED IN THESE OFFICIAL RULES, EACH PERSON/ENTRANT CAN EARN A MAXIMUM OF FOUR HUNDRED AND SEVENTY-THREE (473) ENTRIES FOR THE ENTIRE DURATION OF THE SWEEPSTAKES PERIOD ACROSS ALL ENTRY METHODS COMBINED (THE “OVERALL ENTRY LIMIT”). ANY ENTRIES RECEIVED IN EXCESS OF THE OVERALL ENTRY LIMIT WILL BE VOID.

By participating through any method of entry, you agree to these Rules and to the decisions of the Sponsor and Administrator, which are final and binding in all respects. If more than the stated Entry limit is received from the same person, home address, and/or email address for any entry method, then the Entries may, at Administrator's or Sponsor's discretion, be disqualified. Entrants are prohibited from using more than one email address or multiple identities. If it is found or suspected that an entrant is using more than one email address or multiple identities to participate in the Sweepstakes, then that entrant, in Administrator's or Sponsor's discretion, may be disqualified. Entries that are incomplete, illegible, corrupted, damaged, destroyed, forged, false, lost, late or misdirected, deceptive, postage-due, illegible, or otherwise not in compliance with the Official Rules may be disqualified from the Sweepstakes at Sponsor's and Administrator's discretion. Entries generated by a script, computer programs, macro, programmed, robotic or other automated means are void and may be disqualified. Entries received through any tampering (cheating), or foul play will render that entrant ineligible to receive any prize(s) and may result in entrant no longer being allowed to enter Sponsor's other promotions in the future, at Sponsor's sole discretion. Those who do not follow all the instructions, provide the required information in their Entry form, or abide by these Official Rules or other instructions of Sponsor and Administrator may be disqualified. All materials submitted become the property of Sponsor and will not be returned. Illegible and/or incomplete Entries and Entries submitted by entrants who do not meet the eligibility requirements (including all requirements with respect to age and residence) are void..

Drawing/Winner Notification: On or about November 10, 2025, Sponsor will randomly select forty-five (45) potential Grand Prize winners and two hundred (200) First Prize winners from among all eligible Entries received during the Sweepstakes Period. Odds of winning depend on the total number of eligible Entries received during the Sweepstakes Period. Each winner is considered a "potential" winner pending verification of eligibility and compliance with these Official Rules. Administrator will make two (2) attempts within a twenty-four (24) hour period to notify each potential winner at the email address submitted at the time of Entry. Potential winners must respond within forty-eight (48) hours of notification. Failure of a potential winner to respond within forty-eight (48) hours of notification may result in disqualification and an alternate potential winner may be selected. Winners may be required to sign a winner's agreement and Release and return it by the date specified in Administrator's notification, or prize will be forfeited in its entirety, and another potential winner may be selected. Winners will be sent all necessary prize details and instructions via an email that will be sent to the email address entrants provided during registration.

If a potential winner is found not to be eligible or not in compliance with these Official Rules, or if a Prize is returned as undeliverable, such potential winner may be disqualified and an alternate potential winner may be selected. Sponsor is not responsible for any change of address, phone number or email address of any entrant. Sweepstakes Entities are not responsible for electronic communications that are undeliverable as a result of any form of active or passive filtering of any kind, or insufficient space in entrant's device to receive messages. By entering the Sweepstakes, entrants accept and agree to these Official Rules and the decisions of Sponsor and Administrator decisions as to the administration and operation of the Sweepstakes and the selection of potential winners are final and binding in all matters related to the Sweepstakes.

Prizes and Odds of Winning: Forty-five (45) Grand Prizes, and two hundred (200) First Prizes will be awarded (collectively, a "Prize" or "Prizes"). Each Grand Prize consists of one (1) one-hundred-dollar (\$100) Fandango at Home digital gift card redeemable toward eligible movie rentals or purchases on

<https://athome.fandango.com>. Each First Prize consists of one (1) twenty-five-dollar (\$25) Fandango at Home digital gift card redeemable toward eligible movie rentals or purchases on <https://athome.fandango.com>. **The approximate retail value ("ARV") of all Prizes is nine thousand five hundred dollars \$9,500.** Fandango at Home digital gift cards are subject to the following Terms & Conditions: Purchase, acceptance or use of this Card constitutes acceptance of Fandango's Terms and Policies (including, but not limited to, Gift Card Terms and arbitration and class action waiver provisions), viewable at Fandango.com. Card is redeemable only for certain Fandango services and products, as described in the Gift Card Terms viewable by visiting Fandango.com. Card cannot be used at theater box offices. For balance inquiries, please visit fandango.com/giftcardstatus. Card is not refundable or redeemable for cash, except as required by law. Card is not reloadable and cannot be replaced if lost or stolen. Card does not expire and is not for resale. Void where prohibited. Card is issued by, and is solely a legal obligation of, Fandango Marketing, Inc. and is subject to the laws of Virginia. For complete Fandango Gift Card terms, visit fandango.com/giftcards. **Limit one (1) prize per person.**

Winners are responsible for all federal, state, and local taxes, as well as all costs and expenses associated with Prize acceptance and use not specified herein as being provided. No cash substitutions for Prizes will be permitted and Prizes are non-refundable and non-transferable, except at sole discretion of Sponsor. Sponsor reserves the right to substitute a Prize for a prize of equal or greater value. It is each winner's responsibility to understand and comply with all applicable federal, state, and local tax laws related to the receipt of a Prize. All Prizes are non-refundable, cannot be replaced if lost or stolen and are provided on an "as is" basis, without any representation or warranty of any kind. Prizes will only be awarded if properly claimed according to these full Sweepstakes Rules. All costs and expenses related to Prize acceptance are the sole responsibility of each Prize winner.

Publicity Grant: By submitting an entry, each entrant agrees to allow use of their name, username, likeness, city and state of residence, and/or biographical information for promotional purposes (including posting on Sponsor's website), in any and all media, now or hereafter known, worldwide in perpetuity, without additional compensation or notification to, or permission from, entrant, except where prohibited.

Entry Conditions and Release: Released Parties (as defined below) are not responsible for lost, late, incomplete, inaccurate, stolen, misdirected, undelivered or garbled entries, emails, or other communications of any kind; or for lost, interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Sweepstakes, including, without limitation, errors or difficulties which may occur in connection with the administration of the sweepstakes, the processing of Entries, the announcement of the prizes or in any Sweepstakes-related materials. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Sweepstakes. Released Parties are not responsible for injury or damage to any person's computer or other device related to or resulting from participating in this Sweepstakes. Persons who tamper with or abuse any aspect of the Sweepstakes or who are in violation of these Official Rules, as determined by Sponsor and Administrator, will be disqualified and all associated Entries will be void. Sponsor reserves the right at its sole discretion to suspend, modify or terminate the Sweepstakes at any time and for any reason, including, but not limited to, should any portion of the Sweepstakes be, in Sponsor's sole opinion, compromised by virus, worms, bugs, non-authorized human intervention or other causes which, in the

sole opinion of the Sponsor, corrupt or impair the administration, security, fairness or proper play, or submission of Entries, and, if terminated, at its discretion, select the potential winners from among all non-suspect, eligible Entries received up to time of cancellation or as otherwise deemed fair and appropriate by Sponsor. Entrants, by participating, agree that Sweepstakes Entities, and their respective parent, affiliates, subsidiaries, prize suppliers, and advertising and promotion agencies, and all of their respective officers, directors, employees, representatives and agents (collectively, "Released Parties") will have no liability whatsoever for, and shall be held harmless by entrants against, any liability, for any injuries, losses or damages of any kind, including death, to persons, or property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of any prize or participation in this Sweepstakes. In the event of a dispute as to any Entry, the Authorized Account Holder of the email address used to register for Entry will be deemed to be the entrant and must comply with these Official Rules. The "Authorized Account Holder" is the natural person who is assigned an account by the Internet access provider, online service provider, or other organization responsible for assigning such accounts or the account associated with the submitted email address. The potential winners may be required to show proof of being the Authorized Account Holder.

Privacy: Any information collected during an entrant's participation in this Sweepstakes will be collected by Sponsor in accordance with the terms of Sponsor's Privacy Policy. Please review Sponsor's Privacy Policy: <https://privacy.nestleusa.com/>. For information on how your personal information may be used by the Administrator, please read their privacy policy at: <https://www.snipp.com/privacy-policy>

Governing Law and Venue: These Official Rules are governed by US law and are subject to all applicable federal, state and local laws and regulations. Any dispute arising from these Official Rules and the Sweepstakes will be governed by and construed and enforced in accordance with the laws of Delaware except to the extent preempted by U.S. federal law, without regard to conflict of law rules or principles (whether of Delaware or any other jurisdiction) that would cause the application of the laws of any other jurisdiction.

DISPUTE RESOLUTION: PLEASE READ THIS SECTION CAREFULLY. IT AFFECTS YOUR LEGAL RIGHTS, INCLUDING YOUR RIGHT TO FILE A LAWSUIT IN COURT. THESE TERMS INCLUDE A CLASS ACTION WAIVER, A JURY TRIAL WAIVER, AND A BINDING INDIVIDUAL ARBITRATION AGREEMENT TO RESOLVE DISPUTES. IN ARBITRATION THERE IS LESS DISCOVERY AND APPELLATE REVIEW THAN IN COURT. FOR CLARITY, PARTICIPATION IN THE SWEEPSTAKES IS SUBJECT TO, AND YOU AGREE TO, THE LIMITATIONS OF LIABILITY, RELEASES, OBLIGATIONS, DISPUTE RESOLUTION PROCEDURE, AND OTHER TERMS SET FORTH IN THESE OFFICIAL RULES AND IN THE "DISPUTE RESOLUTION" SECTION OF THE NESTLÉ USA TERMS & CONDITIONS. THE DISPUTE RESOLUTION SECTION OF THE NESTLÉ USA TERMS & CONDITIONS IS INCORPORATED HEREIN BY REFERENCE AND APPLIES TO DISPUTES, CLAIMS, OR ANY OTHER RELEVANT ASPECT ARISING FROM THE SWEEPSTAKES OR THESE OFFICIAL RULES. THE NESTLÉ USA TERMS & CONDITIONS ARE AVAILABLE AT: [HTTPS://WWW.NESTLEUSA.COM/TERMS](https://www.nestleusa.com/terms).

Sweepstakes Winners List: For the names of the winners of the Sweepstakes (available through November 30, 2025) send a request via email to: help@Tombstone.com/HalloweenPizzaParty with Nestle Tombstone Halloween Pizza Party Winners List in the subject line.

EXHIBIT A
Qualifying Products

GTIN	SUBLINE	FLAVOR VARIETY
00071921971854	Thin Crust	Pepperoni
00071921564209	Thin Crust	4 Meat
00071921702823	Thin Crust	5 Cheese
00071921199548	Thin Crust	Supreme
00071921171186	Thin Crust	Pepperoni & Sausage
00071921490799	Thin Crust	Classic Sausage
00071921142087	Thin Crust	Garlic Bread Pepperoni
00071921299880	Thin Crust	Canadian Bacon
00071921174767	Thin Crust	Sausage & Mushroom
00071921915766	Thin Crust	Bacon Cheeseburger
00071921376611	Thin Crust	Pepperoni (BOX)
00071921291723	Thin Crust	4 Meat (BOX)
00071921310271	Thin Crust	5 Cheese (BOX)
00071921252236	Thin Crust	Supreme (BOX)
00071921551421	Thin Crust	Pepperoni & Sausage (BOX)
00071921615727	French Fry	Loaded Bacon Cheddar
00071921945442	French Fry	Chili Cheese