

FERRARA | TROLLI GAMING PROMOTION

CLIENT PROVIDED ABBREVIATED RULES

NO PURCHASE NECESSARY TO ENTER OR WIN THE SWEEPSTAKES. Buy any qualifying Trolli® product between 9/1/24, 12:00 pm ET & 2/28/25, 11:59 pm ET at any U.S. retailer, and upon submission of qualifying receipt, receive (a) one (1) piece of in-game content and (b) one (1) entry into a Sweepstakes where up to ten (10) grand prize winners are each eligible to win one (1) Ultimate Grand Prize Package. Total ARV \$4,999. Limit one (1) prize per person. In-game content requires game, sold separately. To submit receipt, go to Trolli.com/Xbox & follow instructions to register & upload receipt by 2/28/25, 11:59 pm EDT. Must be 17+ & legal resident of 50 U.S., D.C., or PR. Full T&Cs & Free Method of Entry: Trolli.com/Xbox. Void where prohibited. Odds of winning a Sweepstakes prize depends upon # of eligible entries received. By *texting **TROLLI** to 888-218-3004 you consent to receive text messages pertaining to this program only, via automated telephone dialing system to the number you provided, from Snipp Interactive Inc. Message frequency varies. Txt HELP for Help or STOP to Stop. Terms and Conditions and Privacy Policy of texting at www.snipp.com/terms-and-conditions and www.snipp.com/privacy-policy *Message and data rates may apply. Carriers are not liable for delayed or undelivered messages. Sponsor: Ferrara Candy Co., 404 W Harrison St, Ste 650, Chicago, IL. 60607. Microsoft is not a sponsor of this promotion. In-game content requires game, sold separately. This promotion is not offered, endorsed, sponsored, or administered by, or associated with Blizzard Entertainment, Inc.

SNIPP RECOMMENDED ABBREVIATED RULES

Between 09/01/24 at 12:00:01 a.m. Eastern Time (ET) and 02/28/25 at 11:59:59 pm ET, for one (1) qualifying purchase of one (1) or more of qualifying Trolli® products from any participating in-person or online retail store in the 50 U.S. + D.C., submit the qualifying receipt via text, email or web upload and as further set out the full Official Rules available at www.Trolli.com/Xbox, and receive: (a) one (1) in-game content code, which will be sent via email, within 48 hours after validation ("Promotion") ; and (b) one (1) entry into a sweepstakes (the "Sweepstakes") where ten (10) grand prize winners will each win an Xbox Series X (each ARV: \$499). Total ARV of all Sweepstakes Prizes: \$4,999. **NO PURCHASE NECESSARY TO ENTER OR WIN THE SWEEPSTAKES.** Subject to Official Rules. For full Official Rules, prize details & Free Method of Entry to the Sweepstakes visit www.Trolli.com/Xbox. Void where prohibited. Open only to legal residents of the 50 U.S. + D.C. 17 years of age or older. Odds of winning a Sweepstakes prize depends upon number of eligible entries received. Limit forty (40) Rewards per person. Limit forty (40) Sweepstakes entries per person/email address, regardless of method of entry. By *texting **TROLLI** to 888-218-3004 you consent to receive text messages pertaining to this program only, via automated telephone dialing system to the number you provided, from Snipp Interactive Inc. Message frequency varies. Txt HELP for Help or STOP to Stop. Terms and Conditions and Privacy Policy of texting at www.snipp.com/terms-and-conditions and www.snipp.com/privacy-policy *Message and data rates may apply. Carriers are not liable for delayed or undelivered messages.

Sponsor: Ferrara Candy Company, 404 W Harrison St, Chicago, IL, 60607.

In-game content requires game, sold separately. Microsoft is not a sponsor. This promotion is not offered, endorsed, sponsored, or administered by, or associated with Blizzard Entertainment, Inc.

Online or Social Media Advertising that Mentions the Promotion:

NO PURCH NEC FOR SWEEPS. Open to 50 U.S./DC, 17+. IEnds 11:59 PM ET 02/28/25. Void where prohibited. Subject to Off Rls: www.Trolli.com/Xbox Sponsor: Ferrara Candy Company.

FERRARA | TROLLI® GAMING PROMOTION
Official Rules and Terms and Conditions

THE PROGRAM CONTAINS A GIFT WITH PROMOTION (THE "PROMOTION") AND A SWEEPSTAKES/GAME OF CHANCE (THE "SWEEPSTAKES").

PURCHASE IS NECESSARY FOR THE PROMOTION PORTION OF THE PROGRAM. NO PURCHASE IS NECESSARY TO ENTER OR WIN THE SWEEPSTAKES PORTION OF THE PROGRAM. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING THE SWEEPSTAKES PORTION OF THE PROGRAM.

THE CLOCK OF THE ADMINISTRATOR (DEFINED BELOW) IS THE OFFICIAL TIME-KEEPING DEVICE IN THE PROGRAM. INTERNET ACCESS AND A VALID E-MAIL ACCOUNT ARE REQUIRED. A mobile device may also be used to participate. Standard data and messaging rates may apply to participate in the Program via a mobile device. Please contact your service provider for pricing and service plan information and rates before mobile device participation.

BY SUBMITTING AN ENTRY TO THIS PROGRAM DURING THE PROGRAM PERIOD, YOU AGREE TO THESE OFFICIAL RULES, WHICH ARE A CONTRACT, SO READ THEM CAREFULLY BEFORE ENTERING. AMONG OTHER THINGS, THIS CONTRACT INCLUDES INDEMNITIES FROM YOU TO THE PROGRAM ENTITIES AND A LIMITATION OF YOUR RIGHTS AND REMEDIES, AND A REQUIREMENT TO ARBITRATE ALL DISPUTES. ODDS OF WINNING A SWEEPSTAKES PRIZE WILL DEPEND ON THE TOTAL NUMBER OF ELIGIBLE ENTRIES RECEIVED. VOID OUTSIDE THE ELIGIBILITY AREA (DEFINED BELOW), AND WHERE PROHIBITED OR RESTRICTED BY LAW.

Ferrara Candy Company ("Ferrara" or "Sponsor") is offering the "Trolli Gaming Promotion" (the "Program"). The Program is subject to these official rules (the "Official Rules"), and by participating and/or entering, entrant/participant ("Entrant," "Participant" or "you") agrees to be bound by them and the decisions of Sponsor, which are final and binding in all respects. This Program begins at 12:00:00 AM Eastern Time (ET) on September 01, 2024, and ends at 11:59:59 PM ET on February 28, 2025 (the "Program Period"). Administrator's (defined below) computer is the official timekeeping device for entry in the Sweepstakes. All entries must be received by 11:59 PM ET on February 2, 2025.

1. Eligibility:

The Program is open to persons who are legal residents of, and physically located within, the fifty (50) United States and the District of Columbia (the "Eligibility Area") who are at least seventeen (17) years of age, at time of entry. VOID OUTSIDE THE ELIGIBILITY AREA OR WHERE PROHIBITED OR RESTRICTED BY LAW. Employees, officers and representatives and members of the immediate families (*i.e.*, parents, spouses, siblings, children, grandparents, step parents, step children and step siblings, and their respective spouses, and those living in the same household, whether or not related) of Sponsor, Snipp Interactive Inc. (the "Administrator"), and their respective affiliated companies, parent companies, subsidiaries, participating promotional partners, prize providers, retailers, distributors, advertising and promotion agencies, webmasters and any company involved in the creation, design, execution, production, or fulfillment of the Program (collectively, the "Program Entities") are not eligible.

If it is discovered by the Sponsor (using any evidence or other information made available to or otherwise discovered by the Sponsor) that any person has attempted to use multiple names, multiple identities, and/or any automated, macro, script, robotic or other system(s) or program(s), and/or any other means not in keeping with the Sponsor's interpretation of the letter and spirit of these Official Rules, to enter or otherwise participate in or to disrupt this Program, then he/she may be disqualified from the Program in the sole and absolute discretion of the Sponsor. The Program Entities are not responsible for, and accept no liability whatsoever in relation to, any late, lost, misdirected, delayed or incomplete submissions (all of which are void).

2. The Program:

The Program consists of a promotional program where an eligible Participant who purchases: between (i) one (1) to ten (10) Participating Products (defined below) from a Participating Retailer (defined below), is given the opportunity to receive: (A) one (1) Reward per Participating Product purchased based on the Participating Product and the Participating Retailer (as further set out in Exhibit A); and (B) one (1) Entry per Participating Product purchased into the Ferrara Trolli Gaming Promotion Sweepstakes (such sweepstakes, the "Sweepstakes"), subject to the limits below. Exhibit A lists out the various "Participating Products", the "Participating Retailers" and the available "Rewards" for the purposes of the Promotion.

The following limits apply: **Ten (10) Participating Products per Receipt, forty (40) Rewards per person/email address for the entire Promotion and forty (40) Entries into the Sweepstakes per person/email address during the Sweepstakes Period (defined below), regardless of method of entry.**

3. The Promotion:

3.1 Promotion Period:

The Promotion portion of the Program is scheduled to begin on September 01, 2024, at 12:00:00 AM ET and is scheduled to end on February 28, 2025, at 11:59:59 PM ET (the "Promotion Period").

The Promotion Period (including the scheduled start date and end date) may be modified or terminated at any time at the sole discretion of the Sponsor and without notice.

To be eligible to receive a Reward, purchases of Participating Products must be made within one (1) transaction at a Participating Retailer during the Promotion Period, while supplies last and in full compliance with these Official Rules. Eligible and applicable Receipt Images (defined below) must be received within the Promotion Period and as further set out in Section below. Rewards must be used in accordance with these Official Rules and in accordance with the Reward Provider Terms (defined below).

3.2 How to Participate in the Promotion:

Participants may participate in the Promotion by: (A) During the Promotion Period, purchasing one (1) or more Participating Products from the applicable Participating Retailer within one (1) transaction (one (1) single sales receipt); (B) ensuring that the applicable sales receipt identifies the Participating Retailer and date of purchase (ensure it is within the Promotion Period); (C) taking a photograph (png, jpeg, pdf, and tiff file types with a maximum file size of 10MB) of the sales receipt in its entirety (such photograph, a "Receipt Image") (note: Participants are encouraged to blank out any personal information that appears on the sales receipt); and (D) thereafter and during the Promotion Period, following any one of the submission methods listed below to submit the Receipt Image:

(a) **Visit Promotion Site to Submit.** During the Promotion Period, visit www.Trolli.com/Xbox (the "**Promotion Site**"), where Participant will receive further instructions on uploading the Receipt Image and registering for the Promotion. Complete the registration form by entering true and accurate information in the required fields (including, First Name, Last Name, Street Address, City, State/Province, Zip/Postal Code, E-Mail, Phone Number). Follow instructions and submit Receipt Image (including reading and accepting any required terms and conditions) and register for the Promotion; or

(b) **Email Receipt Image.** During the Promotion Period, email the Receipt Image to trolligamingsubmit@snippmedia.com **mailto:** You will be sent a link to the official registration form. Complete the registration form by entering true and accurate information in the required fields (including, First Name, Last Name, Street Address, City, State/Province, Zip/Postal Code, E-Mail, Phone Number). Follow instructions and submit Receipt Image (including reading and accepting any required terms and conditions) and register for the Promotion; or

(c) **Text Receipt Image.** During the Promotion Period, text the keyword "TROLLI" followed by your Receipt Image to 888-218-3004. You will be sent a link to the official registration form. Complete the registration form by entering true and accurate information in the required fields (including, First Name, Last Name, Street Address, City, State/Province, Zip/Postal Code, E-Mail, Phone Number). Follow instructions and submit Receipt Image (including reading and accepting any required terms and conditions) and register for the Promotion. By *texting **TROLLI** to 888-218-3004 you consent to receive text messages pertaining to this program only, via automated telephone dialing system to the number you provided, from Snipp Interactive Inc. Message frequency varies. Txt HELP for Help or STOP to Stop. Official Rules and Privacy Policy of texting at www.snipp.com/terms-and-conditions and www.snipp.com/privacy-policy *Message and data rates may apply. See your wireless service provider for pricing plan details and capabilities. Carriers are not liable for delayed or undelivered messages. Automatic or pre-programmed entries are prohibited.

Registering for the Promotion is the only way to receive your Reward, which will be sent via email to the email address provided during registration, approximately forty-eight (48) hours after you have been found eligible to receive a Reward. Without the information supplied via registration, we cannot send you your Reward.

3.3 Processing of Submissions:

Processing a Receipt Image will take at least 48 hours from the time the Receipt Image is received by the Administrator. Once a Participant's Receipt Image is processed, such Participant will be notified via email, whether such Receipt Image has been successfully validated or a reason why such Receipt Image could not be processed at such time, as determined by the Administrator in its sole and absolute discretion. It is the responsibility of the Participant to check the applicable email account/phone for such notification including in the inbox, spam, or junk folders. The Program Entities do not assume any responsibility and are not responsible for electronic communications which are undeliverable for any reason, including (but not limited to) as a result of any form of active or passive filtering of any kind or insufficient space in a participant's mailbox or telephone to receive e-mail messages, text message or other communications. All Receipt Images become the property of Program Entities and will not be returned. Program is void where taxed, prohibited, or restricted by law. Receipts obtained through unauthorized means or illegitimate channels (i.e., other than via a purchase of Participating Products from the Participating Retailers) will be void. Receipts that cannot be validated for any reason will be rejected, as determined by the Sponsor in its sole discretion. For example only, and not an all-inclusive list, a receipt will be rejected if it: (i) fails to pass anti-fraud detection measures; (ii) is unauthorized, fake, or has been illegitimately obtained; (iii) contains any messages, code or other markings not recognized by the Program Parties; (iv) contains printing or other errors; (v) is illegible, unreadable or blank; (vi) has been previously used; (vii) reflects the use of more than an authorized number of coupons; or (viii) is incorrectly or incompletely entered or submitted.

3.4 Verification:

All Receipt Images and Participants are subject to verification at any time and for any reason. The Sponsor reserves the right, in its sole and absolute discretion, to require proof of identity and/or eligibility (in a form acceptable to the Sponsor including, without limitation, government issued photo identification): (i) for the purposes of verifying an individual's eligibility to participate in this Program; (ii) for the purposes of verifying the eligibility and/or legitimacy of any Receipt Image and/or other information for the purposes of this Program; and/or (iii) for any other reason the Sponsor deems necessary, in its sole and absolute discretion, for the purposes of administering this Program in accordance with the Sponsor's interpretation of the letter and spirit of these Official Rules. Failure to provide such proof to the complete satisfaction of the Sponsor within the timeline specified by the Sponsor or its Administrator, may result in disqualification in the sole and absolute discretion of the Sponsor. Proof of transmission (screenshots or captures etc.), or attempted transmission of a submission or of attempted submission of any communication, does not constitute proof of delivery or receipt by the Program computers, Administrator or Sponsor.

3.5 Distribution of Rewards:

Participants who are eligible to receive the offer of a Reward will receive a code for their Reward (the "Code") via email sent to the email address provided during registration, approximately forty-eight (48) hours after such Participant has been found eligible to receive a Reward, along with instructions on how to redeem the Code for the Reward. Follow the instructions to receive your Reward.

No responsibility is assumed by the Program Entities for any emails that are undeliverable or for any communication sent to the Participant. Rewards must be redeemed in accordance with these Official Rules and any instructions that may accompany the Code (the "[Reward Instructions](#)").

Rewards are subject to the terms and conditions of the issuer, including the following:

Each Code may only be used once; subsequent attempts to re-submit or re-use the same Code (whether by the same Participant or by different Participants) will be void. World of Warcraft and Diablo Codes must be received from the Website before 03/31/25, and any valid unused Codes after this time shall become void. If any part of any Code is counterfeited, or improperly reproduced or if the Code comes from other games or promotions (whether operated by Blizzard or any third-party), or if any part is illegible, mutilated or tampered with in any way, or if it contains or reflects printing, typographical, mechanical, or other errors, the Code will be rejected and will be deemed void and invalid. Each Participant acknowledges and agrees that the respective decisions of Ferrara and Blizzard with respect to Code entry are final and binding.

If a Participant experiences any difficulty with Code redemption, please visit www.trolli.com/xbox.

NO TRANSFER: Codes cannot be sold, traded, bartered, assigned, or transferred to or shared with a third party, auctioned through an online auction site, or otherwise obtained through any source other than from one of the methods mentioned in these Terms and Conditions. Codes are null and void and will be rejected if not obtained through authorized, legitimate channels.

All aspects of each Reward will be determined by the Sponsor in its sole and absolute discretion subject to availability. Each Reward must be accepted as awarded and is not transferable, assignable, or convertible to cash (except as may be specifically permitted by

Sponsor in its sole and absolute discretion). No substitutions except at Sponsor's option. Sponsor reserves the right, in its sole and absolute discretion, to substitute any Reward or a component thereof with one of equal or greater retail value, including, without limitation, but at Sponsor's sole and absolute discretion, a cash award. Rewards will only be awarded to the person whose verifiable full name and valid e-mail and/or mailing address appears on the registration form associated with the Receipt Image in question. The Participant is responsible for any damage/loss due to use of a Reward and will be responsible for any legal repercussions arising due to the Reward being prohibited by law or by any other cause whatsoever from claiming, using, or owning the Reward. The Program Entities will not have any liability for any defects, mechanical or otherwise, in respect of the Reward. By participating in the Program, you agree to release, discharge, indemnify and hold harmless the Program Entities from any liability, losses, claims, or damages which may arise out of participation in the Program or out of the acceptance, use, misuse or possession of any Reward. Without limiting the generality of the previous sentence, the Program Entities will not be liable for any loss; consequential, incidental, special, or exemplary damages; or harm of whatsoever nature and howsoever arising, suffered by any Participant or any third party, as a result of the use of, or inability to use, the Reward by the Participant and/or such third party or any other cause whatsoever.

There are the following limits: Forty (40) Rewards per person/email address/phone-number for the entire Promotion.

4. The Sweepstakes/ Official Rules of the Sweepstakes:

The "**Ferrara Trolli Gaming Promotion Sweepstakes**" (the "Sweepstakes") is sponsored by Ferrara Candy Company (the "Sponsor"). The Sponsor is responsible for the Sweepstakes, its organization, and the Official Rules. The Sponsor's address is, 404 W Harrison St., #650 Chicago, IL.

By registering for, or otherwise participating in, the Sweepstakes, each Entrant may get a chance to win a Prize (as defined below), in accordance with the conditions in these Official Rules.

4.1 Consent to the Sweepstakes Official Rules:

By entering the Sweepstakes, each Entrant agrees to be bound by these "Official Rules" as set out in this Section 8 (the "Sweepstakes Official Rules").

4.2 Sweepstakes Period:

The Sweepstakes begins at 12:00:00 AM Eastern Time (ET) on September 01, 2023, and ends at 11:59:59 PM ET on February 28, 2025 (the "Sweepstakes Period").

How to Enter the Sweepstakes:

NO PURCHASE IS NECESSARY TO ENTER THE SWEEPSTAKES OR WIN. You will not increase your chances of winning by buying a product because no purchase is required to participate. There are two (2) ways to enter for a maximum of one (1) entry (each an "Entry" and collectively the "Entries") for the entire Sweepstakes, as follows:

A. Purchase Option:

Enter the Sweepstakes during the Sweepstakes Period, by: (A) purchasing one (1) or more Participating Products from any Participating Retailer within one (1) transaction (one (1) single sales receipt); (B) ensuring that the applicable sales receipt identifies the Participating Retailer and date of purchase (ensure it is within the Promotion Period); (C) taking

a Receipt Image (note: Participants are encouraged to blank out any personal information that appears on the sales receipt); and (D) thereafter and during the Sweepstakes Period, following the submission method listed below to submit the Receipt Image and receive one (1) Entry per Participating Product purchased, subject to the limits below:

(a) **Visit Promotion Site to Submit.** During the Promotion Period, visit www.Trolli.com/Xbox (the "**Promotion Site**"), where Participant will receive further instructions on uploading the Receipt Image and registering for the Promotion. Complete the registration form by entering true and accurate information in the required fields (including, First Name, Last Name, Street Address, City, State/Province, Zip/Postal Code, E-Mail, Phone Number). Follow instructions and submit Receipt Image (including reading and accepting any required terms and conditions) to receive one (1) Entry to the Sweepstakes.

(b) **Email Receipt Image.** During the Promotion Period, email the Receipt Image to trolligamingsubmit@snippmedia.com. You will be sent a link to the official registration form. Complete the registration form by entering true and accurate information in the required fields (including, First Name, Last Name, Street Address, City, State/Province, Zip/Postal Code, E-Mail, Phone Number). Follow instructions and submit Receipt Image (including reading and accepting any required terms and conditions) to receive one (1) Entry to the Sweepstakes; or

(d) **Text Receipt Image.** During the Promotion Period, text the keyword "TROLLI" followed by your Receipt Image to 888-218-3004. You will be sent a link to the official registration form. Complete the registration form by entering true and accurate information in the required fields (including, First Name, Last Name, Street Address, City, State/Province, Zip/Postal Code, E-Mail, Phone Number). Follow instructions and submit Receipt Image (including reading and accepting any required terms and conditions) to receive one (1) Entry to the Sweepstakes. By *texting TROLLI to 888-218-3004 you consent to receive text messages pertaining to this program only, via automated telephone dialing system to the number you provided, from Snipp Interactive Inc. Message frequency varies. Txt HELP for Help or STOP to Stop. Official Rules and Privacy Policy of texting at www.snipp.com/terms-and-conditions and www.snipp.com/privacy-policy *Message and data rates may apply. See your wireless service provider for pricing plan details and capabilities. Carriers are not liable for delayed or undelivered messages. Automatic or pre-programmed entries are prohibited.

B. No Purchase Option:

To obtain an entry by mail and without purchase, Entrants must hand print their first and last name, residence address, telephone number, email address, and date of birth on a 3"x5" card, place the card in an envelope with proper first-class postage affixed, and mail the envelope to "Ferrara Trolli Gaming Promotion Sweepstakes" c/o Snipp Interactive, PO Box 2749, Carlsbad, California 92018. Mailed entries must be postmarked up to one (1) business day after the end date of the promotion and received within four (4) business days following the respective post mark date. There is a limit of one (1) 3"x5" card per mailing envelope and four (4) mailing envelopes per person for the Promotion Period. A mailed entry submitted in accordance with these Official Rules will result in the Entrant obtaining ten (10) entries into the Sweepstakes.

General Entry Official Rules.

All Entries submitted in compliance with these Official Rules and not disqualified or void are considered "Eligible Entries." All Entries are the property of Sponsor.

Standard data charges may apply to Participants who choose to enter the Sweepstakes via a mobile device. Please contact your service provider for rates and service plan information prior to participating with your mobile device.

Program Entities shall not be responsible for lost, late, stolen, damaged, garbled, inaccurate, incomplete, misaddressed, mutilated, undelivered, delayed, or misdirected emails, Instagram, comments, requests and/or Prize claims, or for errors, omissions, interruptions, deletions, defects, or delay in cable, satellite, internet service provider, telephone lines, or in operations or transmission of information, in each case whether arising by the way of technical or other failures or malfunctions of computer hardware, software, communication devices, or transmissions lines, or data corruptions, theft, tampering, destruction, unauthorized access to or alteration of any participation materials, loss, human error, or otherwise.

There is a limit of forty (40) Entries per person/email address/phone-number during the Sweepstakes Period, regardless of entry method.

Entries that are in excess of the stated limits, incomplete, illegible, corrupted, damaged, destroyed, forged, false, lost, late or misdirected, deceptive, or otherwise not in compliance with the Official Rules may be disqualified from the Sweepstakes at Sponsor's sole and absolute discretion. Entries generated by a script, computer programs, macro, programmed, robotic or other automated means are void and may be disqualified. Subsequent attempts made by the same individual to submit multiple entries by using multiple or false contact information or otherwise may be disqualified. The Program Entities are not responsible for technical failures of any kind, including, but not limited to, the malfunctioning of any wireless network, telephone, computer, computer network, hardware or software or the unavailability or inaccessibility of any service. The Program Entities are not responsible for electronic communications that are undeliverable as a result of any form of active or passive filtering of any kind, or insufficient space in entrant's handset to receive messages. Those who do not follow all of the instructions, provide the required information in their entry form, or abide by these Official Rules or other instructions of Sponsor may be disqualified. All materials submitted become the property of Sponsor and will not be returned. Illegible and/or incomplete entries and entries submitted by entrants who do not meet the eligibility requirements (including all requirements with respect to age and residence) are void. Normal time rates, if any, charged by the Entrants' Internet service or mobile provider will apply.

The odds of winning depend on the total number of Eligible Entries received within the Entry Period.

4.3 Prizes:

Ten (10) prizes (each a "Prize", and together the "Prizes") are available to be won as follows:

Ten (10) "Grand Prizes", each Grand Prize comprising of one (1) Xbox Series X. Approximate Retail Value ("ARV") of each grand prize: \$499. Any difference between the estimated ARV stated above and the actual value will not be awarded.

The total ARV of all Prizes is \$4,999.00.

4.4 Winner Selection and Notification:

On or about March 10, 2025, the potential "Winners" of Prizes will be determined via a random drawing from all Eligible Entries received. Entrants are not required to be present for the drawing to win. Each potential Winner will be notified within three (3) business days of the drawing. Each potential Winner will be notified by email (at the email address provided with the entry). A Prize won by an Entrant will be awarded to the authorized account holder of the e-mail address or telephone number submitted with the entry regardless of the individual who submitted the winning entry. If a potential Winner cannot be reached after a reasonable effort has been exerted or fails to respond within three (3) days of the date of notification, if potential Winner does not follow the instructions outlined in the direct message within three (3) days of the first notification attempt, if any Prize or Prize notification is returned as undeliverable, if potential Winner is not in compliance with the Official Rules (including eligibility requirements), and/or if potential winner fails to sign and return any required documents or provide required identification by the deadlines set by Sponsor, the potential Winner forfeits the Prize, and a first alternate potential Winner will be randomly drawn from all remaining Eligible Entries. If the first alternate potential Winner is unable to accept the Prize, the Prize is forfeited, and a second alternate potential Winner will be randomly drawn from all remaining Eligible Entries. If such a second alternate Winner is unable to accept the Prize, the Prize is forfeited and will not be awarded.

If, for any reason, more bona fide Winners come forward seeking to claim a Prize in excess of the ten (10) Grand Prizes available as set forth in these Official Rules, the Winner of the applicable Prize may be selected in a random drawing from among all persons making purportedly valid claims for such Prize(s). Inclusion in such drawing shall be each Entrant's sole and exclusive remedy under such circumstances. The Program Entities are not responsible for and shall not be liable for late, lost, damaged, intercepted, misdirected or unsuccessful efforts to notify the potential Winners.

Grand Prizes will be fulfilled approximately 4 to 6 weeks after Grand Prize Winner verification.

Grand Prize Winner Verification:

Within three (3) days of being notified of being as a potential Winner, the Grand Prize Winner(s) will be contacted via email (the "Winner Verification Email") and will be required to complete, sign, and return documentation required by Sponsor, including a Declaration of Eligibility, release of liability, and a publicity release form (except where prohibited). Provided that a potential Grand Prize Winner is in compliance with the Official Rules and after having successfully

proven eligibility and provided any documentation required by Sponsor, the potential Grand Prize Winner will be determined to be a Grand Prize Winner. Sponsor expressly reserves the right to delay the announcement of the Winners for any reason it deems necessary. If a potential Grand Prize Winner is disqualified for any reason, including without limitation if such potential Grand Prize Winner does not follow the instructions outlined in the Winner Verification Email within three (3) days of the first notification attempt, if the Winner Verification Email is returned as undeliverable, if the potential Grand Prize Winner is not in compliance with the Official Rules (including eligibility requirements), and/or if a potential Grand Prize Winner fails to sign and return any required documents by the deadlines set by Sponsor, Sponsor will award the applicable Grand Prize to an alternate potential Winner in a random drawing from among all remaining eligible entries, up to three (3) alternates. If the alternate potential Grand Prize Winners are disqualified, the applicable Grand Prize will not be awarded.

4.5 Liability Release and Indemnity:

By entering the Sweepstakes, Entrant agrees that Sponsor, any other Program Entities, and each of their respective parents, subsidiaries, affiliated companies, employees, officers, directors, shareholders, agents, retailers, distributors and representatives (collectively "Released Parties") are indemnified, released and will be held harmless by Entrant from any and all liability, for any damages, injuries or losses of any kind to person(s), including death, or property, arising directly or indirectly from the acceptance, possession, misuse or use of a Prize. Each Prize is offered and provided "as is" with no warranty or guarantee by Sponsor, either express or implied, including but not limited to, the implied warranties or merchantability, fitness for a particular purpose, or non-infringement. Any and all warranties and/or guarantees on the Prizes (if any) are subject to the manufacturer's terms therefore, and Winner agrees to look solely to such manufacturer(s) for any such warranty and/or guarantee. By participating in the Sweepstakes, each Winner acknowledges that the Released Parties have not and will not obtain or provide insurance of any kind relating to the Prizes.

Entrants agree to indemnify, defend, and hold harmless the Released Parties from any and all liability arising out of or relating in any way to Entrant's participation in the Sweepstakes and to release all rights to bring any claim, action or proceeding against the Released Parties arising out of participation in the Sweepstakes, use of the Sweepstakes website(s), or receipt or use of any Prize, including but not limited to: (a) unauthorized human intervention in the Sweepstakes; (b) technical errors related to computers, servers, providers, or telephone, or network lines; (c) printing errors; (d) lost, late, postage-due, misdirected or undeliverable mail; (e) errors in the administration of the Sweepstakes or the processing of entries; or (f) injury or damage to persons or property (including to any computer systems resulting from participation in or accessing or downloading information in connection with the Sweepstakes), which may be caused, directly or indirectly, in whole or in part, from Entrant's participation in the Sweepstakes or receipt or use of any Prize. Entrants assume all liability for an injury or damage caused, or claimed to be caused, by participation in this Sweepstakes, the use of any Sweepstake website(s), or the acceptance, receipt, or use of any Prize or Prize component. Entrants further agree that in any cause of action, the Released Parties' liability will be limited to the cost of entering and participating in the Sweepstakes, and in no event shall the Released Parties be liable for attorney's fees.

The Released Parties assume no responsibility for and will disqualify entries that are: stolen, late, lost, illegible, incomplete, invalid, unintelligible, altered, tampered with, unauthorized, fraudulent, damaged, destroyed, delayed, misdirected, not delivered, not received, or that have incorrect or inaccurate entry information, whether caused by any of the equipment or programming associated with or utilized in Sweepstakes, or by any human, mechanical or electronic error that may occur in the processing of the entries in Sweepstakes, or other errors appearing within the Official Rules or in any Sweepstakes related advertisements. The Released Parties assume no responsibility for any typographical or other error in the printing of the offer, administration of Sweepstakes, errors in processing entries, identifying the Winners, in the announcement of the Prizes and Winners, the delivery of the Prizes, any problems or technical malfunction of any telephone network or lines, computer systems, online systems, servers or providers, computer equipment, software, failure of any e-mail or players on account of technical problems or traffic congestion on the Internet or on any website, or any combination thereof, including, without limitation, any injury or damage to Entrant's or any other person's computer system or software related to or resulting from participation in, uploading any materials or downloading any materials in the Sweepstakes. Use of any device to automate or subvert entry is prohibited and any entries received by such means will be void. Sponsor reserves the right in its sole discretion to disqualify any person it suspects or finds: (i) to have tampered with the entry process or the operation of the Sweepstakes; (ii) to be acting in a disruptive manner, or with the intent to annoy, abuse, threaten or harass any other person; (iii) to display behavior that will bring such Winner or the Released Parties into disgrace (e.g., including but not limited to, a person committing acts of moral turpitude, and/or allegations or convictions of any crime); (iv) to have provided inaccurate information on any legal documents submitted in connection with the Sweepstakes; or (v) to be acting in violation of these Official Rules. ANY VIOLATION OF THESE OFFICIAL RULES BY A WINNER WILL RESULT IN SUCH WINNER'S

DISQUALIFICATION AS A WINNER OF THE SWEEPSTAKES AND ALL PRIVILEGES AS A WINNER WILL BE IMMEDIATELY TERMINATED.

4.6 Prize Terms:

Total ARV of all Prizes offered in the Sweepstakes will not exceed \$4,999.00 U.S.D. The ARV is subject to change based upon current market conditions at the time of Prize fulfillment. Any difference between the ARV and the actual value, if any, will not be awarded. Limit one (1) Prize per household. All Prize details not specified in these Official Rules will be determined at the Sponsor's sole discretion. If for any reason a Prize is unavailable, Sponsor reserves the right to modify the Sweepstakes in its sole discretion and award a substitute prize, or portion of a Prize, of comparable or greater value as set forth in these Official Rules. No substitution, transfer, assignment or cash equivalent of a Prize, or any portion thereof, is permitted by a Winner. The Program Entities shall have no responsibility or obligation to a Winner who is unable or unavailable to, or who does not for any reason, accept or utilize a Prize. Each Prize is provided "as is". Entrants acknowledge that the Released Parties have neither made, nor are in any manner responsible or liable for, any warranty, representation, or guarantee, express or implied, in fact or in law, relative to a Prize, including any express warranties provided by any Prize supplier that are sent along with a Prize and any implied warranty of merchantability of fitness for a particular purpose. Any Prize pictured in online, television and print advertising, promotional packaging and other Sweepstakes materials are for illustrative purposes only. All properly claimed Prizes will be awarded provided a sufficient number of Eligible Entries are received, but under no circumstances will more than the advertised number of Prizes be awarded. Federal, state, and local taxes on Prize, if any, and any other costs, fees and expenses not listed above as specifically included as part of the Prize are the sole responsibility of winner. An IRS form 1099 and other tax-related forms and documents may be issued by Sponsor if required by law.

RELEASED PARTIES SHALL NOT HAVE ANY LIABILITY FOR ANY PERSONAL INJURIES, DEATH, PROPERTY DAMAGE, OR OTHER DAMAGES OR EXPENSES RESULTING FROM OR ARISING OUT OF OR RELATED TO THE PRIZE OR ANY ACTIVITY RELATED TO THE PRIZE OR ANY OTHER ASPECT OF WINNER'S ACCEPTANCE OR USE OF THE PRIZE.

4.7 Grant of Rights.

By entering the Sweepstakes, Entrant irrevocably consents to the use of his or her name, image, photograph, likeness, biographical information, and any video footage related to the Prize, for Sponsor's advertising, promotional or other commercial purposes in all media now or hereafter known, worldwide and in perpetuity without additional compensation, unless prohibited by law.

5. General Terms.

By entering the Sweepstakes, Entrants: (a) agree to be bound by these Official Rules and by the interpretation of these Official Rules by Sponsor and by the decisions of Sponsor, which are final and binding in all respects; (b) acknowledge compliance with these Official Rules; (c) agree to comply with any and all applicable federal, state and local laws, rules and regulations; and (d) agree to release and hold harmless the Released Parties from and against any claims, injury or damages arising out of or relating to participation in the Sweepstakes and/or the use, misuse or redemption of a Prize, and for any claim including claims based upon defamation, publicity rights, invasion of privacy, copyright infringement, trademark infringement, or any other intellectual property-related cause of action arising from or related to the Sweepstakes, the Prizes, or Sponsor's advertising and marketing related to the Sweepstakes, Entrants or the Winners. Winning a Prize is contingent upon fulfilling all requirements set forth herein.

The Released Parties are not responsible if the Sweepstakes cannot take place or is delayed, or if any Prize cannot be awarded due to delays, interruptions or failures due to acts of God, war, natural disasters, coronavirus (COVID-19) pandemic, other epidemics or medical emergencies, government mandated lockdowns, weather, acts or threats of terrorism, strikes, lockouts, labor disputes, work stoppages, fire, acts of government, other force majeure events or other events outside of the reasonable control of the Released Parties. If, for any reason, the Sweepstakes is not capable of running as planned, including, without limitation, coronavirus (COVID-19) pandemic, other epidemics or medical emergencies, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the reasonable control of the Program Entities, which, in Sponsor's sole determination, corrupts or affects the administration, security, fairness, integrity or proper conduct of this Sweepstakes, Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify, or suspend the Sweepstakes or any part of the Sweepstakes. If the Sweepstakes or any part of the Sweepstakes is terminated or modified prior to the closing date of the Sweepstakes, notice will be posted on www.trolli.com/xbox.com if time permits and the Prizes will be awarded to a potential Winners to be selected in a random drawing from among all of the remaining uncorrupted Eligible Entries

received prior to any such event outside of the reasonable control of Sponsor. Sponsor reserves the right to modify and replace or amend these Official Rules from time to time during the Sweepstakes or thereafter including to modify and amend the Entry Period and/or the manner, timing, and number of draw of lots.

The Sponsor and the Administrator will not be responsible or liable for failure to receive entries due to transmission failures or technical failures of any kind, including without limitation, electronic malfunction of any network, hardware or software. Proof of submission does not constitute proof of entry. The Sponsor and the Administrator reserve the right in their sole discretion to cancel or suspend the Sweepstakes should viruses, bugs or other causes beyond its control corrupt the administration, security, or proper play of the Sweepstakes. In the event of cancellation of any Sweepstakes, the Prizes (or a portion thereof, as determined by Sponsor in its sole discretion) will be awarded in a random drawing from eligible entries received prior to cancellation.

ANY ATTEMPT BY ANY PERSON TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAW AND SHOULD SUCH AN ATTEMPT BE MADE; FERRARA RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

The invalidity or unenforceability of any provision of these Official Rules will not affect the validity or enforceability of any other provision. In the event that any provision of the Official Rules is determined to be invalid or otherwise unenforceable or illegal, the other provisions will remain in effect and will be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Sponsor's failure to enforce any term of these Official Rules will not constitute a waiver of that provision. Entrants agree to waive any rights to claim ambiguity of these Official Rules. Headings are solely for convenience of reference and will not be deemed to affect in any manner the meaning or intent of the documents or any provision hereof. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Sweepstakes-related materials, privacy policy or terms of use on a website and/or the terms and conditions of the Official Rules, the Official Rules shall prevail, govern, and control and the discrepancy will be resolved in Sponsor's sole and absolute discretion.

6. Privacy:

All information submitted by Entrants and collected by Sponsor in connection with Entrant's entry will be subject to and will be treated in a manner consistent with Sponsor's web site Terms of Use accessible at: <https://www.ferrarausa.com/terms-of-use.html> and Sponsor's privacy policy available at: <https://www.ferrarausa.com/privacy-policy.html>. By participating in the Sweepstakes, Entrants hereby agree that Sponsor may collect and use their personal information submitted with the entry. Among other things, the information you provide may be used to send you company updates and announcements from Sponsor concerning the company and its products. By participating in the Sweepstakes, Entrants hereby agree that Sponsor may share their personal information submitted with the entry for the purposes of Winner selection and fulfillment.

7. IN CASE OF DISPUTE:

AS A CONDITION OF ENTERING THE PROMOTION, ENTRANT AGREES THAT: 1) UNDER NO CIRCUMSTANCE WILL ENTRANT BE PERMITTED TO OBTAIN AWARDS FOR, AND ENTRANT HEREBY WAIVES ALL RIGHTS TO CLAIM, PUNITIVE, INCIDENTAL, CONSEQUENTIAL OR ANY OTHER DAMAGES, OTHER THAN FOR OUT-OF-POCKET EXPENSES; 2) ALL CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE PROMOTION, OR PRIZES AWARDED, WILL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION; AND 3) ALL CLAIMS, JUDGMENTS, AND AWARDS WILL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS INCURRED, BUT IN NO EVENT WILL ENTRANT BE ENTITLED TO RECEIVE ATTORNEYS' FEES OR OTHER LEGAL COSTS. SOME JURISDICTIONS DO NOT ALLOW FOR LIMITATIONS ON THE ABILITY TO PURSUE CLASS ACTION REMEDIES, OR CERTAIN KINDS OF DAMAGES, AND SO THESE LIMITATIONS MAY NOT APPLY TO YOU. ALL ENTRANTS EXPRESSLY AGREE THAT ANY LEGAL PROCEEDINGS ARISING OUT OF OR RELATING IN ANY WAY TO THIS PROMOTION OR THESE OFFICIAL RULES MUST BE BROUGHT ONLY IN THE FEDERAL OR STATE COURTS LOCATED IN COOK COUNTY, ILLINOIS, AND ENTRANTS CONSENT TO THE MANDATORY AND EXCLUSIVE JURISDICTION OF SUCH COURTS WITH RESPECT TO ANY SUCH LEGAL PROCEEDINGS. THIS PROMOTION WILL BE GOVERNED AND ENFORCED PURSUANT TO ILLINOIS LAW, EXCLUDING CHOICE OF LAW PROVISIONS. VOID WHERE PROHIBITED BY LAW.

8. Request for Names of Winners and Official Rules:

All requests for a copy of the Official Rules and for the name of the Winners must be made by March 30, 2025. For the name of the Winner and/or Official Rules: (i) send a self-addressed, stamped envelope postmarked to Sponsor Ferrara Trolli Gaming Promotion Sweepstakes, PO Box 2749, Carlsbad, CA 92018; and (ii) write "Winners Names" and/or "Official Rules" on the lower left-hand corner of the envelope.

9. Sponsored by:

This Program is sponsored by Ferrara Candy Company; 404 W Harrison St Chicago, IL.

10. Administered by:

This Program is administered by Snipp Interactive Inc., 6708 Tulip Hill Terr, Bethesda, MD 20816.

NOTE: Entrant understands that he or she is providing information to Sponsor (directly or through Sponsor's agents, such as Snipp). If an Entrant opts-in, the information provided will only be used for sending Entrants company updates and announcements from Sponsor about their companies and their products.

In-game content requires game, sold separately. Microsoft is not a sponsor. This promotion is not offered, endorsed, sponsored, or administered by, or associated with Blizzard Entertainment, Inc.

EXHIBIT A

Participating Retailer	Participating Product(s)	Rewards Available
<ul style="list-style-type: none"> • 7 Eleven • Speedway • Stripes 	Trolli Electric Crawlers (UPC 041420080234 & 041420080265)	<ul style="list-style-type: none"> • DLC code redeemable for Exclusive in-game content in Elder Scrolls • DLC code redeemable for in-game content in World of Warcraft; or • DLC code redeemable for in-game content in Diablo IV, or • DLC code redeemable for in-game content in Sea of Thieves
<ul style="list-style-type: none"> • 7 Eleven 	Any Trolli Product other than Trolli Electric Crawlers (UPC 041420080234 & 041420080265)	<ul style="list-style-type: none"> • DLC code redeemable for in-game content in World of Warcraft; or • DLC code redeemable for in-game content in Diablo IV, or • DLC code redeemable for in-game content in Sea of Thieves
<ul style="list-style-type: none"> • Walgreens • Dollar General • Circle K 	Any Trolli Product	<ul style="list-style-type: none"> • DLC code redeemable for in-game content in World of Warcraft; or • DLC code redeemable for Exclusive in-game Tabard in World of Warcraft; or • DLC code redeemable for in-game content in Diablo IV, or • DLC code redeemable for in-game content in Sea of Thieves
<ul style="list-style-type: none"> • Any Retailer other than: <ul style="list-style-type: none"> ○ 7 Eleven ○ Walgreens ○ Dollar General ○ Circle K 	Any Trolli Product	<ul style="list-style-type: none"> • DLC code redeemable for in-game content in World of Warcraft; or • DLC code redeemable for in-game content in Diablo IV, or • DLC code redeemable for in-game content in Sea of Thieves

PARTICIPATING PRODUCTS

UPC	DESCRIPTION	OZ
041420084744	Trolli Sour Brite Squad 4.25 oz	4.25
041420084720	Trolli Sour Brite Squad 6.3 oz	6.3
041420084584	Trolli Sour Brite Squad 12.3 oz	12.3
20709012562	TROLLI STRAWBERRY PUFFS 12/4.25 OZ	4.24
41420016233	TROLLI SOUR BRITE CRAWLERS 8/7.2 OZ	7.2
41420016257	TROLLI VERY BERRY SBC 8/7.2 OZ	7.2
41420016288	TROLLI SOUR BRITE OCTOPUS 8/6.3 OZ	6.3
41420016295	TROLLI PEACHIE-O 8/6.3 OZ	6.3
41420021848	TROLLI SBC DOY 6/28.8 OZ	28.8
41420021831	TROLLI SBC VERY BERRY DOY 6/28.8 OZ	28.8
41420023705	TR SOUR BRITE LLAMAS 12/4.25 OZ	4.24
41420016233	TROLLI SBC 9/7.2 OZ HSC	7.2
20709002532	TROLLI PEACHIE OS 12/4.25 OZ	4.25
41420027161	TROLLI SBC ALL-STAR MIX 12/4.25 OZ	4.25
41420016257	TROLLI VERY BERRY 9/7.2 OZ HSC	7.2
20709012302	TROLLI SOUR BRITE CRAWLERS 12/5 OZ	5
41420115875	TROLLI SBC VERY BERRY 12/5 OZ	5
41420048555	TROLLI FRUIT PUNCH SBC 8/7.2 OZ	7.2
41420052187	TR GUMMI CREATIONS 12/4.25oz	4.25
41420052286	TR GUMMI CREATIONS 8/6.3oz	6.3
41420052286	TR GUMMI CREATIONS HSC 9/6.3oz	6.29
41420065682	TR BURSTING CRAWLERS 8/6.3OZ	6.3
41420065743	TR BURSTING CRAWLERS 12/3oz	3
41420065774	TR BURSTING CRAWLERS 12/4.25oz	4.25
41420065774	TR BURSTING CRAWLERS WM 12/4.25oz	4.25
41420069857	TR SR BRITE LLAMAS 12/3oz	3
41420069864	TR ALL STAR MIX 12/3oz	3
41420069871	TR SQUIGGLES 12/3 OZ	3
41420069888	TR WTRMELON SHARKS 12/3oz	3
41420069895	TR VERY BERRY 12/3.4oz	3.4
41420069949	TR FRUIT PUNCH SBC RSC PL 12/5oz	5
41420069987	TR SOUR BRITE CRAWLERS 12/3.4oz	3.4
41420069994	TR FRUIT PUNCH SBC 12/3.4oz	3.4

41420070006	TR SOUR BRITE OCTOPUS 12/3oz	3
41420070815	TR R&M FP SBC 12/5OZ	5
41420075254	TR DUO CRAWLERS 8/6.3OZ	6.3
41420078149	TR DUO CRAWLERS 12/3oz	3
41420078156	TR DUO CRAWLERS 12/4.25oz	4.25
41420115875	TR VERY BERRY 12/5 OZ HSC	5
20709100160	TROLLI EVIL TWINS 12/4.25 OZ	4.24
41420100253	TROLLI MINI SBC THEATER BOX 12/3.5 OZ	3.5
41420110221	TROLLI VERY BERRY SBC DOY 6/9 OZ	9
41420110252	TROLLI ORIGINAL SBC DOY 6/9 OZ	9
41420110993	TROLLI ORIGINAL SBC MINI 8/18/2 OZ	2
20709012043	TROLLI SQUIGGLES 12/5 OZ	5
20709012081	TROLLI SOUR BRITE EGGS 12/4 OZ	4
20709012319	TROLLI SOUR BRITE OCTOPUS 12/4.25 OZ	4.25
41420021848	TROLLI SBC DOY 4/28.8 OZ DRC	28.8
41420045141	TROLLI SBC 6/14 OZ DOY DRC	14
41420045165	TROLLI VB 6/14 OZ DOY DRC	14
41420065682	TR BURSTING CRAWLERS DRC 9/6.3oz	6.29
20709012302	TR SBC DRC 12/5OZ	5
41420075254	TR DUO CRAWLERS DRC 9/6.3oz	6.29
41420080265	TR ELECTRIC CRAWLERS DRC 12/4.25oz	4.24
41420080234	TR ELECTRIC CRAWLERS DRC 9/6.3OZ	6.3
41420082702	TR SBC DRC FRUIT PUNCH 6/14oz DOY	14
41420084584	TBD TR SQUAD DRC 6/12.3oz DOY	12.3
41420115875	TR XBOX VB HSC 12/5oz	5
41420016233	TR XBOX SBC HSC 9/7.2OZ	7.2
41420016257	TR VB XBOX HSC 9/7.2oz	7.2
20709012302	TR XBOX SBC HSC 12/5OZ	5
41420082030	TR TR TS POUCH 30CT EC 6/18OZ	18
41420110412	TROLLI SBC CLUB PEG PACK 102/16/5 OZ	80