

Nestle' Purina Friskies Always More to Win Sweepstakes

Abbreviated Rules:

NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED. Program open only to legal residents of the 50 U.S. & D.C., 18 years of age or older at the time of entry. Program begins at 12:00:01 a.m. ET on October 4, 2025, and ends at 11:59:59 p.m. ET on December 31, 2025. Visit www.friskiesgiveaway.com for Official Rules including all methods of entry (including entry without making a purchase), prize details, and entry limits. Participants may register for the Program and/or sign in daily to receive one (1) Sweepstakes entry per person/email address per day. Participants may also earn entries by uploading valid receipts showing purchases of participating Friskies® wet cat food variety packs; larger pack sizes earn more entries (see Official Rules for entry chart). Limit 793 total Sweepstakes entries per person/email address for the duration of the Program Period, regardless of method of entry. Grand Prize (1): \$25,000 awarded as a physical check, and one (1) Friskies Prize Pack consisting of: two (2) Rambler 26oz Water Bottles, one (1) Hopper M12 Backpack Soft Cooler, two (2) Branded Hat - Bare Curved 5 Panel Rope Hats, one (1) Portable Waterproof Speaker, and two (2) Food Bowl (ARV \$25,555). Weekly Prizes (49 total; 4 per week, and 5 in the final week): Friskies Prize Pack consisting of: one (1) Bubble Cat Carrier, two (2) Rambler 26oz Water Bottles, one (1) Hopper M12 Backpack Soft Cooler, two (2) Branded Hat - Bare Curved 5 Panel Rope Hats, one (1) Portable Waterproof Speaker, and two (2) Food Bowl (ARV \$590 each). Limit one (1) Weekly Prize and one (1) Grand Prize per person/email address for the entire Program Period. Winning a Weekly Prize does not preclude winning the Grand Prize. If entering online, SMS 2FA required at registration and participant agrees to receive authentication text message. Message and data rates may apply.

Sponsor: Nestlé Purina PetCare Company, Checkerboard Square, St. Louis, MO 63164.

Official Rules:

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN A PRIZE. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID OUTSIDE THE ELIGIBILITY AREA (DEFINED BELOW), AND WHERE PROHIBITED OR RESTRICTED BY LAW. DO NOT PARTICIPATE IN THE PROGRAM (DEFINED BELOW) IF YOU DO NOT FALL WITHIN THE ELIGIBILITY REQUIREMENTS AS SET FORTH BELOW.

PARTICIPATION IN THIS PROGRAM (DEFINED BELOW) CONSTITUTES ENTRANT'S (DEFINED BELOW) FULL AND UNCONDITIONAL AGREEMENT TO AND ACCEPTANCE OF THE TERMS AND CONDITIONS OF THESE OFFICIAL RULES (THE "OFFICIAL RULES") WHICH ARE A CONTRACT AND TO THE DECISIONS OF THE SPONSOR, WHICH ARE FINAL AND BINDING IN ALL RESPECTS. AMONG OTHER THINGS, THIS CONTRACT INCLUDES INDEMNITIES FROM YOU TO THE SPONSOR PARTIES (DEFINED BELOW) AND A LIMITATION OF YOUR RIGHTS AND REMEDIES AND BINDING ARBITRATION.

Program; Program Period

1. The **Nestle' Purina Friskies Always More to Win Sweepstakes** (the "Program") commences at 12:00:01 AM Eastern Time ("ET") on October 4, 2025, and ends at 11:59:59 PM ET on December 31, 2025 (the "Program Period") and comprises of one (1) grand prize entry period (the "Grand Prize Entry Period") and thirteen (13) separate weekly entry periods (each a "Weekly Entry Period"), and together with the Grand Prize Entry Period, an "Entry Period"), as outlined in Table A below:

Table A
Entry Periods and Important Dates:

| Entry Period | Starts at 12:00:01 a.m. ET on | Ends at 11:59 p.m. ET on | Entry Period Drawing Date |
|-----------------------------|-------------------------------------|--------------------------------|------------------------------|
| Weekly Entry Period 1 | 10/4/25 | 10/10/25 | 1/7/26 |
| Weekly Entry Period 2 | 10/11/25 | 10/17/25 | 1/7/26 |
| Weekly Entry Period 3 | 10/18/25 | 10/24/25 | 1/7/26 |
| Weekly Entry Period 4 | 10/25/25 | 10/31/25 | 1/7/26 |
| Weekly Entry Period 5 | 11/1/25 | 11/7/25 | 1/7/26 |
| Weekly Entry Period 6 | 11/8/25 | 11/14/25 | 1/7/26 |
| Weekly Entry Period 7 | 11/15/25 | 11/21/25 | 1/7/26 |
| Weekly Entry Period 8 | 11/22/25 | 11/28/25 | 1/7/26 |
| Weekly Entry Period 9 | 11/29/25 | 12/5/25 | 1/7/26 |
| Weekly Entry Period 10 | 12/6/25 | 12/12/25 | 1/7/26 |
| Weekly Entry Period 11 | 12/13/25 | 12/19/25 | 1/7/26 |
| Weekly Entry Period 12 | 12/20/25 | 12/31/25 | 1/7/26 |
| Grand Prize Entry Period | 10/4/25 | 12/31/25 | 1/7/26 |

All Entries must be submitted by 11:59:59 PM ET on December 31, 2025 (the “Program Closing Time”). Entries submitted after the Program Closing Time will not be accepted. The computer clock of Sponsor or its Administrator is the official time-keeping device in the Sweepstakes. All drawing dates are approximate and Sponsor reserves the right to modify drawing dates. Sponsor shall have the sole discretion in determining the timeliness of any action or inaction related to this Sweepstakes.

The Program comprises of a sweepstakes game of chance (the “Sweepstakes”) as further set out in these Official Rules.

Sponsor

- The Program is sponsored by Nestle’ Purina PetCare Company, 1 Checkerboard Square, St. Louis, MO 63164. The Program is administered by Snipp Interactive Inc., 6708 Tulip Hill Terr, Bethesda, MD 20816 (“Administrator”, or “Program Administrator”).

Eligible Persons

- The Program is open only to individuals who: (a) are legal residents of the fifty (50) United States and the District of Columbia (the “Eligibility Area”); (b) 18 years of age or older at the time of entering the Program; (c) agree to be bound by the terms of these Official Rules; and (d) submit a valid Entry (as defined below) (each such individual, an “Entrant” or “you”). This Sweepstakes is not open to Entrants who: (i) are employees, officers, directors, agents and representatives of

the Sponsor, Administrator, or any other entity which is involved in any aspect of the creation, production, operation, execution or fulfilment of the Sweepstakes (such entities, collectively, the "Sponsor Parties"); (ii) are immediate families (defined as parents, child, sibling, domestic partner, spouse and their respective spouses, regardless of where they reside) or household members (defined as those people who share the same residence at least three (3) months a year) of such individuals listed in clause (i) above); (iii) are prohibited by applicable law from entering the Sweepstakes; or (iv) do not meet any of the eligibility requirements set forth above.

4. An Entrant must meet the eligibility requirements set out in these Official Rules from the time of Entry until the time they are confirmed a winner, if applicable.

How To Enter

5. **NO PURCHASE NECESSARY. Purchase is not required to enter the Program and will not improve your chances of winning.**
6. There are three (3) methods to participate in the Program (each, a "Method") and to receive Sweepstakes Entries (defined below) as further set forth below (an Internet connection is required, and connection fees may apply).

To Enter via any Method, take the following steps during the Program Period, as applicable:

- a. **Register/Sign-In to Enter Method.**

During the Program Period visit the Program website at www.friskiesgiveaway.com (the "Program Site") and follow the onscreen instructions to register online on the Program Site, if you have not done so previously, including by providing your name, email address, phone number and mailing address, as well as pass authentication tests requiring the requesting of a one-time password ("OTP") to your mobile phone and entering the OTP on the registration form, and reading and accepting any required terms and conditions.

Upon successfully completing the registration process if you have not done so previously, or if you are already successfully registered on the Program Site upon entering your registered email address, if you have successfully completed all required steps, the Program Administrator will review it for compliance with these Official Rules. If so verified, you will earn one (1) entry into the Sweepstakes for a chance to win a Sweepstakes Prize (a "Sweepstakes Entry") or "Entry").

Entry Limit: Subject to the overall limits as set out below, each person/Entrant can earn a maximum of One (1) Sweepstakes Entry per day of the Program Period using the Register/Sign-In to Enter Method.

- b. **Receipt Upload Method.**

During the Program Period, purchase one (1) qualifying product listed in Exhibit A each, a "Qualifying Product") from any retailer or store listed in Exhibit A (each, a "Qualifying Retailer"). Each such purchase constitutes a "Qualifying Purchase."

After completing a Qualifying Purchase and registering for the Program as outlined in Section 6.a ("Register/Sign-In to Enter Method"), visit the Program Site at www.friskiesgiveaway.com and sign in using the same email address used during registration. Then navigate to the "Receipt Upload" page and follow the instructions to upload a clear photo of your full sales receipt (acceptable file types: png, jpeg, pdf, or tiff; max file size: 10MB) showing the Qualifying Product,

the Qualifying Retailer, and the date of purchase (each such photo, a "Receipt Image").

Entrants are strongly encouraged to redact or obscure any personal information appearing on the Receipt Image before uploading.

After a valid Receipt Image is submitted, you will receive the number of Sweepstakes Entries corresponding to the Qualifying Product purchased, as outlined in the table below:

| Qualifying Product (Pack Size) | Number of Entries Awarded |
|---------------------------------------|----------------------------------|
| 12-pack | 1 Entry |
| 24-pack | 5 Entries |
| 32-pack | 10 Entries |
| 40-pack | 15 Entries |
| 48-pack | 20 Entries |
| 60-pack | 30 Entries |

Entry Limit: Subject to the overall limits as set out below, each person/Entrant may upload one (1) receipt per day and may earn Sweepstakes Entries depending on the Qualifying Product(s) purchased (as outlined in the chart above).

c. **Mail In Method.**

To enter the Sweepstakes without making a purchase, hand-print your first name, last name, complete mailing address (including ZIP Code), valid email address, and telephone number on a plain piece of paper and mail it in a single envelope with sufficient United States postage (a "Mail-In Submission") to:

Nestlé Purina PetCare Friskies® Always More to Win™
c/o Snipp Interactive Inc.
2797 NW 105th Ave.
Doral, FL 33172

Each valid Mail-In Submission received will earn sixty-one (61) Sweepstakes Entries.

Limit one (1) Mail-In Submission per person per day during the Program Period. Mail-In Submissions must be sent individually in a separate envelope postmarked during the Program Period and received by Each Mail-In Submission must include all required information as listed above. Bulk mailings, mechanically reproduced entries, or multiple submissions in a single envelope will not be accepted. Retain proof of mailing; the Sponsor and Program Administrator are not responsible for lost, late, misdirected, illegible, damaged, or postage-due mail.

Entry Limit: Subject to the overall limits as set out below, each person/Entrant can earn a maximum of Sixty One (61) Sweepstakes Entries per day of the Program Period using the Mail In Method.

7. By participating through any Method, you agree to these Official Rules and to the decisions of the Sponsor and Program Administrator, which are final and binding in all respects.

8. If entering online, SMS two-factor authentication (2FA) is required at registration and Entrant agrees to receive authentication text messages. Message and data rates may apply. Entrant is responsible for any charges from their wireless carrier.
9. Any available opt-in opportunities that may be offered in connection with this Program are not required to Enter this Program, and checking any opt-in boxes will not improve your chances of winning.

OVERALL LIMITS

10. **Notwithstanding anything to the contrary contained in these Official Rules, each person/Entrant may earn up to a total of seven hundred and ninety-three (793) Sweepstakes Entries regardless of the method used to participate, for the entire Program Period.**

Prizes

11. There are two (2) classes of Prizes available to be won at the outset of this Program, a grand prize (the "Grand Prize") and Weekly prizes (each, a "Weekly Prize") (collectively, a "Sweepstakes Prize" or "Prize").

Limit of one (1) Weekly Prize per winner.

12. A person eligible to win a Prize must accept the Prize as awarded and may not transfer such Prize or substitute or exchange for, or apply the Prize's value towards, cash or a higher cost or an alternative prize. All Prizes are non-refundable, cannot be replaced if lost or stolen and are provided on an "as is" basis, without any representation or warranty of any kind. The Sponsor reserves the right, in its sole and absolute discretion, to make substitutions of equivalent or greater kind or value in the event of the unavailability of all or part of a Prize or for any other reason whatsoever.
13. The Approximate Retail Value ("ARV") of any Prize is subject to change based upon current market conditions at the time of Prize fulfillment. Any difference between the ARV and the actual value, if any, will not be awarded. All Prize details not specified in these Official Rules will be determined at the Sponsor's sole discretion. If for any reason a Prize is unavailable, Sponsor reserves the right to modify the Program in its sole discretion and award a substitute prize, or portion of a prize, of comparable or greater value as set forth in these Official Rules. No substitution, transfer, assignment or cash equivalent of a Prize, or any portion thereof, is permitted by a winner. The Sponsor Parties shall have no responsibility or obligation to a winner who is unable or unavailable to, or who does not for any reason, accept or utilize a Prize.
14. The value of a Prize may be taxable to the winner as income and an IRS Form 1099 and W9 may be issued in the name of the Winner for the actual value of the Prize awarded. All U.S. federal, state and local tax liability, and any other costs and expenses associated with acceptance or use of a Prize not specifically provided for in these Official Rules are solely the winner's responsibility. Failure to complete any component of any Prize does not relieve the Prize Winner of his/her tax obligations associated with winning such Prize.
15. THE PRIZE(S) ARE AWARDED "AS IS" WITH NO GUARANTEE. ALL WARRANTIES, WHETHER EXPRESS OR IMPLIED, INCLUDING THE WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE, ARE HEREBY DISCLAIMED BY THE SWEEPSTAKES PARTIES. ALL PRIZE DETAILS ARE AT SPONSOR'S SOLE DISCRETION. ANY COSTS AND EXPENSES ASSOCIATED WITH

PRIZE ACCEPTANCE AND USE NOT SPECIFIED HEREIN AS BEING PROVIDED ARE WINNERS' SOLE RESPONSIBILITY.

Sweepstakes Prizes and Odds of Winning

16. One (1) Grand Prize and forty-nine (49) Weekly Prizes will be awarded pursuant to the Sweepstakes Prize Draw described below. The description of each Sweepstakes Prize and the Approximate Retail Value ("ARV") of each Sweepstakes Prize is as set out in the table below:

| Sweepstakes Prize Tier | No. | Specific Description of Prizes | ARV |
|-------------------------------|---|--|------------|
| Grand Prize | 1 | One (1) physical check for Twenty Five Thousand Dollars (\$25,000) Two (2) Rambler 26oz Water Bottles One (1) Hopper M12 Backpack Soft Cooler Two (2) Branded Hats - Bare Curved 5 Panel Rope Hat One (1) Portable Waterproof Speaker Two (2) Food Bowl | \$25,555 |
| Weekly Prizes | 49 (four (4) Per Week for Weeks 1-11) and five (5) for Week 12) | One (1) Bubble Cat Carrier Two (2) Rambler 26oz Water Bottles One (1) Hopper M12 Backpack Soft Cooler Two (2) Branded Hats - Bare Curved 5 Panel Rope Hat One (1) Portable Waterproof Speaker Two (2) Food Bowl | \$590/Each |

The ARV of all Sweepstakes Prizes is fifty-four thousand four hundred and sixty-five United States Dollars (\$54,465 USD).

17. The odds of winning a Sweepstakes Prize depend on the total number of eligible Sweepstakes Entries received by the Program Closing Time.

Sweepstakes Prize Draws:

18. A random draw (a "Grand Prize Draw") to award the Grand Prize and twelve (12) random draws (each, a "Weekly Prize Draw") to award four (4) Weekly Prizes each for Weeks 1-11 and five (5) Weekly Prizes for Week 12, subject to these Official Rules (including the verification requirements), will be held on or around January 7, 2026 at approximately 2:00 PM ET in Detroit, Michigan by the Program Administrator from all eligible Sweepstakes Entries received during the Program Period.
19. One (1) potential Grand Prize Winner will be randomly selected in the Grand Prize Draw for the Grand Prize available to be won.

20. Forty-nine (49) potential Weekly Prize Winners will be randomly selected in the Weekly Prize Draws for each of the Weekly Prizes available to be won.
21. The Sweepstakes Prize Draws will be conducted by the Program Administrator.
22. Limit of one (1) Weekly Prize per Entrant/person for the Program Period. Winning a Weekly Prize would not disqualify participant from winning the Grand Prize.
23. The Sponsor and/or its representatives may respond to entrants or otherwise engage with Program participants during the Program Period, but such interactions will have no impact on the process through which Prizes are awarded in accordance with these Rules.

Winner Notification and Confirmation

24. The potential winner of a Sweepstakes Prize will be notified initially by email sent to the Registered Email Address beginning within one (1) day of the date on which their Sweepstakes Entry was selected as a potential winner. If the Program Administrator is unsuccessful in its attempt to reach and communicate directly with a potential Sweepstakes Prize winner by email after one (1) attempt, then the Program Administrator will follow up with a phone call via the phone number provided on the potential winner's Sweepstakes Entry. If after two (2) phone outreach attempts over the course of two (2) days, the Program Administrator is unsuccessful in its attempts to reach and communicate with the potential winner, at the Sponsor's sole and absolute discretion, that potential winner may be disqualified without liability to the Sponsor.

The potential Grand Prize winner will also be sent a Declaration of Eligibility and Liability & Publicity Release for such winner (the "Winner Documentation") via email to the Registered Email Address, which must be duly completed, signed, and returned to Administrator in accordance with the Administrator's instructions within three (3) business days of date of issuance, or such other period as specified by the Administrator.

25. Provided that a potential winner is in compliance with these Official Rules and after having successfully proven eligibility and provided any documentation as may be required by the Program Administrator, the potential winner will be determined to be a Prize "winner". If such potential winner cannot be contacted within a reasonable time period, if the potential winner is ineligible, if the potential winner fails to return the duly completed Winner Documentation within the prescribed time period (if applicable), if any notification is returned undeliverable, or if the potential winner otherwise fails to fully comply with these Official Rules, they will forfeit the Prize as determined by the Sponsor in its sole discretion, and an alternate winner may be selected from among all remaining eligible Entries either through a process similar to the one that selected the original potential winner or through a random draw, the exact process to be determined by the Sponsor in its sole and absolute discretion, subject to these Official Rules. and the process of confirming the winner will again be followed. This will be repeated until such time as a Prize winner is ultimately determined, unless the Sponsor determines in its reasonable discretion that it is unlikely that a Prize Winner will be determined in which case the applicable Prize will remain unawarded. Sponsor expressly reserves the right to delay the announcement of the Winner for any reason it deems necessary. Any disqualified winner will not receive any alternate prize, substitution or compensation.
26. Upon satisfaction of all requirements of these Official Rules, including, without limitation, receipt of the completed applicable Winner Documentation, winners will be contacted to make further Prize delivery arrangements.

27. Please allow six (6) to eight (8) weeks for delivery of any Prize. Prize will be shipped to the physical address provided upon registration.

Verification:

28. All Entries may be subject to verification at any time and for any reason. The Sponsor reserves the right, in its sole and absolute discretion, to require proof of identification and/or eligibility (in a form acceptable to the Sponsor, including, but not limited to, government-issued photo identification): (i) to verify an individual's eligibility to participate in this Program; (ii) to verify the eligibility and/or legitimacy of any Entry, submission and/or information submitted (or purportedly submitted) for the purposes of this Program; and/or (iii) for any other purpose that Sponsor deems necessary, in its sole and absolute discretion, for the administration of this Program in accordance with Sponsor's interpretation of the letter and spirit of these Official Rules. Any person who fails to provide such proof to the complete satisfaction of the Sponsor, within the time period specified by the Sponsor, may be disqualified from participating in this Program in the sole and absolute discretion of the Sponsor. Without limiting the generality of the preceding, Entrants must comply with the following conditions, or they may be disqualified, and their Entry may be cancelled:
- Entrants must use a valid email address.
 - Multiple Entrants cannot share the same email address.
 - Entrants must use the same email address at all times in connection with the Program.
 - Use of more than one (1) email address by an Entrant will result in automatic disqualification.
 - Multiple accounts created by the same Entrant will be disqualified.

Privacy

29. The Sponsor respects your right to privacy and works at all times to comply with all applicable data protection and privacy laws, including but not limited to the California Consumer Privacy Act (CCPA) and other state privacy laws as applicable. Except as expressly set out in these Official Rules, in the Sponsor's Privacy Policy (available at www.purina.com/privacy-policy) or as otherwise agreed to by you, any personal information provided in connection with this Program will only be collected, used and disclosed by the Sponsor and its third party partners and service providers for the purposes of administering and conducting this Program, including, without limitation, verification of eligibility and identity and awarding and delivering Prizes.
30. Please note that personal information provided as part of this Program may be collected in, transferred to and processed and stored in jurisdictions outside of the United States. Such information will be subject to the general laws applicable within those jurisdictions, including, without limitation, possible access by regulatory authorities. The Sponsor will not sell, share or otherwise disclose personal information provided in connection with this Program to or with third parties or agents, other than to third parties or agents engaged by the Sponsor to fulfill the above purposes or as permitted or required by the applicable laws. This section does not limit any other consent(s) that an individual may provide the Sponsor or others in relation to the collection, use and/or disclosure of their personal information.

Release

31. By participating in this Program, you agree to release, discharge and hold harmless Sponsor and Sponsor Parties, and its and their respective directors, officers, employees, agents and assigns; and each of these companies' and individuals' respective successors, representatives and assigns (the "Released Parties") from and against: (a) any and all claims, liabilities, losses, damages, costs, and expenses (including reasonable attorneys' fees) arising out of, or relating to, your participation

in this Program or any Program-related activities and the acceptance and use, misuse, or possession of any Prize awarded hereunder (including, without limitation, any misrepresentation made by you in connection with this Program; (b) any non-compliance by you with these Official Rules; (c) claims brought by persons or entities other than the parties to these Official Rules arising from or related to your involvement with this Program; (d) acceptance, possession, misuse or use of any prize or participation in Program-related activity or participation in this Program; (e) any malfunction, error or other problem arising in connection with the collection, processing, or retention of Entry information; or any typographical or other error in the printing, offering or announcement of any winner). The foregoing includes, without limitation, any claim for personal injury, property loss or damage, or death arising in any way in connection with this Program. If Sponsor's use of your Entry causes Sponsor to be subject to a claim by any third party (including, but not limited to, a claim of infringement), you agree to indemnify and hold harmless the Released Parties, and all persons acting by, through, under or in concert with them, against any and all damages, costs, judgments and expenses (including reasonable attorney's fees) which the Released Parties (or any one of them) may incur as a result of the use of your Entry.

Additional Rules and Restrictions

32. If due to production, online, internet, computer or other error of any kind, more Prizes, in any category, are claimed than intended to be distributed or awarded according to these Official Rules, then, the Sponsor reserves the right, in its sole and absolute discretion, to rescind invalid Prize claims and/or conduct a random draw from amongst all eligible Prize claimants to award the correct number of Prizes in each category. In no event will the Sponsor be liable for more than the number of Prizes in any category as stated in these Official Rules.
33. By participating in this Program, Entrants agree to abide by and be bound by these Official Rules and the decisions of the Sponsor and the Program Administrator, which shall be final and binding on all Entrants in all matters relating to this Program. In the event an entrant wins a Prize and is later found to be in violation of these Rules, they will be required to forfeit the Prize or to reimburse Sponsor for the stated value of the Prize if such violation is discovered after winner has used the Prize. False, fraudulent or deceptive Entries or acts shall render entrants ineligible for the Prize.
34. Proof of sending Entry (regardless of Method) is not proof of receipt by the Sponsor or Program Administrator. Incomplete, altered, mutilated or garbled Entries will be disqualified. The Released Parties are not responsible for lost, late, misdirected, garbled, stolen, incomplete, invalid, unintelligible or damaged Entries, or for Entries submitted in a manner that is not expressly allowed under these Rules, or for any Entry not submitted or received due to any technical error or failure, unauthorized human intervention, inaccurate capture or mis-entry of any required information, the effects of hackers, the failure of any electronic equipment, computer transmissions and/or network connections or any other reason beyond Sponsor's reasonable control; all of which will be disqualified. The Released Parties are not responsible for mechanical, technical, electronic, communications, telephone, computer, hardware or software errors, malfunctions or failures of any kind, including, without limitation: failed, incomplete, garbled or delayed transmission of online Entries, traffic congestion on telephone lines, the Internet or at any website or lost or unavailable network connections which may limit an online entrant's ability to participate in the Program, and any injury or damage to entrant's or any other person's computer related to or resulting from participating in or downloading any information necessary to participate in the Program. Entrants are restricted to use of ordinary and typical computer equipment and internet access use in respect of the Program.
35. The Released Parties are not responsible for the cancellation or postponement of any component of this Program or any associated programs and materials. The Released Parties are not responsible for any other errors of any kind, whether computer, technical, typographical, printing, human or

otherwise, relating to or in connection with the Program. The Released Parties are not responsible for typographical or other errors in the offer or administration of this Program, including, without limitation, errors which may occur in connection with the printing or advertising of this Program, these Official Rules, administration or execution of the Program, the conducting of the any Prize drawing or winner selection, the cancellation of any element of a Prize, the processing of Entries or in the selection or announcement of a Prize or Prize winner.

36. Each Entrant must submit an Entry and participate in the Program on his/her own behalf. Any Entry submitted on behalf of another individual, on behalf of a group or organization, or using another person's email address, name or other personal information will be disqualified and ineligible to claim any Prize.
37. Any attempt by any Entrant to obtain more than the specified number of Entries by using (or attempting to use) multiple names, identities, email addresses, registrations or logins, or by any other means whatsoever, will entitle the Sponsor, in its sole and absolute discretion, to void that entrant's Entries and disqualify that entrant from the Program. Entries by any means which subvert the Entry process will be void. Any Entry that is determined by the Sponsor, in its sole and absolute discretion, to have failed to have been fully completed and submitted during the Program Period will be rejected. Use (or attempted use) of any automated, macro, script, robotic or other systems or programs to enter or otherwise participate in, subvert or disrupt the Program, and any other attempt to manipulate, tamper with or defraud any element of this Program, is prohibited and is grounds for disqualification by the Sponsor in its sole and absolute discretion.
38. In the event of a dispute as to any Entry, the authorized account holder of the email address included in the Entry form for that Entry will be deemed to be the entrant and they must be eligible according to these Rules. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. All Entries received become the property of the Sponsor and will not be returned or acknowledged.
39. The sole determinant of the time of receipt of an Entry for the purposes of determining the eligibility of that Entry shall be the Sponsor or Program Administrator's computer or server.
40. By participating in the Program, except to the extent prohibited by applicable legislation, each Entrant consents to the publication, reproduction and/or other use of his/her name, address, voice, statements about the Program and/or photograph and/or other likeness without further notice or compensation, in any publicity or advertisement carried out by or on behalf of the Sponsor in any manner whatsoever, including, without limitation, print, broadcast and the Internet.
41. The Released Parties shall not be liable to any Prize winners or any other person for failure to supply any Prize or any part thereof by reason of any acts of God, viral or bacterial outbreaks, pandemics, epidemics, supply chain disruptions, or similar events, any actions, regulations, orders, or requests by any governmental entity, equipment failure, terrorist acts, war, fire, unusually severe weather, embargo, labor dispute or strike, labor or material shortage, transportation interruption of any kind, or any other cause beyond the reasonable control of the Released Parties.
42. Sponsor reserves the right, where applicable, to cancel, modify, suspend or terminate the Program, to change any Program draw dates and to modify these Rules at any time without notice, for any reason, including, without limitation, if, in the opinion of the Sponsor, in its sole and absolute discretion: (a) fraud, misconduct or technical failures destroy or threaten the integrity of any portion of the Program; (b) a computer virus, bug, or other technical problem corrupts the administration, security, or proper conduct of the Program; or (c) there is any accident or printing, administrative or other error of any kind related to the Program. In the event of early termination

of the Program, Sponsor reserves the right at its sole discretion to determine the Prize winners in a random drawing from among all eligible, non-suspect Entries received as of the time/date of such termination.

43. The Sponsor reserves the right, in its sole and absolute discretion, and without prior notice, to adjust any of the dates and/or timeframes stipulated in these Rules, to the extent necessary, for purposes of verifying compliance by any entrant or entry with these Rules, or as a result of technical problems, force majeure events, or in light of any other circumstances which, in the opinion of the Sponsor, in its sole and absolute discretion, affect the proper administration of the Program as contemplated in these Rules.
44. The Sponsor may, in its sole and absolute discretion, and without notice or liability, terminate the right of any entrant or user of the Program Site to participate in the Program or use the Program Site or any other website related to the Program, including in cases of suspected fraud, technical issues, or violation of these Rules..
45. In the event of any discrepancy or inconsistency between the terms and conditions of these Official Rules and disclosures or other statements contained in any Program-related materials, including, but not limited to, the Entry form, and/or point of sale, television, print or online advertising, the terms and conditions of these Official Rules shall prevail, govern and control.
46. Except where prohibited by law, by completing the act of entering the Program, each Entrant agrees that the Program, and all issues and questions concerning the construction, validity, interpretation and enforceability of these Rules, shall be governed by the laws in force in the State of Missouri and the federal laws of the United States applicable therein (excluding any conflict of laws, rule or principle that might refer such interpretation to the laws of another jurisdiction). Each entrant irrevocably submits to the non-exclusive jurisdiction of the courts of Missouri with respect to any matter related to this Program.
47. If any provision of these Official Rules is determined to be invalid or unenforceable, the remaining provisions of these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained herein.
48. Except where prohibited by law, by participating in this Program, each entrant agrees that (a) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Program, and in no event will entrant be entitled to receive lawyers' fees or other legal costs; and (b) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental, and consequential damages, and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased.
49. A copy of these Official Rules is available on the Program Site. For the names of the winners of the Prizes (first name, last initial and city of residence) send an email to support@friskiesgiveaway.com. All requests for the names of the winners must be made by January 30, 2026. Requests received after this date will not be honored.

Exhibit A

Click [here](#) for a list of participating products.

Sponsor reserves the right to modify this list at any time during the Program Period.