

## **Abbreviated Rules:**

**NO PURCHASE NECESSARY. PURCHASE DOES NOT IMPROVE CHANCES OF WINNING. VOID WHERE PROHIBITED.** Program only open to Open to legal residents of eligible ZIP codes in Southern California who are 18+ at the time of entry. Visit [www.sweepstakes.beneful.com](http://www.sweepstakes.beneful.com) for Official Rules including all methods of entry and full description of prize(s). Program begins 8/11/25 at 12:00:01 AM PT and ends at 11:59:59 PM PT on 9/6/25. Limit of one (1) entry per person per day for the duration of the Program regardless of the method of entry. Odds of winning a Sweepstakes Prize depend upon the number of eligible entries received during the Program Period. Sponsor: Nestle Purina PetCare, Checkerboard Square, St. Louis, MO 63164.

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## **Official Rules:**

**NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN A PRIZE. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID OUTSIDE THE ELIGIBILITY AREA (DEFINED BELOW), AND WHERE PROHIBITED OR RESTRICTED BY LAW. DO NOT PARTICIPATE IN THE PROGRAM (DEFINED BELOW) IF YOU DO NOT FALL WITHIN THE ELIGIBILITY REQUIREMENTS AS SET FORTH BELOW.**

**PARTICIPATION IN THIS PROGRAM (DEFINED BELOW) CONSTITUTES ENTRANT'S (DEFINED BELOW) FULL AND UNCONDITIONAL AGREEMENT TO AND ACCEPTANCE OF THE TERMS AND CONDITIONS OF THESE OFFICIAL RULES (THE "OFFICIAL RULES") WHICH ARE A CONTRACT AND TO THE DECISIONS OF THE SPONSOR, WHICH ARE FINAL AND BINDING IN ALL RESPECTS. AMONG OTHER THINGS, THIS CONTRACT INCLUDES INDEMNITIES FROM YOU TO THE SPONSOR PARTIES (DEFINED BELOW) AND A LIMITATION OF YOUR RIGHTS AND REMEDIES AND BINDING ARBITRATION.**

### **Program; Program Period**

The **Beneful LA Galaxy Sweepstakes** (the "Program") commences at 12:00:01 AM Pacific Time ("PT") on August 11, 2025, and ends at 11:59:59 PM PT on September 6, 2025 (the "Program Period"). All Entries must be submitted by 11:59:59 PM PT on September 6, 2025 (the "Program Closing Time"). Entries submitted after the Program Closing Time will not be accepted. The computer clock of Sponsor is the official time-keeping device for the Sweepstakes, and the Sponsor may also rely on the time processing functions of third parties. Sponsor shall have the sole discretion in determining the timeliness of any action or inaction related to this Sweepstakes.

The Program comprises of a sweepstakes game of chance (the "Sweepstakes") as further set out in these Official Rules.

### **Sponsor**

1. The Program is sponsored by Nestle' Purina PetCare, 1 Checkerboard Square, St. Louis, MO 63164 ("Sponsor"). The Program is administered by Snipp Interactive Inc., 6708 Tulip Hill Terrace, Bethesda, MD, 20816 (the "Program Administrator").

## **Eligible Persons**

2. The Program is open only to individuals who: (a) are legal residents of Southern California and reside within the eligible Zip Code areas listed at <http://snipp.us/!cuRjy> (the "Eligibility Area"); (b) are eighteen (18) years of age or older at the time of entry; (c) agree to be bound by the terms of these Official Rules; and (d) submit a valid Entry (as defined below) (each such individual, an "Entrant" or "you"). This Sweepstakes is not open to Entrants who: (i) are employees, officers, directors, agents, and representatives of the Sponsor or any other entity involved in any aspect of the creation, production, operation, execution, or fulfillment of the Sweepstakes (collectively, the "Sponsor Parties"); (ii) are immediate family members (defined as parent, child, sibling, domestic partner, spouse, and their respective spouses, regardless of residence) or household members (defined as persons who share the same residence for at least three (3) months per year) of any individual described in clause (i); (iii) are prohibited by applicable law from entering the Sweepstakes; or (iv) do not meet all of the eligibility requirements set forth herein.
3. An Entrant must meet the eligibility requirements set out in these Official Rules from the time of Entry until the time they are confirmed a winner, if applicable.

## **How To Enter**

4. **NO PURCHASE NECESSARY. Purchase is not required to enter the Program and will not improve your chances of winning.**
5. There are two (2) methods to participate in the Program (each, a "Method") and to receive Sweepstakes Entries (defined below) as further set forth below (an Internet connection is required, and connection fees may apply).

To Enter via either Method, take the following steps during the Program Period, as applicable:

- a. **Register/Sign-In to Enter Method.**

During the Program Period visit the Program website at [www.sweepstakes.beneful.com](http://www.sweepstakes.beneful.com) (the "Program Site") and follow the onscreen instructions to register online on the Program Site, if you have not done so previously, including by providing your name, email address, phone number and mailing address, as well as pass authentication tests requiring the requesting of a one-time password ("OTP") to your mobile phone and entering the OTP on the registration form, and reading and accepting any required terms and conditions.

Upon successfully completing the registration process if you have not done so previously, or if you are already successfully registered on the Program Site upon entering your registered email address, if you have successfully completed all required steps, the Program Administrator will review it for compliance with these Official Rules. If so verified, you will earn one (1) entry into the Sweepstakes for a chance to win a Sweepstakes Prize (a "Sweepstakes Entry") and sometimes, an "Entry"). Upon successful registration for the Sweepstakes, each Entrant will receive one (1) email containing a link to claim the first of up to three (3) unique barcode offers. Entrants will receive a second and third email with links to additional barcode offers upon their second and third separate sign-ins, respectively, during the Sweepstakes Period. A maximum of three (3) such emails with barcode offer links will be sent per Entrant, regardless of the total number of sign-ins.

Each valid registration and each subsequent daily sign-in by an already-registered user during the Sweepstakes Period will result in one (1) entry into the Sweepstakes, for a maximum of twenty-seven (27) total entries per Entrant (one per day). Barcode offers are limited to three (3) per Entrant and are not tied to the total number of Sweepstakes entries.

After the Sweepstakes Period ends, new users may continue to register in order to receive access to the barcode offers until September 20, 2025. In such cases, registrants will receive one (1) email containing a link to claim up to three (3) barcode offers; however, no Sweepstakes entries will be awarded for any registrations or sign-ins submitted after the conclusion of the Sweepstakes Period.

Barcode offers provided via email upon registration and/or sign-in are promotional in nature and are not part of the Sweepstakes prize pool. These offers may require additional purchase or payment to redeem and are not available through the Alternate Method of Entry.

Limit: Subject to the overall limits as set out in Section 9, each person/Entrant can earn a maximum of One (1) Sweepstakes Entry per day of the Program Period using the Register/Sign-In to Enter Method.

**b. Mail In Method.**

During the Program Period print your first name, last name, complete mailing address (including postal code), valid email address and telephone number on a piece of paper and mail it in an envelope with sufficient United States postage (the "Mail In Submission") to: "Nestle' Purina PetCare Beneful LA Galaxy Sweepstakes" c/o Snipp Interactive Inc., 6320 NW 97 Ave, Doral, FL 33178.

Once your valid eligible Mail In Submission has been received in accordance with these Official Rules, you will receive one (1) Sweepstakes Entry for each such valid and eligible Mail In Submission.

In order for a Mail In Submission to be valid and eligible, the Mail In Submission must: (i) be received individually in an envelope with sufficient United States postage; (ii) be postmarked during the Program Period and received by September 11, 2025 (except as otherwise set out below); and (iii) contain all of the information listed above. The Sponsor takes no responsibility for any lost, stolen, delayed, illegible, damaged, misdirected, late or destroyed no purchase submissions.

Limit: Subject to the overall limits as set out in Section 99, each person/Entrant can earn a maximum of One (1) Sweepstakes Entry per day of the Program Period using the Mail In Method.

6. By participating through any Method, you agree to these Official Rules and to the decisions of the Sponsor and Program Administrator, which are final and binding in all respects.
7. Where you use a mobile device to access the Program, data rates may apply. Please consult with your mobile device service provider regarding rate plans.
8. Any available opt-in opportunities that may be offered in connection with this Program are not required to Enter this Program, and checking any opt-in boxes will not improve your chances of winning.

## **OVERALL LIMITS**

9. Notwithstanding anything to the contrary contained in these Official Rules, each person/Entrant can earn a maximum of twenty-seven (27) Sweepstakes Entries for the entire duration of the Program Period irrespective of the Method used to participate in the Program.

## **Prizes**

10. There are ten (10) sweepstakes prizes (each, a "Grand Prize" or "Sweepstakes Prize," and collectively, the "Prizes") available to be won at the outset of the Program.

### **Limit of one (1) Prize per winner.**

11. A person eligible to win a Prize must accept the Prize as awarded and may not transfer such Prize or substitute or exchange for, or apply the Prize's value towards, cash or a higher cost or an alternative prize. All Prizes are non-refundable, cannot be replaced if lost or stolen and are provided on an "as is" basis, without any representation or warranty of any kind. The Sponsor reserves the right, in its sole and absolute discretion, to make substitutions of equivalent or greater kind or value in the event of the unavailability of all or part of a Prize or for any other reason whatsoever.
12. The Approximate Retail Value ("ARV") of any Prize is subject to change based upon current market conditions at the time of Prize fulfillment. Any difference between the ARV and the actual value, if any, will not be awarded. All Prize details not specified in these Official Rules will be determined at the Sponsor's sole discretion. If for any reason a Prize is unavailable, Sponsor reserves the right to modify the Program in its sole discretion and award a substitute prize, or portion of a prize, of comparable or greater value as set forth in these Official Rules. No substitution, transfer, assignment or cash equivalent of a Prize, or any portion thereof, is permitted by a winner. The Sponsor Parties shall have no responsibility or obligation to a winner who is unable or unavailable to, or who does not for any reason, accept or utilize a Prize.
13. The value of a Prize may be taxable to the winner as income and an IRS Form 1099 and W9 may be issued in the name of the Winner for the actual value of the Prize awarded. All U.S. federal, state and local tax liability, and any other costs and expenses associated with acceptance or use of a Prize not specifically provided for in these Official Rules are solely the winner's responsibility. Failure to complete any component of any Prize does not relieve the Prize Winner of his/her tax obligations associated with winning such Prize.
14. THE PRIZE(S) ARE AWARDED "AS IS" WITH NO GUARANTEE. ALL WARRANTIES, WHETHER EXPRESS OR IMPLIED, INCLUDING THE WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE, ARE HEREBY DISCLAIMED BY THE SWEEPSTAKES PARTIES. ALL PRIZE DETAILS ARE AT SPONSOR'S SOLE DISCRETION. ANY COSTS AND EXPENSES ASSOCIATED WITH PRIZE ACCEPTANCE AND USE NOT SPECIFIED HEREIN AS BEING PROVIDED ARE WINNERS' SOLE RESPONSIBILITY.

## **Sweepstakes Prizes and Odds of Winning**

15. Ten (10) Grand Prizes will be awarded pursuant to the Sweepstakes Prize Draw described below. The description of each Sweepstakes Prize and the Approximate Retail Value ("ARV") of each Sweepstakes Prize is as set out in the table below:

<b>Sweepstakes Tier</b>	<b>Prize</b>	<b>No.</b>	<b>Specific Description of Prizes</b>	<b>ARV</b>
Grand Prize		10	<p>Each Beneful Prize Pack consists of:</p> <p>Two (2) tickets to Pups at the Pitch in the berm area on September 20, 2025 at Galaxy Park.*</p> <p>One (1) Beneful branded Dog Leash</p> <p>*Transportation to and from the match venue is not included as part of the prize and is the sole responsibility of the winner. Sponsor will not provide or reimburse any travel, parking, lodging, or other incidental costs associated with attending the event.</p>	Each \$60.00

The ARV of all Sweepstakes Prizes is six hundred dollars (\$600.00)**(\$USD)**.

16. The odds of winning a Sweepstakes Prize depend on the total number of eligible Sweepstakes Entries received by the Program Closing Time.

**Sweepstakes Prize Draws:**

17. A random draw (a “Grand Prize Draw”) to award the ten (10) Grand Prizes, subject to these Official Rules (including the verification requirements), will be held on or around September 11, 2025, at approximately 2:00 PM ET in Detroit, Michigan from all eligible Sweepstakes Entries received during the Program Period.

The Sweepstakes Prize Draw will be conducted by the Program Administrator.

Limit of one (1) Grand Prize per Entrant/person for the Program Period.

**Winner Notification and Confirmation**

18. Sweepstakes Prize Winners. The potential winner of a Sweepstakes Prize will be notified initially by email sent to the Registered Email Address beginning within one (1) day of the date on which their Sweepstakes Entry was selected as a potential winner. If the Program Administrator is unsuccessful in its attempt to reach and communicate directly with a potential Sweepstakes Prize winner by email after one (1) attempt, then the Program Administrator will follow up with a phone call via the phone number provided on the potential winner’s Sweepstakes Entry. If after two (2) phone outreach attempts over the course of two (2) days, the Program Administrator is unsuccessful in its attempts to reach and communicate with the potential winner, at the Sponsor’s sole and absolute discretion, that potential winner may be disqualified without liability to the Sponsor.

The potential Grand Prize winner will also be sent a Declaration of Eligibility and Liability & Publicity Release for such winner (the “Winner Documentation”) via email to the Registered Email Address, which must be duly completed, signed, and returned to Administrator in accordance with the

Administrator's instructions within three (3) business days of date of issuance, or such other period as specified by the Administrator.

19. Provided that a potential winner is in compliance with these Official Rules and after having successfully proven eligibility and provided any documentation as may be required by the Program Administrator, the potential winner will be determined to be a Prize "winner". If such potential winner cannot be contacted within a reasonable time period, if the potential winner is ineligible, if the potential winner fails to return the duly completed Winner Documentation within the prescribed time period (if applicable), if any notification is returned undeliverable, or if the potential winner otherwise fails to fully comply with these Official Rules, they will forfeit the Prize as determined by the Sponsor in its sole discretion, and an alternate winner may be selected from among all remaining eligible Entries either through a process similar to the one that selected the original potential winner or through a random draw, the exact process to be determined by the Sponsor in its sole and absolute discretion, subject to these Official Rules. and the process of confirming the winner will again be followed. This will be repeated until such time as a Prize winner is ultimately determined, unless the Sponsor determines in its reasonable discretion that it is unlikely that a Prize Winner will be determined in which case the applicable Prize will remain unawarded. Sponsor expressly reserves the right to delay the announcement of the Winner for any reason it deems necessary. Any disqualified winner will not receive any alternate prize, substitution or compensation.
20. Upon satisfaction of all requirements of these Official Rules, including, without limitation, receipt of the completed applicable Winner Documentation, winners will be contacted to make further Prize delivery arrangements.
21. .  
The verified winner will be contacted by the Sponsor with details on how to receive the tickets.  
The prize will be fulfilled in person when the winner enters the stadium on the day of the match (September 20, 2025).

**Verification:**

22. All Entries may be subject to verification at any time and for any reason. The Sponsor reserves the right, in its sole and absolute discretion, to require proof of identification and/or eligibility (in a form acceptable to the Sponsor, including, but not limited to, government-issued photo identification): (i) to verify an individual's eligibility to participate in this Program; (ii) to verify the eligibility and/or legitimacy of any Entry, submission and/or information submitted (or purportedly submitted) for the purposes of this Program; and/or (iii) for any other purpose that Sponsor deems necessary, in its sole and absolute discretion, for the administration of this Program in accordance with Sponsor's interpretation of the letter and spirit of these Official Rules. Any person who fails to provide such proof to the complete satisfaction of the Sponsor, within the time period specified by the Sponsor, may be disqualified from participating in this Program in the sole and absolute discretion of the Sponsor. Without limiting the generality of the preceding, Entrants must comply with the following conditions, or they may be disqualified, and their Entry may be cancelled:
  - Entrants must use a valid email address.
  - Multiple Entrants cannot share the same email address.
  - Entrants must use the same email address at all times in connection with the Program.
  - Use of more than one (1) email address by an Entrant will result in automatic disqualification.
  - Multiple accounts created by the same Entrant will be disqualified.

## **Privacy**

23. The Sponsor respects your right to privacy and works at all times to comply with all applicable data protection and privacy laws. Except as expressly set out in these Official Rules, in the Sponsor's Privacy Policy (available at [www.purina.com/privacy-policy](http://www.purina.com/privacy-policy)) or as otherwise agreed to by you, any personal information provided in connection with this Program will only be collected, used and disclosed by the Sponsor and its third party partners and service providers for the purposes of administering and conducting this Program, including, without limitation, verification of eligibility and identity and awarding and delivering Prizes.
24. Please note that personal information provided as part of this Program may be collected in, transferred to and processed and stored in jurisdictions outside of the United States. Such information will be subject to the general laws applicable within those jurisdictions, including, without limitation, possible access by regulatory authorities. The Sponsor will not sell, share or otherwise disclose personal information provided in connection with this Program to or with third parties or agents, other than to third parties or agents engaged by the Sponsor to fulfill the above purposes or as permitted or required by the applicable laws. This section does not limit any other consent(s) that an individual may provide the Sponsor or others in relation to the collection, use and/or disclosure of their personal information.

## **Release**

25. By participating in this Program, you agree to release, discharge and hold harmless Sponsor and Sponsor Parties, and its and their respective directors, officers, employees, agents and assigns; and each of these companies' and individuals' respective successors, representatives and assigns (the "Released Parties") from and against: (a) any claims, liabilities, losses, and damages arising out of, or relating to, your participation in this Program or any Program-related activities and the acceptance and use, misuse, or possession of any Prize awarded hereunder (including, without limitation, any misrepresentation made by you in connection with this Program; (b) any non-compliance by you with these Official Rules; (c) claims brought by persons or entities other than the parties to these Official Rules arising from or related to your involvement with this Program; (d) acceptance, possession, misuse or use of any prize or participation in Program-related activity or participation in this Program; (e) any malfunction, error or other problem arising in connection with the collection, processing, or retention of Entry information; or any typographical or other error in the printing, offering or announcement of any winner). The foregoing includes, without limitation, any claim for personal injury, property loss or damage, or death arising in any way in connection with this Program. If Sponsor's use of your Entry causes Sponsor to be subject to a claim by any third party (including, but not limited to, a claim of infringement), you agree to indemnify and hold harmless the Released Parties, and all persons acting by, through, under or in concert with them, against any and all damages, costs, judgments and expenses (including reasonable attorney's fees) which the Released Parties (or any one of them) may incur as a result of the use of your Entry.

## **Additional Rules and Restrictions**

26. If due to production, online, internet, computer or other error of any kind, more Prizes, in any category, are claimed than intended to be distributed or awarded according to these Official Rules, then, the Sponsor reserves the right, in its sole and absolute discretion, to rescind invalid Prize claims and/or conduct a random draw from amongst all eligible Prize claimants to award the correct number of Prizes in each category. In no event will the Sponsor be liable for more than the number of Prizes in any category as stated in these Official Rules.

27. By participating in this Program, Entrants agree to abide by and be bound by these Official Rules and the decisions of the Sponsor and the Program Administrator, which shall be final and binding on all Entrants in all matters relating to this Program. In the event an entrant wins a Prize and is later found to be in violation of these Rules, they will be required to forfeit the Prize or to reimburse Sponsor for the stated value of the Prize if such violation is discovered after winner has used the Prize. False, fraudulent or deceptive Entries or acts shall render entrants ineligible for the Prize.
28. Proof of sending Entry (regardless of Method) is not proof of receipt by the Sponsor or Program Administrator. Incomplete, altered, mutilated or garbled Entries will be disqualified. The Released Parties are not responsible for lost, late, misdirected, garbled, stolen, incomplete, invalid, unintelligible or damaged Entries, or for Entries submitted in a manner that is not expressly allowed under these Rules, or for any Entry not submitted or received due to any technical error or failure, unauthorized human intervention, inaccurate capture or mis-entry of any required information, the effects of hackers, the failure of any electronic equipment, computer transmissions and/or network connections or any other reason beyond Sponsor's reasonable control; all of which will be disqualified. The Released Parties are not responsible for mechanical, technical, electronic, communications, telephone, computer, hardware or software errors, malfunctions or failures of any kind, including, without limitation: failed, incomplete, garbled or delayed transmission of online Entries, traffic congestion on telephone lines, the Internet or at any website or lost or unavailable network connections which may limit an online entrant's ability to participate in the Program, and any injury or damage to entrant's or any other person's computer related to or resulting from participating in or downloading any information necessary to participate in the Program. Entrants are restricted to use of ordinary and typical computer equipment and internet access use in respect of the Program.
29. The Released Parties are not responsible for the cancellation or postponement of any component of this Program or any associated programs and materials. The Released Parties are not responsible for any other errors of any kind, whether computer, technical, typographical, printing, human or otherwise, relating to or in connection with the Program. The Released Parties are not responsible for typographical or other errors in the offer or administration of this Program, including, without limitation, errors which may occur in connection with the printing or advertising of this Program, these Official Rules, administration or execution of the Program, the conducting of the any Prize drawing or winner selection, the cancellation of any element of a Prize, the processing of Entries or in the selection or announcement of a Prize or Prize winner.
30. Each Entrant must submit an Entry and participate in the Program on his/her own behalf. Any Entry submitted on behalf of another individual, on behalf of a group or organization, or using another person's email address, name or other personal information will be disqualified and ineligible to claim any Prize.
31. Any attempt by any Entrant to obtain more than the specified number of Entries by using (or attempting to use) multiple names, identities, email addresses, registrations or logins, or by any other means whatsoever, will entitle the Sponsor, in its sole and absolute discretion, to void that entrant's Entries and disqualify that entrant from the Program. Entries by any means which subvert the Entry process will be void. Any Entry that is determined by the Sponsor, in its sole and absolute discretion, to have failed to have been fully completed and submitted during the Program Period will be rejected. Use (or attempted use) of any automated, macro, script, robotic or other systems or programs to enter or otherwise participate in, subvert or disrupt the Program, and any other attempt to manipulate, tamper with or defraud any element of this Program, is prohibited and is grounds for disqualification by the Sponsor in its sole and absolute discretion.
32. In the event of a dispute as to any Entry, the authorized account holder of the email address included in the Entry form for that Entry will be deemed to be the entrant and they must be eligible

according to these Rules. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. All Entries received become the property of the Sponsor and will not be returned or acknowledged.

33. The sole determinant of the time of receipt of an Entry for the purposes of determining the eligibility of that Entry shall be the Sponsor or Program Administrator's computer or server.
34. By participating in the Program, except to the extent prohibited by applicable legislation, each Entrant consents to the publication, reproduction and/or other use of his/her name, address, voice, statements about the Program and/or photograph and/or other likeness without further notice or compensation, in any publicity or advertisement carried out by or on behalf of the Sponsor in any manner whatsoever, including, without limitation, print, broadcast and the Internet.
35. The Released Parties shall not be liable to any Prize winners or any other person for failure to supply any Prize or any part thereof by reason of any acts of God, viral or bacterial outbreaks, pandemics, epidemics or similar events, any actions, regulations, orders, or requests by any governmental entity, equipment failure, terrorist acts, war, fire, unusually severe weather, embargo, labor dispute or strike, labor or material shortage, transportation interruption of any kind, or any other cause beyond the reasonable control of the Released Parties.
36. Sponsor reserves the right, where applicable, to cancel, modify, suspend or terminate the Program, to change any Program draw dates and to modify these Rules at any time without notice, for any reason, including, without limitation, if, in the opinion of the Sponsor, in its sole and absolute discretion: (a) fraud, misconduct or technical failures destroy or threaten the integrity of any portion of the Program; (b) a computer virus, bug, or other technical problem corrupts the administration, security, or proper conduct of the Program; or (c) there is any accident or printing, administrative or other error of any kind related to the Program. In the event of early termination of the Program, Sponsor reserves the right at its sole discretion to determine the Prize winners in a random drawing from among all eligible, non-suspect Entries received as of the time/date of such termination.
37. The Sponsor reserves the right, in its sole and absolute discretion, and without prior notice, to adjust any of the dates and/or timeframes stipulated in these Rules, to the extent necessary, for purposes of verifying compliance by any entrant or entry with these Rules, or as a result of technical problems, or in light of any other circumstances which, in the opinion of the Sponsor, in its sole and absolute discretion, affect the proper administration of the Program as contemplated in these Rules
38. The Sponsor may, in its sole and absolute discretion, and without notice, terminate the right of any entrant or user of the Program Site to participate in the Program or use the Program Site or any other website related to the Program.
39. In the event of any discrepancy or inconsistency between the terms and conditions of these Official Rules and disclosures or other statements contained in any Program-related materials, including, but not limited to, the Entry form, and/or point of sale, television, print or online advertising, the terms and conditions of these Official Rules shall prevail, govern and control.
40. Except where prohibited by law, by completing the act of entering the Program, each Entrant agrees that the Program, and all issues and questions concerning the construction, validity, interpretation and enforceability of these Rules, shall be governed by the laws in force in the State of Missouri and the federal laws of the United States applicable therein (excluding any conflict of laws, rule or principle that might refer such interpretation to the laws of another jurisdiction). Each

entrant irrevocably submits to the non-exclusive jurisdiction of the courts of Missouri with respect to any matter related to this Program.

41. If any provision of these Official Rules is determined to be invalid or unenforceable, the remaining provisions of these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained herein.
42. Except where prohibited by law, by participating in this Program, each entrant agrees that (a) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Program, and in no event will entrant be entitled to receive lawyers' fees or other legal costs; and (b) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental, and consequential damages, and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased.
43. A copy of these Official Rules is available on the Program Site. For the names of the winners of the Prizes (first name, last initial and city of residence) send an email to [support@sweepstakes.beneful.com](mailto:support@sweepstakes.beneful.com). All requests for the names of the winners must be made by 10/31/2025. Requests received after this date will not be honored.