KELLOGG'S™ **- MINECRAFT CHARACTER CREATOR OFFER**

TERMS AND CONDITIONS

1. **BUY** a minimum of one (1) participating ***Kellogg's***® product – ***Kellogg's***® ***Apple Jacks***® (8.9 oz., 13.2 oz., 16.6 oz. & 23 oz.); ***Kellogg's***® ***Corn Pops***® (8.8 oz., 13.1 oz., 16.4 oz. & 22.6 oz.); ***Kellogg's***® ***Cocoa Krispies***® (12.6 oz.); ***Kellogg's Corn Flakes***® (9.6 oz., 12 oz., 18 oz. & 24 oz.); ***Kellogg's***® ***Froot Loops***® (8.9 oz., 13.2 oz., 16.6 oz. & 23 oz.); ***Kellogg's***® ***Froot Loops***® **with Marshmallows** cereal (9.3 oz. & 16.2 oz.); ***Kellogg's***® ***Frosted Flakes***® (12 oz., 17.3 oz., 21.7 oz. & 28.5 oz.); ***Kellogg's***® ***Frosted Mini-Wheats***® **Bite Size** (16 oz., 18 oz., 24 oz. & 29.5 oz.); ***Kellogg's***® ***Frosted Mini-Wheats***® **Little Bites Original** (14.8 oz. & 20.2 oz.); ***Kellogg's***® ***Krave***® **Chocolate** (11.4 oz. & 17.3 oz.); ***Kellogg's***® ***Rice Krispies***® (9 oz., 12 oz., 18 oz., & 24 oz.); and ***Kellogg's***® ***Cocoa Loops***® (16.6 oz.) ("**Participating Products**") from 1/12/26 – 6/30/26 ("**Offer Period**") at a participating retail store ("**Qualifying Purchase**").

2. **TAKE A PICTURE** of your receipt(s) with the Qualifying Purchase(s) and go to www.wkkelloggminecraftpromo.com ("**Website**") to register and upload your receipt(s). Each receipt must be submitted separately and within thirty (30) days of purchase. Last date to submit a receipt is 7/30/26. Only a Qualifying Purchase of a Participating Product is valid for this offer. Photo must include the entire receipt from top to bottom, including all four (4) corners. For longer receipts, scan or take picture in sections and send/text all portions at the same time. Be sure that the store name, date, bar code (if available), items and prices are legible in your image(s). Blurry and/or unreadable receipt images will be rejected. For help or more information, visit www.wkkelloggminecraftpromo.com.

3. **GET** one (1) Minecraft Character Creator Item for your Qualifying Purchase of one (1) Participating Product via email in the form of a code ("**Code**") to claim their reward, as further described below. There are three (3) Creator items to choose from: Party Frog Plushie, Party Pig Sleeve and Allay Hoodie.

4. **REDEEM.** Redemption and use of Minecraft Character Creator items requires Internet, Minecraft: Bedrock Edition (sold separately) (excludes Minecraft Java Edition), and a valid Microsoft account.

   In order to receive a Code, a participant will first receive a confirmation email within 72-hours of their receipt submission indicating if their receipt submission was valid or not. If valid, the participant may click on the link in the email to claim their reward. Once the participant clicks on the link, they may choose the Character Creator item they want as their reward; then in approximately five (5) days, the participant will receive a second email containing their reward (the "Code"). Limit three (3) Codes per person/email address for the promotion and limit one (1) of each Minecraft Character Creator Item per person/email address for the promotion. Minecraft Character Creator Code must be claimed by 8/31/26.

Once your Code(s) are e-mailed to you, participants must go to Minecraft.net/redeem to redeem the code(s). Once redeemed to your Microsoft account, launch the updated Minecraft Bedrock Edition and sign in with the Microsoft account you used to redeem the code(s). If the requirements above are met, Character Creator items will be available for use in-game. If redeeming multiple Codes, you may need to repeat the redemption process for each code. Code(s) must be redeemed by 10/31/26. Minecraft - ESRB Rating: E 10+. Visit www.esrb.org for rating information. Microsoft is not a Sponsor of this offer. Microsoft may, freely and without liability, remove Character Creator items redeemed through this promotion, suspend or ban accounts, and take other disciplinary or corrective action if Microsoft suspects or believes your account is engaged in fraudulent or abusive activity. Except as required by law, codes cannot be redeemed or exchanged for cash and are not refundable.

5. Microsoft and WK KELLOGG CO. disclaims any and all liability for any failure to deliver the Minecraft Character Creator to the beneficiary, provided that the steps outlined in Section 3 above have been followed. Such disclaimer applies in situations beyond the control of Microsoft and WK KELLOGG CO that may prevent delivery.

6. The terms and conditions for this Minecraft Character Creator Offer are governed by the legislation of the State of Michigan, USA**.**

   Minecraft Character Creator Terms and Conditions: Minecraft Character Creator items require Internet, Minecraft: Bedrock Edition (sold separately) (excludes Minecraft Java Edition), and a valid Microsoft account. Visit Minecraft.net/marketplace for more information. Geography limitations, country and balance restrictions, taxes, and Internet connection fees may apply. Microsoft Services Agreement (aka.ms/MSA) applies. Minecraft - ESRB Rating: E 10+. Visit www.esrb.org for rating information.

   Offer open to legal residents of the fifty (50) United States and District of Columbia / Caribbean for Digital Download Promo Code, Puerto Rico, Dominican Republic, Aruba, USVI (St. Thomas, St. Croix, St. John), BVI (Tortola, Virgin Gorda, Anegada, Jost Van Dyke), Antigua, St. Marteen, Barbados, Trinidad & Tobago, Bahamas (Grand Bahama & Freeport), Bermuda, Cayman Islands, Cuba, Jamaica, Haiti, Turks & Caicos, Suriname, French Guyana, Guyana, Martinique, Guadeloupe, Curacao, Montserrat, St. Vincent, The Grenadines, St. Lucia, Bonaire, Anguilla, Grenada, Saba, Barbuda, who are sixteen (16) years of age or older. By participating in the promotion, each entrant unconditionally accepts and agrees to comply with and abide by these official terms and conditions and the decisions of Sponsor, which shall be final and binding in all respects. Not valid with any other offer. Offer valid in U.S. and the fifty (50) United States and District of Columbia / Caribbean for Digital Download Promo Code (Caribbean countries indicated above). No cash value. Not for resale; void if sold or exchanged.

   By uploading a submission from your wireless device, the participant grants permission to the Sponsor to notify them via a return email message and must agree

to accept all applicable charges associated therewith. Participants should consult their wireless service provider's pricing plan for details. Participants are responsible for all applicable fees and taxes associated with placing a submission from a wireless device. Submission at the Website via a wireless device is designed to work with most of the U.S. major wireless carriers in the United States, but Sponsor makes no guarantee that any particular wireless service provider will participate, and the wireless device that is used must be capable of wireless internet access. Check with your carrier for details. Participants should check their phone's features to see if they have that capability. Wireless service providers may charge entrants for submission from a wireless device, including any error message that is sent and received in connection with the promotion, based on the applicable wireless service pricing plan. Participants should consult their wireless service provider's pricing plan for details. Sponsor in its sole discretion may add or delete a wireless carrier at any time, without notice. Proof of submission from a wireless device is not considered proof of delivery to or receipt by Sponsor or its designee of submission materials.

Sponsor and Microsoft is not responsible for lost, late, illegible, incomplete, invalid, unintelligible, misdirected, technically corrupted or garbled submissions, which will be disqualified, or for problems of any kind that may arise during the submission process, whether mechanical, human or electronic. Sponsor and Microsoft shall not be responsible for incorrect or inaccurate submission information whether caused by any of the equipment or programming associated with or utilized in the promotion or by any technical or human error which may occur in the processing of the submission in the promotion. Sponsor and Microsoft assumes no responsibility or liability for any error, omission, interruption, deletion, theft or destruction, or unauthorized access to, or alteration of submissions. By participating in this promotion, participant agrees to release and hold harmless Sponsor, Microsoft, and their respective subsidiaries, affiliates, representatives and agents (including any third parties who assist in the administration of this promotion) and the respective directors, officers and employees of each from any and all liability from claims, injuries, losses or damages of any kind, including without limitation, death and bodily injury, resulting, in whole or in part, directly or indirectly, from the awarding, delivery, acceptance, use, misuse, possession, loss or misdirection of any reward, participation in this promotion or any promotion-related activities. Proof of submission is not considered proof of delivery to or receipt by Sponsor or its designee of submission materials. For information about how Sponsor uses your personal information, please see its privacy policy at https://www.wkkellogg.com/privacy-notice. Offer is void where prohibited. Microsoft is not a Sponsor of this offer. Microsoft and WK KELLOGG CO. disclaims any and all liability for any failure to deliver the Minecraft Character Creator to the beneficiary as per the full Terms & Conditions. Void where prohibited. Sponsor: WK Kellogg Co, One Kellogg Square, Battle Creek, MI 49016. Microsoft is not a Sponsor of this offer. Offer governed under legislation of the State of Michigan, USA.

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