

**WaterWipes - Water Is Life Sweeps
Promotion and Sweepstakes**

Abbreviated Rules

This Program consists separately of a Promotion and a Sweepstakes. Open to residents of the 50 U.S. & D.C. 18 years of age or older. Other restrictions apply. Void where prohibited or restricted by law. Subject to Official Terms and Rules available at www.WaterWipesPromos.com. **Promotion:** Between 08/01/24 at 12:00:00 am ET and 09/30/24 at 11:59:59 pm ET, purchase one (1) or more qualifying WaterWipes product from any participating retail store or online in one (1) transaction and submit the qualifying receipt via web upload and as further set out in the full Official Rules receive: (a) one dollar (\$1) donation to Sponsor's charity - Water is Life , which will be made on participant's behalf, while supplies last; and (b) one (1) entry into the Sweepstakes. Receipt must clearly show purchase date, time & location of purchase, & product(s) purchased. **NO PURCHASE NECESSARY** to enter the Sweepstakes which you can enter without making a purchase by visiting www.WaterWipesPromos.com. Sweepstakes Period: 08/01/24 – 09/30/24. Other restrictions apply. Void where prohibited or restricted by law. For full Official Rules, participating products, & Free Method of Entry to the Sweepstakes visit www.WaterWipesPromos.com. (5) Grand Prizes: (1) year supply of WaterWipes (12 cases of 720ct Original wipes) ARV \$515.88; (1) Soda Stream ARV \$99.99; (1) Owala Water Bottle (32oz) ARV \$32.99; (1) Elkin Diaper Bag Backpack ARV \$99.99; Thrive Market Gift Card (1 year membership + Shopping Credit) ARV \$259.95. Odds of winning a Grand Prize depend upon number of eligible entries received. By *texting WATERWIPES to 811811 you consent to receive text messages pertaining to this program only, via automated telephone dialing system to the number you provided, from Snipp Interactive Inc. Message frequency varies. Txt HELP for Help or STOP to Stop. Terms and Conditions and Privacy Policy for text messages available at <https://www.snipp.com/terms-and-conditions> and www.snipp.com/privacy-policy *Message and data rates may apply. Carriers are not liable for delayed or undelivered messages.

Sponsor: WaterWipes Unlimited Company, Donore Ind.Estate, Drogheda, Co.Louth, Ireland.

SodaStream International Ltd, Trove Brands, Product of the North and Thrive Market, Inc. are not a sponsor of the program or otherwise affiliated with Sponsor, and neither entity is responsible for the administration of this Program, the collection of the entries or submissions or the conduct of any drawing. Any third-party trademarks mentioned herein are the property of their respective trademark owners. The use or mention of such third-party trademarks in the Official Rules of this Program is solely for descriptive purposes and shall in no way imply an endorsement or sponsorship of this Program.

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Official Rules and

Terms and Conditions

THIS PROGRAM (DEFINED BELOW) CONSISTS OF 2 SEPARATE OFFERS: (1) A REWARD WITH PURCHASE; AND (2) A SWEEPSTAKES/GAME OF CHANCE.

PURCHASE IS NECESSARY FOR THE PROMOTION (DEFINED BELOW) PORTION OF THE PROGRAM. NO PURCHASE IS NECESSARY TO ENTER OR WIN THE SWEEPSTAKES (DEFINED BELOW) PORTION OF THE PROGRAM. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING THE SWEEPSTAKES PORTION OF THE PROGRAM.

THE CLOCK OF THE ADMINISTRATOR (DEFINED BELOW) IS THE OFFICIAL TIME-KEEPING DEVICE IN THE PROGRAM. INTERNET ACCESS AND A VALID E-MAIL ACCOUNT ARE REQUIRED. A mobile device may also be used to participate. Standard data and messaging rates may apply to participate in the Program via a mobile device. Please contact your service provider for pricing and service plan information and rates before mobile device participation.

BY SUBMITTING A SUBMISSION (DEFINED BELOW) AND/OR AN ENTRY (DEFINED BELOW) TO THIS PROGRAM DURING THE PROGRAM PERIOD (DEFINED BELOW), YOU AGREE TO THESE OFFICIAL RULES,

WHICH ARE A CONTRACT, SO READ THEM CAREFULLY BEFORE ENTERING. AMONG OTHER THINGS, THIS CONTRACT INCLUDES INDEMNITIES FROM YOU TO THE PROGRAM ENTITIES (DEFINED BELOW) AND A LIMITATION OF YOUR RIGHTS AND REMEDIES, AND A REQUIREMENT TO ARBITRATE ALL DISPUTES.

ODDS OF WINNING A SWEEPSTAKES PRIZE WILL DEPEND ON THE TOTAL NUMBER OF ELIGIBLE ENTRIES RECEIVED DURING THE PROGRAM PERIOD. ALL APPLICABLE FEDERAL, STATE, LOCAL, AND MUNICIPAL LAWS AND REGULATIONS APPLY. OTHER RESTRICTIONS APPLY. VOID OUTSIDE THE ELIGIBILITY AREA (DEFINED BELOW), AND WHERE PROHIBITED OR RESTRICTED BY LAW.

WaterWipes Unlimited Company (“Sponsor”) is offering the “WaterWipes Water is Life Promotion and Sweepstakes” (the “Program”). The Program is subject to these official rules and terms and conditions (the “Official Rules”), and by participating and/or entering, the participant (the “Participant” or “you”) and/or entrant (“Entrant” or “you”) agrees to be bound by them and the decisions of Sponsor, which are final and binding in all respects. This Program begins at 12:00:01 AM Eastern Time (ET) on August 01, 2024, and ends at 11:59:59 PM ET on September 30, 2024 (the “Program Period”). Administrator’s computer is the official timekeeping device for participation in the Program.

1. Eligibility:

The Program is open to persons who are legal residents of, and physically located in the fifty (50) United States and the District of Columbia (the “Eligibility Area”), who are at least eighteen (18) years of age at the time of submission (“Eligible Participants”, “Eligible Entrants” or “you”). VOID OUTSIDE THE ELIGIBILITY AREA OR WHERE PROHIBITED OR RESTRICTED BY LAW OR THESE OFFICIAL RULES. Employees, officers and representatives and members of the immediate families (*i.e.*, parents, spouses, siblings, children, grandparents, stepparents, stepchildren and step siblings, and their respective spouses, and those living in the same household, whether or not related) of Sponsor, Snipp Interactive Inc. (the “Administrator”), and their respective affiliated companies, parent companies, subsidiaries, participating promotional partners, retailers, distributors, advertising and promotion agencies, webmasters and any company involved in the creation, design, execution, production, or fulfillment of the Program (the “Program Entities”) are not eligible to participate in the Program. The Program consists of two (2) separate and distinct offers: a Reward with purchase promotion; and a sweepstakes game of chance as set out below.

2. The Program:

Eligible Participants who purchase one (1) or more Participating WaterWipes Product as set out in Exhibit A attached hereto and incorporated herein by reference (each a “Participating Product”) during the Purchase Period (defined below) from any participating retailer or online in the Eligibility Area (each, a “Participating Retailer”) in a single transaction (such purchase, a “Qualifying Purchase”), are given the opportunity to each receive: (A) one (1) Entry (defined below) into the “WaterWipes Water is Life” Sweepstakes (such sweepstakes, the “Sweepstakes”); and (B) a one dollar (\$1) donation in Participant’s name to Sponsor’s Charity – Water is Life (such donation, a “Reward”, such Reward offer, the “Promotion”, and such charity, the “Charity”), while supplies of Rewards last. See Section 3 for how to participate in the Promotion. See Section 4 for how to participate in the Sweepstakes, including on how to participate in the Sweepstakes without making a Qualifying Purchase.

The following limits apply:

Five (5) Rewards per person/email address during the Program Period.

Five (5) Sweepstakes entries per person/email address regardless of method of entry.

One (1) Prize (defined below) per person/email address during the Program Period.

3. The Promotion:

3.1 How to Participate in the Promotion:

Participants may participate in the Promotion by: (A) During the Program Period, completing their Qualifying Purchase; (B) ensuring that the applicable sales receipt identifies the Participating Retailer and date of purchase (to ensure it is within the Program Period); (C) taking a photograph (png, jpeg, pdf, and tiff file types with a maximum file size of 10MB) of the sales receipt in its entirety (such photograph, a “Receipt Image”) (note: Participants are encouraged to blank out any personal information that appears on the sales receipt); and (D) thereafter and during the Program Period, following the submission method listed below to submit the Receipt Image (a “Submission”):

(a) Visit Program Site to Submit. During the Program Period, visit www.WaterWipesPromos.com (the “Program Site”), where an Eligible Participant will receive further instructions on uploading the Receipt Image and registering for the Promotion. Complete the registration form by entering true and accurate information in the required fields (including, First Name, Last Name, Street Address, City, State/Province, Zip Code, E-Mail

Address, and phone number). Follow instructions and submit Receipt Image (including reading and accepting any required terms and conditions) and register for the Promotion.

(b) Text to Submit. Text the keyword **WATERWIPES** to **811811**. Participant will receive a text message with opt-out instructions and disclosure for receipt of up to eight (8) automated text messages to the number provided, along with instructions for submission. Follow instructions and submit Receipt Image. Upon texting Receipt Image, Participants will be sent a link to a registration form for the Program; allow approximately 24 hours to receive the link*. Complete the registration form by entering true and accurate information in the required fields (including, First Name, Last Name, Date of Birth, Street Address, City, State, Zip Code, E-Mail Address, and phone number) and by reading and accepting any required terms and conditions, which are incorporated herein by reference and made a part of these Official Rules. **See below for important restrictions on Program participation via text.**

By texting **WATERWIPES** to **811811**, you expressly consent to receive text messages pertaining to this program only, via automated telephone dialing system to the number you provided, from Snipp Interactive Inc. Message frequency varies. Txt HELP for Help or STOP to Stop. Terms and Conditions and Privacy Policy of texting at www.snipp.com/terms-and-conditions and www.snipp.com/privacy-policy Message and data rates may apply. The text message you send is your electronic signature agreeing to these Terms and Conditions, and to giving electronic written consent as set forth above. Carrier-specific charges for text messages and data may apply for each message sent or received, depending on your individual carrier's cellular pricing plan, in accordance with your cellular customer agreement. Participants may only participate in the Program if they are using a supported device. SMS/MMS may not be available for all service providers or for all handsets. Cellular phone carrier's instructions for text messaging may be different. Check your phone capabilities for specific instructions. Program Parties make no guarantee that any particular wireless service provider will participate. Check with your service provider for details. By selecting to participate via text messaging, the Participant grants permission to Snipp Interactive Inc. to communicate via return text message and must agree to accept all applicable charges associated therewith. Wireless service providers may charge Participant for each text message, including any error message that is sent and received in connection with the Program, based on the applicable wireless service plan. Participant is responsible for all applicable fees and taxes associated with submitting a Receipt Image.

(c) Email to Submit. Email Receipt Image to Submit@WaterWipesPromos.com. Upon emailing Receipt Image, Participants will be sent a link to a registration form for the Program Site; allow approximately 30 minutes to receive the link. Complete the registration form by entering true and accurate information in the required fields (including, First Name, Last Name, Date of Birth, Street Address, City, State, Zip Code, E-Mail Address and phone number) and by reading and accepting any required terms and conditions, which are incorporated herein by reference and made a part of these Official Rules.

(d) Via QR Code: During the Program Period, use your smart phone or other web-enabled device with data plan to scan the Program quick response ("QR") code featured on signs or promotional materials stores with the QR reader application already installed on your phone. You will then be directed to the Program Site (www.WaterWipesPromos.com) where you must completely enter your true and correct information in the required fields and thereafter submit the registration form.

Proof of scanning QR codes does not constitute proof of completion or submission of a Rebate request. To scan a QR code, participants must have a smart phone or other web-enabled device with a camera feature and QR scanner application and may incur message or data charges from their wireless service provider for each message sent and received. If you do not have a QR reader already installed on your phone, type "QR reader" in your mobile device's application store search field to find available QR readers for your smart phone or other web-enabled device. You will receive a response which will contain a link to download a QR reader for your specific device. Check with your wireless service provider for details on these and other applicable charges. Participants are solely responsible for any such wireless charges. Not all wireless carriers participate.

*Provision of link to registration form via text message or email merely indicates that photo of Receipt Image was received but is not otherwise binding upon Sponsor. Without limiting the foregoing, provision of link does not constitute a representation by Sponsor that Image has been validated in accordance with these Official Rules.

Registering for the Promotion is the only way for you to receive notification that a Reward in the form of a one-dollar (\$1) donation to the Charity has been made, which notification will be sent to the email address

provided during registration, approximately 48 hours after you have been found eligible to receive a Reward, only while Rewards last.

Limit five (5) Rewards per person/email address during the Program Period.

3.2 Distribution of Rewards:

Participants who submit a valid Submission will receive email notification that a Reward in the form of a one-dollar (\$1) donation to the Charity has been made, which notification will be sent to the email address provided during registration, approximately 48 hours after such Participant has been found eligible for a Reward, only while Rewards last.

The Program Entities are not responsible for (as applicable) late, lost, stolen, damaged, misdirected, irregular, garbled, corrupted or undelivered Submissions, or other transmissions in connection with the Promotion (whether sent by or to the Participant), regardless of cause. The Program Entities are not responsible for (a) any incomplete, incorrect or inaccurate information whether caused by web site users, tampering, hacking or by any of the equipment or programming associated with or utilized in the Program or by any technical or human error; (b) any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of any web site (including the Program Site), Submissions or other transmissions in connection with the Promotion (whether sent by or to a Participant); and (c) any problems or technical malfunctions of any telephone network or lines, computer on-line-systems, servers or providers, computer equipment, software, programming or failure of email or text on account of technical problems or traffic congestion on the Internet or at any web site (including the Program Site) or any combination thereof. Without limiting the foregoing, Program Entities expressly disclaim any and all liability for Submissions or other transmissions in connection with the Program which are not timely received in an uncorrupted form (or received at all) by a Participant due to filtering/privacy settings for email transmissions or for any other reason. No responsibility is assumed by the Program Entities for any undeliverable email.

There are currently scheduled to be a total of 50,000 Rewards (i.e., a total of \$50,000 in donations to the Charity) that are available for distribution as part of this Program (the "Reward Pool"). The Promotion will conclude at the end of the Program Period.

3.3 Processing of Receipt Images:

Processing of a Receipt Image will take 48 hours from the time the Receipt Image is received by the Administrator. Once a Participant's Receipt Image is processed, such Participant will be notified via email, whether such Receipt Image has been successfully validated or a reason why such Receipt Image could not be processed at such time, as determined by the Administrator in its sole and absolute discretion. It is the responsibility of the Participant to check the applicable email account/phone for such notification including in the inbox, spam, or junk folders. The Program Entities do not assume any responsibility and are not responsible for electronic communications which are undeliverable for any reason, including (but not limited to) as a result of any form of active or passive filtering of any kind or insufficient space in a participant's mailbox to receive e-mail messages, or other communications. All Receipt Images become the property of Program Entities and will not be returned. The Promotion is void where taxed, prohibited, or restricted by law. Receipts obtained through unauthorized means or illegitimate channels (i.e., other than via a purchase of Participating Products from the Participating Retailers) will be void. Receipts that cannot be validated for any reason will be rejected, as determined by the Administrator in its sole discretion. For example only, and not an all-inclusive list, a Receipt will be rejected if it: (i) fails to pass anti-fraud detection measures; (ii) is unauthorized, fake, or has been illegitimately obtained; (iii) contains any messages, code or other markings not recognized by the Program Entities; (iv) contains printing or other errors; (v) is illegible, unreadable or blank; (vi) has been previously used; (vii) reflects the use of more than an authorized number of coupons; or (viii) is incorrectly or incompletely entered or submitted.

3.4 Verification:

All Receipt Images and Participants are subject to verification at any time and for any reason. The Sponsor reserves the right, in its sole and absolute discretion, to require proof of identity and/or eligibility (in a form acceptable to the Sponsor including, without limitation, government issued photo identification): (i) for the purposes of verifying an individual's eligibility to participate in the Promotion; (ii) for the purposes of verifying the eligibility and/or legitimacy of any Receipt Image and/or other information for the purposes of the Promotion; and/or (iii) for any other reason the Sponsor deems necessary, in its sole and absolute discretion, for the purposes of administering the Promotion in accordance with the Sponsor's interpretation of the letter and spirit of these Official Rules. Failure to provide such proof to the complete satisfaction of the Sponsor within the timeline specified by the Sponsor or its Administrator may result in disqualification in the sole and absolute discretion of the Sponsor. Proof of transmission (screenshots or captures

etc.), or attempted transmission of a submission or of attempted submission of any communication, does not constitute proof of delivery or receipt by the Program computers, Administrator or Sponsor.

4. The Sweepstakes:

4.1 How to Enter the Sweepstakes:

NO PURCHASE IS NECESSARY TO ENTER THE SWEEPSTAKES OR WIN. You will not increase your chances of winning by buying a product because no purchase is required to participate. There are two (2) ways to enter the Sweepstakes, as follows:

A. Purchase Option:

An Eligible Entrant can enter the Sweepstakes by participating in the Promotion and making a Submission during the Program Period (as further set out in Section 3). Each eligible Submission will receive one (1) entry into the Sweepstakes (each, a "Consideration Entry").

B. No purchase Option:

In order to enter and participate in the Sweepstakes without making a Qualifying Purchase, hand print your first and last name, residence address, telephone number, email address on a 3"x5" card, place the card in an envelope with proper first-class postage affixed, and mail the envelope to "WaterWipes Water is Life Sweepstakes," c/o Snipp Interactive Inc., PO Box 2749, Carlsbad, CA 92018. A mailed entry submitted in accordance with these Official Rules will result in the Entrant obtaining one (1) entry in the Grand Prize drawing. All mailed entries must be handwritten and must be postmarked by October 01, 2024, and received by October 04, 2024, to receive one (1) entry in the Sweepstakes (such entry, a "Non-Consideration Entry", and together with a "Consideration Entry", an "Entry").

All Entries submitted in compliance with these Official Rules and not disqualified or void are considered "Eligible Entries." All Entries are the property of Sponsor.

Standard data charges may apply to Participants who choose to enter the Program via a mobile device. Please contact your service provider for rates and service plan information prior to participating with your mobile device.

Program Entities shall not be responsible for lost, late, stolen, damaged, garbled, inaccurate, incomplete, misaddressed, mutilated, undelivered, delayed, or misdirected emails, requests, Entries, and/or Prize claims, or for errors, omissions, interruptions, deletions, defects, or delay in cable, satellite, internet service provider, telephone lines, or in operations or transmission of information, in each case whether arising by the way of technical or other failures or malfunctions of computer hardware, software, communication devices, or transmissions lines, or data corruptions, theft, tampering, destruction, unauthorized access to or alteration of any participation materials, loss, human error, or otherwise.

Limit five (5) Sweepstakes entries per person/email address regardless of method of entry.

The odds of winning the Grand Prize (defined below) depend on the total number of Eligible Entries received during the Program Period.

4.2 Drawing:

On or about October 10, 2024, the Administrator will conduct one (1) random drawing ("Drawing") from among all Eligible Entries received to select five (5) Winners (defined below) of a Grand Prize.

4.3 Prizes:

Grand Prize: Five (5) Winners will each receive one (1) Grand Prize (the "Grand Prize" or the "Prize") and each comprising of the following: a) One (1) year supply of WaterWipes (12 cases of 720ct Original wipes) ARV \$515.88 (b) One (1) Soda Stream ARV \$99.99; (c) One (1) Owala Water Bottle (32oz) ARV \$32.99 (d) One (1) Elkin Diaper Bag Backpack ARV \$99.99; (e) One (1) Thrive Market Gift Card (1 year membership + Shopping Credit) ARV \$259.95. The Approximate Retail Value ("ARV") of each Grand Prize is \$1,008.80. The total ARV of all Grand Prizes is \$5,044.00.

4.4 Winner Selection and Notification:

The potential winners will be notified within three (3) business days of the Drawing by email at the email address provided with the Entry. Within three (3) days of being notified, the potential winner will be required to complete, sign, and return documentation required by Sponsor, including an Affidavit of Eligibility, release of liability, a publicity release

form (except where prohibited), and an IRS Form W-9 or equivalent form with the potential winner's full social security number or other U.S. taxpayer identification number. You must have a valid social security number or personal U.S. tax identification number to be eligible to win the Grand Prize. Provided that the potential winner is in compliance with the Official Rules and after having successfully proven their eligibility and provided any documentation required by Sponsor, the potential Winner will be determined to be the "Winner". Sponsor expressly reserves the right to delay the announcement of the Winner for any reason it deems necessary. The Grand Prize will be awarded to the authorized account holder of the e-mail address or telephone number submitted with the Entry regardless of the individual who submitted the winning Entry. If a potential winner cannot be reached after a reasonable effort has been exerted or fails to respond within three (3) days of the date of notification, the potential winner forfeits the Prize, and a first alternate potential winner will be randomly drawn from all remaining Eligible Entries. If the first alternate potential winner is unable to accept the Prize, the Prize is forfeited, and a second alternate potential winner will be randomly drawn from all remaining Eligible Entries. If such a second alternate winner is unable to accept the Prize, the Prize is forfeited and will not be awarded.

If, for any reason, more bona fide winners come forward seeking to claim a prize in excess of the five (5) Prizes available as set forth in these Official Rules, the Winner of the Prize may be selected by Administrator in a random drawing from among all persons making purportedly valid claims for such Prize. Inclusion in such drawing shall be each Entrant's sole and exclusive remedy under such circumstances. The Program Entities are not responsible for and shall not be liable for late, lost, damaged, intercepted, misdirected or unsuccessful efforts to notify the potential Winner(s).

4.5 Prize Terms:

The ARV of the Prize is subject to change based upon current market conditions at the time of Prize fulfillment. Any difference between the ARV and the actual value of the Prize, if any, will not be awarded. Any costs and expenses associated with the Winner's acceptance and use of the Prize not specified herein as being awarded is the sole responsibility of the Winner. All Prize details not specified in these Official Rules will be determined at the Sponsor's sole discretion. Please allow 4-6 weeks for fulfillment of Grand Prize. If for any reason the Prize or any Prize component is unavailable, Sponsor reserves the right to modify the Sweepstakes in its sole discretion and award a substitute prize, or portion of a prize, of comparable or greater value as set forth in these Official Rules. No substitution, transfer, assignment or cash equivalent of the Prize, or any portion thereof, is permitted by the Winner. The Program Entities shall have no responsibility or obligation to the Winner if they are unable or unavailable to, or they do not for any reason, accept or utilize the Prize. In the event a potential winner cannot accept the Prize, an alternate Winner will be randomly drawn from all remaining Eligible Entries. The Prize is provided "as is". Entrants acknowledge that the Program Entities have neither made, nor are in any manner responsible or liable for, any warranty, representation, or guarantee, express or implied, in fact or in law, relative to the Prize, including any express warranties provided by any Prize supplier that are sent along with the Prize and any implied warranty of merchantability of fitness for a particular purpose. Program Entities are not responsible for, and will not replace, any lost, damaged, or stolen Prize or Prize component. Any Prize pictured in online, television and print advertising, promotional packaging and other Sweepstakes materials are for illustrative purposes only.

The value of the Prize will be taxable to the Winner as income. An IRS Form 1099 will be issued in the name of the Winner for the actual value of the Prize awarded. All U.S. federal, state and local tax liability, and any other costs and expenses associated with acceptance or use of the Prize not specifically provided for in these Official Rules are solely the Winner's responsibility.

NEITHER SPONSOR NOR ANY PROGRAM ENTITY SHALL HAVE ANY LIABILITY FOR ANY PERSONAL INJURIES, DEATH, PROPERTY DAMAGE, OR OTHER DAMAGES OR EXPENSES RESULTING FROM OR ARISING OUT OF OR RELATED TO THE PRIZE OR ANY ACTIVITY RELATED TO THE PRIZE OR ANY OTHER ASPECT OF WINNER'S ACCEPTANCE OR USE OF THE PRIZE.

4.6 Grant of Publicity Rights.

By entering the Sweepstakes, Entrant irrevocably consents to the use of his or her name, image, photograph, likeness, biographical information, and any video footage related to the Prize, for Sponsor's advertising, promotional or other commercial purposes in all media now or hereafter known, worldwide and in perpetuity without notice or additional compensation, unless prohibited by law.

5. Entries and Submissions -

- **Entrants and/or Participants must use a valid email address and multiple Entrants and/or Participants are prohibited from sharing the same email address.**
- **Use of more than one (1) email address by an Entrant and/or Participant or the creation of multiple accounts by the same Entrant and/or Participant is prohibited and will result in automatic disqualification.**

Entries and/or Submissions that are in excess of the stated limits, incomplete, illegible, corrupted, damaged, destroyed, forged, false, lost, late or misdirected, deceptive, or otherwise not in compliance with the Official Rules may be disqualified from the Program at Sponsor's sole and absolute discretion. Entries and/or Submissions generated by a script, computer programs, macro, programmed, robotic or other automated means are void and may be disqualified. Entries and/or Submissions received based on any tampering (cheating), or foul play will render that Participant and/or Entrant ineligible to receive any Rewards and/or Prize(s) and may result in the Participant and/or Entrant no longer being allowed to enter Sponsor's other promotions in the future, at Sponsor's sole discretion. Subsequent attempts made by the same individual to submit multiple Entries and/or Submissions by using multiple or false contact information or otherwise may be disqualified. The Program Entities are not responsible for technical failures of any kind, including, but not limited to, the malfunctioning of any wireless network, telephone, computer, computer network, hardware or software or the unavailability or inaccessibility of any service. The Program Entities are not responsible for electronic communications that are undeliverable as a result of any form of active or passive filtering of any kind, or insufficient space in Participant's device to receive messages. Those who do not follow all of the instructions, provide the required information in their registration form, or abide by these Official Rules or other instructions of Sponsor may be disqualified. All materials submitted become the property of Sponsor and will not be returned. Illegible and/or incomplete Entries and/or Submissions and Entries and/or Submissions submitted by Participants and/or Entrants who do not meet the eligibility requirements (including all requirements with respect to age and residence) are void. You understand that Internet access and device data usage charges and any other charges imposed by your mobile plan and/or online service may apply when submitting an Entry and/or Submission. Contact your wireless carrier and/or check your mobile plan for data usage pricing plans and details. In the event of a dispute as to any Entry and/or Submission, the Authorized Account Holder of the email address used to register for the Program will be deemed to be the Entrant and/or Participant. The "Authorized Account Holder" is the natural person who is assigned an account by the Internet access provider, online service provider, or other organization responsible for assigning such accounts or the account associated with the submitted email address. The potential winner may be required to show proof of being the Authorized Account Holder.

6. Liability Release and Indemnity:

By entering the Program, each Participant and/or Entrant agrees that Sponsor, any other Program Entities, and each of their respective parents, subsidiaries, affiliated companies, employees, officers, directors, shareholders, agents, retailers, distributors and representatives are indemnified, released and will be held harmless by such Participant and/or Entrant from any and all liability, for any damages, injuries or losses of any kind to person(s), including personal injury, death, or property, arising directly or indirectly from the acceptance, possession, misuse or use of a Reward and/or Prize. Each Prize and each Reward is offered and provided "as is" with no warranty or guarantee by Sponsor, either express or implied, including but not limited to, the implied warranties or merchantability, fitness for a particular purpose, or non-infringement. Any and all warranties and/or guarantees on the Prizes and Rewards (if any) are subject to the manufacturer's terms therefore, and Participant and/or Entrant agrees to look solely to such manufacturer(s) for any such warranty and/or guarantee. By participating in the Program, each Participant and/or Entrant acknowledges that the Program Entities have not and will not obtain or provide insurance of any kind relating to the Prizes or the Rewards.

Participants and Entrants agree to indemnify, defend, and hold harmless the Program Entities from any and all liability arising out of or relating in any way to Participant's and/or Entrant's participation in the Program and to release all rights to bring any claim, action or proceeding against the Program Entities arising out of participation in the Program, use of the Program Site, or receipt or use of any Prize or Reward, including but not limited to: (a) unauthorized human intervention in the Program; (b) technical errors related to computers, servers, providers, or telephone, or network lines; (c) printing errors; (d) lost, late, postage-due, misdirected or undeliverable mail; (e) errors in the administration of the Program or the processing of Entries or Submissions; or (f) injury or damage to persons or property (including to any computer systems resulting from participation in or accessing or downloading information in connection with the Program), which may be caused, directly or indirectly, in whole or in part, from Participant's and/or Entrant's participation in the Program or receipt or use of any Prize or Reward. Participants assume all liability for an injury or damage caused, or claimed to be caused, by participation in this Program, the use of any Program website(s) (including the Program Site), or the acceptance, receipt, or use of any Prize or Reward. Entrants and Participants further agree

that in any cause of action, the Program Entities' liability will be limited to the cost of entering and participating in the Program, and in no event shall the Program Entities be liable for attorney's fees.

The Program Entities assume no responsibility for and will disqualify Entries and Submissions that are: stolen, late, lost, illegible, incomplete, invalid, unintelligible, altered, tampered with, unauthorized, fraudulent, damaged, destroyed, delayed, misdirected, not delivered, not received, or that have incorrect or inaccurate entry information, whether caused by any of the equipment or programming associated with or utilized in the Program, or by any human, mechanical or electronic error that may occur in the processing of the Entries or Submissions, or other errors appearing within the Official Rules or in any Program related advertisements. The Program Entities assume no responsibility for any typographical or other error in the printing of the offer, administration of the Program, errors in processing Entries or Submissions, identifying the Winner, in the announcement of the Rewards, Prize, and Winner, the delivery of the Prize and Rewards, any problems or technical malfunction of any telephone network or lines, computer systems, online systems, servers or providers, computer equipment, software, failure of any e-mail or players on account of technical problems or traffic congestion on the Internet or on any website, or any combination thereof, including, without limitation, any injury or damage to Participant's and/or Entrant's or any other person's computer system or software related to or resulting from participation in, uploading any materials or downloading any materials in the Program. Use of any device to automate or subvert entry or submission is prohibited and any Entries or Submissions received by such means will be void. Sponsor reserves the right in its sole discretion to disqualify any person it suspects or finds: (i) to have tampered with the Entry or Submission process or the operation of the Program; (ii) to be acting in a disruptive manner, or with the intent to annoy, abuse, threaten or harass any other person; (iii) to display behavior that will bring such Winner or the Program Entities into disgrace (e.g., including but not limited to, a person committing acts of moral turpitude, and/or allegations or convictions of any crime); (iv) to have provided inaccurate information on any legal documents submitted in connection with the Sweepstakes; or (v) to be acting in violation of these Official Rules. ANY VIOLATION OF THESE OFFICIAL RULES BY A PARTICIPANT, AN ENTRANT, AND/OR THE WINNER WILL RESULT IN SUCH PERSON'S DISQUALIFICATION FROM THE PROGRAM AND ANY AND ALL PRIVILEGES THEREIN WILL BE IMMEDIATELY TERMINATED.

7. General Terms.

By entering the Program, Participants and Entrants: (a) agree to be bound by these Official Rules and by the interpretation of these Official Rules by Sponsor and by the decisions of Sponsor, which are final and binding in all respects; (b) acknowledge compliance with these Official Rules; (c) agree to comply with any and all applicable federal, state and local laws, rules and regulations; and (d) agree to release and hold harmless the Program Entities from and against any claims, injury or damages arising out of or relating to participation in the Program and/or the use, misuse or redemption of a Prize or Reward, and for any claim including claims based upon defamation, publicity rights, invasion of privacy, copyright infringement, trademark infringement, or any other intellectual property-related cause of action arising from or related to the Program, the Prizes, the Rewards or Sponsor's advertising and marketing related to the Program. Winning a Prize or obtaining a Reward is contingent upon fulfilling all requirements set forth herein.

The Program Entities are not responsible if the Program cannot take place or is delayed, or if any Prize or Reward cannot be awarded due to delays, interruptions or failures due to acts of God, war, natural disasters, coronavirus (COVID-19) pandemic, other epidemics or medical emergencies, government mandated lockdowns, weather, acts or threats of terrorism, strikes, lockouts, labor disputes, work stoppages, fire, acts of government, other force majeure events or other events outside of the reasonable control of the Program Entities. If, for any reason, the Program is not capable of running as planned, including, without limitation, coronavirus (COVID-19) pandemic, other epidemics or medical emergencies, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the reasonable control of the Program Entities, which, in Sponsor's sole determination, corrupts or affects the administration, security, fairness, integrity or proper conduct of this Program, Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify, or suspend the Program or any part of the Program. If the Program or any part of the Program is terminated or modified prior to the closing date of the Program, notice will be posted on www.WaterWipesPromos.com (if time permits), any remaining Rewards will be issued to Participants from among any Submissions received prior to any such event outside of the reasonable control of Sponsor, and the Prize will be awarded to a Winner to be selected in a random drawing from among all of the remaining uncorrupted Eligible Entries received prior to any such event outside of the reasonable control of Sponsor. Sponsor reserves the right to modify and replace or amend these Official Rules from time to time during the Program or thereafter.

ANY ATTEMPT BY ANY PERSON TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROGRAM MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAW AND SHOULD SUCH AN ATTEMPT BE MADE;

SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

The invalidity or unenforceability of any provision of these Official Rules will not affect the validity or enforceability of any other provision. In the event that any provision of the Official Rules is determined to be invalid or otherwise unenforceable or illegal, the other provisions will remain in effect and will be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Sponsor's failure to enforce any term of these Official Rules will not constitute a waiver of that provision. Participants and Entrants agree to waive any rights to claim ambiguity of these Official Rules should it even exist. Headings are solely for convenience of reference and will not be deemed to affect in any manner the meaning or intent of the documents or any provision hereof. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Program-related materials, privacy policy or terms of use on a website and/or the terms and conditions of the Official Rules, the Official Rules shall prevail, govern, and control and the discrepancy will be resolved in Sponsor's sole and absolute discretion.

8. Privacy:

All information submitted by Participants and Entrants and collected by or on behalf of Sponsor in connection with a Participant's and/or Entrant's entry or participation will be subject to and will be treated in a manner consistent with Sponsor's privacy policy available at: www.waterwipes.com/us/en/privacy-policy. By participating in the Program, Participants and Entrants hereby agree that Sponsor may collect and use their personal information submitted with the Entry and/or Submission. Among other things, the information you provide may be used to send you company updates and announcements from Sponsor concerning the company and its products. By participating in the Program, Participants and Entrants hereby agree that Sponsor may share their personal information submitted with the Entry and/or Submission for the purposes of Winner selection and Reward and/or Prize fulfillment.

9. Governing Law:

This Program, including all issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, Participants' and/or Entrants' rights and obligations, or the rights and obligations of Sponsor in connection with this Program, is governed by the laws of the State of Massachusetts, without respect to conflict of law/choice of law doctrines of Massachusetts (or of any other jurisdiction which would lead to the application of the law of any jurisdiction other than Massachusetts. TO THE FULLEST EXTENT POSSIBLE UNDER APPLICABLE LAW, EACH PARTICIPANT AND/OR ENTRANT AGREES THAT ANY CLAIM OR DISPUTE RELATED TO OR ARISING OUT OF THE PROGRAM OR THESE OFFICIAL RULES SHALL BE FINALLY RESOLVED BY ARBITRATION AND SHALL BE BROUGHT INDIVIDUALLY AND NOT BY CLASS ACTION. THE ARBITRAL TRIBUNAL SHALL HAVE THE POWER TO RULE ON ANY CHALLENGE TO ITS OWN JURISDICTION OR TO THE VALIDITY OR ENFORCEABILITY OF ANY PORTION OF THIS AGREEMENT TO ARBITRATE. ARBITRATION SHALL BE HELD IN THE STATE OF Massachusetts AND COUNTY OF Boston. IN NO EVENT SHALL ENTRANT SEEK TO RESCIND ITS AGREEMENT WITH THESE OFFICIAL RULES. Each Participant and/or Entrant further agrees that under no circumstances will such Participant and/or Entrant be permitted to obtain awards for, and each Participant and/or Entrant hereby waives all rights to claim, indirect, punitive, incidental, and consequential damages and any other damages, expenses, or costs of whatever nature arising from the Program. Each Participant and/or Entrant further waives all rights to have damages multiplied or otherwise increased in any form.

10. Request for Names of Winners and Official Rules:

All requests for a copy of the Official Rules and for names of the Winners must be made by November 10, 2024. For the names of the Winners and/or Official Rules: (i) send a self-addressed, stamped envelope postmarked to WaterWipes Water is Life Sweepstakes and Promotion, c/o Snipp Interactive, P.O. Box 2749, Carlsbad, CA 92018; and (ii) write "Winners Names" and/or "Official Rules" on the lower left-hand corner of the envelope.

11. Sponsored by:

This Program is sponsored by Sponsor: WaterWipes Unlimited Company, Donore Ind.Estate, Drogheda, Co.Louth, Ireland.

12. Administered by:

This Program is administered by Snipp Interactive Inc., 6708 Tulip Hill Terr, Bethesda, MD 20816.

SodaStream International Ltd, Trove Brands, Product of the North and Thrive Market, Inc. are not a sponsor of the program or otherwise affiliated with Sponsor, and neither entity is responsible for the administration of this Program, the collection of the entries or submissions or the conduct of any drawing. Any third-party trademarks mentioned

herein are the property of their respective trademark owners. The use or mention of such third-party trademarks in the Official Rules of this Program is solely for descriptive purposes and shall in no way imply an endorsement or sponsorship of this Program.

EXHIBIT A

Participating Products

1. Participating Products A

UPC	PARTICIPATING PRODUCTS
852401006156	WaterWipes BW Core 16X28ct
666522041367	WaterWipes BW Core 1X60ct
840202240107	WaterWipes BW Core 2X60ct
852401006576	WaterWipes BW Core 3X60ct
666522041381	WaterWipes BW Core 4X60ct
852401006781	WaterWipes BW Core 5X60ct
852401006750	WaterWipes BW Core 6X60ct
666522041374	WaterWipes BW Core 9X60ct
852401006026	WaterWipes BW Core 12X60ct
852401006385	WaterWipes BW Textured 1X60ct
852401006408	WaterWipes BW Textured 4X60ct
852401006392	WaterWipes BW Textured 9X60ct
852401006569	WaterWipes BW Textured 12X60ct
840202240015	WaterWipes BW On The Go 10ct
852401006354	WaterWipes BW On The Go 28ct
852401006477	WaterWipes BW XL 16ct
852401006767	WaterWipes BW XL 192ct
852401006040	WaterWipes AW 1x30ct
852401006637	WaterWipes AW 3x30ct
840202240114	WaterWipes BW Hydrating 2x60ct