

## P&G LUVS PLATINUM PROTECTION COUPON PROMOTION

### ABBREVIATED RULES

From 1/1/25 12:00:01 a.m. ET through 06/15/25 at 11:59:59 p.m. ET visit [www.LuvsPlatinumOffer.com](http://www.LuvsPlatinumOffer.com) and complete the registration form to receive one (1) coupon for \$5 off purchase of Luvs Platinum Protection Diapers. Open to residents of the 50 states in the United States and the District of Columbia, 18 years of age or older at the time of participation. Limit to one (1) coupon per person/household. Void where participation prohibited, taxed, or restricted. Coupons available while supplies last. Full Terms and Conditions, Participating Products, registration instructions at [www.LuvsPlatinumOffer.com](http://www.LuvsPlatinumOffer.com) and Privacy Policy at <https://privacypolicy.pg.com/en-US/#statePrivacyNotice>. Sponsor: Procter & Gamble, One Procter & Gamble Plaza Cincinnati, OH 45201 USA. All Rights Reserved © 2024.

## P&G LUVS PLATINUM PROTECTION COUPON PROMOTION (the "Program")

### Official Terms and Conditions

**NO PURCHASE IS NECESSARY. INTERNET ACCESS AND A VALID E-MAIL ACCOUNT ARE REQUIRED. A mobile device may also be used to participate.** Standard data and messaging rates may apply to participate in the Program via a mobile device. Please contact your service provider for pricing and service plan information and rates before mobile device participation.

**IMPORTANT NOTE: THESE TERMS AND CONDITIONS CONTAIN PROVISIONS THAT LIMIT OUR LIABILITY TO YOU, ELIMINATE YOUR RIGHT TO A TRIAL BY JURY, REQUIRE YOU TO RESOLVE DISPUTES WITH US ON AN INDIVIDUAL BASIS AND NOT AS A PART OF ANY CLASS OR REPRESENTATIVE ACTION, AND THROUGH FINAL AND BINDING ARBITRATION. SEE BELOW.**

#### 1. AGREEMENT TO BE LEGALLY BOUND BY THE TERMS AND CONDITIONS

By participating in the Program, you are signifying your agreement that you have read and agree to be legally bound by the terms and conditions of these Official Terms and Conditions (the "**Terms and Conditions**").

#### 2. ELIGIBILITY

Participation in the Program is only open to legal residents of the 50 states in the United States and the District of Columbia (the "Territory"), 18 years of age or older at the time of participation (each such resident, a "Participant", or "you"). Employees, officers, directors, agents or representatives of Procter & Gamble (the "Sponsor"), Snipp Interactive Inc. (the "Administrator"), and their affiliated and related companies (including, without limitation, their respective parent, sister and subsidiary companies, advertising and promotional agencies, or other party in any way involved in the development or administration of this Program (collectively, the "Program Parties"), suppliers of materials or services related to the Program, or a member of the immediate family or household of any such person, are excluded from participation in the Program. In these Terms and Conditions, "immediate family" means mother, father, brothers, sisters, sons, daughters and/or legal or common-law spouse, regardless of where they reside. Groups, clubs, organizations, businesses and commercial and non-commercial entities cannot participate in the Program.

If it is discovered by the Sponsor (using any evidence or other information made available to or otherwise discovered by the Sponsor) that any person has attempted to use multiple names, multiple identities, and/or any automated, macro, script, robotic or other system(s) or program(s), and/or any other means not in keeping with the Sponsor's interpretation of the letter and spirit of these Terms and Conditions, to enter or otherwise participate in or to disrupt this Program, then he/she may be disqualified from the Program in the sole and absolute discretion of the Sponsor. The Sponsor, other Program Parties, and each of their respective officers, directors, agents, representatives, successors, and assigns (collectively, the "Released Parties") are not responsible for, and accept no liability whatsoever in relation to, any late, lost, misdirected, delayed or incomplete submissions (all of which are void).

#### 3. THE PROGRAM

Sponsor is offering an eligible Participant the opportunity to receive one (1) five-dollar (\$5.00) digital coupon that can

be redeemed towards the future purchase of one (1) Participating Product (such coupon, a "Coupon"), while supplies of Coupons last, by completing the registration form found at [www.LuvsPlatinumOffer.com](http://www.LuvsPlatinumOffer.com) during the Program Period (defined below). See Section 8 for further conditions of the Coupon. **The following limits apply: One (1) Coupon per person, per household for the entire Program Period.**

Exhibit A sets out the participating Luvs Platinum Protection and Luvs Platinum Protection Sleepy Nights Diaper products that are available for the purposes of this Program (the "**Participating Products**")

See Section 5 for how to submit a request to participate and participate in this Program.

#### **4. PROGRAM PERIOD AND KEY DATES**

The Program is scheduled to begin on January 1, 2025, at 12:00:01 a.m. Eastern Time ("ET") and is scheduled to end on June 15, 2025, at 11:59:59 p.m. ET, or such earlier date and time when all available Samples have been distributed (the "Program Period").

The Program Period may be modified or terminated at any time at the sole discretion of the Sponsor and with or without notice.

#### **5. HOW TO PARTICIPATE**

An eligible Participants may participate in the Program by:

- (i) During the Program Period, visit [www.LuvsPlatinumOffer.com](http://www.LuvsPlatinumOffer.com) (the "**Program Site**"). Complete the registration form by entering true and accurate information in the required fields (including, E-Mail, First Name, Last Name, Address, City, Zip, State, Phone Number).

**Registering at the Program Site is the only way to receive your Coupon**, which will be sent via email to the email address provided during registration. Without the valid information supplied via registration, we cannot send you your Coupon.

#### **6. PROCESSING OF SUBMISSIONS**

Processing of registration will take up to forty-eight (48) hours from the time the registration is completed and received by the Administrator. Once a Participant's submission is processed, such Participant will be notified via email, whether such submission has been successfully validated (proceed to Section 7 and Section 8) or a reason why such submission could not be processed at such time, as determined by the Administrator in its sole and absolute discretion. It is the responsibility of the Participant to check the applicable email account/phone for such notification including in the inbox, spam, or junk folders. The Released Parties do not assume any responsibility and are not responsible for electronic communications which are undeliverable for any reason, including (but not limited to) as a result of any form of active or passive filtering of any kind or insufficient space in a participant's mailbox or telephone to receive e-mail messages, or other communications. All Receipt Images become the property of the Sponsor and will not be returned. Program is void where taxed, prohibited, or restricted by law.

#### **7. VERIFICATION**

All registrations and Participants are subject to verification at any time and for any reason. The Sponsor reserves the right, in its sole and absolute discretion, to require proof of identity and/or eligibility (in a form acceptable to the Sponsor including, without limitation, government issued photo identification): (i) for the purposes of verifying an individual's eligibility to participate in this Program; (ii) for the purposes of verifying the eligibility and/or legitimacy of information for the purposes of this Program; and/or (iii) for any other reason the Sponsor deems necessary, in its sole and absolute discretion, for the purposes of administering this Program in accordance with the Sponsor's interpretation of the letter and spirit of these Terms and Conditions. Failure to provide such proof to the complete satisfaction of the Sponsor within the timeline specified by the Sponsor or its Administrator, may result in disqualification in the sole and absolute discretion of the Sponsor. The sole determinant of the time for the purposes of this Program will be the official time-keeping device(s) used by the Administrator.

## **8. DISTRIBUTION OF COUPONS**

**Notwithstanding anything to the contrary contained in these Terms and Conditions, this Program will immediately terminate once all available Coupons have been distributed.**

Participants who are eligible to receive a Coupon (as determined by the Sponsor, in its sole and absolute discretion and in accordance with these Terms and Conditions) will receive an email from the Administrator (the "**Email**") with instructions on how to redeem their Coupon (the "**Coupon Instructions**"). The Email shall be delivered to the email address that Participant provided during registration. Allow at least forty-eight (48) hours from successful validation of submission for delivery of the Email.

Coupons may expire as dictated by the issuer and included in the Coupon Instructions and/or Coupon Provider Terms, see below for additional details.

No responsibility is assumed by the Released Parties for any emails that are returned as undeliverable, or for any Coupon after it has been sent to the Participant. Coupons must be redeemed in accordance with these Terms and Conditions. To use the Coupons, follow the Coupons Instructions provided in the email communication used to send the Coupon, subject in all cases to the terms and conditions imposed by the issuer/provider of the Coupon.

The Program Parties are not responsible for (as applicable) late, lost, stolen, damaged, misdirected, irregular, garbled, corrupted, blocked, inaccessible, delayed, or undelivered Coupons or transmissions (whether sent by or to the Participant), regardless of cause. The Program Parties are not responsible for (a) any incomplete, incorrect or inaccurate information whether caused by web site users, tampering, hacking or by any of the equipment or programming associated with or utilized in the Program or by any technical or human error; (b) any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of any web site (or mobile web site), Coupons or transmissions (whether sent by or to a Participant); and (c) any problems or technical malfunctions of any telephone network or lines, computer on-line-systems, servers or providers, computer equipment, software, programming or failure of email on account of technical problems or traffic congestion on the Internet or at any web site (or mobile web site) or any combination thereof. Without limiting the foregoing, Program Parties expressly disclaim any and all liability for Coupons or other transmissions which are not timely received in an uncorrupted form (or received at all) by participant due to filtering/privacy settings for email and transmissions or for any other reason. Program Parties further disclaim any and all liability for physical Coupons which are returned as undeliverable mail or otherwise not received by Participant for any reason.

All aspects of each Coupon will be determined by the Sponsor in its sole and absolute discretion subject to availability. Each Coupon must be accepted as awarded and is not convertible to cash (except as may be specifically permitted by Sponsor in its sole and absolute discretion). No substitutions except at Sponsor's option. Sponsor reserves the right, in its sole and absolute discretion, to substitute any Coupon or a component thereof with a prize of equal or greater retail value, including, without limitation, but at Sponsor's sole and absolute discretion, a cash award. Coupons will only be awarded to the person whose verifiable full name and valid e-mail and/or mailing address appears on the applicable registration form. Coupon recipients are solely responsible for all costs and expenses, including any assembly or installation expenses, that are not specifically and expressly included in the Coupon description above. The Participant is responsible for any damage/loss due to use of a Coupon and will be responsible for any legal repercussions arising due to the Coupon being prohibited by law or by any other cause whatsoever from claiming, using or owning the Coupon. The Released Parties will not have any liability for any defects, mechanical or otherwise in respect of the Coupon or underlying Participating Product. By participating in the Program, you agree (i) to release, discharge, indemnify and hold harmless the Released Parties from any liability, losses, claims or damages which may arise out of participation in the Program or out of the acceptance, use, misuse or possession of any Coupon. Without limiting the generality of the previous sentence, the Released Parties will not be liable for any loss; consequential, incidental, special, or exemplary damages; or harm of whatsoever nature and howsoever arising, suffered by any Participant or any third party, as a result of the use of, or inability to use, the Coupon by the Participant and/or such third party or any other cause whatsoever.

## **9. MODIFICATION AND/OR TERMINATION OF PROGRAM**

Sponsor reserves the right to shorten, extend, suspend, modify, or cancel the Program (including, without limitation, the Terms and Condition and the Program Period), at any time, with or without notice. Continued participation in the

Program after such action by Sponsor constitutes acceptance of any modification to the Program, including changes to the Terms and Conditions.

Further, and without limiting the generality of the preceding paragraph, the Sponsor reserves the right, in its sole and absolute discretion, to withdraw, amend or suspend this Program (or to amend these Terms and Conditions) in any way, in the event of any cause beyond the reasonable control of the Sponsor that interferes with the proper conduct of this Program as contemplated by these Terms and Conditions, including, without limitation, any error(s), problem(s), computer virus(es), bug(s), tampering, unauthorized intervention, fraud or failure(s) of any kind. Any attempt to undermine the legitimate operation of this Program in any way (as determined by Sponsor in its sole and absolute discretion) may be a violation of criminal and civil laws and should such an attempt be made; the Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law. The Sponsor reserves the right, in its sole and absolute discretion, to cancel, amend or suspend this Program, or to amend these Terms and Conditions, in any way without prior notice or obligation, in the event of any accident, printing, administrative, or other error of any kind.

## **10. GENERAL CONDITIONS**

This Program is subject to all applicable federal, state, and municipal laws. The decisions of the Sponsor with respect to all aspects of this Program are final and binding on all entrants without right of appeal.

ANYONE DEEMED BY THE SPONSOR TO BE IN VIOLATION OF THE SPONSOR'S OR ADMINISTRATOR'S INTERPRETATION OF THE LETTER AND/OR SPIRIT OF THESE TERMS AND CONDITIONS FOR ANY REASON IS SUBJECT TO DISQUALIFICATION IN THE SOLE AND ABSOLUTE DISCRETION OF THE SPONSOR OR ADMINISTRATOR AT ANY TIME.

The Sponsor and Administrator reserve the right, in their sole and absolute discretion, to disqualify any individual that it deems to be in violation of these Terms and Conditions. The Sponsor and Administrator reserve the right to refuse participation to any person whose eligibility is in question or who has been disqualified or is otherwise ineligible to enter. In their sole and absolute determination, the Sponsor and Administrator may disqualify any person who acts in any manner to threaten or abuse or harass any person and to void all such person's Submissions.

The Released Parties will not be liable for: (i) any failure during the Program; (ii) any technical malfunction or other problems of any nature whatsoever, including, without limitation, those relating to the telephone network or lines, computer on-line systems, servers, access providers, computer equipment or software; (iii) the failure of any information to be received, captured, recorded or otherwise function properly for any reason whatsoever, including, but not limited to, technical problems or traffic congestion on the internet or at any website; (iv) any injury or damage to a Participant's or any other person's cell phone, computer or other device related to or resulting from participating in the Program; and/or (v) any combination of the above.

In the event of a dispute regarding who submitted registration, the Sponsor reserves the right, in its sole and absolute discretion, to deem submission to have been submitted by the authorized account holder of the e-mail address submitted at the time of submission. "Authorized account holder" is defined as the person who is assigned an e-mail address by an internet provider, online service provider, or other organization (e.g. business, educational institute, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address, or a cell phone number by a participating cellular carrier. A Participant may be required to provide proof (in a form acceptable to the Sponsor and Administrator – including, without limitation, government-issued photo identification) that he/she is the authorized account holder of the email address associated with the submission in question.

**PRIVACY:** By participating in this Program, each Participant expressly consents to the Sponsor, Administrator, their agents and/or representatives, storing, sharing and using any personal information submitted for the purpose of administering the Program and in accordance with Sponsor's privacy policy (available at: <https://privacypolicy.pg.com/en-US/#statePrivacyNotice>). This section does not limit any other consent(s) that an individual may provide the Sponsor or others in relation to the collection, use and/or disclosure of their personal information.

The Sponsor reserves the right, in its sole and absolute discretion, to adjust any of the dates, timeframes and/or other Program mechanics stipulated in these Terms and Conditions, to the extent deemed necessary by the Sponsor, for purposes of verifying compliance by any Participant, Entry and/or other information with these Terms and Conditions, or as a result of any technical or other problems, or in light of any other circumstances which, in the opinion of the Sponsor, in its sole and absolute discretion, affect the proper administration of the Program as contemplated in these

Terms and Conditions, or for any other reason.

The Sponsor will not share your personal information with others except to third parties who are retained by Sponsor to manage and fulfill this program.

In the event of any discrepancy or inconsistency between these Terms and Conditions and disclosures or other statements contained in any Program-related materials, including, but not limited to, any point of sale, television, print or online advertising, and/or any instructions or interpretations of these Terms and Conditions given by any representative of the Sponsor or Administrator, the terms and conditions of these Terms and Conditions shall prevail, govern and control to the fullest extent permitted by law.

The invalidity or unenforceability of any provision of these Terms and Conditions shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Terms and Conditions shall otherwise remain in effect and shall be construed in accordance with the terms as if the invalid or illegal provision were not contained herein.

Except where prohibited by law, Participant agrees: (i) any dispute, controversy or claim arising out of or relating to the Program or any Coupon awarded shall be resolved individually, WITHOUT RESORT TO ANY FORM OF CLASS ACTION; (ii) any dispute, controversy or claim arising out of or relating to the Program or any Coupon awarded shall be resolved by binding arbitration conducted by JAMS in accordance with the JAMS Comprehensive Arbitration Rules and Procedures (the "**JAMS Rules**"); (iii) any arbitration shall be heard by one arbitrator to be selected in accordance with the JAMS Rules, in **JURISDICTION**; (iv) judgment upon any award rendered may be entered in any court having jurisdiction thereof; and (v) any award or judgment shall be subject to all limitations and releases set forth in these Terms and Conditions and be limited to actual out of pocket damages, and shall not, in any event, include any punitive, exemplary, consequential or incidental damages, attorneys' fees or costs of bringing a claim, or any injunctive or other equitable relief.

SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU.

To the fullest extent permitted by applicable law, all issues and questions concerning the construction, validity, interpretation and enforceability of these Terms and Conditions or the rights and obligations of participants, Sponsor or any of the other Released Parties in connection with the Program will be governed by and construed in accordance with the domestic laws of Ohio, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction's laws.

## **11. SPONSOR/ADMINISTRATOR**

Sponsor: Procter & Gamble, One Procter & Gamble Plaza Cincinnati, OH 45201 USA ("**Sponsor**")  
Administrator: Snipp Interactive Inc., 6708 Tulip Hill Terr, Bethesda, MD 20816 ("**Administrator**")

**EXHIBIT A**

Luvs Platinum Protection and Luvs Platinum Protection Sleepy Nights products

Participating Products		
Luvs Platinum S0 Jumbo 4/38	Luvs Platinum S4 Family 1/76	Luvs Platinum S6 OMG Jr 1/120
Luvs Platinum S1 Jumbo 2/46	Luvs Platinum S5 Family 1/66	Luvs Platinum S7 OMG Jr 1/104
Luvs Platinum S2 Jumbo 2/38	Luvs Platinum S6 Family 1/54	Luvs Platinum S1 Econ 1/294
Luvs Platinum S3 Jumbo 4/32	Luvs Platinum S3 Super 1/124	Luvs Platinum S2 Econ 1/264
Luvs Platinum S4 Jumbo 4/28	Luvs Platinum S4 Super 1/104	Luvs Platinum S3 Econ 1/234
Luvs Platinum S5 Jumbo 4/24	Luvs Platinum S5 Super 1/86	Luvs Platinum S4 Econ 1/198
Luvs Platinum S6 Jumbo 4/20	Luvs Platinum S6 Super 1/74	Luvs Platinum S5 Econ 1/172
Luvs Platinum S7 Jumbo 4/18	Luvs Platinum S7 Super 1/60	Luvs Platinum S6 Econ 1/144
Luvs Platinum S8 Jumbo 4/16	Luvs Platinum S8 Super 1/52	Luvs Platinum S8 Econ 1/108
Luvs Platinum S1 Big 1/116	Luvs Platinum S3 Giant 1/168	Luvs Platinum S7 Econ 1/124
Luvs Platinum S2 Big 1/104	Luvs Platinum S4 Giant 1/144	Luvs Platinum Sleepy Nights S4 Big 1/72
Luvs Platinum S3 Big 1/100	Luvs Platinum S5 Giant 1/124	Luvs Platinum Sleepy Nights S5 Big 1/62
Luvs Platinum S4 Big 1/84	Luvs Platinum S6 Giant 1/104	Luvs Platinum Sleepy Nights S6 Big 1/52
Luvs Platinum S5 Big 1/72	Luvs Platinum S7 Giant 1/88	Luvs Platinum Sleepy Nights S7 Big 1/44
Luvs Platinum S6 Big 1/64	Luvs Platinum S3 OMG Jr 1/192	
Luvs Platinum S7 Big 1/52	Luvs Platinum S4 OMG Jr 1/164	
Luvs Platinum S8 Big 1/46	Luvs Platinum S8 OMG Jr 1/88	
Luvs Platinum S3 Family 1/92	Luvs Platinum S5 OMG Jr 1/140	